

# **Vietnam Pesticide Residue Testing Market By Type (Herbicides, Insecticides, Fungicides, Others), By Technology (Single Residue Method, Multiple Residue Method, LC-MS/GC-MS, Others), By Class (Organochlorines, Organophosphates, Others), By Food Tested (Meat & Poultry, Dairy Products, Processed Food, Others), By Region, Competition, Forecast & Opportunities, 2019-2029F**

<https://marketpublishers.com/r/V43B41F8DCC1EN.html>

Date: November 2024

Pages: 87

Price: US\$ 3,500.00 (Single User License)

ID: V43B41F8DCC1EN

## **Abstracts**

Vietnam Pesticide Residue Testing Market was valued at USD 2.37 Billion in 2023 and is expected to reach USD 3.30 Billion by 2029 with a CAGR of 5.84% during the forecast period.

The Vietnam Pesticide Residue Testing Market is witnessing substantial growth, driven by increasing concerns over food safety and stringent regulatory frameworks aimed at controlling pesticide residues in agricultural products. As Vietnam intensifies its focus on boosting agricultural exports, compliance with international food safety standards has become a priority. The demand for pesticide residue testing is rising due to the need to meet stringent quality benchmarks set by importing countries, especially in key markets like the European Union, the United States, and Japan. These markets have established rigorous maximum residue limits (MRLs) to ensure the safety of imported food products, pushing Vietnamese exporters to adopt advanced testing protocols. For instance, The 2024 International Container Management Symposium (CMS 2024) was held in Ho Chi Minh City in September 2024, bringing together over 50 global experts in packaging management and pesticide regulatory agencies from Southeast Asia. The event was co-hosted by CropLife International (CIL), the Plant Protection Department of

the Ministry of Agriculture and Rural Development, and the European Chamber of Commerce in Vietnam (EuroCham). The symposium focused on effective management and communication strategies for the collection and disposal of pesticide packaging across various countries, supporting the implementation of green and circular agricultural development strategies. It was also highlighted that Vietnam annually uses nearly 100,000 tonnes of pesticides, with 50-60% used directly, 20-30% for preservation and market circulation, and approximately 10% for export.

The market is further supported by the expansion of testing facilities, with both government and private laboratories investing in state-of-the-art technologies such as gas chromatography (GC) and liquid chromatography-mass spectrometry (LC-MS) for accurate detection of pesticide residues. The government's proactive measures, including the implementation of Good Agricultural Practices (GAP) and the enhancement of monitoring systems, are also playing a critical role in strengthening food safety controls. Growing consumer awareness about the health risks associated with pesticide exposure is driving demand for residue testing in domestic markets. The increase in organic farming and sustainable agricultural practices is further influencing the need for comprehensive testing to ensure compliance with organic certification standards. Challenges such as high testing costs and a lack of uniformity in regulatory enforcement pose hurdles to market expansion.

## Key Market Drivers

### Growing Consumer Awareness of Food Safety

There has been a noticeable shift in consumer awareness regarding food safety in Vietnam, driven by increasing concerns about health risks associated with foodborne illnesses and pesticide consumption. Over recent years, incidences of foodborne diseases have raised alarms among the Vietnamese population, heightening their awareness of the potential dangers in food products. These concerns, coupled with a growing understanding of the long-term health effects of pesticide residues, have led consumers to become more discerning about the food they consume. As a result, there is a rising demand for safer, more transparent food production practices, creating pressure on food producers, processors, and retailers to ensure their products meet stringent food safety standards.

This heightened consumer consciousness is not only influencing the purchasing behavior of individuals but also shaping the food industry at large. Producers and retailers are now under greater scrutiny to guarantee that their food products are free

from harmful pesticide residues, both for domestic sales and for export markets. This shift is further amplified by the increasing availability of information regarding food safety, with consumers becoming more educated about pesticide use in agriculture and its potential risks. In response to these consumer demands, there has been a surge in the need for pesticide residue testing services. Businesses are increasingly investing in testing protocols to ensure their products are safe, compliant, and aligned with growing consumer expectations. This is particularly relevant for agricultural products sold both domestically and internationally, where there is a strong emphasis on food safety and pesticide regulations.

