

Wound Care Centers Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Type (Hospitals, Clinics, Others), By Procedure (Debridement, Negative pressure wound therapy, Compression therapy, Hyperbaric oxygen therapy, Specialized dressings, Infection control), By Region, and By Competition

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# **Abstracts**

Global Wound Care Centers Market was valued at USD 41.83 billion in 2022 and is anticipated to project impressive growth in the forecast period with a CAGR of 4.59% through 2028. The global wound care centers market is a dynamic and rapidly evolving sector of the healthcare industry that focuses on providing specialized care and treatment for patients with various types of wounds. This market encompasses a wide range of wound care services, products, and technologies, aiming to address acute and chronic wounds, ulcers, burns, and other related conditions.

**Key Market Drivers** 

Aging Population

The global wound care centers market is witnessing a surge in demand, and one of the primary drivers behind this growth is the aging population. As the world experiences a demographic shift toward older age groups, the prevalence of chronic wounds and related medical conditions is on the rise. This trend has created a significant demand for specialized care, leading to the expansion of wound care centers worldwide.

One of the most compelling reasons for the increased demand for wound care centers



is the growing incidence of chronic wounds among the elderly. As people age, they become more vulnerable to conditions such as diabetic foot ulcers, venous ulcers, pressure sores, and non-healing surgical wounds. Chronic wounds require specialized care and attention to promote healing, prevent complications, and enhance the quality of life for the affected individuals.

Advances in healthcare and medical technology have contributed to an extended average lifespan globally. While this is undoubtedly a positive development, it also means that older individuals are living longer with multiple chronic conditions. The longer a person lives, the greater the likelihood of developing complex, hard-to-heal wounds, which necessitate the services provided by wound care centers.

Elderly patients often present with a distinct set of healthcare needs. Their skin becomes thinner and more fragile, making them susceptible to skin tears, pressure ulcers, and other wounds. Additionally, age-related changes in circulation, immune function, and overall health make wound healing a more complex process for this population. Wound care centers are uniquely equipped to address these specific needs and provide tailored care.

Wound care centers take a holistic approach to patient care, focusing not only on wound management but also on addressing the underlying factors contributing to wound development. For aging individuals, this approach is especially valuable, as it considers comorbidities, nutritional status, mobility, and overall health. By addressing the root causes of chronic wounds, wound care centers improve the patient's well-being and reduce the risk of recurrence.

The aging population is increasingly aware of the benefits of specialized wound care. As a result, they are more likely to seek out wound care centers that offer advanced wound treatments, such as negative pressure wound therapy, hyperbaric oxygen therapy, and bioengineered skin substitutes. This growing demand has encouraged the expansion of wound care centers in various healthcare settings, including hospitals, clinics, and long-term care facilities.

The economic impact of caring for chronic wounds in an aging population is substantial. Chronic wound treatment can be expensive, and the longer a wound remains untreated, the higher the costs. Wound care centers, through their expertise and advanced therapies, can help reduce the overall economic burden associated with chronic wound care, making them a cost-effective solution in the long run.



# Increasing Prevalence of Chronic Diseases

The global wound care centers market is experiencing remarkable growth, and one of the key driving factors behind this expansion is the increasing prevalence of chronic diseases. Chronic diseases such as diabetes, obesity, and cardiovascular conditions are becoming more widespread worldwide, contributing to a higher incidence of chronic wounds. This trend has led to a surge in demand for specialized wound care services and treatments, propelling the growth of the global wound care centers market.

One of the most prominent reasons behind the growth of wound care centers is the surge in chronic wounds. Chronic diseases often lead to conditions such as diabetic foot ulcers, venous ulcers, pressure sores, and non-healing surgical wounds. These wounds require specialized care, as they tend to be slow to heal, prone to complications, and may result in a reduced quality of life for affected individuals.

Diabetes is one of the most common chronic diseases globally, with millions of people affected. Unfortunately, diabetes is a significant risk factor for developing chronic wounds, particularly diabetic foot ulcers. Given the increasing prevalence of diabetes, the demand for wound care centers has risen substantially. These centers offer specialized services to address the unique challenges presented by diabetic wounds.

