

IoT Maintenance as a Service: Market Opportunity, Portfolio Build-up, Partnerships, & Revenues 2018 to 2025

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Abstracts

IoT is exceedingly penetrating from industries to consumer and civil applications such as connected homes, connected cars, health monitoring and smart utility meters. IoT's business optimisation and cost-saving capabilities are quite valuable to certain industries. Businesses such as manufacturing, healthcare and facilities management are currently finding great value in IoT. These businesses are relying heavily on their IoT systems. Therefore, the huge deployment and reliance on IoT devices and systems also calls for provision of maintenance of these devices and systems.

Researchica projects that the number of IoT connections will rise from about 9.8 billion in 2018 to 15 billion by 2020 and 45 billion by 2025. Over that same period, IoT maintenance market is poised to grow from US\$ 12.25 billion in 2018 to US\$126 billion by 2025, growing at a CAGR of 39%.

David Brown, Senior Analyst at Researchica, said, "IoT maintenance is going to emerge as a specialised domain. Companies leveraging IoT would be highly dependable on automated systems and any downtime will directly impact their performance. Therefore, predictive maintenance is going to be more in demand in the future."

This IoT maintenance research provides critical analysis of the key business models, strategies and developments, whilst providing insights into the future of the IoT maintenance technologies, solutions, approaches, and business models. In-depth analysis of the IoT maintenance market is presented separately for platform developers, technology providers, integrators, and end-user industries. The research charts key macro trends, IoT maintenance technology innovation trend, IoT player strategies, and



is a must-have purchase for both leaders and start-ups looking to establish a position in this sector.

Unique Attributes

1. Strategic importance of maintenance in the IoT ecosystem.

2. Current IoT Maintenance Practices and Future Trend.

3. IoT Maintenance Technologies.

4. Ideal measures for evaluation and selection of IoT maintenance solutions and partners.

Questions Answered by the Report

1. What are the most critical maintenance related issues faced by companies that develop and deploy IoT solutions?

2. What are various breakthrough innovations in IoT maintenance solutions? What is their scope and importance?

3. How these new innovations can help IoT service providers in assuring uninterrupted service?

4. What emerging technologies and services are driving the IoT maintenance market?

5. Which type of IoT maintenance solutions is going to be more demandable in future? And, what are the key reasons for their growing demand?

6. What is the projected growth potential of IoT maintenance market during the next 5 years?

Companies Mentioned in the Report

C3 IoT, GE, IBM, Microsoft, SAP, Siemens, SpaceTime Insight, Uptake.

Target Audience:

IoT Players, Chip Manufacturers, Sensor Manufacturers, Battery Manufacturers, Semiconductor Companies, IoT Platform Providers, IoT Device Manufacturers, Original Equipment Manufacturers (OEMs), Original Design Manufacturers (ODMs) and OEM Technology Solution Providers, Research Organisations, Technology Standard Organisations, Forums, Alliances and Associations, Technology Investors, Governments, Financial Institutions, and Investment Communities, Analysts and Strategic Business Planners.



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