

# **Women's Trousers Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Fiber (Cotton, Polyester, Cellulosic), By Sales Channel (Supermarkets/Hypermarkets, Exclusive Stores, Online, Multi Branded Stores, Others), By Region, By Competition , 2018-2028**

<https://marketpublishers.com/r/WCFC8094B290EN.html>

Date: November 2023

Pages: 180

Price: US\$ 4,900.00 (Single User License)

ID: WCFC8094B290EN

## **Abstracts**

Global Women's Trousers Market was valued at USD 224.65 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 4.53% through 2028. Global women's trousers refer to the diverse range of lower-body garments designed specifically for women and worn across the world. These versatile clothing items have evolved over time to cater to various fashion trends, cultural preferences, and functional needs. From classic styles like jeans, slacks, and leggings to more traditional options like saree pants and harem pants, women's trousers encompass a wide array of designs, materials, and purposes.

In recent years, global women's trousers have undergone significant transformations, reflecting shifts in societal norms and women's roles. They now come in various lengths, from full-length to cropped, and can be found in a myriad of fabrics, including denim, cotton, silk, and synthetic blends. Moreover, trousers have become a symbol of empowerment, providing women with comfort, style, and versatility in their daily lives.

From casual and sporty to formal and elegant, women's trousers adapt to different occasions, making them an essential component of modern women's wardrobes. Additionally, the global fashion industry has embraced sustainability, leading to the production of eco-friendly trousers, incorporating organic materials and ethical manufacturing practices. In summary, global women's trousers are an ever evolving and

inclusive fashion staple that embodies diversity, empowerment, and style for women worldwide.

## Key Market Drivers

### Cultural Diversity and Trends

Cultural diversity is a paramount driver in the global women's trousers market. Different cultures have their unique styles and preferences when it comes to women's clothing, including trousers. Traditional garments like saree pants in India, hanbok pants in Korea, and sarouel pants in the Middle East have all contributed to the rich tapestry of global women's trousers. These cultural influences not only dictate the design and silhouette of trousers but also impact the choice of fabrics, colors, and embellishments. Furthermore, global fashion trends often draw inspiration from various cultures, resulting in a fusion of styles and the creation of eclectic trouser designs that cater to a diverse global audience.

### Women's Empowerment and Functionality

The empowerment of women is a significant driver in the evolution of women's trousers. In recent decades, women have been breaking traditional gender roles, and trousers have become a symbol of this empowerment. Women are increasingly participating in a wide range of activities, from professional careers to sports and outdoor adventures, and trousers provide the comfort and functionality needed for these pursuits. This shift has led to the development of women's trousers that are not only stylish but also highly functional, with features such as stretch fabrics, moisture-wicking materials, and pockets designed to accommodate modern lifestyles. The rise of workwear-inspired trousers and athleisure styles reflects this trend, offering women versatile options that seamlessly transition from work to leisure.

### Sustainable Fashion and Ethical Practices

Sustainability is an ever-growing driver in the global fashion industry, including women's trousers. Concerns about the environmental impact of fast fashion have led to a growing demand for sustainable and eco-friendly clothing options. Sustainable trousers are now made from organic and recycled materials, and ethical manufacturing practices are prioritized to reduce the fashion industry's negative footprint. Brands are also focusing on transparency, providing consumers with information about the production process, materials used, and the fair treatment of workers. This shift towards sustainability aligns

with the values of many women who are increasingly conscious of the environmental and social impact of their clothing choices, influencing their decisions when purchasing trousers.

## Digitalization and E-commerce

The digital age has transformed the way women shop for trousers globally. E-commerce platforms and social media have given consumers access to a vast array of choices, allowing them to explore and purchase trousers from around the world. Online shopping has also enabled smaller, niche brands to reach a global audience, providing unique and customized trouser options that cater to diverse tastes and body types. Additionally, the rise of influencer marketing and fashion bloggers on social media has further fueled the demand for trendy trousers, as women seek to emulate the styles of their favorite online personalities. The digital landscape has not only expanded the market but also increased competition, pushing brands to innovate and offer unique designs and shopping experiences.

In conclusion, global women's trousers are influenced by a complex web of cultural diversity, women's empowerment, sustainability, and digitalization. These drivers converge to shape the design, production, and consumption of trousers in a global context, offering women an ever-expanding array of options that are not only fashionable but also aligned with their values and lifestyles. As women continue to assert their presence in various aspects of society, the evolution of women's trousers will likely remain dynamic, reflecting the changing needs and aspirations of women around the world.

