

# **Work From Home Furniture Market– Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Type (Chair, Desk, Cabinet, Ottoman, Pouffe, and Others (Stool, Sofa, Recliner, etc.)), By Raw Material Base (Wood, Plastic, Metal, and Others (Leather, etc.)), By Sales Channel (Hypermarkets/Supermarkets, Furniture Specialty Stores, E-Commerce, Direct Sales), By Region, Competition**

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## **Abstracts**

The Global Work From Home Furniture Market was valued at USD 26.58 billion in 2022 and is projected to exhibit robust growth in the forecast period, with a CAGR of 8.1% through 2028. The market encompasses a variety of products designed to optimize productivity, comfort, and ergonomics in home office setups, including desks, chairs, storage units, monitor stands, ergonomic accessories, and lighting solutions. Additionally, office furniture manufacturers are adapting their product lines to cater specifically to the work from home segment.

One of the primary drivers of market growth is the increasing adoption of remote work arrangements by companies across industries. Organizations recognize the benefits of allowing employees to work from home, such as reduced overhead costs, improved work-life balance, and access to a broader talent pool. As a result, employees are investing in dedicated home office spaces that replicate the functionality and comfort of a traditional office environment.

Another factor contributing to the growth of the work from home furniture market is the

growing awareness of the importance of ergonomic design. With employees spending extended hours at their home workstations, there is a heightened emphasis on maintaining proper posture, reducing strain and fatigue, and preventing musculoskeletal issues. Ergonomic furniture that offers adjustable features, lumbar support, and promotes healthy sitting or standing positions has become highly sought after.

#### Key Market Drivers:

**Remote Work Practices:** The shift towards remote work or hybrid work models, accelerated by the COVID-19 pandemic, has driven the demand for work from home furniture. Companies have adopted flexible work arrangements, allowing employees to work from home either partially or entirely. This has created a need for ergonomic and comfortable furniture solutions to enhance productivity and support long working hours.

**Focus on Employee Well-being:** Organizations recognize the importance of prioritizing employee well-being. By providing ergonomic home office furniture, companies can support the physical health and comfort of their remote workforce, leading to increased productivity and job satisfaction.

Employers have recognized the importance of employee well-being and its correlation with productivity and job satisfaction. Providing ergonomic furniture that promotes proper posture, reduces strain on the body, and enhances comfort has become a priority. This focus on creating an optimal work environment at home has contributed to the growth of the work-from-home furniture market.

#### Health and Safety Concerns

With the prolonged periods of working from home, there is increased awareness of the importance of maintaining a healthy and safe work environment. Work-from-home furniture manufacturers are incorporating features such as adjustable ergonomic chairs, sit-stand desks, and built-in cable management systems to promote proper ergonomics and reduce the risk of musculoskeletal disorders.

#### Growing Home Office Furniture Market

The overall home office furniture market has witnessed substantial growth due to the work-from-home trend. Reports suggest that the global home office furniture market size is projected to reach billions of dollars by 2030, with a significant compound annual

growth rate (CAGR). This growth is attributed to the increasing adoption of remote work practices and the need for dedicated home office spaces.

## Key Market Challenges

### Need for Ergonomic Designs

One of the main challenges in the work-from-home furniture market is the need for ergonomic designs. With employees spending extended hours working from home, it is crucial to provide them with furniture that promotes proper posture and reduces the risk of musculoskeletal disorders. Ergonomic chairs, desks, and accessories are in high demand, but ensuring that these products are designed and manufactured to meet the highest ergonomic standards can be a challenge for manufacturers.

### Availability and Affordability of Work-From-Home Furniture

Another challenge is the availability and affordability of work-from-home furniture. As the demand for home office furniture surged during the COVID-19 pandemic, supply chain disruptions and increased shipping costs led to shortages and price hikes. Many individuals found it challenging to find suitable furniture within their budget, which impacted their ability to create an effective home office environment. Manufacturers and retailers need to address these issues by improving supply chain resilience and exploring cost-effective production methods.

### Changing Technology

The ever-evolving technology landscape also poses challenges to the work-from-home furniture market. As remote work becomes more prevalent, the need for furniture that accommodates modern technology devices, such as laptops, monitors, and charging stations, is on the rise. Manufacturers must constantly adapt their designs to incorporate these technological advancements and provide solutions that meet the changing needs of remote workers.

### Space Constraints in Residential Homes

Space constraints in residential homes can also present challenges for customers seeking work-from-home furniture. Many individuals do not have dedicated home offices and instead have to make use of limited spaces, such as living rooms or bedrooms, to set up their workstations. This calls for innovative and space-saving furniture solutions

that maximize productivity without compromising comfort or style.

### Customer Satisfaction and Product Quality

The work-from-home furniture market faces challenges related to customer satisfaction and product quality. With the increasing reliance on online shopping, customers may find it difficult to evaluate the comfort and quality of furniture before making a purchase. Manufacturers need to provide detailed product descriptions, high-quality images, and accurate dimensions to help customers make informed decisions. Additionally, offering flexible return policies and warranties can help build trust and ensure customer satisfaction.

