

Vitamin B5 Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Sales Channel (Direct, Indirect), By End Use (Animal Feed Additives, Pharmaceuticals, Food & Beverages, Personal Care, Others), By Region and Competition, 2020-2030F

<https://marketpublishers.com/r/V48A0F6C1100EN.html>

Date: May 2025

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: V48A0F6C1100EN

Abstracts

Market Overview

The Global Vitamin B5 Market was valued at USD 347.08 Million in 2024 and is forecasted to reach USD 669.99 Million by 2030, growing at a CAGR of 5.06%. Known as pantothenic acid, Vitamin B5 plays a crucial role in energy metabolism, coenzyme A synthesis, and maintaining skin, hair, and nervous system health. Rising consumer emphasis on preventive healthcare and wellness has spurred demand for Vitamin B5-enriched dietary supplements and fortified foods. The pharmaceutical industry further propels this growth by leveraging the vitamin in formulations for metabolic and skin health. However, challenges such as raw material cost fluctuations and supply inconsistencies persist. To address these, manufacturers are investing in advanced production methods and enhancing supply chain efficiency.

Key Market Drivers

Growth in Pharmaceutical Industry

The global pharmaceutical sector's rapid expansion is a significant force behind the rising demand for Vitamin B5. With revenues hitting around USD 1.6 trillion in 2023, the industry's scale rivals national economies. Vitamin B5 is increasingly used in

pharmaceutical applications due to its role in metabolic functions and coenzyme A synthesis. Its inclusion in multivitamins, dermatological products, and metabolic health supplements has grown, especially in response to the increasing prevalence of lifestyle-related diseases like diabetes and cardiovascular conditions. High-purity IP-grade Vitamin B5 is favored for its compliance with pharmacopeial standards and essential health benefits, solidifying its role in the nutraceutical and pharmaceutical sectors.

Key Market Challenges

Limited Consumer Awareness

One major obstacle for the global Vitamin B5 market is the general lack of consumer awareness about its benefits. Despite its vital role in energy metabolism and skin health, Vitamin B5 is less recognized compared to other B vitamins. This limited visibility affects consumer purchasing behavior, especially in regions with lower health literacy. As a result, demand for Vitamin B5-fortified products remains modest in such markets, where consumers are more familiar with other, more prominently marketed nutrients.

Key Market Trends

Expansion in Functional Foods and Beverages

A key trend shaping the Vitamin B5 market is the surge in functional food and beverage consumption, driven by growing wellness consciousness. Manufacturers are incorporating Vitamin B5 into an array of products such as energy drinks, nutritional bars, and dietary supplements to meet consumer demand for health-boosting ingredients. This trend is supported by increased awareness of Vitamin B5's contributions to metabolism, stress management, and skin care, positioning it as a valuable component in products targeting active and health-conscious consumers.

Key Market Players

Yifan Pharmaceutical

Xinfa Pharmaceutical Co., Ltd

Brother Enterprises Holding Co., Ltd

Shandong Hwatson Biochem Co., Ltd

Shandong Huachen Pharmaceutical Co., Ltd

BASF SE

DSM-Firmenich

Anhui Tiger Biotech Co., Ltd

U.K. Vet Chem

Avanscure Lifesciences Pvt. Ltd

Report Scope

In this report, the Global Vitamin B5 Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Vitamin B5 Market, By Sales Channel:

Direct

Indirect

Vitamin B5 Market, By End Use:

Animal Feed Additives

Pharmaceuticals

Food & Beverages

Personal Care

Others

Vitamin B5 Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Vitamin B5 Market.

Available Customizations

Global Vitamin B5 Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. IMPACT OF COVID-19 ON GLOBAL VITAMIN B5 MARKET

5. GLOBAL VITAMIN B5 MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Sales Channel (Direct, Indirect)
 - 5.2.2. By End Use (Animal Feed Additives, Pharmaceuticals, Food & Beverages, Personal Care, Others)
 - 5.2.3. By Region

- 5.2.4. By Company (2024)
- 5.3. Market Map

6. NORTH AMERICA VITAMIN B5 MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Sales Channel
 - 6.2.2. By End Use
 - 6.2.3. By Country
- 6.3. North America: Country Analysis
 - 6.3.1. United States Vitamin B5 Market Outlook
 - 6.3.1.1. Market Size & Forecast
 - 6.3.1.1.1. By Value
 - 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Sales Channel
 - 6.3.1.2.2. By End Use
 - 6.3.2. Mexico Vitamin B5 Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Sales Channel
 - 6.3.2.2.2. By End Use
 - 6.3.3. Canada Vitamin B5 Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Sales Channel
 - 6.3.3.2.2. By End Use

7. EUROPE VITAMIN B5 MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Sales Channel
 - 7.2.2. By End Use
 - 7.2.3. By Country