## Key Market Challenges

### Body Image and Inclusivity

One of the significant challenges in the world of women's trousers is the issue of body image and inclusivity. The fashion industry has long been criticized for promoting unrealistic beauty standards, often featuring models with a limited range of body types. This has led to the production of trousers that may not cater to the diverse body shapes and sizes of women globally. Many women find it difficult to find trousers that fit well and are flattering, which can contribute to body image issues and a lack of confidence.

To address this challenge, there is a growing demand for inclusivity in sizing and design. Brands are beginning to expand their size ranges, offering plus-size options and

adopting more inclusive fit models. Furthermore, there is a call for greater transparency in advertising and the use of models who represent a broader spectrum of body types. While progress is being made, the fashion industry still has a long way to go to ensure that women of all shapes and sizes can find trousers that make them feel confident and comfortable.

### Sustainability and Supply Chain Transparency

The fashion industry, including women's trousers, faces a pressing challenge in terms of sustainability and supply chain transparency. Fast fashion, characterized by rapid production cycles and inexpensive clothing, has contributed to environmental degradation and unethical labor practices. This poses a significant dilemma for consumers who want to make ethical and sustainable fashion choices. Women's trousers, like other fashion items, often suffer from these issues, particularly when produced using resource-intensive materials or in countries with lax labor regulations.

To tackle this challenge, there is a growing movement towards sustainable and ethical fashion practices. Brands are increasingly using eco-friendly materials, such as organic cotton and recycled fabrics, and are adopting fair labor practices throughout their supply chains. However, achieving full transparency remains difficult, as global supply chains are often complex and involve multiple intermediaries. Consumers are becoming more informed about sustainable fashion and are willing to support brands that prioritize ethical production and environmental responsibility. Nevertheless, the fashion industry as a whole must continue to work towards greater sustainability and transparency to address this challenge effectively.

### Cultural Appropriation and Respect for Traditions

Global women's trousers often draw inspiration from diverse cultures, resulting in the risk of cultural appropriation. When elements of traditional clothing from one culture are incorporated into mainstream fashion without proper acknowledgment or understanding, it can lead to cultural insensitivity and disrespect. This challenge is particularly prevalent when Western fashion designers appropriate elements of non-Western clothing, such as Native American headdresses, kimonos, or indigenous prints, without acknowledging their cultural significance.

To address this challenge, there is a need for greater cultural awareness and respect within the fashion industry. Designers and brands must engage in meaningful dialogue with the communities whose cultural elements they incorporate into their designs.

Collaboration with artisans and designers from these cultures can lead to more authentic and respectful interpretations. Additionally, consumers play a role by being discerning about the origins and cultural significance of the clothing they purchase. Promoting cultural diversity and understanding in fashion can help mitigate this challenge and foster greater respect for traditions.

### Economic Disparities and Accessibility

Accessibility to quality women's trousers is a challenge, especially in regions with economic disparities. While high-end designer trousers are available for those who can afford them, a significant portion of the global population faces economic constraints that limit their clothing choices. Cheap and low-quality trousers, often produced in less regulated and lower-wage countries, flood the market and contribute to disposable fashion culture.

To tackle this challenge, there is a need for greater affordability and accessibility in the women's trousers market. Sustainable and ethical fashion should not be a privilege reserved for the affluent. Brands that prioritize affordability while maintaining ethical standards can make a positive impact. Additionally, initiatives that support fair trade and empower local artisans and garment workers in low-income regions can contribute to economic development and greater accessibility to quality clothing. Education on responsible consumption can also help consumers make informed choices, supporting brands that align with their values.

In conclusion, global women's trousers face significant challenges related to body image and inclusivity, sustainability and supply chain transparency, cultural appropriation, and economic disparities. These challenges highlight the complexity of the fashion industry and the need for continuous improvement in terms of ethical practices, inclusivity, and cultural respect. As consumers become more conscious of these issues, and as the fashion industry evolves, addressing these challenges will be crucial to ensuring that women's trousers are not just fashionable but also responsible and respectful of diverse cultures and body types.

