

Vietnam Water Purifiers Market By Technology (RO Membrane, Media & UV), By Sales Channel (Indirect Vs. Direct), Competition Forecast & Opportunities, 2013 – 2023

<https://marketpublishers.com/r/V32A66B29C0EN.html>

Date: May 2018

Pages: 76

Price: US\$ 4,400.00 (Single User License)

ID: V32A66B29C0EN

Abstracts

According to “Vietnam Water Purifiers Market By Technology, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023”, Vietnam water purifiers market is projected to reach \$ 208 million by 2023, on the back of increasing industrialization and rising consumer concerns regarding ill-effects of consuming poor-quality water. Growing technological advancements in water purification systems, emerging trend of online sales of water purifiers and increasing per capita income are some of the other key factors expected to propel demand for water purifiers in the country over the coming years. Growth in the market is also anticipated to be aided by the ubiquitous presence of distributors and adoption of Nanofiltration technology. Some of the major players operating in Vietnam water purifier market include Kangaroo Vietnam, Karofi Vietnam Joint Stock Company, SUNHOUSE Vietnam Co. Ltd., A.O. Smith Vietnam, 3M Vietnam Ltd., Htech Vietnam Ltd., Myota Vietnam Co. Ltd., Best Water Technology, Unilever Vietnam International Company Limited, and Coway Vietnam. “Vietnam Water Purifiers Market By Technology, By Sales Channel, Competition Forecast & Opportunities, 2013 – 2023” discusses the following aspects of water purifiers market in Vietnam:

Water Purifiers Market Size, Share & Forecast

Segmental Analysis – By Technology (RO Membrane, Media & UV), By Sales Channel (Indirect Vs. Direct)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of water purifiers market in Vietnam

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, water purifiers manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with water purifiers manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. VOICE OF CUSTOMER

4.1. Brand Awareness Level

4.2. Factors Influencing Purchase Decision

4.3. Consumer Satisfaction

4.4. Sources of Awareness

5. VIETNAM WATER SCENARIO

6. VIETNAM WATER PURIFIERS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Technology (RO Membrane, Media & Ultraviolet)

6.2.2. By Sales Channel (Direct Vs. Indirect)

6.2.3. By Region

6.2.4. By Company

7. VIETNAM RO MEMBRANE WATER PURIFIERS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Sales Channel

8. VIETNAM MEDIA WATER PURIFIERS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

8.2.1. By Sales Channel

9. VIETNAM ULTRAVIOLET WATER PURIFIERS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value & Volume

9.2. Market Share & Forecast

9.2.1. By Sales Channel

10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

12. SUPPLY CHAIN ANALYSIS

13. SALES & DISTRIBUTION CHANNEL ANALYSIS

14. POLICY & REGULATORY LANDSCAPE

15. VIETNAM ECONOMIC PROFILE

16. COMPETITIVE LANDSCAPE

16.1. Company Profiles

16.1.1. Kangaroo Vietnam

16.1.2. Karofi Vietnam Joint Stock Company

16.1.3. SUNHOUSE Vietnam Co., Ltd.

16.1.4. A.O. Smith Vietnam

16.1.5. 3M Vietnam Ltd.

16.1.6. Htech Vietnam Ltd.

16.1.7. Myota Vietnam Co., Ltd

16.1.8. Best Water Technology

16.1.9. Unilever Vietnam International Company Limited

16.1.10. Coway Vietnam

17. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

- Figure 1: Brand Awareness Level, By Company, 2017 (Base=200)
- Figure 2: Factors Influencing Purchase Decision (Base=200)
- Figure 3: Satisfaction with Respect to Product Quality (Base=200)
- Figure 4: Satisfaction with Respect to Pricing (Base=200)
- Figure 5: Satisfaction with Respect to After Sales Services (Base=200)
- Figure 6: Satisfaction with Respect to Pre Sales Support (Base=200)
- Figure 7: Satisfaction with Respect to Credit Terms in Case of Distributors (Base=200)
- Figure 8: Sources of Awareness(Base=200)
- Figure 9: Vietnam Water Supply & Planned Investment Share, By Sector, 2014-2020
- Figure 10: Vietnam Water Purifiers Market Size, By Value, 2013-2023F (USD Million)
- Figure 11: Vietnam Water Purifiers Market Size, By Volume, 2013-2023F ('000 Units)
- Figure 12: Vietnam Total Population, 2013-2016 (Million)
- Figure 13: Vietnam Gross Domestic Product, By Value, 2013-2016 (USD Billion)
- Figure 14: Vietnam Urban Population, 2013-2016 (Percentage)
- Figure 15: Vietnam GDP Growth Rate, 2013-2016 (Percentage)
- Figure 16: Vietnam Per Capita Income, 2013-2016 (USD)
- Figure 17: Vietnam Population Growth Rate, 2013-2016 (%)
- Figure 18: Vietnam GDP Share, By Major Sectors, 2016
- Figure 19: Vietnam Urban Population, 2013-2016 (Million)
- Figure 20: Vietnam Rural Population Status of Access to Improved Drinking Water Sources, 2015
- Figure 21: Vietnam Water Supply Share, By Source, By Volume, 2015
- Figure 22: Vietnam Cumulative FDI Inflow Share, By Sector, 2017
- Figure 23: Vietnam Water Purifiers Market Share, By Technology, By Value, 2013-2023F
- Figure 24: Vietnam Water Purifiers Market Share, By Sales Channel, By Value, 2017 & 2023F
- Figure 25: Vietnam Water Purifiers Market Share, By Region, By Value 2017 & 2023F
- Figure 26: Vietnam Industrial Zone Wastewater Treatment Plant Share, 2016
- Figure 27: Vietnam Water Purifiers Market Share, By Company, By Value, 2017 & 2023F
- Figure 28: Vietnam RO Membrane Water Purifiers Market Size, By Value, 2013-2023F (USD Million)
- Figure 29: Vietnam RO Membrane Water Purifiers Market Size, By Volume, 2013-2023F ('000 Units)

Figure 30: Vietnam RO Membrane Water Purifiers Market Share, By Sales Channel, By Volume, 2017 & 2023F

Figure 31: Vietnam Media Water Purifiers Market Size, By Value, 2013-2023F (USD Million)

Figure 32: Vietnam Media Water Purifiers Market Size, By Volume, 2013-2023F ('000 Units)

Figure 33: Vietnam Media Water Purifiers Market Share, By Sales Channel, By Volume, 2017 & 2023F

Figure 34: Vietnam Ultraviolet Water Purifiers Market Size, By Value, 2013-2023F (USD Million)

Figure 35: Vietnam Ultraviolet Water Purifiers Market Size, By Volume, 2013-2023F ('000 Units)

Figure 36: Vietnam Ultraviolet Water Purifiers Market Share, By Sales Channel, By Volume, 2017 & 2023F

List Of Tables

LIST OF TABLES

Table 1: Vietnam Water Overview, 2016

Table 2: Permissible Content Limits of Hazardous Substances in Homogeneous Materials used in Manufacturing of Electronic Equipment, By Weight (%)

I would like to order

Product name: Vietnam Water Purifiers Market By Technology (RO Membrane, Media & UV), By Sales Channel (Indirect Vs. Direct), Competition Forecast & Opportunities, 2013 – 2023

Product link: <https://marketpublishers.com/r/V32A66B29C0EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V32A66B29C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