Obesity is another growing global health concern, with obesity-related conditions such as venous insufficiency becoming more common. Venous ulcers, often linked to obesity, require long-term care and attention to promote healing and prevent complications. Wound care centers are equipped to manage these complex cases, driving their growth.

Chronic wounds often necessitate advanced treatments and technologies. Wound care centers are equipped with specialized services, including negative pressure wound therapy, hyperbaric oxygen therapy, and bioengineered skin substitutes, which are highly effective in promoting wound healing. Patients and healthcare providers increasingly seek these specialized services, driving the growth of wound care centers.

The economic burden of untreated or poorly managed chronic wounds is substantial. Chronic wound care can be expensive, particularly when complications arise. Wound care centers, through their expertise and advanced therapies, offer a cost-effective solution by reducing the overall economic burden associated with chronic wound care.

Chronic wounds can significantly impact a patient's quality of life, leading to pain, discomfort, and reduced mobility. Wound care centers aim not only to heal wounds but



also to improve patients' well-being by addressing the root causes of wound development. This patient-centric approach has contributed to the increased demand for specialized wound care.

## Increasing Awareness and Education

The global wound care centers market is on an upward trajectory, and one of the significant drivers of this growth is the increasing awareness and education surrounding the importance of specialized wound care. With greater knowledge about wound management, prevention, and available treatments, patients and healthcare providers alike are seeking out wound care centers for comprehensive care and treatment.

A key factor in the growth of wound care centers is the empowerment of patients. As individuals become more informed about the risks associated with untreated or poorly managed wounds, they are more likely to seek specialized care. Patients are increasingly aware of the potential complications that can arise from chronic wounds, including infections, amputations, and decreased quality of life. This awareness prompts them to take a proactive approach in seeking specialized wound care services.

Educational efforts have emphasized the importance of timely intervention in wound management. Early detection and intervention are vital in preventing wound-related complications. By promoting awareness about the significance of seeking care promptly, individuals are more likely to turn to wound care centers when they require treatment, reducing the overall burden of chronic wounds.

Educational campaigns have worked to dispel common misconceptions about wound care. Many people previously underestimated the severity of chronic wounds, believing they would heal on their own. Increased awareness has clarified that chronic wounds often require specialized treatment, and wound care centers are well-equipped to provide this care.

Awareness efforts have highlighted the importance of wound prevention strategies. By educating the public on preventive measures, such as proper wound care, pressure sore management, and diabetic foot care, the incidence of chronic wounds can be reduced. Ultimately, preventing wounds from developing in the first place is a proactive approach that contributes to the growth of wound care centers.

In addition to patient education, there is a growing emphasis on educating healthcare professionals about wound care best practices. This includes general practitioners,



nurses, and specialists. Better-trained healthcare providers are more likely to recognize the need for wound care services and refer patients to specialized centers, further driving market growth.

Wound care centers are increasingly integrated into the broader healthcare system. Hospitals and clinics are collaborating with wound care centers to provide comprehensive care to patients. This integration ensures that patients receive coordinated care and education about wound management from various healthcare professionals.

Increased awareness has led to a growing demand for evidence-based wound care practices. Patients and healthcare providers alike are seeking treatments and therapies that have been proven effective. Wound care centers are at the forefront of adopting and promoting evidence-based approaches, aligning with the growing emphasis on quality care.

## Expanding Healthcare Infrastructure

The global wound care centers market is experiencing significant growth, and one of the driving factors behind this expansion is the ongoing expansion of healthcare infrastructure. As countries invest in and develop their healthcare systems, wound care centers are becoming more accessible, leading to increased demand for specialized wound care services and treatments.

The expansion of healthcare infrastructure results in an increased number of healthcare facilities, such as hospitals, clinics, and outpatient centers. As these facilities grow in number and scope, so does the availability of wound care services. This improved accessibility makes it easier for patients to access specialized wound care centers when they require treatment.