### Key Market Trends

#### Sustainable and Eco-friendly Fabrics

Sustainability has become a dominant trend in the fashion industry, and women's trousers are no exception. There is a growing emphasis on using eco-friendly fabrics

and materials in trouser production. Brands are increasingly turning to sustainable options like organic cotton, hemp, recycled polyester, and Tencel, which have a lower environmental impact compared to traditional fabrics like conventional cotton or synthetic blends. These materials are often grown or manufactured using more responsible practices, reducing water usage, chemical inputs, and carbon emissions.

Furthermore, sustainable trouser production extends beyond just fabric choice. Brands are adopting eco-conscious dyeing processes and exploring innovative techniques like waterless dyeing and natural dyeing methods. The fashion industry's commitment to circular fashion models, including recycling and upcycling programs, is also influencing trouser design and disposal.

The sustainable fashion movement encourages consumers to make environmentally conscious choices when purchasing trousers, prompting them to seek out brands that prioritize sustainability and transparency. As a result, trousers made from eco-friendly materials and produced using ethical practices are gaining popularity and reshaping the future of women's fashion.

### Versatile and Functional Designs

Women today lead multifaceted lives that demand versatile clothing options, and this trend is driving the design of women's trousers. Trousers are no longer limited to just formal or casual wear; they are being designed with versatility in mind, able to transition seamlessly between different occasions and settings.

One notable example is the rise of athleisure-inspired trousers. These trousers combine the comfort and functionality of athletic wear with fashionable designs suitable for everyday wear. Stretchy fabrics, adjustable waistbands, and moisture-wicking properties have become standard features in athleisure trousers, making them ideal for both workouts and casual outings.

Another trend in versatile trouser design is the blurring of lines between workwear and casualwear. With more people working remotely and seeking comfortable yet professional attire, trousers that are both polished and comfortable have gained prominence. Brands are incorporating stretch materials, elastic waistbands, and wrinkle-resistant fabrics into their trouser designs to cater to this evolving need.

Moreover, trousers are being designed to serve multiple purposes, such as convertible styles that can be adjusted to various lengths or silhouettes. This adaptability ensures

that women can get more mileage out of their trousers, making them a sustainable and practical choice for their wardrobes.

### Inclusive Sizing and Body Positivity

The fashion industry is undergoing a much-needed transformation towards inclusivity and body positivity, and women's trousers are at the forefront of this change. Designers and brands are increasingly recognizing the diversity of body shapes and sizes among women and are expanding their size ranges accordingly.

Plus-size trousers have gained significant attention in recent years, with brands offering a broader selection of styles to cater to curvier figures. Furthermore, there's a growing emphasis on creating trousers that flatter a wide range of body types, with features like high-waisted designs, adjustable waistbands, and strategic seam placements that accentuate different body proportions.

Inclusivity in sizing is not limited to numerical ranges; it also encompasses petite and tall options. Brands are providing trousers in various inseam lengths to accommodate shorter and taller individuals, ensuring that everyone can find trousers that fit well without the need for alterations.

Additionally, the fashion industry is embracing body positivity by using a more diverse range of models in advertising and marketing campaigns. This shift towards inclusivity and representation reflects a broader cultural shift towards celebrating individual beauty in all its forms.

### Technology and Smart Trousers

Technology is playing an increasingly prominent role in the design and functionality of women's trousers. Smart trousers, equipped with advanced features and integrated technology, are emerging as a trend at the intersection of fashion and innovation.

One notable development is the integration of stretchable electronics into trousers. These flexible sensors and conductive fabrics allow for various applications, such as monitoring posture, tracking fitness metrics, or even charging electronic devices on the go. Smart trousers with built-in heating elements or cooling systems provide climate control, enhancing comfort in extreme weather conditions.

Additionally, advances in textile technology have led to the development of performance-

enhancing trousers. Moisture-wicking and breathable fabrics keep wearers dry and comfortable during physical activities, while odor-resistant materials help maintain freshness. Some trousers are now equipped with UV protection, making them suitable for outdoor adventures.

Beyond functionality, technology has also influenced fashion through digitally printed patterns and designs, allowing for intricate and customizable trouser styles. Augmented reality (AR) and virtual reality (VR) technologies are being used for virtual try-on experiences, enabling consumers to visualize how trousers will fit before making a purchase.

As technology continues to advance, smart trousers will likely become more integrated into everyday fashion, offering wearers not only style but also enhanced functionality and convenience.

In conclusion, the trends in global women's trousers reflect a rapidly changing fashion landscape driven by sustainability, versatility, inclusivity, and technology. As the fashion industry adapts to evolving consumer demands and societal shifts, women's trousers are becoming more than just clothing; they are a representation of the values, preferences, and needs of modern women around the world. These trends are shaping the future of women's trousers, promising an exciting era of fashion that prioritizes both style and substance.

