

Wind-Powered Water Pumps Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Mechanism (Electrical Pumps, Mechanical Pumps), By Component (Mild Steel Frames, Pneumatic Cylinders, Rotor Blades, Slider Crank Discs, Shafts, Ball Bearings, Others), By Capacity (

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Abstracts

Global Wind-Powered Water Pumps Market has valued at USD 2.08 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.19% through 2028.

The Wind-Powered Water Pumps market refers to a specialized segment within the broader renewable energy and water management sectors. It encompasses the production, distribution, and utilization of water pumping systems that rely on wind energy as their primary power source. These systems typically consist of wind turbines designed to harness kinetic energy from the wind and convert it into mechanical energy, which is then used to pump water from various sources such as wells, boreholes, or surface water bodies. The Wind-Powered Water Pumps market serves a range of critical applications, including agricultural irrigation, livestock watering, rural community water supply, and environmental conservation projects. Its fundamental objective is to provide a sustainable and eco-friendly alternative to conventional fossil fuel-powered water pumps, thereby reducing greenhouse gas emissions and energy costs while

promoting responsible water management practices.

Key stakeholders in this market include manufacturers of wind turbine and pump equipment, project developers, government agencies, agricultural enterprises, rural communities, and environmental organizations. The market's growth is driven by factors such as increased awareness of sustainability, government incentives, technological advancements, and the pressing need for reliable water supply solutions in various regions facing water scarcity challenges. As a result, the Wind-Powered Water Pumps market plays a pivotal role in the global transition towards cleaner and more sustainable water pumping methods.

Key Market Drivers

Growing Awareness of Sustainable Agriculture and Water Management

In recent years, there has been a significant surge in awareness regarding sustainable agriculture and responsible water management practices. This heightened environmental consciousness has prompted farmers and agricultural enterprises worldwide to seek alternative methods of water supply, reducing their reliance on conventional fossil fuel-powered pumps. Wind-powered water pumps have emerged as an eco-friendly solution, as they harness the power of wind energy to pump water for irrigation and livestock, mitigating the environmental impact associated with conventional pumping methods. As concerns about climate change and resource depletion continue to mount, the demand for wind-powered water pumps is expected to rise. Farmers are increasingly recognizing the long-term benefits of these systems, including reduced carbon emissions and operational costs, thereby driving the growth of the global Wind-Powered Water Pumps market.

Government Incentives and Support

Governments worldwide are actively promoting renewable energy technologies, including wind-powered water pumps, through various incentives and support programs. These initiatives often include subsidies, tax credits, and favorable regulatory frameworks that encourage the adoption of clean and sustainable energy solutions. For instance, many countries offer grants and subsidies to farmers and rural communities to facilitate the installation of wind-powered water pumps. Additionally, governments may implement policies that prioritize the use of renewable energy sources in agriculture and water supply. These supportive measures play a pivotal role in expanding the Wind-Powered Water Pumps market by making these systems more accessible and

affordable for end-users.

Advancements in Technology

The Wind-Powered Water Pumps market has benefited from ongoing advancements in technology. These innovations have led to the development of more efficient and reliable wind-powered pump systems. Improved turbine designs, better materials, and advanced monitoring and control systems have all contributed to the increased performance and longevity of these pumps. As technology continues to evolve, wind-powered water pumps are becoming more adaptable to varying environmental conditions and user requirements. This versatility has expanded the potential applications of these pumps, further boosting their demand across different industries and regions.

Water Scarcity Concerns

Water scarcity is a pressing global issue, particularly in arid and semi-arid regions. In these areas, access to a consistent and sustainable water supply is critical for both agricultural and domestic purposes. Wind-powered water pumps offer a viable solution by harnessing renewable wind energy to extract water from underground sources or reservoirs. As concerns about water scarcity intensify, governments, communities, and agricultural enterprises in affected regions are increasingly turning to wind-powered water pumps as a dependable means of securing their water supply. This heightened demand is a significant driver of market growth, with wind-powered pumps playing a crucial role in addressing water scarcity challenges.