Wound care centers are increasingly integrated into existing healthcare systems. Hospitals and clinics often collaborate with specialized wound care centers to provide comprehensive care to patients. This integration ensures that patients receive coordinated care and education about wound management from various healthcare professionals, contributing to improved patient outcomes.

With the growth of healthcare infrastructure, wound care centers are more likely to be located in close proximity to patients' homes. This reduced travel distance makes it more convenient for individuals in need of wound care to seek specialized services. As



a result, patients are more likely to access wound care centers promptly, leading to better treatment outcomes.

The expansion of healthcare infrastructure often involves the acquisition of state-of-theart medical equipment and technologies. Wound care centers benefit from these investments as they can offer advanced treatments and therapies, such as negative pressure wound therapy, hyperbaric oxygen therapy, and bioengineered skin substitutes, which are highly effective in promoting wound healing. This access to cutting-edge technologies further drives the growth of the wound care centers market.

Expanding healthcare infrastructure also leads to an increase in the number of healthcare professionals, including wound care specialists. These experts are crucial in providing high-quality care and treatment at wound care centers. With a well-trained workforce, patients receive better care, leading to improved outcomes and increased confidence in the services offered by these centers.

The growth of healthcare infrastructure is not limited to urban areas. Many countries are investing in healthcare development in rural and underserved regions. This expansion ensures that individuals in these areas have access to wound care centers, reducing healthcare disparities and improving overall healthcare equity.

Key Market Challenges

Reimbursement and Funding Issues

One of the primary challenges faced by wound care centers is related to reimbursement and funding. The reimbursement landscape for wound care services can be complex, and payment models vary from country to country. Some wound care services may not be adequately covered by insurance, leading to financial strain on patients and creating barriers to accessing specialized care.

Workforce Shortages

Wound care centers require a skilled and diverse workforce, including wound care nurses, physicians, therapists, and support staff. The shortage of qualified healthcare professionals, especially in specialized wound care, is a significant challenge. As the demand for wound care services grows, recruiting and retaining a competent workforce becomes increasingly challenging.



#### **Economic Pressures**

The economic burden of untreated or poorly managed wounds is significant. Chronic wound treatment can be costly, and the cost may escalate when complications arise. Wound care centers must strike a balance between providing high-quality care and managing costs effectively to remain financially viable.

**Key Market Trends** 

#### **Telewound Care Services**

Telehealth and telemedicine have gained significant prominence in recent years, and wound care is no exception. Telewound care services are becoming more widespread, allowing patients to consult wound care specialists remotely. This trend enhances accessibility, especially for those in remote or underserved areas, and enables better monitoring and follow-up care for chronic wound patients.

# Advanced Wound Dressings

Innovation in wound dressings is ongoing, with a focus on creating products that promote faster healing and reduce infection risks. Smart dressings, incorporating sensors and antimicrobial materials, are being developed to provide real-time monitoring and data collection on wound conditions. This can lead to more precise and timely interventions.

# Regenerative Medicine and Bioengineered Tissues

The use of regenerative medicine and bioengineered tissues is becoming more prominent in wound care. These advanced treatments can accelerate wound healing, especially in cases of chronic or non-healing wounds. Growth factors, stem cells, and tissue-engineered products are being utilized to promote tissue regeneration and repair.

## Segmental Insights

#### Type Insights

Based on the category of Type, hospitals category secured the largest portion of revenue in 2022. This was primarily due to the presence of well-established healthcare facilities and an expanding patient base in developed economies. Additionally, the



anticipated growth in the number of professional caregivers and hospital staff is poised to stimulate the wound care center market in the future. According to Makeshift, there were approximately 5.7 million individuals employed in U.S. hospitals.

Advancements in wound care centers are also contributing to market expansion. The U.S. Wound & Podiatry Registry (USWR) has devised various risk-stratified techniques for enhancing the quality of wound healing for venous leg ulcers (VLUs) and diabetic foot ulcers (DFUs) through its Qualified Clinical Data Registry (QCDR). Treatment modalities employed in these care centers encompass compression bandaging, advanced dressings, cellular and/or tissue-based therapies, off-loading, negative pressure wound therapy, hyperbaric oxygen therapy, antibiotics, and debridement. These approaches enable practitioners to monitor and report improvements in healing rates compared to earlier statistics.