## Segmental Insights

### Fiber Insights

Cellulosic fabrics, such as Tencel and Modal, are emerging as the fastest-growing segment in the global women's trousers market. These sustainable and eco-friendly materials are gaining popularity due to their softness, breathability, and environmentally conscious production processes. Cellulosic trousers offer a comfortable and luxurious feel, making them ideal for both casual and formal wear.

Consumers are increasingly drawn to trousers made from these fibers because of their natural origin and reduced environmental impact. As sustainability becomes a central concern in fashion, cellulosic trousers align with the demand for eco-conscious clothing choices. Brands are responding by incorporating these materials into their collections, reflecting a broader shift towards responsible fashion consumption.



The growth of cellulosic trousers not only caters to fashion preferences but also reflects a commitment to sustainable practices, making it a key driver in the global women's trousers market.

### Sales Channel Insights

The online retail sector is experiencing explosive growth within the global women's trousers market. This expansion can be attributed to the convenience, accessibility, and variety that online shopping offers to consumers. As digital platforms continue to evolve and enhance the online shopping experience, more women are turning to the internet to find the latest trends and styles in trousers.

Online shopping provides an extensive selection of women's trousers, allowing customers to browse a wide range of brands, styles, sizes, and price points with ease. The convenience of comparing prices, reading reviews, and accessing virtual try-on options has significantly contributed to the surge in online trouser purchases. Moreover, the global reach of e-commerce platforms enables women to access trousers from around the world, embracing diverse fashion influences and trends.

The ongoing growth of the online segment in the women's trousers market underscores the transformative power of digital technology in shaping the future of fashion retail.

### Regional Insights

Asia Pacific stands out as the dominant region in the global women's trousers market. This prominence is attributed to several factors, including the region's vast population, diverse fashion landscape, and significant manufacturing capabilities. Countries like China, India, Japan, and South Korea play pivotal roles in shaping the trends and production of women's trousers.

Asia Pacific's large and diverse consumer base contributes to the region's dominance. The preferences and styles of Asian women, influenced by a rich tapestry of cultures and traditions, have a significant impact on global trouser fashion. Additionally, the region's rising middle class and increasing disposable income levels have led to a growing demand for high-quality and trendy trousers.

Furthermore, Asia Pacific serves as a hub for textile and garment manufacturing, making it a primary source of women's trousers for global markets. The region's production efficiency and cost-effectiveness have positioned it as a key player in the

fashion supply chain.

Key Market Players

Guccio Gucci S.p.A.

PRADA

Burberry Group Plc

Dior

Giorgio Armani S.p.A.

Dolce & Gabbana S.r.l.

CHANEL

Gianni Versace S.r.l.

Louis Vuitton, Inc.

PVH Corp.

Report Scope:

In this report, the Global Women's Trousers Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Women's Trousers Market, By Fiber:

Cotton

Polyester

Cellulosic

Women's Trousers Market, By Sales Channel:

Supermarkets/Hypermarkets

Exclusive Stores

Online

Multi Branded Stores

Others

Women's Trousers Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Egypt

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Women's Trousers Market.

## Available Customizations:

Global Women's Trousers market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

*Women's Trousers Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Fiber (...)*

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

### 4. VOICE OF CUSTOMER

- 4.1. Factors Influencing Purchase Decisions
- 4.2. Satisfaction Level

### 5. GLOBAL WOMEN'S TROUSERS MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Fiber Market Share Analysis (Cotton, Polyester, Cellulosic)
  - 5.2.2. By Sales Channel Market Share Analysis (Supermarkets/Hypermarkets,

Exclusive Stores, Online, Multi Branded Stores, Others)

