

# **Vietnam eHealth Market, By Product (Telemedicine, Health Information Systems, mHealth, ePharmacy, E-Prescribing, Computerized Physician Order Entry), By End User (Providers, Payers, Patients), By Region, Competition, Forecast & Opportunities, 2020-2030F**

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## **Abstracts**

Vietnam eHealth Market was valued at USD 398.15 million in 2024 and is projected to experience substantial growth through 2030, with a compound annual growth rate (CAGR) of 11.45%. This expansion is being driven by technological advancements, supportive government policies, and a growing demand for accessible and efficient healthcare services.

The market encompasses a diverse range of digital health solutions, including Electronic Health Records (EHR), telemedicine, and mobile health applications, all of which are transforming the healthcare delivery landscape. Increased adoption of telehealth and remote monitoring tools is enabling improved patient access to healthcare professionals and continuous care outside traditional clinical settings.

Progress in digital infrastructure—especially in internet connectivity and mobile phone usage—has been instrumental in accelerating the adoption of eHealth solutions across urban and rural areas alike. With sustained technological development, evolving consumer preferences, and favorable regulatory frameworks, Vietnam's eHealth sector is well-positioned for continued expansion.

### **Key Market Drivers**

**Rising Consumer Demand for Accessible and Convenient Healthcare**

Growing consumer expectations for convenience, flexibility, and personalized care are fueling the rapid adoption of eHealth services in Vietnam. Despite recent progress in healthcare accessibility, challenges persist—particularly for remote populations, ethnic minorities, and communities affected by environmental factors.

Government-backed initiatives, such as the Doctor for Everyone program, have played a pivotal role in expanding access to telemedicine services. To date, the initiative has reached over 1.3 million users and provided digital training to more than 3,000 healthcare professionals. It focuses on enhancing IT infrastructure, upskilling healthcare workers in digital tools, and integrating advanced technologies into the national VTelehealth platform to ensure broader healthcare coverage and improved service delivery.

This evolution in consumer expectations is driving a fundamental shift in the way healthcare is accessed and delivered, with digital health platforms at the forefront of this transformation.

## Key Market Challenges

### Digital Infrastructure Limitations and Connectivity Barriers

While Vietnam has made significant strides in improving internet and mobile network penetration, infrastructure disparities remain, particularly in rural and underserved regions. Inadequate internet access, inconsistent power supply, and a lack of advanced IT systems continue to hinder the scalability and effectiveness of eHealth solutions in these areas.

Many telehealth services depend on stable digital networks to facilitate real-time communication between patients and providers. In regions with poor connectivity, this barrier restricts the reach of remote healthcare, disproportionately impacting those in need.

Additionally, Vietnam's healthcare sector remains fragmented in terms of digital integration. Many facilities still rely on paper-based records or outdated systems, with limited interoperability between institutions. This creates inefficiencies, inhibits data sharing, and diminishes the overall impact of eHealth technologies.

Modernizing digital systems—including Electronic Medical Records (EMRs), cybersecurity protocols, and standardized data frameworks—requires substantial

investment. However, many smaller hospitals and public healthcare facilities lack the financial resources necessary for such upgrades, slowing down the nationwide adoption of digital health services.

## Key Market Trends

### Integration of Artificial Intelligence and Big Data in eHealth

The incorporation of Artificial Intelligence (AI) and Big Data analytics is reshaping Vietnam's eHealth ecosystem by enhancing clinical decision-making, streamlining operations, and enabling personalized medicine.

AI-powered tools are increasingly used in diagnostics, such as radiology and pathology, improving early detection of diseases like cancer, cardiovascular conditions, and diabetic retinopathy. These tools support physicians by increasing diagnostic accuracy and reducing dependence on specialists.

Big Data analytics is also being leveraged to create predictive models for disease outbreaks, patient deterioration, and treatment effectiveness. By analyzing historical and real-time health data, AI algorithms can generate customized treatment plans, reduce hospital readmissions, and improve patient outcomes.

## Key Market Players

IBM Vietnam Co., Ltd

Siemens Healthcare Limited

FPT Software Company Limited

Jio Health

VieVie Healthcare

Doctor Anywhere

MyDoc

Buymed Group

## Prudential Vietnam

### Report Scope:

In this report, the Vietnam eHealth Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Vietnam eHealth Market, By Product:

Telemedicine

Health Information Systems

mHealth

ePharmacy

E-Prescribing

Computerized Physician Order Entry

#### Vietnam eHealth Market, By End User:

Providers

Payers

Patients

#### Vietnam eHealth Market, By Region:

Northern Vietnam

Central Vietnam

Southern Vietnam

## Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in the Vietnam eHealth Market.

## Available Customizations:

Vietnam eHealth market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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