The trend toward organic and pesticide-free food has become more prominent in Vietnam. As consumers prioritize health-conscious choices, organic products, which are perceived as safer and more natural, are gaining traction in the market. This movement has played a significant role in driving the demand for pesticide residue testing, as consumers seek assurance that the products they purchase meet the growing standards for food safety and quality. The rising consumer awareness, therefore, has had a profound impact on the market for pesticide residue testing services, prompting businesses to adapt and invest in testing technologies to meet these evolving expectations.

### Government Initiatives and Regulatory Support

The Vietnamese government has taken a proactive stance in addressing food safety concerns, particularly in relation to pesticide residues in agricultural products. With the increasing demand for safe food exports, the government has recognized the importance of regulating and monitoring pesticide use to ensure that agricultural produce meets international standards. Various governmental bodies, including the Ministry of Agriculture and Rural Development (MARD), have enacted policies and regulations aimed at controlling pesticide use in farming practices. These efforts are designed to safeguard both domestic consumption and the country's agricultural exports.

A significant part of the government's strategy includes the promotion of Good Agricultural Practices (GAP), which encourage farmers to adopt sustainable practices that reduce pesticide use and minimize risks to food safety. GAP serves as a framework that guides farmers in implementing proper pesticide management techniques, ensuring compliance with international standards. The government has ramped up efforts to improve the surveillance of pesticide residues in food products through regular and systematic testing. This includes periodic residue testing, which is becoming an

essential part of ensuring that agricultural products are free from harmful levels of pesticides.

To further bolster food safety, the government has invested in developing a robust testing infrastructure. This has included the establishment of accredited laboratories throughout the country, which are crucial for carrying out accurate and reliable pesticide residue testing. These laboratories adhere to international standards, ensuring that the testing process meets the requirements of global markets, particularly in the European Union, the United States, and Japan, which have strict Maximum Residue Limits (MRLs). The Vietnamese government has collaborated closely with international organizations such as the Food and Agriculture Organization (FAO). These partnerships have helped strengthen Vietnam's pesticide monitoring capabilities, aligning the country's practices with global standards. For instance, Over the past 30 years, global efforts have focused on establishing sustainable pesticide container management systems to mitigate human health and environmental risks. At the 2024 International Container Management Symposium (CMS 2024) in Ho Chi Minh City, experts from around the world gathered to discuss strategies for improving pesticide packaging waste management. Co-hosted by CropLife International, CropLife Asia, CropLife Vietnam, the Ministry of Agriculture and Rural Development's Plant Protection Department, and EuroCham, the event focused on the importance of the circular economy in managing pesticide waste, aiming to protect the environment while enhancing crop production across Southeast Asia. The government's initiatives and regulatory support have not only enhanced food safety but also created a favorable environment for the growth of the pesticide residue testing market, providing a regulatory framework that encourages regular testing, compliance, and the overall expansion of the sector.

### Increased Agricultural Production and Export Growth

Vietnam is experiencing a notable shift toward organic farming and sustainable agricultural practices, largely driven by growing consumer demand for healthier food options and government initiatives aimed at promoting environmentally friendly farming techniques. As consumers become more health-conscious and environmentally aware, there is an increasing preference for organic products, which are perceived as safer and more sustainable compared to conventionally grown alternatives. This shift is not only transforming the agricultural landscape but is also shaping the demand for food safety services, particularly pesticide residue testing.

The growing popularity of organic farming has created a need for stringent testing

protocols to ensure that organic produce meets the required standards for certification. Certification bodies, such as those issuing organic labels, require comprehensive testing to verify that crops are free from synthetic pesticides and chemicals. These standards are critical in maintaining consumer trust and ensuring that products can be sold in premium markets, where organic produce commands higher prices. Without this verification, organic certification would be meaningless, and farmers would lose access to these lucrative market segments. As a result, there is a growing demand for pesticide residue testing services among both small-scale farmers and large agricultural enterprises. These farmers must invest in advanced testing technologies to prove the purity of their produce and meet organic certification requirements. Advanced testing services, such as high-performance liquid chromatography (HPLC) and mass spectrometry, are becoming essential tools for verifying the absence of harmful synthetic pesticide residues, ensuring the integrity of organic crops.