5.2.3. By Regional Market Share Analysis

5.2.3.1. North America Market Share Analysis

5.2.3.2. South America Market Share Analysis

5.2.3.3. Middle East & Africa Market Share Analysis

5.2.3.4. Europe Market Share Analysis

5.2.3.5. Asia-Pacific Market Share Analysis

5.2.4. By Top 5 Companies Market Share Analysis, Others (2022)

5.3. Global Women's Trousers Market Mapping & Opportunity Assessment

5.3.1. By Fiber Market Mapping & Opportunity Assessment

5.3.2. By Sales Channel Market Mapping & Opportunity Assessment

5.3.3. By Regional Market Mapping & Opportunity Assessment

## **6. NORTH AMERICA WOMEN'S TROUSERS MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Fiber Market Share Analysis

6.2.2. By Sales Channel Market Share Analysis

6.3. North America: Country Analysis

6.3.1. United States Women's Trousers Market Outlook

6.3.1.1. Market Size & Forecast

6.3.1.1.1. By Value

6.3.1.2. Market Share & Forecast

6.3.1.2.1. By Fiber Market Share Analysis

6.3.1.2.2. By Sales Channel Market Share Analysis

6.3.2. Canada Women's Trousers Market Outlook

6.3.2.1. Market Size & Forecast

6.3.2.1.1. By Value

6.3.2.2. Market Share & Forecast

6.3.2.2.1. By Fiber Market Share Analysis

6.3.2.2.2. By Sales Channel Market Share Analysis

6.3.3. Mexico Women's Trousers Market Outlook

6.3.3.1. Market Size & Forecast

6.3.3.1.1. By Value

6.3.3.2. Market Share & Forecast

6.3.3.2.1. By Fiber Market Share Analysis

6.3.3.2.2. By Sales Channel Market Share Analysis

## **7. EUROPE WOMEN'S TROUSERS MARKET OUTLOOK**

### 7.1. Market Size & Forecast

#### 7.1.1. By Value

### 7.2. Market Share & Forecast

#### 7.2.1. By Fiber Market Share Analysis

#### 7.2.2. By Sales Channel Market Share Analysis

### 7.3. Europe: Country Analysis

#### 7.3.1. Germany Women's Trousers Market Outlook

##### 7.3.1.1. Market Size & Forecast

###### 7.3.1.1.1. By Value

##### 7.3.1.2. Market Share & Forecast

###### 7.3.1.2.1. By Fiber Market Share Analysis

###### 7.3.1.2.2. By Sales Channel Market Share Analysis

#### 7.3.2. United Kingdom Women's Trousers Market Outlook

##### 7.3.2.1. Market Size & Forecast

###### 7.3.2.1.1. By Value

##### 7.3.2.2. Market Share & Forecast

###### 7.3.2.2.1. By Fiber Market Share Analysis

###### 7.3.2.2.2. By Sales Channel Market Share Analysis

#### 7.3.3. Italy Women's Trousers Market Outlook

##### 7.3.3.1. Market Size & Forecast

###### 7.3.3.1.1. By Value

##### 7.3.3.2. Market Share & Forecast

###### 7.3.3.2.1. By Fiber Market Share Analysis

###### 7.3.3.2.2. By Sales Channel Market Share Analysis

#### 7.3.4. France Women's Trousers Market Outlook

##### 7.3.4.1. Market Size & Forecast

###### 7.3.4.1.1. By Value

##### 7.3.4.2. Market Share & Forecast

###### 7.3.4.2.1. By Fiber Market Share Analysis

###### 7.3.4.2.2. By Sales Channel Market Share Analysis

#### 7.3.5. Spain Women's Trousers Market Outlook

##### 7.3.5.1. Market Size & Forecast

###### 7.3.5.1.1. By Value

##### 7.3.5.2. Market Share & Forecast

###### 7.3.5.2.1. By Fiber Market Share Analysis

###### 7.3.5.2.2. By Sales Channel Market Share Analysis



## **8. ASIA-PACIFIC WOMEN'S TROUSERS MARKET OUTLOOK**

### 8.1. Market Size & Forecast

#### 8.1.1. By Value

### 8.2. Market Share & Forecast

#### 8.2.1. By Fiber Market Share Analysis

#### 8.2.2. By Sales Channel Market Share Analysis

### 8.3. Asia-Pacific: Country Analysis

#### 8.3.1. China Women's Trousers Market Outlook

##### 8.3.1.1. Market Size & Forecast

###### 8.3.1.1.1. By Value

##### 8.3.1.2. Market Share & Forecast

###### 8.3.1.2.1. By Fiber Market Share Analysis

###### 8.3.1.2.2. By Sales Channel Market Share Analysis

#### 8.3.2. India Women's Trousers Market Outlook