In the coming forecast period, the clinic segment is expected to exhibit the highest CAGR. This growth can be attributed to patients' strong preference for clinics, driven by concerns about the increasing incidence of hospital-acquired infections (HAIs). According to the Centers for Disease Control (CDC), approximately 1.7 million people fall victim to HAIs annually, with more than 99,000 patients succumbing to these infections in the U.S. This number surpasses the fatalities caused by wounds resulting from radiation, car accidents, and other factors. Furthermore, the proliferation of wound care clinics and specialists is anticipated to propel the growth of this segment. Patients find these clinics to be well-equipped and easily accessible for the treatment of ulcerative wounds and other long-term wound-related issues.

## Procedure Insights

Based on Procedure, the segment specializing in advanced wound dressings dominated the revenue share in 2022 and is projected to demonstrate the swiftest CAGR during the forecast period. This trend can be attributed to the continuous introduction of novel and effective products, including biological skin substitutes and intricate dressing solutions. The increasing incidence of burn cases and a rising number of burn victims are expected to drive the growth of this segment, primarily due to the escalating utilization of skin substitute procedures. Skin substitutes offer rapid wound healing, are suitable for less vascularized wound beds, enhance the dermal component of healed wounds, mitigate factors that hinder wound healing, and minimize subsequent scarring. These factors are anticipated to generate heightened demand for skin substitutes within healthcare facilities.



Furthermore, negative pressure wound therapy is predicted to experience substantial growth throughout the forecast period, primarily owing to its expanding application in the management of both chronic and acute wounds within care centers. Negative pressure wound therapy, also recognized as vacuum-assisted wound closure, consistently or intermittently applies sub-atmospheric pressure to the wound surface. It's noteworthy that this approach also holds potential benefits in veterinary medicine. Nonetheless, its application is limited to specific wound types due to the ongoing need for further clinical evidence to support its efficacy.

## Regional Insights

North America asserted its dominance in the wound care centers market, securing the largest share of revenue in 2022. This leadership position is primarily attributed to the region's patients having greater means to afford the treatment of pressure ulcers within healthcare facilities. Furthermore, the surge in research and development initiatives aimed at expediting wound healing processes is anticipated to be a driving force for the market in this region.

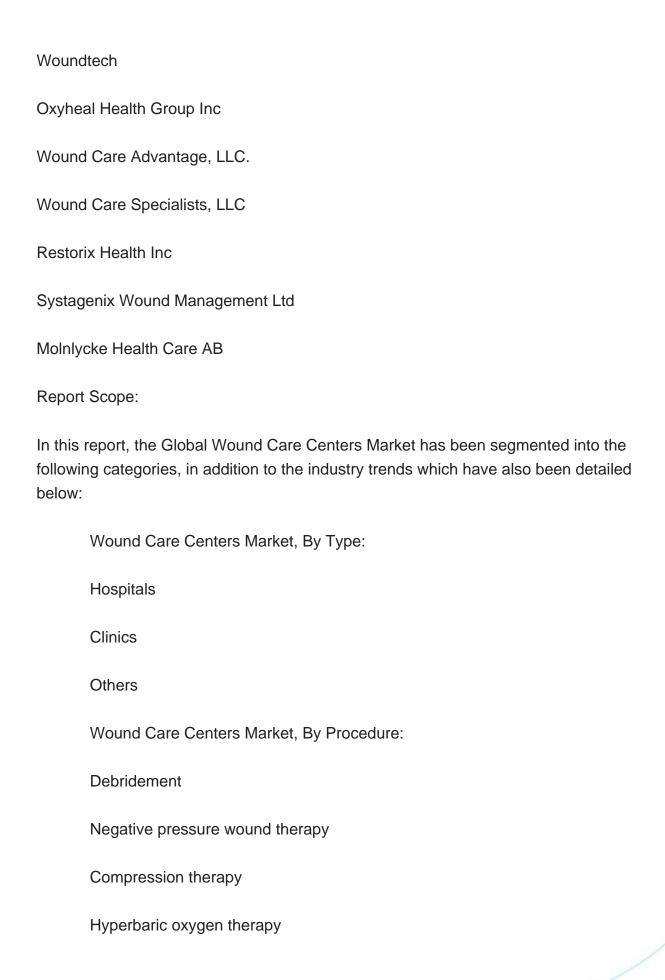
The increased allocation of funds for addressing pressure ulcers is another factor set to propel market growth in North America. In the United States, for instance, an estimated annual expenditure of approximately USD 11.0 billion is allocated to treating pressure ulcers within healthcare institutions, with individual wound costs ranging from USD 500 to USD 70,000. Additionally, the growing prevalence of obesity and cardiovascular disorders is expected to further stoke the market's expansion during the forecast period.

