

# Vietnam Water Purifiers Market By Technology (RO Membrane, Media & UV), By Sales Channel (Indirect Vs. Direct), Competition Forecast & Opportunities, 2013 – 2023

https://marketpublishers.com/r/V32A66B29C0EN.html

Date: May 2018

Pages: 76

Price: US\$ 4,400.00 (Single User License)

ID: V32A66B29C0EN

## **Abstracts**

According to "Vietnam Water Purifiers Market By Technology, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023", Vietnam water purifiers market is projected to reach \$ 208 million by 2023, on the back of increasing industrialization and rising consumer concerns regarding ill-effects of consuming poor-quality water. Growing technological advancements in water purification systems, emerging trend of online sales of water purifiers and increasing per capita income are some of the other key factors expected to propel demand for water purifiers in the country over the coming years. Growth in the market is also anticipated to be aided by the ubiquitous presence of distributors and adoption of Nanofiltration technology. Some of the major players operating in Vietnam water purifier market include Kangaroo Vietnam, Karofi Vietnam Joint Stock Company, SUNHOUSE Vietnam Co. Ltd., A.O. Smith Vietnam, 3M Vietnam Ltd., Htech Vietnam Ltd., Myota Vietnam Co. Ltd., Best Water Technology, Unilever Vietnam International Company Limited, and Coway Vietnam. "Vietnam Water Purifiers Market By Technology, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023" discusses the following aspects of water purifiers market in Vietnam:

Water Purifiers Market Size, Share & Forecast

Segmental Analysis – By Technology (RO Membrane, Media & UV), By Sales Channel (Indirect Vs. Direct)

Competitive Analysis



# Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of water purifiers market in Vietnam

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, water purifiers manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

# Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with water purifiers manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.



### **Contents**

- 1. PRODUCT OVERVIEW
- 2. RESEARCH METHODOLOGY
- 3. ANALYST VIEW
- 4. VOICE OF CUSTOMER
- 4.1. Brand Awareness Level
- 4.2. Factors Influencing Purchase Decision
- 4.3. Consumer Satisfaction
- 4.4. Sources of Awareness
- 5. VIETNAM WATER SCENARIO
- 6. VIETNAM WATER PURIFIERS MARKET OUTLOOK
- 6.1. Market Size & Forecast
  - 6.1.1. By Value & Volume
- 6.2. Market Share & Forecast
  - 6.2.1. By Technology (RO Membrane, Media & Ultraviolet)
  - 6.2.2. By Sales Channel (Direct Vs. Indirect)
  - 6.2.3. By Region
  - 6.2.4. By Company

#### 7. VIETNAM RO MEMBRANE WATER PURIFIERS MARKET OUTLOOK

- 7.1. Market Size & Forecast
  - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
  - 7.2.1. By Sales Channel

#### 8. VIETNAM MEDIA WATER PURIFIERS MARKET OUTLOOK

- 8.1. Market Size & Forecast
  - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast



## 8.2.1. By Sales Channel

#### 9. VIETNAM ULTRAVIOLET WATER PURIFIERS MARKET OUTLOOK

- 9.1. Market Size & Forecast
- 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
  - 9.2.1. By Sales Channel

#### 10. MARKET DYNAMICS

- 10.1. Drivers
- 10.2. Challenges

#### 11. MARKET TRENDS & DEVELOPMENTS

- 12. SUPPLY CHAIN ANALYSIS
- 13. SALES & DISTRIBUTION CHANNEL ANALYSIS
- 14. POLICY & REGULATORY LANDSCAPE
- 15. VIETNAM ECONOMIC PROFILE

#### 16. COMPETITIVE LANDSCAPE

- 16.1. Company Profiles
  - 16.1.1. Kangaroo Vietnam
  - 16.1.2. Karofi Vietnam Joint Stock Company
  - 16.1.3. SUNHOUSE Vietnam Co., Ltd.
  - 16.1.4. A.O. Smith Vietnam
  - 16.1.5. 3M Vietnam Ltd.
  - 16.1.6. Htech Vietnam Ltd.
  - 16.1.7. Myota Vietnam Co., Ltd
  - 16.1.8. Best Water Technology
  - 16.1.9. Unilever Vietnam International Company Limited
  - 16.1.10. Coway Vietnam