##### 8.3.2.1. Market Size & Forecast

###### 8.3.2.1.1. By Value

##### 8.3.2.2. Market Share & Forecast

###### 8.3.2.2.1. By Fiber Market Share Analysis

###### 8.3.2.2.2. By Sales Channel Market Share Analysis

#### 8.3.3. Japan Women's Trousers Market Outlook

##### 8.3.3.1. Market Size & Forecast

###### 8.3.3.1.1. By Value

##### 8.3.3.2. Market Share & Forecast

###### 8.3.3.2.1. By Fiber Market Share Analysis

###### 8.3.3.2.2. By Sales Channel Market Share Analysis

#### 8.3.4. South Korea Women's Trousers Market Outlook

##### 8.3.4.1. Market Size & Forecast

###### 8.3.4.1.1. By Value

##### 8.3.4.2. Market Share & Forecast

###### 8.3.4.2.1. By Fiber Market Share Analysis

###### 8.3.4.2.2. By Sales Channel Market Share Analysis

#### 8.3.5. Australia Women's Trousers Market Outlook

##### 8.3.5.1. Market Size & Forecast

###### 8.3.5.1.1. By Value

##### 8.3.5.2. Market Share & Forecast

###### 8.3.5.2.1. By Fiber Market Share Analysis

###### 8.3.5.2.2. By Sales Channel Market Share Analysis

## **9. SOUTH AMERICA WOMEN'S TROUSERS MARKET OUTLOOK**

### 9.1. Market Size & Forecast

#### 9.1.1. By Value

### 9.2. Market Share & Forecast

#### 9.2.1. By Fiber Market Share Analysis

#### 9.2.2. By Sales Channel Market Share Analysis

### 9.3. South America: Country Analysis

#### 9.3.1. Brazil Women's Trousers Market Outlook

##### 9.3.1.1. Market Size & Forecast

###### 9.3.1.1.1. By Value

##### 9.3.1.2. Market Share & Forecast

###### 9.3.1.2.1. By Fiber Market Share Analysis

###### 9.3.1.2.2. By Sales Channel Market Share Analysis

#### 9.3.2. Argentina Women's Trousers Market Outlook

##### 9.3.2.1. Market Size & Forecast

###### 9.3.2.1.1. By Value

##### 9.3.2.2. Market Share & Forecast

###### 9.3.2.2.1. By Fiber Market Share Analysis

###### 9.3.2.2.2. By Sales Channel Market Share Analysis

#### 9.3.3. Colombia Women's Trousers Market Outlook

##### 9.3.3.1. Market Size & Forecast

###### 9.3.3.1.1. By Value

##### 9.3.3.2. Market Share & Forecast

###### 9.3.3.2.1. By Fiber Market Share Analysis

###### 9.3.3.2.2. By Sales Channel Market Share Analysis

## **10. MIDDLE EAST AND AFRICA WOMEN'S TROUSERS MARKET OUTLOOK**

### 10.1. Market Size & Forecast

#### 10.1.1. By Value

### 10.2. Market Share & Forecast

#### 10.2.1. By Fiber Market Share Analysis

#### 10.2.2. By Sales Channel Market Share Analysis

### 10.3. MEA: Country Analysis

#### 10.3.1. South Africa Women's Trousers Market Outlook

##### 10.3.1.1. Market Size & Forecast

###### 10.3.1.1.1. By Value

- 10.3.1.2. Market Share & Forecast
  - 10.3.1.2.1. By Fiber Market Share Analysis
  - 10.3.1.2.2. By Sales Channel Market Share Analysis
- 10.3.2. Saudi Arabia Women's Trousers Market Outlook
  - 10.3.2.1. Market Size & Forecast
    - 10.3.2.1.1. By Value
  - 10.3.2.2. Market Share & Forecast
    - 10.3.2.2.1. By Fiber Market Share Analysis
    - 10.3.2.2.2. By Sales Channel Market Share Analysis
- 10.3.3. UAE Women's Trousers Market Outlook
  - 10.3.3.1. Market Size & Forecast
    - 10.3.3.1.1. By Value
  - 10.3.3.2. Market Share & Forecast
    - 10.3.3.2.1. By Fiber Market Share Analysis
    - 10.3.3.2.2. By Sales Channel Market Share Analysis
- 10.3.4. Turkey Women's Trousers Market Outlook
  - 10.3.4.1. Market Size & Forecast
    - 10.3.4.1.1. By Value
  - 10.3.4.2. Market Share & Forecast
    - 10.3.4.2.1. By Fiber Market Share Analysis
    - 10.3.4.2.2. By Sales Channel Market Share Analysis
- 10.3.5. Egypt Women's Trousers Market Outlook
  - 10.3.5.1. Market Size & Forecast
    - 10.3.5.1.1. By Value
  - 10.3.5.2. Market Share & Forecast
    - 10.3.5.2.1. By Fiber Market Share Analysis
    - 10.3.5.2.2. By Sales Channel Market Share Analysis

