

Water Testing and Analysis Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Product Type (Handheld, Portable, Benchtop, Others), By Type (Toc Analyzer, Dissolved Oxygen Meter, Conductivity Meter, Turbidity Meter, Ph Meter, Others), By End Use Industry (Industrial, Laboratory, Government, Environment, Others), By Region, Competition

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# **Abstracts**

Global water testing and analysis market is expected to grow at a reasonable CAGR during the forecast period. Water testing and analysis involves the evaluation of various physical, chemical, and biological parameters to determine the quality of water. This `process is critical in ensuring that water is safe for human consumption and environmental health. Water testing and analysis is typically conducted by certified laboratories using specialized equipment and techniques. The results of water analysis can help to identify potential issues with water quality and guide the selection of appropriate treatment methods to ensure safe drinking water.

Growing Industrial Applications Spur the Market for Water Testing & Analysis

Growing industrial applications have spurred the market for water testing and analysis instruments. There are several factors that have contributed to this trend. The rapid industrialization of developing countries has led to increased demand for water testing and analysis instruments. As more factories and industries are established, the need for water quality monitoring and testing has grown. Governments around the world have implemented stringent regulations to control the discharge of pollutants into water



bodies. This has led to an increase in the demand for water testing and analysis instruments, as industries need to comply with these regulations. Additionally, increased public awareness about water pollution and its impact on human health and the environment has led to a greater demand for water testing and analysis instruments. Consumers are becoming more conscious about the quality of the water consumed, and this has created a market for water testing instruments that can be used at home. In conclusion, the growing industrial applications have indeed spurred the market for water testing and analysis.. With the increasing need for clean water and stringent regulations, the demand for these instruments is expected to continue to grow in the future.

#### Increasing Awareness About Water Quality is Driving the Market Growth

Increasing awareness about water quality has led to a growing interest in water testing and analysis. Water quality can be affected by a variety of factors such as pollution, agricultural runoff, and natural contaminants. To ensure that water is safe to drink and use, it is important to test and analyze it regularly. The increasing demand for clean water for domestic and industrial purposes has led to a growing need for water testing and analysis instruments. These instruments help in ensuring the safety and purity of water, thereby enabling the supply of clean and safe water to consumers. The development of new technologies and innovative water testing and analysis instruments has led to an increase in their usage. Newer instruments are more accurate, reliable, and easier to use, making them attractive to industries and consumers alike. The awareness about water quality has been growing due to several factors:

Water contamination incidents: High profile incidents of water contamination, such as the Flint water crisis in the United States, have raised public awareness about the need for regular water testing and analysis.

Health concerns: Water contamination can have serious health consequences, including illnesses such as diarrhea, cholera, and typhoid fever. As people have become more aware of these health risks, they have become more interested in ensuring that their water is safe to drink.

Environmental concerns: Water contamination can also have serious environmental consequences, including harm to wildlife and ecosystems. Increasingly, people are recognizing the importance of protecting natural resources like water, and this has led to a growing interest in water testing and analysis.

Regulatory requirements: Governments around the world have implemented regulations



to control the quality of water. These regulations often require regular water testing and analysis, and this has helped to increase awareness about the importance of water quality.

Technological advancements: Advances in technology have made water testing and analysis more accessible and affordable. People can now purchase home water testing kits, which allow them to test their water themselves.

Overall, the increasing awareness about water quality has led to a growing interest in water testing and analysis. As people become more informed about the importance of water quality, the demand for water testing and analysis is likely to continue to grow.

Limited Market Penetration for Water Testing & Analysis Instruments in Non-Industrial Applications

One major challenge faced by manufacturers of water testing and analysis instruments is the limited market penetration in non-industrial applications. While water quality is important for both industrial and non-industrial sectors, the demand for water testing and analysis instruments in non-industrial applications is comparatively lower. The nonindustrial sector includes residential and commercial users such as households, restaurants, hotels, and offices. These users may not be aware of the importance of water quality testing or may not consider it a priority. As a result, they may not invest in water testing and analysis instruments, which limits the market size for these products. Moreover, the cost of water testing and analysis instruments may be perceived as high by non-industrial users, and they may choose to rely on alternative, cheaper methods of water testing such as test strips. This further limit the demand for water testing and analysis instruments in non-industrial applications. To overcome this challenge, manufacturers of water testing and analysis instruments can focus on creating awareness among non-industrial users about the importance of water quality testing. They can also introduce affordable and user-friendly testing kits that cater to the needs of non-industrial users. Additionally, partnerships with water utilities, regulatory bodies, and non-profit organizations can help create awareness and drive demand for these products in non-industrial applications.

#### Market Segmentation

Based on Product Type, the market is segmented into Handheld, Portable, Benchtop, and Others. Based on Type, the market is segmented into Toc Analyzer, Dissolved Oxygen Meter, Conductivity Meter, Turbidity Meter, Ph Meter, Others. Based on End



Use Industry, the market is further split into Industrial, Laboratory, Government, Environment, Others.

**Company Profiles** 

ABB Limited, Danaher Corporation, Suez SA, Thermo Fisher Scientific, Emerson Electric Company, Endress+Hauser Management AG, Agilent Technologies, Inc., Shimadzu Corporation, Mettler Toledo and Horiba Limited are among the major players that are driving the growth of the global water testing and analysis market.

Report Scope:

In this report, the global water testing and analysis market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Water Testing and Analysis Market, By Product Type:

Handheld

Portable

Benchtop

Others

Water Testing and Analysis Market, By Type:

Toc Analyzer

**Dissolved Oxygen Meter** 

**Conductivity Meter** 

**Turbidity Meter** 

Ph Meter

Others



Water Testing and Analysis Market, By End Use Industry:

Industrial

Laboratory

Government

Environment

Others

Water Testing and Analysis Market, By Region:

Asia-Pacific

China

Japan

India

Australia

South Korea

North America

**United States** 

Canada

Mexico

Europe

United Kingdom



Germany

France

Spain

Italy

#### Middle East & Africa

Israel

Turkey

Saudi Arabia

UAE

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global water testing and analysis market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information** 

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Detailed analysis and profiling of additional market players (up to five).



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