On the other hand, the Asia Pacific region is forecasted to exhibit the most rapid CAGR in the coming years. This growth is underpinned by a substantial elderly population susceptible to various ailments. Moreover, the region's increasing number of surgeries within healthcare facilities, rising healthcare expenditures, and heightened patient awareness of wound care management contribute to this market growth. Another significant factor is the large patient population afflicted with diabetes, cancer, and other medical conditions, which is expected to further drive the market. In a recent survey, it was revealed that in 2022, China boasted the largest population of 141 million individuals worldwide living with diabetes, and this number is projected to escalate to 174 million by 2045.

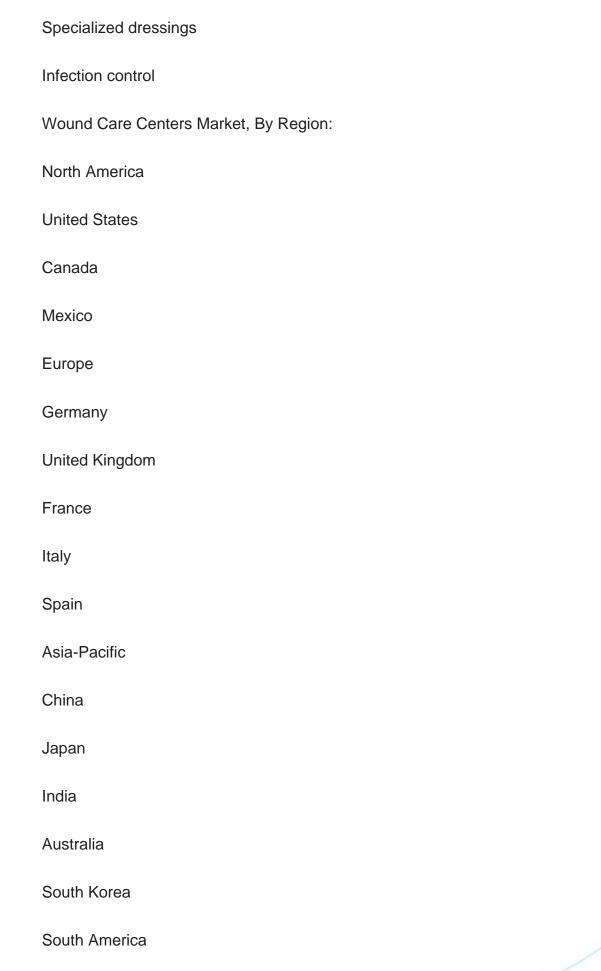
**Key Market Players** 

## Hologic Inc











| Brazil  |  |  |
|---|--|--|
| Argentina   |  |  |
| Colombia  |  |  |
| Middle East & Africa  |  |  |
| South Africa  |  |  |
| Saudi Arabia  |  |  |
| UAE   |  |  |
| Competitive Landscape   |  |  |
| Company Profiles: Detailed analysis of the major companies present in the Global Wound Care Centers Market. |  |  |
| Available Customizations:   |  |  |
| Global Wound Care Centers market report with the given market data, Tech Sci                                |  |  |

**Company Information** 

customization options are available for the report:

Detailed analysis and profiling of additional market players (up to five).

Research offers customizations according to a company's specific needs. The following



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