

# **Vietnam Paints & Coatings Market By Resin Type (Acrylic, Alkyd, Epoxy, Polyurethane, etc.), By Technology (Water- & Solvent-Based and Others), By Application, By Region (North, Central & South), Competition Forecast & Opportunities, 2012 - 2022**

<https://marketpublishers.com/r/V7896B9A4A9EN.html>

Date: December 2017

Pages: 80

Price: US\$ 4,400.00 (Single User License)

ID: V7896B9A4A9EN

## **Abstracts**

Boost in the real estate sector in Vietnam due to implementation of Housing Law and the Law on Real Estate Business, effective July 1st, 2015, has allowed foreigners and other Vietnamese to legally own, sell and transfer properties, which is driving demand for decorative paints in the country. Additionally, rising trend towards renovation and repairing of houses in the country is expected to augment demand for decorative paints over the next five years.

According to “Vietnam Paints & Coatings Market By Resin Type, By Technology, By Application, By Region, Competition Forecast & Opportunities, 2012 - 2022”, Vietnam paints & coatings market is expected to reach \$ 585 million by the end of 2022 on account of rising demand for paints & coatings from the country’s construction and manufacturing sectors. 4 Oranges Co. Ltd., International Paint Singapore Pte Ltd, TOA Paint (Vietnam) Co. Ltd., Nippon Paint (Vietnam) Co. Ltd, Jotun Paints (Vietnam) Co. Ltd., Oseven Corporation, Kova Group Ltd, Adora Paints (Vietnam) Co. Ltd., Hai Phong Paint Joint Stock Company & Kansai Alphanam Paint Co., etc. are some of the leading players in the market. “Vietnam Paints & Coatings Market By Resin Type, By Technology, By Application, By Region, Competition Forecast & Opportunities, 2012 - 2022” discusses the following aspects of paints & coatings market in Vietnam:

Paints & Coatings Market Size, Share & Forecast

Segmental Analysis – By Resin Type (Acrylic, Alkyd, Epoxy, Polyurethane and

Polyester), By Technology Type (Water Based and Solvent Based), By Application (Decorative and Non- Decorative), By Region (North, Central and South), By Company

Pricing & Competitive Analysis

Changing Market Trends & Emerging Opportunities

### Why You Should Buy This Report?

To gain an in-depth understanding of paints & coatings market in Vietnam

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, paints & coatings manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

### Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with paints & coatings manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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