7.3. Europe: Country Analysis

7.3.1. France Vitamin B5 Market Outlook

7.3.1.1. Market Size & Forecast

7.3.1.1.1. By Value

7.3.1.2. Market Share & Forecast

7.3.1.2.1. By Sales Channel

7.3.1.2.2. By End Use

7.3.2. Germany Vitamin B5 Market Outlook

7.3.2.1. Market Size & Forecast

7.3.2.1.1. By Value

7.3.2.2. Market Share & Forecast

7.3.2.2.1. By Sales Channel

7.3.2.2.2. By End Use

7.3.3. United Kingdom Vitamin B5 Market Outlook

7.3.3.1. Market Size & Forecast

7.3.3.1.1. By Value

7.3.3.2. Market Share & Forecast

7.3.3.2.1. By Sales Channel

7.3.3.2.2. By End Use

7.3.4. Italy Vitamin B5 Market Outlook

7.3.4.1. Market Size & Forecast

7.3.4.1.1. By Value

7.3.4.2. Market Share & Forecast

7.3.4.2.1. By Sales Channel

7.3.4.2.2. By End Use

7.3.5. Spain Vitamin B5 Market Outlook

7.3.5.1. Market Size & Forecast

7.3.5.1.1. By Value

7.3.5.2. Market Share & Forecast

7.3.5.2.1. By Sales Channel

7.3.5.2.2. By End Use

8. ASIA PACIFIC VITAMIN B5 MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Sales Channel

8.2.2. By End Use

8.2.3. By Country

8.3. Asia Pacific: Country Analysis

8.3.1. China Vitamin B5 Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Sales Channel

8.3.1.2.2. By End Use

8.3.2. India Vitamin B5 Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Sales Channel

8.3.2.2.2. By End Use

8.3.3. South Korea Vitamin B5 Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Sales Channel

8.3.3.2.2. By End Use

8.3.4. Japan Vitamin B5 Market Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Sales Channel

8.3.4.2.2. By End Use

8.3.5. Australia Vitamin B5 Market Outlook

8.3.5.1. Market Size & Forecast

8.3.5.1.1. By Value

8.3.5.2. Market Share & Forecast

8.3.5.2.1. By Sales Channel

8.3.5.2.2. By End Use

9. SOUTH AMERICA VITAMIN B5 MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Sales Channel

- 9.2.2. By End Use
- 9.2.3. By Country
- 9.3. South America: Country Analysis
 - 9.3.1. Brazil Vitamin B5 Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Sales Channel
 - 9.3.1.2.2. By End Use
 - 9.3.2. Argentina Vitamin B5 Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Sales Channel
 - 9.3.2.2.2. By End Use
 - 9.3.3. Colombia Vitamin B5 Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Sales Channel
 - 9.3.3.2.2. By End Use

10. MIDDLE EAST AND AFRICA VITAMIN B5 MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Sales Channel
 - 10.2.2. By End Use
 - 10.2.3. By Country
- 10.3. MEA: Country Analysis
 - 10.3.1. South Africa Vitamin B5 Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Sales Channel
 - 10.3.1.2.2. By End Use
 - 10.3.2. Saudi Arabia Vitamin B5 Market Outlook
 - 10.3.2.1. Market Size & Forecast

- 10.3.2.1.1. By Value
- 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Sales Channel
 - 10.3.2.2.2. By End Use
- 10.3.3. UAE Vitamin B5 Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Sales Channel
 - 10.3.3.2.2. By End Use

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

13. GLOBAL VITAMIN B5 MARKET: SWOT ANALYSIS

14. PORTERS FIVE FORCES ANALYSIS

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers
- 14.4. Power of Customers
- 14.5. Threat of Substitute Products

15. COMPETITIVE LANDSCAPE

- 15.1. Yifan Pharmaceutical
 - 15.1.1. Business Overview
 - 15.1.2. Company Snapshot
 - 15.1.3. Products & Services
 - 15.1.4. Financials (As Reported)

15.1.5. Recent Developments

15.1.6. Key Personnel Details

15.1.7. SWOT Analysis

15.2. Xinfu Pharmaceutical Co., Ltd

15.3. Brother Enterprises Holding Co., Ltd

15.4. Shandong Hwatson Biochem Co.,Ltd

15.5. Shandong Huachen Pharmaceutical Co., Ltd

15.6. BASF SE

15.7. DSM-Firmenich

15.8. Anhui Tiger Biotech Co., Ltd

15.9. U.K. Vet Chem

15.10. Avanscure Lifesciences Pvt. Ltd

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

I would like to order

Product name: Vitamin B5 Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Sales Channel (Direct, Indirect), By End Use (Animal Feed Additives, Pharmaceuticals, Food & Beverages, Personal Care, Others), By Region and Competition, 2020-2030F

Product link: <https://marketpublishers.com/r/V48A0F6C1100EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V48A0F6C1100EN.html>