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

## **13. SWOT ANALYSIS**

- 13.1. Strength
- 13.2. Weakness

13.3. Opportunity

13.4. Threat

## **14. COMPETITIVE LANDSCAPE**

### 14.1. Company Profiles

#### 14.1.1. Guccio Gucci S.p.A.

14.1.1.1. Company Details

14.1.1.2. Products & Services

14.1.1.3. Financials (As Per Availability)

14.1.1.4. Key Market Focus & Geographical Presence

14.1.1.5. Recent Developments

14.1.1.6. Key Management Personnel

#### 14.1.2. PRADA

14.1.2.1. Company Details

14.1.2.2. Products & Services

14.1.2.3. Financials (As Per Availability)

14.1.2.4. Key Market Focus & Geographical Presence

14.1.2.5. Recent Developments

14.1.2.6. Key Management Personnel

#### 14.1.3. Burberry Group Plc

14.1.3.1. Company Details

14.1.3.2. Products & Services

14.1.3.3. Financials (As Per Availability)

14.1.3.4. Key Market Focus & Geographical Presence

14.1.3.5. Recent Developments

14.1.3.6. Key Management Personnel

#### 14.1.4. Dior

14.1.4.1. Company Details

14.1.4.2. Products & Services

14.1.4.3. Financials (As Per Availability)

14.1.4.4. Key Market Focus & Geographical Presence

14.1.4.5. Recent Developments

14.1.4.6. Key Management Personnel

#### 14.1.5. Giorgio Armani S.p.A.

14.1.5.1. Company Details

14.1.5.2. Products & Services

14.1.5.3. Financials (As Per Availability)

14.1.5.4. Key Market Focus & Geographical Presence

- 14.1.5.5. Recent Developments
- 14.1.5.6. Key Management Personnel
- 14.1.6. Dolce & Gabbana S.r.l.
  - 14.1.6.1. Company Details
  - 14.1.6.2. Products & Services
  - 14.1.6.3. Financials (As Per Availability)
  - 14.1.6.4. Key Market Focus & Geographical Presence
  - 14.1.6.5. Recent Developments
  - 14.1.6.6. Key Management Personnel
- 14.1.7. CHANEL
  - 14.1.7.1. Company Details
  - 14.1.7.2. Products & Services
  - 14.1.7.3. Financials (As Per Availability)
  - 14.1.7.4. Key Market Focus & Geographical Presence
  - 14.1.7.5. Recent Developments
  - 14.1.7.6. Key Management Personnel
- 14.1.8. Gianni Versace S.r.l.
  - 14.1.8.1. Company Details
  - 14.1.8.2. Products & Services
  - 14.1.8.3. Financials (As Per Availability)
  - 14.1.8.4. Key Market Focus & Geographical Presence
  - 14.1.8.5. Recent Developments
  - 14.1.8.6. Key Management Personnel
- 14.1.9. Louis Vuitton, Inc.
  - 14.1.9.1. Company Details
  - 14.1.9.2. Products & Services
  - 14.1.9.3. Financials (As Per Availability)
  - 14.1.9.4. Key Market Focus & Geographical Presence
  - 14.1.9.5. Recent Developments
  - 14.1.9.6. Key Management Personnel
- 14.1.10. PVH Corp.
  - 14.1.10.1. Company Details
  - 14.1.10.2. Products & Services
  - 14.1.10.3. Financials (As Per Availability)
  - 14.1.10.4. Key Market Focus & Geographical Presence
  - 14.1.10.5. Recent Developments
  - 14.1.10.6. Key Management Personnel

## **15. STRATEGIC RECOMMENDATIONS**

15.1. Key Focus Areas

15.2. Target Fiber

15.3. Target Sales Channel

## **16. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Women's Trousers Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Fiber (Cotton, Polyester, Cellulosic), By Sales Channel (Supermarkets/Hypermarkets, Exclusive Stores, Online, Multi Branded Stores, Others), By Region, By Competition , 2018-2028

Product link: <https://marketpublishers.com/r/WCFC8094B290EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/WCFC8094B290EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970