

Vitamin B9 Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Sales Channel (Direct, Indirect), By End Use (Pharmaceutical, Food, Animal Feed ,Cosmetic & Personal Care, Others), By Region and Competition, 2020-2030F

<https://marketpublishers.com/r/VA01C6F29EB3EN.html>

Date: May 2025

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: VA01C6F29EB3EN

Abstracts

Market Overview

The Global Vitamin B9 Market was valued at USD 87.10 Million in 2024 and is projected to reach USD 106.91 Million by 2030, growing at a CAGR of 2.45%. Vitamin B9, also known as folate or folic acid, is essential for DNA synthesis, red blood cell production, and fetal development, making it a critical nutrient across various life stages, particularly during pregnancy. Rising focus on preventive healthcare and increased consumer awareness about nutritional deficiencies are driving demand for Vitamin B9 supplements, especially in North America and Europe. Government initiatives aimed at reducing anemia and neural tube defects in newborns have further encouraged folic acid fortification and supplementation. However, the market faces obstacles such as regulatory complexities, raw material price fluctuations, and the potential side effects of excessive intake. Despite these challenges, ongoing R&D investments, strategic partnerships, and expansion into underpenetrated regions are expected to shape the market's growth trajectory.

Key Market Drivers

Growth in Pharmaceutical Industry

The expanding pharmaceutical industry serves as a key driver for the Vitamin B9 market, fueled by the sector's focus on disease prevention, prenatal health, and nutritional therapies. By 2023, the pharmaceutical market had reached revenues of approximately USD 1.6 trillion, highlighting its global scale and influence. Vitamin B9 is indispensable in therapeutic applications due to its roles in cell division, DNA synthesis, and hematopoiesis. It is extensively used in prenatal supplements to prevent neural tube defects and is increasingly incorporated into treatments for anemia, cognitive decline, and cardiovascular health. The market has seen innovations like Manna iStrong, a fortified drink launched by Southern Health Foods Pvt Ltd. in India, which delivers 100% of the RDA for Vitamin B9 among others. In regions where fortified foods are less accessible, pharmaceutical-grade supplements are vital, particularly in maternal and elderly care segments.

Key Market Challenges

Raw Material Supply Disruptions

Raw material supply instability presents a significant hurdle for Vitamin B9 manufacturers. The market is highly dependent on specific chemical intermediates and ingredients, predominantly sourced from a few global suppliers. Events such as geopolitical tensions, trade regulations, and natural disasters, as well as pandemics like COVID-19, have exposed vulnerabilities in the global supply chain. Countries such as China and India play critical roles in supplying active pharmaceutical ingredients (APIs) and intermediates, meaning regulatory changes or environmental policy shifts in these regions can disrupt production. These constraints not only elevate costs but also introduce delays and uncertainty for manufacturers, particularly small and medium-sized enterprises.

Key Market Trends

Increasing Demand for Dietary Supplements

The growing global emphasis on preventive healthcare is fueling demand for dietary supplements, making it a defining trend in the Vitamin B9 market. Consumers are increasingly turning to supplements to support immune function, address nutritional gaps, and reduce disease risk. Folic acid's inclusion in multivitamins and prenatal products is becoming more common due to its crucial role in cellular health, red blood cell formation, and fetal development. Products like Merck's Arcofolin L-Methylfolate represent a new generation of folate supplements designed for enhanced bioavailability.

and metabolic efficiency. This trend is particularly pronounced in North America, Europe, and emerging markets in Asia-Pacific, where health-conscious lifestyles and increased awareness are driving consistent growth in the consumption of Vitamin B9-enriched supplements.

Key Market Players

Anhui Xinhong Chemical Co., Ltd

Changzhou Niutang Chemical Plant Co., Ltd.

Zhejiang Shengda Bio-Pharm Co., Ltd.

Xinfa Pharmaceutical Co., Ltd.

Jiangxi Tianxin Pharmaceutical Co., Ltd.

Hebei Jiheng (Group) Pharmaceutical Co., Ltd.

Report Scope

In this report, the Global Vitamin B9 Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Vitamin B9 Market, By Sales Channel:

Direct

Indirect

Vitamin B9 Market, By End Use:

Pharmaceutical

Food

Animal Feed

Cosmetic & Personal Care

Others

Vitamin B9 Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Vitamin B9 Market.

Available Customizations

Global Vitamin B9 Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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