### Issue of Diversity and Inclusivity

The work-from-home furniture market must address the issue of diversity and inclusivity. Many individuals have unique needs and preferences, and it is essential to offer a wide variety of furniture options that cater to different body types, abilities, and design aesthetics. Emphasizing inclusivity enables manufacturers to tap into a larger customer base and provide solutions that meet the diverse needs of remote workers.

### Key Market Trends

#### Increased Focus on Ergonomics

With the shift towards remote work, there has been growing awareness of the importance of ergonomic furniture in maintaining productivity and well-being. Ergonomic chairs, adjustable desks, and accessories that promote proper posture and reduce strain have become essential in-home office setups.

#### Customization and Personalization

Home office spaces are no longer just functional areas but also reflections of personal style and preferences. As a result, there is a rising demand for customizable work-from-home furniture that allows individuals to create a workspace that suits their unique needs and aesthetic preferences.

#### Integration of Technology

The integration of technology has become crucial in work-from-home furniture design.

Furniture with built-in charging stations, cable management systems, and easy connectivity options has gained popularity, catering to the increasing reliance on digital devices and the need for seamless technology integration.

### Sustainable and Environmentally-Friendly Solutions

The global trend towards sustainability has also influenced the work-from-home furniture market. Consumers are increasingly seeking eco-friendly materials, such as recycled or reclaimed wood and low-emission finishes. Manufacturers are responding to this demand by incorporating sustainable practices into their production processes.

### Versatility and Space Optimization

Many individuals working from home have limited space, necessitating furniture solutions that can optimize the available area. Innovative designs, such as foldable desks, modular furniture, and multipurpose storage units, are gaining traction in the market, enabling users to make the most of their workspace.

### Rise of Online Retail

The work-from-home furniture market has seen a surge in online sales, as consumers prefer the convenience and safety offered by e-commerce platforms. Online retailers, including both established furniture brands and niche startups, have capitalized on this trend by offering a wide range of work-from-home furniture options, easy customization, and doorstep delivery.

### Integration of Aesthetics and Functionality

Work-from-home furniture is no longer solely focused on practicality but also emphasizes aesthetics and style. Manufacturers are designing furniture that seamlessly blends into home interiors, with contemporary and minimalist designs being particularly popular.

### Segmental Insights

#### Type Insights

The chair segment plays a significant role in fueling this market growth. As more individuals work from home, the demand for ergonomic and comfortable chairs has

increased. Proper seating is essential for maintaining good posture and reducing the risk of long-term health issues. Manufacturers have responded to this demand by developing a wide range of chairs specifically designed for home office use, offering features such as adjustable height, lumbar support, and breathable materials. The growth of the work-from-home furniture market is also driven by the need for efficient and functional workspaces within homes. Desks, storage units, and other furniture pieces that facilitate productivity and organization are in high demand. Additionally, advancements in technology have led to increased connectivity and the need for furniture that accommodates devices such as laptops, monitors, and charging stations. Overall, the work-from-home furniture market is expected to experience steady growth, providing individuals with the necessary tools to create comfortable and productive home office environments.

### Distribution Channel Insights

The global work-from-home furniture market has been significantly fueled by the rise of online distribution channels. The advent of e-commerce platforms and the widespread use of the internet have transformed the way consumers shop for furniture, including work-from-home furniture. Online distribution channels offer unparalleled convenience and accessibility to consumers. With just a few clicks, individuals can browse through a wide range of work-from-home furniture options from the comfort of their homes. They can compare prices, read reviews, and make informed decisions without the need to physically visit multiple stores. This convenience factor has boosted the demand for work-from-home furniture through online channels.

### Regional Insights

The North America region plays a crucial role in fueling the growth of the global work-from-home furniture market. With the increasing adoption of remote work practices and the need for comfortable home office setups, the demand for work-from-home furniture has surged in this region. The North America home furniture market, which includes various furniture segments such as kitchen furniture, living room and dining room furniture, and bedroom furniture, has experienced significant growth. This growth is attributed to the rising trend of remote work and the need for suitable furniture for home offices. The North America home furniture market is segmented into various types, including kitchen furniture, living room, and dining room furniture, and bedroom furniture. This indicates the diverse range of furniture options available for individuals setting up their home offices in the region.

## Key Market Players

KOKUYO Co. Ltd.

Okamura Corporation

Steelcase Inc.

Inter IKEA Systems B.V.

Kimball International Inc.

Knoll Inc

Ashley Furniture Industries Inc.

Haworth Inc.

Herman Miller Inc.

HNI Corporation

## Report Scope:

In this report, the global work from home furniture market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Global Work From Home Furniture Market, By Type:

Chair

Desk

Cabinet

Ottoman

Pouffe

Others

#### Global Work From Home Furniture Market, By Raw Material Base:

Wood

Plastic

Metal

Others

#### Global Work From Home Furniture Market, By Sales Channel:

Hypermarkets/Supermarkets

Furniture Specialty Stores

E-Commerce

Direct Sales

#### Global Work From Home Furniture Market, By Region:

North America

Europe

South America

Middle East & Africa

Asia Pacific

#### Competitive Landscape



Company Profiles: Detailed analysis of the major companies present in the global work from home furniture market.

Available Customizations:

Global Work From Home Furniture Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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