#### 17. STRATEGIC RECOMMENDATIONS







# **List Of Figures**

#### **LIST OF FIGURES**

- Figure 1: Brand Awareness Level, By Company, 2017 (Base=200)
- Figure 2: Factors Influencing Purchase Decision (Base=200)
- Figure 3: Satisfaction with Respect to Product Quality (Base=200)
- Figure 4: Satisfaction with Respect to Pricing (Base=200)
- Figure 5: Satisfaction with Respect to After Sales Services (Base=200)
- Figure 6: Satisfaction with Respect to Pre Sales Support (Base=200)
- Figure 7: Satisfaction with Respect to Credit Terms in Case of Distributors (Base=200)
- Figure 8: Sources of Awareness(Base=200)
- Figure 9: Vietnam Water Supply & Planned Investment Share, By Sector, 2014-2020
- Figure 10: Vietnam Water Purifiers Market Size, By Value, 2013-2023F (USD Million)
- Figure 11: Vietnam Water Purifiers Market Size, By Volume, 2013-2023F ('000 Units)
- Figure 12: Vietnam Total Population, 2013-2016 (Million)
- Figure 13: Vietnam Gross Domestic Product, By Value, 2013-2016 (USD Billion)
- Figure 14: Vietnam Urban Population, 2013-2016 (Percentage)
- Figure 15: Vietnam GDP Growth Rate, 2013-2016 (Percentage)
- Figure 16: Vietnam Per Capita Income, 2013-2016 (USD)
- Figure 17: Vietnam Population Growth Rate, 2013-2016 (%)
- Figure 18: Vietnam GDP Share, By Major Sectors, 2016
- Figure 19: Vietnam Urban Population, 2013-2016 (Million)
- Figure 20: Vietnam Rural Population Status of Access to Improved Drinking Water Sources, 2015
- Figure 21: Vietnam Water Supply Share, By Source, By Volume, 2015
- Figure 22: Vietnam Cumulative FDI Inflow Share, By Sector, 2017
- Figure 23: Vietnam Water Purifiers Market Share, By Technology, By Value,

2013-2023F

- Figure 24: Vietnam Water Purifiers Market Share, By Sales Channel, By Value, 2017 & 2023F
- Figure 25: Vietnam Water Purifiers Market Share, By Region, By Value 2017 & 2023F
- Figure 26: Vietnam Industrial Zone Wastewater Treatment Plant Share, 2016
- Figure 27: Vietnam Water Purifiers Market Share, By Company, By Value, 2017 & 2023F
- Figure 28: Vietnam RO Membrane Water Purifiers Market Size, By Value, 2013-2023F (USD Million)
- Figure 29: Vietnam RO Membrane Water Purifiers Market Size, By Volume, 2013-2023F ('000 Units)



Figure 30: Vietnam RO Membrane Water Purifiers Market Share, By Sales Channel, By Volume, 2017 & 2023F

Figure 31: Vietnam Media Water Purifiers Market Size, By Value, 2013-2023F (USD Million)

Figure 32: Vietnam Media Water Purifiers Market Size, By Volume, 2013-2023F ('000 Units)

Figure 33: Vietnam Media Water Purifiers Market Share, By Sales Channel, By Volume, 2017 & 2023F

Figure 34: Vietnam Ultraviolet Water Purifiers Market Size, By Value, 2013-2023F (USD Million)

Figure 35: Vietnam Ultraviolet Water Purifiers Market Size, By Volume, 2013-2023F ('000 Units)

Figure 36: Vietnam Ultraviolet Water Purifiers Market Share, By Sales Channel, By Volume, 2017 & 2023F



# **List Of Tables**

#### **LIST OF TABLES**

Table 1: Vietnam Water Overview, 2016

Table 2: Permissible Content Limits of Hazardous Substances in Homogeneous

Materials used in Manufacturing of Electronic Equipment, By Weight (%)



#### I would like to order

Product name: Vietnam Water Purifiers Market By Technology (RO Membrane, Media & UV), By Sales

Channel (Indirect Vs. Direct), Competition Forecast & Opportunities, 2013 – 2023

Product link: https://marketpublishers.com/r/V32A66B29C0EN.html

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/V32A66B29C0EN.html">https://marketpublishers.com/r/V32A66B29C0EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