The rise of organic farming is also contributing to broader sustainability efforts in the agricultural sector. Organic farming practices often emphasize soil health, water conservation, and reduced chemical use, which not only enhance food safety but also promote environmental stewardship. As such, the trend toward organic farming is helping to drive the demand for pesticide residue testing services, as farmers seek to prove that their practices are in line with both environmental and food safety standards. Ultimately, this growing focus on organic farming and sustainable agriculture is reinforcing the importance of rigorous pesticide residue testing, contributing to the expansion of the market for these services.

## Key Market Challenges

### Limited Access to Advanced Testing Technologies

A significant challenge in Vietnam's pesticide residue testing market is the limited access to advanced testing technologies, particularly in rural areas where the majority of agricultural activities are concentrated. Sophisticated testing methods, such as Gas Chromatography-Mass Spectrometry (GC-MS) and Liquid Chromatography-Tandem Mass Spectrometry (LC-MS/MS), are essential for precise and reliable pesticide residue analysis. These advanced systems are costly to purchase, maintain, and operate, which makes them out of reach for small-scale farmers and local testing laboratories, especially in less-developed areas. As a result, many farmers and local labs rely on older, less accurate testing methods that may not provide the necessary sensitivity to detect pesticide residues at trace levels. This compromises the reliability of the test results and increases the risk of non-compliance with food safety standards. In addition,



the lack of access to modern technologies means that testing may not be performed as frequently or efficiently, leading to delays in confirming product safety.

Logistical challenges further exacerbate the issue. Many rural regions in Vietnam face difficulties in transporting samples to centralized testing laboratories, leading to delays in the testing process. These delays can affect the freshness and quality of the agricultural products being tested, particularly in perishable goods like fruits and vegetables, reducing their marketability. To address these challenges, greater investment in modern testing technologies and infrastructure is essential, especially in rural areas. Establishing mobile testing units or providing subsidies to small farmers and local laboratories could help overcome the cost barrier and increase access to advanced technologies. Improving access to accurate and efficient testing will enhance the reliability of pesticide residue analysis, ensuring that products meet the required safety standards and boosting consumer confidence.

### High Costs of Testing Services

One of the most significant challenges facing Vietnam's pesticide residue testing market is the high cost of testing services. Advanced testing methods such as Gas Chromatography-Mass Spectrometry (GC-MS) and Liquid Chromatography-Tandem Mass Spectrometry (LC-MS/MS) offer high precision and accuracy in detecting pesticide residues, but they come at a steep price. The equipment required for these techniques is expensive to purchase and maintain, and the process demands skilled technicians with specialized knowledge to operate the systems effectively. This makes the cost of each test relatively high, which can be a significant barrier for smaller farmers, food processors, and local businesses, especially those in rural and remote areas.

For small-scale producers, the cost of regular pesticide residue testing can be prohibitively expensive, discouraging them from complying with food safety regulations. These producers may opt to reduce the frequency of testing or, in some cases, forgo it entirely, leading to a higher risk of non-compliance with food safety standards. This not only threatens the safety of the food supply but also limits the access of small farmers to both domestic and international markets. For exporters, the challenge is even more significant. The need to comply with stringent pesticide residue limits set by international markets like the European Union and the United States means they must invest heavily in testing to ensure their products meet these standards. The high costs of testing can make it difficult for exporters to remain competitive, as they may not be able to absorb these costs without sacrificing profit margins. Reducing testing costs through

technological innovations, economies of scale, or government support could help make testing more accessible and affordable for smaller players in the market.

## Key Market Trends

### Technological Advancements in Testing Methods

Technological advancements in pesticide residue testing methods have played a pivotal role in enhancing the efficiency, accuracy, and reliability of the testing process.

Innovations in analytical techniques such as Gas Chromatography-Mass Spectrometry (GC-MS) and Liquid Chromatography-Tandem Mass Spectrometry (LC-MS/MS) have significantly improved the detection of pesticide residues, even at trace levels. These sophisticated technologies are essential for ensuring compliance with stringent international safety standards, particularly those set by major global markets like the European Union, the United States, and Japan, which have strict Maximum Residue Limits (MRLs) for pesticides.