Off-Grid Applications

Wind-powered water pumps are particularly valuable for off-grid and remote locations where access to electricity is limited or costly. These pumps offer an independent and sustainable solution for communities and industries in such areas, enabling them to access water for irrigation, livestock, and other essential purposes. Off-grid applications extend beyond agriculture to include rural communities, mining operations, and humanitarian efforts. The flexibility and self-sufficiency of wind-powered water pumps make them a preferred choice for various off-grid scenarios, propelling market expansion.

Environmental and Cost Benefits

The environmental benefits of wind-powered water pumps cannot be overstated. These systems produce zero greenhouse gas emissions during operation, contributing to reduced carbon footprints and lower environmental impact. Additionally, wind energy is a free and abundant resource, eliminating the ongoing fuel costs associated with conventional pumps. As environmental concerns and the need for cost-effective solutions converge, more organizations and individuals are recognizing the value of wind-powered water pumps. The long-term savings on operational costs, coupled with their positive environmental impact, make these pumps an attractive choice, further accelerating market growth.

In conclusion, the global Wind-Powered Water Pumps market is being driven by a combination of factors, including increased awareness of sustainability, government support, technological advancements, concerns about water scarcity, off-grid applications, and the environmental and cost benefits of these systems. As these drivers continue to strengthen, the market for wind-powered water pumps is poised for sustained growth in the coming years.

Government Policies are Likely to Propel the Market

Renewable Energy Subsidies and Incentives

Governments worldwide have recognized the importance of transitioning to clean and sustainable energy sources, including wind power for water pumping applications. To promote the adoption of wind-powered water pumps, many governments have implemented subsidies and incentives for both individuals and businesses. These policies often take the form of financial incentives, tax credits, grants, or rebates, making wind-powered water pump installations more economically attractive. By reducing the upfront costs and improving the return on investment, these subsidies encourage end-users to invest in renewable energy solutions. For instance, in the United States, the federal Investment Tax Credit (ITC) offers a tax credit of up to 26% of the total cost of a wind-powered water pump system. Similar incentives exist in various countries around the world, driving market growth and supporting the transition to sustainable energy sources.

Feed-in Tariffs and Power Purchase Agreements (PPAs)

Another significant government policy that impacts the Wind-Powered Water Pumps market is the establishment of feed-in tariffs (FiTs) and power purchase agreements (PPAs). These policies guarantee a fixed rate for the electricity generated by wind-

powered water pumps, providing stability and predictability for investors and operators. Under a FiT scheme, the government sets a premium price for each kilowatt-hour of electricity generated by wind-powered water pumps, often above the market rate for conventional energy sources. This incentivizes the deployment of these systems and ensures a reasonable return on investment for their owners. PPAs, on the other hand, involve agreements between the owner of a wind-powered water pump system and an off-taker, such as a utility company or a governmental entity. These agreements establish a long-term commitment to purchase the electricity generated by the system at a predetermined price. PPAs provide revenue certainty for project developers, making it easier to secure financing for wind-powered water pump installations. Countries like Germany, Denmark, and Spain have successfully implemented FiT and PPA policies, driving significant growth in their wind-powered water pump sectors while promoting renewable energy adoption.

Renewable Energy Targets and Mandates

To accelerate the transition to renewable energy sources, many governments have set renewable energy targets and mandates. These policies establish specific goals for the share of renewable energy in the overall energy mix, often with legally binding commitments. Wind-powered water pumps contribute to these targets by harnessing wind energy for water pumping applications. Governments may require utilities and energy providers to procure a certain percentage of their energy from renewable sources, indirectly promoting the use of wind-powered water pumps in the water supply and agriculture sectors. For example, the European Union has set ambitious renewable energy targets, aiming to achieve a 32% share of renewable energy in its final energy consumption by 2030. Such targets create a favorable environment for the Wind-Powered Water Pumps market to flourish as a part of broader renewable energy solutions.

