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# Zero Trust Security Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2017-2027 Segmented By Solution Type (Network Security, Data Security, End Point Security, Security Orchestration Automation & Response, API Security, Others), By Authentication Type (Single-factor Authentication and Multi-factor Authentication), By Organization Size (Large Enterprises and Small & Medium Enterprises), By Deployment Type (Cloud and On-premises), By Vertical (IT and ITES, BFSI, Healthcare & Social Assistance, Retail Trade, Utilities and Others), and By Region

https://marketpublishers.com/r/ZB00FCD29203EN.html
Date: February 2023
Pages: 113
Price: US$ 4,900.00 (Single User License)
ID: ZB00FCD29203EN

## Abstracts

The global zero trust security market is expected to grow at an impressive CAGR in the forecast period, 2023-2027. Increasing concerns about data privacy and security, the digitalization of prominent industry verticals, and untapped growth potential in developing countries are the primary factors influencing the demand for the global zero trust security market in the next five years.

Zero trust security is a kind of cyber-security solution in which every user must provide authentication details before entering the secure network. These solutions are reliable, cost-effective, and easy to use. Enterprises are moving from an on-premises model to hybrid and cloud environments. Organizations need to adopt advanced security solutions that are flexible to adapt according to the complexity of modern systems,

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which in turn paves the way for the global zero trust security market growth.

The Rise in Adoption of IoT Devices Drives the Market Growth

The expected roll-out of 5G technology and the growing internet penetration in developing countries accelerate the demand for smart devices among consumers. Enterprises belonging to different industry verticals are adopting IoT devices to improve data connectivity and increasing stringency in standards and policies to maintain data security and privacy is bolstering the adoption of advanced data security solutions. IoT devices establish a real-time connection between users, and the growing adoption of IoT devices is increasing the chances of cyberattacks on the devices. Zero trust security solution helps organizations deal with critical information and personal information by increasing the visibility of users accessing the network from different locations, times, and various applications.

With the growing amount of data generated, the need to secure the data to prevent unauthorized access influences the demand for advanced security solutions. Ongoing digital transformation and increased adoption of cloud-based infrastructure by enterprises to optimize and streamline business operations are expected to be significant drivers for the global zero-trust security market in the forecast period.

Growing Frequency of Cyber-Attacks is Boosting the Market Demand

The adoption of digital platforms by major industry verticals and the growing number of internet users generate large volumes of confidential data. Access to this information may result in substantial financial losses. The ever-increasing cases of target cyber-attacks in which the attacker attack device, network, endpoint, data, and other IT infrastructure to steal critical information raise security concerns. Organizations prefer to invest in advanced security solutions that would prevent the loss of intellectual property, critical and personal information, and financial losses. The growing focus on safeguarding the IT infrastructure of organizations is expected to fuel the demand for the global zero-trust security market in the forecast period.

Market Segmentation

The global zero trust security market is segmented based on solution type, authentication type, organization size, deployment type, vertical, company, and regional distribution. Based on the solution type, the market is divided into network security, data security, endpoint security, security orchestration automation & response, API security,

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and others. Based on the authentication type, the market is divided into single-factor authentication and multi-factor authentication. Based on the organization size, the market is divided into large enterprises and small & medium enterprises. Based on the deployment mode, the market is divided into cloud and on-premises. Based on the vertical, the market is divided into IT and ITES, BFSI, healthcare & social assistance, retail trade, utilities, and others. The market analysis also studies the regional segmentation based on the North American region, Asia-Pacific region, European region, South American region, and the Middle East & African region.

Market Players

Cisco Systems Inc., Akamai Technologies, Check Point Software Technologies Ltd., Palo Alto Networks, McAfee Corporation, Cloudflare Inc., Trend Micro, Inc., Symantec Corporation, Inc., IBM Corporation, Microsoft Corporation, Google Inc. are the major market players leading the growth of global zero trust security market.

Report Scope:

In this report, the global zero trust security market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Zero Trust Security Market, By Solution Type:

Network Security

Data Security

End Point Security

Security Orchestration Automation & Response

API Security

Others

Zero Trust Security Market, By Authentication Type:

Single-factor Authentication

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Multi-factor Authentication

Zero Trust Security Market, By Organization Size:

Large Enterprises

Small & Medium Enterprises

Zero Trust Security Market, By Deployment Type:

Cloud

On-premises

Zero Trust Security Market, By Vertical:

IT and ITES

BFSI

Healthcare & Social Assistance

Retail Trade

Utilities

Others

Zero Trust Security Market, By Region:

North America

United States

Canada

Mexico

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- Asia-Pacific
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  - India
  - Japan
  - South Korea
  - Australia
  - Singapore
  - Malaysia
- Europe
  - Germany
  - United Kingdom
  - France
  - Italy
  - Spain
  - Poland
  - Denmark
- South America
  - Brazil
  - Argentina
  - Colombia

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Peru

Chile

Middle East & Africa

Saudi Arabia

South Africa

UAE

Iraq

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global zero trust security market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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