GC-MS and LC-MS/MS provide a high level of sensitivity and specificity, enabling the detection of a broad spectrum of pesticide residues in agricultural products. These methods are capable of identifying minute quantities of pesticides, which is crucial for ensuring the safety of food products. By offering enhanced precision, these technologies have significantly reduced the risk of false positives or negatives, ensuring that only safe, compliant products reach consumers. The development of these advanced testing methods has contributed to faster turnaround times for test results. This is especially critical for exporters, particularly those dealing with perishable goods, who require rapid testing to meet tight shipment deadlines. Faster testing also allows for quicker decision-making, minimizing the risk of rejected shipments and financial losses due to non-compliance.

Another significant advancement in the field is the development of rapid testing kits and portable devices. These technologies enable on-site testing, allowing producers, exporters, and regulatory bodies to test products in real-time, often reducing the dependency on centralized laboratories. On-site testing provides several benefits, such as immediate results, lower costs, and the ability to conduct multiple tests throughout the supply chain, increasing confidence in the safety and quality of the products. The availability of these advanced technologies has encouraged a broader adoption of pesticide residue testing across the food production and export sectors. As more food producers, exporters, and regulatory bodies embrace these innovations, the market for pesticide residue testing services continues to expand, ensuring the safety and

compliance of agricultural products globally.

### Rise in Foodborne Illnesses and Safety Concerns

The rising incidence of foodborne illnesses in Vietnam, often attributed to pesticide contamination, has significantly heightened concerns over food safety among both consumers and regulatory authorities. In recent years, an increasing number of cases related to pesticide residues in food have raised alarms about the potential health risks associated with pesticide consumption. For instance, A study published in the Western Pacific Surveillance and Response Journal reported that, in Vietnam food borne illness impacted 3,711 individuals from March 2020 to August 2022. These concerns have been further fueled by reports of pesticide-related health issues, including acute poisoning and long-term illnesses, leading to widespread public awareness and anxiety about the safety of the food supply. As a result, there has been a growing demand for stricter food safety measures, with both the public and government calling for enhanced protections. The government has responded by introducing tighter regulations around pesticide use and residue levels in food products, particularly in agricultural produce that is both sold domestically and exported. This regulatory shift has driven an increased emphasis on rigorous pesticide residue testing to ensure that food products are free from harmful contaminants before they reach consumers. Testing for pesticide residues has become a critical part of the food safety framework in Vietnam, aimed at preventing contamination and protecting public health.

The growing concern over foodborne illnesses and the desire to mitigate the risks associated with pesticide use have become significant drivers of the pesticide residue testing market in Vietnam. As food safety regulations become more stringent, both food producers and exporters are under pressure to comply with these standards. Pesticide residue testing has become essential for verifying that agricultural products meet the necessary safety requirements, ensuring they are free from harmful chemicals that could pose a risk to consumers.

In addition to regulatory pressures, the desire to restore consumer confidence in food quality is driving the market. With increasing awareness about food safety, consumers are now more cautious about the products they purchase, especially when it comes to pesticide residues. By adhering to stringent testing standards and ensuring compliance, the industry aims to reassure consumers that their food is safe, thereby helping to rebuild trust in the quality and integrity of Vietnam's food supply. This growing concern over public health and food safety has undoubtedly become a key factor in the continued expansion of the pesticide residue testing market.



## Segmental Insights

### Technology Insights

Based on the Technology, in the Vietnam Pesticide Residue Testing Market, the Multiple Residue Method (MRM) is the dominating technology segment. This method is increasingly preferred due to its ability to detect a wide range of pesticide residues simultaneously in a single sample, making it highly efficient for testing agricultural products. MRM is particularly crucial in meeting the stringent safety standards required for exports, as it allows for the detection of multiple pesticides, including herbicides, insecticides, and fungicides, which are commonly used in Vietnam's diverse agricultural sector. The advantages of MRM include its ability to test for a broad spectrum of pesticides at trace levels, making it ideal for ensuring that agricultural products meet international Maximum Residue Limits (MRLs). This is especially important for Vietnam, as the country exports a significant portion of its agricultural output to regions like the European Union, Japan, and the United States, where pesticide residue regulations are strict. MRM is more cost-effective than testing for individual pesticides separately, as it reduces the need for multiple tests. It also increases the turnaround time for results, which is essential for exporters dealing with perishable goods like fruits and vegetables.