Research and Development Funding

Investment in research and development (R&D) is critical for advancing the technology and efficiency of wind-powered water pumps. Governments often allocate funds to support R&D efforts in renewable energy, including wind power technologies. These funds are typically used to develop innovative solutions, improve the performance of wind turbines and water pump systems, and explore new materials and manufacturing processes. R&D funding not only accelerates technological advancements but also enhances the competitiveness of wind-powered water pump manufacturers in the global market. Government agencies, research institutions, and collaborative public-private

partnerships play a pivotal role in driving innovation and ensuring that wind-powered water pumps remain a viable and efficient solution for various applications.

Environmental Regulations and Emissions Reduction Targets

Governments worldwide are committed to reducing greenhouse gas emissions and mitigating the effects of climate change. To achieve these goals, they often implement stringent environmental regulations and emissions reduction targets. Wind-powered water pumps, being a clean and sustainable energy solution, align with these objectives. Governments may introduce regulations that limit emissions from conventional pumping methods, indirectly incentivizing the adoption of wind-powered water pumps as a more environmentally friendly alternative. Additionally, some governments may set emissions reduction targets for specific sectors, including agriculture and water supply. Wind-powered water pumps can help these sectors meet their emissions reduction goals by replacing fossil fuel-powered pumps. For instance, California in the United States has implemented regulations to reduce emissions from water pumping in agriculture, spurring the adoption of renewable energy solutions like wind-powered water pumps.

Rural Electrification Programs

Access to reliable electricity is a crucial factor in rural development, especially in regions with limited grid connectivity. To address this issue, governments often implement rural electrification programs that aim to bring electricity to remote and underserved areas. Wind-powered water pumps play a significant role in these programs by providing off-grid communities with a sustainable source of energy for water pumping and other essential needs. Governments may subsidize the installation of these systems in rural areas, ensuring that residents have access to clean and reliable water sources. An example of such a program is India's Deen Dayal Upadhyaya Gram Jyoti Yojana (DDUGJY), which focuses on electrifying rural households and agricultural operations through renewable energy sources, including wind power.

In conclusion, government policies are instrumental in shaping the global Wind-Powered Water Pumps market. Subsidies, incentives, FiTs, PPAs, renewable energy targets, R&D funding, environmental regulations, and rural electrification programs all play vital roles in promoting the adoption of wind-powered water pumps and advancing the transition to clean and sustainable energy sources worldwide. These policies not only drive market growth but also contribute to the broader goals of reducing carbon emissions and ensuring a more sustainable future.

Key Market Challenges

Intermittent and Variable Wind Resources

One of the primary challenges confronting the global Wind-Powered Water Pumps market is the inherent variability and intermittency of wind resources. Unlike traditional electric pumps that can run continuously as long as there's a power source, wind-powered water pumps rely on the availability of wind to operate. This dependency on wind patterns introduces several complexities and limitations to their effectiveness.

Intermittency: Wind is inherently intermittent, meaning it can vary in speed and direction from moment to moment. This variability can lead to inconsistent pumping rates, which can be problematic for applications requiring a steady water supply, such as agriculture or livestock watering. During periods of low wind, there may be insufficient energy to operate the pump, causing interruptions in water delivery.

Energy Storage: To address the issue of intermittency, some wind-powered water pump systems incorporate energy storage solutions, such as batteries or reservoirs, to store excess energy generated during periods of strong winds. However, these storage solutions add complexity and cost to the system, reducing its economic viability, especially for small-scale applications.

Site Suitability: The effectiveness of a wind-powered water pump system is highly dependent on the location and site-specific wind conditions. Areas with inconsistent or low wind speeds may not be suitable for these systems. Identifying suitable sites with reliable wind resources is a critical challenge, as it limits the geographical applicability of wind-powered water pumps.

Cost-Benefit Analysis: To overcome the intermittency challenge, users must carefully assess the cost-benefit trade-offs of wind-powered water pumps compared to alternative pumping methods, such as diesel generators or grid-connected electric pumps. In some cases, the additional costs associated with energy storage and site preparation may outweigh the environmental and economic benefits of using wind power.

