

# White Oil Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Application (Personal Care & Cosmetics, Pharmaceuticals, Food & Beverage, Others), By Region and Competition

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## Abstracts

The Global White Oil Market is expected to grow at robust rate during the forecast period due to increased demand for white oil from the agriculture, textile and other end use industries.

White oils are mineral oils that undergo extensive refining to become non-toxic, colorless, odorless, stable, and pure. They have become a key ingredient in the production of various moisturizers and lotions used in cosmetics and personal care products, including baby creams, suntan lotions, makeup removers, and more. Commonly known as liquid paraffin, paraffin oil, liquid petroleum, or paraffinum perliquidum, white oil plays a crucial role in the pharmaceutical industry due to its excellent miscibility property. It is often used as a base for ointments applied to treat skin burns, scars, cuts, and other conditions. Additionally, white oils can be mixed with various polymers to manufacture chemicals used in medicines for specific diseases. According to a report published by the India Brand Equity Foundation, the pharmaceutical sector reached a value of USD 372 billion in 2022, fueled by the rise in healthcare and disposable income.

The distinct viscosity/temperature characteristics of white oils, achieved through distillation, make them suitable for various cosmetic applications, such as hair products, beauty creams, and skin lotions, thereby driving market growth. According to the American Academy of Dermatology Association, nearly 50 million Americans are affected by acne annually, with approximately 85 percent of cases occurring in the

12-24 age group and 15 percent in adult women. Dermatologists believe that many skin rashes and diseases can be treated using white oil, available in the form of petroleum jelly, thus fueling market growth.

The rapidly growing food and beverage industry has also contributed to the demand for white oil. The development of healthier eating habits worldwide has increased the utilization of packaged food items. White oil is applied to food packaging to soften polymeric materials and is used in bakery pan oils and food-grade lubricants. Furthermore, studies have shown that the use of white oil in food packaging extends the shelf life and preserves the freshness of various food products, including fruits, vegetables, poultry, meats, and fish. The improved appearance and shelf life of food products achieved through the use of white oil have attracted major players in the packaged food industry, further driving the growth of the Global White Oil Market in the forecast period.

#### Increasing Demand in the Agricultural Industry

White oil is extensively utilized in the agricultural industry for the production of spray oils, offering non-harmful and non-toxic properties. Its ability to safeguard and treat fruit trees, protect crops and plants from insects without causing sun damage, limit dust hazards in grain without compromising quality, ensure a secure working environment for silo operators, contributes significantly to the growth of the global white oil market. Notably, a study conducted by Environmental Science and Pollution Research in 2022 revealed that the application of petroleum oils, imidacloprid, chlorpyrifos, and abamectin, along with white oil, resulted in considerable reduction in damage caused by citrus leafminer infestation in citrus trees. The effectiveness was observed when oils were applied at a rate of 0.65% v/v in water. Thus, this improving factor, brought about by the application of white oil in the agriculture/horticulture industry, is anticipated to drive market growth.

#### Development in the Textile Industry

White oil serves a crucial role in the textile industry as a fiber lubricant, as well as an oil for sewing machines and yarn lubrication. Additionally, it enhances the oxidative stability of materials, reducing the risk of staining and facilitating the pulverization of cotton bales, as well as the manufacturing of wool. These qualities further contribute to the growth of the global white oil market in the coming years.

#### Market Segmentation

Global White Oil Market is segmented based on application, region and competitive landscape. In terms of application, the Global White Oil Market is categorized into personal care & cosmetics, pharmaceuticals, food & beverage, and others.

### Market Players

China Petroleum & Chemical Corporation, ExxonMobil Corporation, Renkert Oil, Inc., BP p.l.c., Petro-Canada Corporation, S-Oil Corporation, Sasol Limited, Nynas AB, JX Nippon Oil & Energy Corporation, Royal Dutch Shell NV are some of the major market players.

### Report Scope:

In this report, Global White Oil Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

#### White Oil Market, By Application:

Personal Care & Cosmetics

Pharmaceuticals

Food & Beverage

Others

#### White Oil Market, By region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

South Korea

Australia

Japan

Europe

Germany

France

United Kingdom

Spain

Italy

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Global White Oil market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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