Although technologies like LC-MS and GC-MS provide more detailed analysis and higher sensitivity, MRM's ability to analyze multiple residues efficiently at lower costs makes it the preferred choice for both domestic and international testing requirements. The growing demand for faster, more comprehensive pesticide testing has driven the widespread adoption of the Multiple Residue Method in Vietnam's pesticide residue testing market.

### Food Tested Insights

Based on Food Tested, In the Vietnam Pesticide Residue Testing Market, processed food is the dominating segment. The rise in processed food consumption in Vietnam, driven by urbanization, changing lifestyles, and an increasing middle-class population, has significantly contributed to the growing demand for pesticide residue testing. Processed food products, which include packaged snacks, canned goods, ready-to-eat meals, and beverages, often contain ingredients sourced from a wide variety of agricultural products such as grains, vegetables, fruits, and spices. As a result, ensuring that these products are free from harmful pesticide residues has become a priority for both domestic and international markets.

For processed food manufacturers, adhering to stringent food safety standards is essential, particularly for export markets. Countries like the European Union, the United States, and Japan have established strict Maximum Residue Limits (MRLs) for pesticide residues in food imports. This has driven the demand for comprehensive testing to ensure that processed food products meet these safety requirements, preventing rejected shipments and protecting consumer health. Consumers in Vietnam and abroad are becoming more health-conscious and concerned about food safety, which further fuels the need for pesticide residue testing in processed food. As a result, food producers are increasingly investing in testing services to ensure compliance and build consumer trust.

## Regional Insights

In the Vietnam Pesticide Residue Testing Market, the Southern region is the dominant player. This is primarily due to its role as the country's agricultural hub, where a significant portion of the country's pesticide use and agricultural production takes place. Southern Vietnam, particularly the Mekong Delta, is known as the "rice bowl" of Vietnam, and it produces a substantial share of the country's agricultural exports, including rice, fruits, vegetables, and seafood. The large-scale agricultural activities in this region, coupled with the increased exportation of agricultural products to international markets, drive the demand for pesticide residue testing.

The Southern region also hosts major agricultural processing industries, including those focused on food exports like seafood, fruits, and vegetables. With many of these products being exported to countries with stringent food safety regulations—such as the European Union, the United States, and Japan—the need for compliance with international Maximum Residue Limits (MRLs) for pesticides is a significant driver for testing services. As such, exporters and agricultural producers in the South increasingly rely on pesticide residue testing to ensure their products meet safety standards and avoid shipment rejections. The Southern region benefits from well-developed infrastructure, with several accredited laboratories equipped with modern testing technologies, including advanced methods like LC-MS/MS and GC-MS. The concentration of industrial and agricultural activities in this area provides better access to testing services, further solidifying the Southern region's dominance in the market.

## Key Market Players

SGS SA

Bureau Veritas Vietnam Co., Ltd.

Eurofins Sac Ky Hai Dang

Intertek Vietnam Limited

ALS Limited

AsureQuality Limited

Microbac Laboratories, Inc

Tentamus Vietnam LLC

Pacific Science and Technology Equipment Company Limited

T?V S?D South Asia Pvt. Ltd.

#### Report Scope:

In this report, the Vietnam Pesticide Residue Testing Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Vietnam Pesticide Residue Testing Market, By Type:

Herbicides

Insecticides

Fungicides

Others

Vietnam Pesticide Residue Testing Market, By Technology:

Single Residue Method

Multiple Residue Method

LC-MS/GC-MS

Others

Vietnam Pesticide Residue Testing Market, By Class:

Organochlorines

Organophosphates

Others

Vietnam Pesticide Residue Testing Market, By Food Tested:

Meat & Poultry

Dairy Products

Processed Food

Others

Vietnam Pesticide Residue Testing Market, By Region:

South Vietnam

North Vietnam

Central Vietnam

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Vietnam Pesticide Residue Testing Market.

### Available Customizations:

Vietnam Pesticide Residue Testing Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).



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