Initial Capital Costs and Financing

The upfront capital costs associated with installing wind-powered water pumps can be

substantial, posing a significant challenge for potential users and investors. These costs include the purchase of wind turbines, water pump equipment, installation, site preparation, and electrical infrastructure, if needed. Financing and overcoming the initial cost barrier are key challenges in promoting the adoption of wind-powered water pumps.

High Initial Investment: Wind turbines, especially those designed for water pumping applications, can be expensive. Larger systems with higher output capacities may require even greater investments. Small-scale farmers, rural communities, and individuals may find it challenging to secure the necessary funding for these systems.

Limited Access to Financing: Access to financing options and loans tailored to renewable energy projects, especially in rural or underserved areas, can be limited. Financial institutions may be hesitant to provide loans for relatively new and specialized technologies like wind-powered water pumps, which can hinder their adoption among potential users.

Return on Investment (ROI) Uncertainty: Calculating the ROI of wind-powered water pumps can be complex due to factors like variable wind resources, energy storage costs, and maintenance expenses. Potential users may be reluctant to invest in these systems if they are uncertain about when they will recoup their initial investment.

Government Support and Incentives: While government policies, as mentioned in a previous response, can be drivers of the Wind-Powered Water Pumps market, their effectiveness in addressing the financing challenge varies. Policies promoting subsidies, grants, or low-interest loans for renewable energy projects can significantly alleviate the financial burden on users and encourage adoption.

Scale and Economies of Size: Achieving economies of scale can be challenging for small-scale wind-powered water pump installations. Larger systems are generally more cost-effective due to their higher energy output, but they may not be suitable for all users or applications. Balancing the need for water supply with the associated costs is an ongoing challenge.

Technological Innovation: Continued advancements in technology can help mitigate the capital cost challenge by improving the efficiency and affordability of wind-powered water pump systems. Smaller, more affordable turbines and innovative financing models can enhance accessibility.

In conclusion, while wind-powered water pumps offer sustainable and environmentally friendly solutions for water pumping applications, they face significant challenges related to the intermittent nature of wind resources and the initial capital costs involved. Addressing these challenges requires a combination of technological innovation, supportive government policies, improved access to financing, and a careful evaluation of the cost-benefit analysis for specific applications and locations. Overcoming these hurdles is essential for the broader adoption of wind-powered water pumps and the realization of their environmental and economic benefits.

Segmental Insights

Mechanical Pumps Insights

The Mechanical Pumps segment had the largest market share in 2022 & expected to maintain it in the forecast period. Mechanical pumps are known for their simplicity and reliability. They have fewer components and points of failure compared to electrical pumps. This makes them well-suited for remote and off-grid locations where maintenance and repairs can be challenging. Mechanical pumps are inherently compatible with the variable and intermittent nature of wind energy. Wind speeds can fluctuate, and mechanical pumps can adapt to these changes without requiring complex electronic control systems or energy storage solutions. They can start and stop pumping as the wind conditions dictate. Mechanical pumps are often more cost-effective to install and maintain than electrical pumps. They have lower upfront costs and typically require less maintenance over their operational lifespan. This cost-effectiveness is particularly attractive to small-scale farmers, rural communities, and individuals with limited budgets. In many cases, mechanical pumps can operate with high energy efficiency. They can convert a significant portion of the mechanical energy from wind into hydraulic energy for pumping water. This efficiency is crucial for ensuring that wind-powered water pumps are a practical and sustainable solution. Mechanical pumps have a low environmental impact as they do not involve the conversion of wind energy into electricity, which may require the use of materials such as rare-earth metals for generators or energy storage systems. This aligns with the eco-friendly and sustainable principles of wind power. Installing mechanical wind-powered water pumps is relatively straightforward, requiring minimal infrastructure beyond the wind turbine itself and the pumping mechanism. This simplicity makes them accessible to a wide range of users, including those in remote and underserved areas. Mechanical pumps are often known for their durability and longevity. When properly maintained, they can provide a reliable water supply for many years, reducing the need for frequent replacements or upgrades. Mechanical pumps do not rely on an electrical grid connection, making them a valuable

solution for off-grid and remote locations where access to electricity may be limited or unreliable. This independence contributes to their dominance in rural and agricultural settings. Mechanical wind-powered water pumps have a long history of successful use in various regions, particularly in agricultural and rural applications. Their proven track record and familiarity make them a trusted choice for users.

2.5 kWh-10 kWh Insights

The 2.5 kWh-10 kWh segment had the largest market share in 2022 and is projected to experience rapid growth during the forecast period. The 2.5 kWh to 10 kWh capacity range strikes a balance between providing sufficient power for a variety of water pumping applications while remaining manageable in terms of cost and equipment size. This versatility makes it suitable for a wide range of users, from small-scale farmers to rural communities. **Agricultural and Rural Applications:** A significant portion of the Wind-Powered Water Pumps market serves agricultural and rural needs. Systems in this capacity range align well with the water requirements of small to medium-sized farms, orchards, and livestock operations. They can also fulfill the needs of rural communities for drinking water and irrigation. **Off-Grid and Remote Locations:** Wind-powered water pumps are often used in off-grid and remote areas where access to the electrical grid is limited or unreliable. The 2.5 kWh to 10 kWh capacity range provides a reliable source of water supply without relying on external power sources, making it essential for addressing water scarcity challenges in such regions. Wind-powered water pump systems in this capacity range are generally more cost-effective than larger systems. While they offer substantial water pumping capabilities, they do not require the same level of investment in infrastructure, equipment, and maintenance as larger installations. This makes them attractive to users with limited budgets. The 2.5 kWh to 10 kWh range offers scalability. Users can adjust the capacity of their wind-powered water pump systems based on their specific needs and available wind resources. This adaptability allows for efficient water supply solutions tailored to different situations. Wind patterns and speeds vary by region. In many locations, wind conditions are suitable for wind turbines in this capacity range to efficiently capture wind energy and convert it into mechanical energy for water pumping. It ensures that the system can operate effectively and consistently. Manufacturers often produce a variety of wind-powered water pump systems within the 2.5 kWh to 10 kWh capacity range, providing a broad selection of products in this category. This availability contributes to its dominance as users can find suitable solutions to meet their specific needs. Wind-powered water pumps in this capacity range align with environmental sustainability goals. They reduce carbon emissions and reliance on fossil fuels, supporting efforts to mitigate climate change and promote responsible resource management.

Regional Insights

Asia Pacific (APAC)

The APAC region is expected to be the fastest-growing market for wind-powered water pumps in the coming years. This is due to a number of factors, including:

The growing population and urbanization in the region, which is driving up the demand for water.

The increasing focus on sustainable water management practices.

The availability of government subsidies and incentives for the adoption of renewable energy technologies.

Some of the key markets for wind-powered water pumps in the APAC region include China, India, Indonesia, Pakistan, and Bangladesh.

North America

The North American market is expected to witness significant growth in the global wind-powered water pumps market in the coming years. This is due to a number of factors, including:

The rising demand for renewable energy in the region.

The government initiatives to promote the use of renewable energy technologies.

The increasing adoption of wind-powered water pumps in the agricultural sector.

Some of the key markets for wind-powered water pumps in North America include the United States and Canada.

Key Market Players

Grundfos Holding A/S

IWAKI CO. Ltd'

Solaris Energy Inc

WinWind

GE Renewable Energy

Greenko Group

FCC Aqualia

Lorentz

Aermotor Windmill Company

Bergey Windpower Co.

Report Scope:

In this report, the Global Wind-Powered Water Pumps Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Wind-Powered Water Pumps Market, By Mechanism:

Electrical Pumps

Mechanical Pumps

Wind-Powered Water Pumps Market, By Component:

Mild Steel Frames

Pneumatic Cylinders

Rotor Blades

Slider Crank Discs

Shafts

Ball Bearings

Others

Wind-Powered Water Pumps Market, By Capacity:

2.5 kWh-10 kWh

10 kWh

Wind-Powered Water Pumps Market, By End-use:

Irrigation

Off-grid Water Supply

Water Treatment Plants

Others

Wind-Powered Water Pumps Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Wind-Powered Water Pumps Market.

Available Customizations:

Global Wind-Powered Water Pumps market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study

2. KEY MARKET SEGMENTATIONS

3. RESEARCH METHODOLOGY

- 3.1. Objective of the Study
- 3.2. Baseline Methodology
- 3.3. Formulation of the Scope
- 3.4. Assumptions and Limitations
- 3.5. Sources of Research
 - 3.5.1. Secondary Research
 - 3.5.2. Primary Research
- 3.6. Approach for the Market Study
 - 3.6.1. The Bottom-Up Approach
 - 3.6.2. The Top-Down Approach
- 3.7. Methodology Followed for Calculation of Market Size & Market Shares
- 3.8. Forecasting Methodology
 - 3.8.1. Data Triangulation & Validation

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

6. GLOBAL WIND-POWERED WATER PUMPS MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Mechanism (Electrical Pumps, Mechanical Pumps),
 - 6.2.2. By Component (Mild Steel Frames, Pneumatic Cylinders, Rotor Blades, Slider Crank Discs, Shafts, Ball Bearings, Others),

6.2.3. By Capacity (6.2.4. By End-use (Irrigation, Off-grid Water Supply, Water Treatment Plants, Others)

6.2.5. By Region

6.2.6. By Company (2022)

6.3. Market Map

7. NORTH AMERICA WIND-POWERED WATER PUMPS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Mechanism

7.2.2. By Component

7.2.3. By Capacity

7.2.4. By End-use

7.2.5. By Country

7.3. North America: Country Analysis

7.3.1. United States Wind-Powered Water Pumps Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Mechanism

7.3.1.2.2. By Component

7.3.1.2.3. By Capacity

7.3.1.2.4. By End-use

7.3.2. Canada Wind-Powered Water Pumps Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Mechanism

7.3.2.2.2. By Component

7.3.2.2.3. By Capacity

7.3.2.2.4. By End-use

7.3.3. Mexico Wind-Powered Water Pumps Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Mechanism

7.3.3.2.2. By Component

7.3.3.2.3. By Capacity

7.3.3.2.4. By End-use

8. EUROPE WIND-POWERED WATER PUMPS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Mechanism

8.2.2. By Component

8.2.3. By Capacity

8.2.4. By End-use

8.2.5. By Country

8.3. Europe: Country Analysis

8.3.1. Germany Wind-Powered Water Pumps Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Mechanism

8.3.1.2.2. By Component

8.3.1.2.3. By Capacity

8.3.1.2.4. By End-use

8.3.2. United Kingdom Wind-Powered Water Pumps Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Mechanism

8.3.2.2.2. By Component

8.3.2.2.3. By Capacity

8.3.2.2.4. By End-use

8.3.3. Italy Wind-Powered Water Pumps Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Mechanism

8.3.3.2.2. By Component

8.3.3.2.3. By Capacity

8.3.3.2.4. By End-use

8.3.4. France Wind-Powered Water Pumps Market Outlook

- 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
- 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Mechanism
 - 8.3.4.2.2. By Component
 - 8.3.4.2.3. By Capacity
 - 8.3.4.2.4. By End-use
- 8.3.5. Spain Wind-Powered Water Pumps Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Mechanism
 - 8.3.5.2.2. By Component
 - 8.3.5.2.3. By Capacity
 - 8.3.5.2.4. By End-use

9. ASIA-PACIFIC WIND-POWERED WATER PUMPS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Mechanism
 - 9.2.2. By Component
 - 9.2.3. By Capacity
 - 9.2.4. By End-use
 - 9.2.5. By Country
- 9.3. Asia-Pacific: Country Analysis
 - 9.3.1. China Wind-Powered Water Pumps Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Mechanism
 - 9.3.1.2.2. By Component
 - 9.3.1.2.3. By Capacity
 - 9.3.1.2.4. By End-use
 - 9.3.2. India Wind-Powered Water Pumps Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast

- 9.3.2.2.1. By Mechanism
- 9.3.2.2.2. By Component
- 9.3.2.2.3. By Capacity
- 9.3.2.2.4. By End-use
- 9.3.3. Japan Wind-Powered Water Pumps Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Mechanism
 - 9.3.3.2.2. By Component
 - 9.3.3.2.3. By Capacity
 - 9.3.3.2.4. By End-use
- 9.3.4. South Korea Wind-Powered Water Pumps Market Outlook
 - 9.3.4.1. Market Size & Forecast
 - 9.3.4.1.1. By Value
 - 9.3.4.2. Market Share & Forecast
 - 9.3.4.2.1. By Mechanism
 - 9.3.4.2.2. By Component
 - 9.3.4.2.3. By Capacity
 - 9.3.4.2.4. By End-use
- 9.3.5. Australia Wind-Powered Water Pumps Market Outlook
 - 9.3.5.1. Market Size & Forecast
 - 9.3.5.1.1. By Value
 - 9.3.5.2. Market Share & Forecast
 - 9.3.5.2.1. By Mechanism
 - 9.3.5.2.2. By Component
 - 9.3.5.2.3. By Capacity
 - 9.3.5.2.4. By End-use

10. SOUTH AMERICA WIND-POWERED WATER PUMPS MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Mechanism
 - 10.2.2. By Component
 - 10.2.3. By Capacity
 - 10.2.4. By End-use
 - 10.2.5. By Country

10.3. South America: Country Analysis

10.3.1. Brazil Wind-Powered Water Pumps Market Outlook

10.3.1.1. Market Size & Forecast

10.3.1.1.1. By Value

10.3.1.2. Market Share & Forecast

10.3.1.2.1. By Mechanism

10.3.1.2.2. By Component

10.3.1.2.3. By Capacity

10.3.1.2.4. By End-use

10.3.2. Argentina Wind-Powered Water Pumps Market Outlook

10.3.2.1. Market Size & Forecast

10.3.2.1.1. By Value

10.3.2.2. Market Share & Forecast

10.3.2.2.1. By Mechanism

10.3.2.2.2. By Component

10.3.2.2.3. By Capacity

10.3.2.2.4. By End-use

10.3.3. Colombia Wind-Powered Water Pumps Market Outlook

10.3.3.1. Market Size & Forecast

10.3.3.1.1. By Value

10.3.3.2. Market Share & Forecast

10.3.3.2.1. By Mechanism

10.3.3.2.2. By Component

10.3.3.2.3. By Capacity

10.3.3.2.4. By End-use

11. MIDDLE EAST AND AFRICA WIND-POWERED WATER PUMPS MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Mechanism

11.2.2. By Component

11.2.3. By Capacity

11.2.4. By End-use

11.2.5. By Country

11.3. MEA: Country Analysis

11.3.1. South Africa Wind-Powered Water Pumps Market Outlook

- 11.3.1.1. Market Size & Forecast
 - 11.3.1.1.1. By Value
- 11.3.1.2. Market Share & Forecast
 - 11.3.1.2.1. By Mechanism
 - 11.3.1.2.2. By Component
 - 11.3.1.2.3. By Capacity
 - 11.3.1.2.4. By End-use
- 11.3.2. Saudi Arabia Wind-Powered Water Pumps Market Outlook
 - 11.3.2.1. Market Size & Forecast
 - 11.3.2.1.1. By Value
 - 11.3.2.2. Market Share & Forecast
 - 11.3.2.2.1. By Mechanism
 - 11.3.2.2.2. By Component
 - 11.3.2.2.3. By Capacity
 - 11.3.2.2.4. By End-use
- 11.3.3. UAE Wind-Powered Water Pumps Market Outlook
 - 11.3.3.1. Market Size & Forecast
 - 11.3.3.1.1. By Value
 - 11.3.3.2. Market Share & Forecast
 - 11.3.3.2.1. By Mechanism
 - 11.3.3.2.2. By Component
 - 11.3.3.2.3. By Capacity
 - 11.3.3.2.4. By End-use
- 11.3.4. Kuwait Wind-Powered Water Pumps Market Outlook
 - 11.3.4.1. Market Size & Forecast
 - 11.3.4.1.1. By Value
 - 11.3.4.2. Market Share & Forecast
 - 11.3.4.2.1. By Mechanism
 - 11.3.4.2.2. By Component
 - 11.3.4.2.3. By Capacity
 - 11.3.4.2.4. By End-use
- 11.3.5. Turkey Wind-Powered Water Pumps Market Outlook
 - 11.3.5.1. Market Size & Forecast
 - 11.3.5.1.1. By Value
 - 11.3.5.2. Market Share & Forecast
 - 11.3.5.2.1. By Mechanism
 - 11.3.5.2.2. By Component
 - 11.3.5.2.3. By Capacity
 - 11.3.5.2.4. By End-use

12. MARKET DYNAMICS

13. MARKET TRENDS & DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

14.1. Grundfos Holding A/S,

- 14.1.1. Business Overview
- 14.1.2. Key Revenue and Financials
- 14.1.3. Recent Developments
- 14.1.4. Key Personnel/Key Contact Person
- 14.1.5. Key Product/Services Offering

14.2. IWAKI CO. Ltd'

- 14.2.1. Business Overview
- 14.2.2. Key Revenue and Financials
- 14.2.3. Recent Developments
- 14.2.4. Key Personnel/Key Contact Person
- 14.2.5. Key Product/Services Offering

14.3. Solaris Energy Inc

- 14.3.1. Business Overview
- 14.3.2. Key Revenue and Financials
- 14.3.3. Recent Developments
- 14.3.4. Key Personnel/Key Contact Person
- 14.3.5. Key Product/Services Offering

14.4. WinWind

- 14.4.1. Business Overview
- 14.4.2. Key Revenue and Financials
- 14.4.3. Recent Developments
- 14.4.4. Key Personnel/Key Contact Person
- 14.4.5. Key Product/Services Offering

14.5. GE Renewable Energy

- 14.5.1. Business Overview
- 14.5.2. Key Revenue and Financials
- 14.5.3. Recent Developments
- 14.5.4. Key Personnel/Key Contact Person
- 14.5.5. Key Product/Services Offering

14.6. Greenko Group

- 14.6.1. Business Overview

- 14.6.2. Key Revenue and Financials
- 14.6.3. Recent Developments
- 14.6.4. Key Personnel/Key Contact Person
- 14.6.5. Key Product/Services Offering
- 14.7. FCC Aqualia
 - 14.7.1. Business Overview
 - 14.7.2. Key Revenue and Financials
 - 14.7.3. Recent Developments
 - 14.7.4. Key Personnel/Key Contact Person
 - 14.7.5. Key Product/Services Offering
- 14.8. Lorentz
 - 14.8.1. Business Overview
 - 14.8.2. Key Revenue and Financials
 - 14.8.3. Recent Developments
 - 14.8.4. Key Personnel/Key Contact Person
 - 14.8.5. Key Product/Services Offering
- 14.9. Aermotor Windmill Company
 - 14.9.1. Business Overview
 - 14.9.2. Key Revenue and Financials
 - 14.9.3. Recent Developments
 - 14.9.4. Key Personnel/Key Contact Person
 - 14.9.5. Key Product/Services Offering
- 14.10. Bergey Windpower Co.
 - 14.10.1. Business Overview
 - 14.10.2. Key Revenue and Financials
 - 14.10.3. Recent Developments
 - 14.10.4. Key Personnel/Key Contact Person
 - 14.10.5. Key Product/Services Offering

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US & DISCLAIMER

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