

# **Vietnam Cybersecurity Market, By Security Type (Network Security, Application Security, Cloud Security, Endpoint Security, Content Security & Others), By Solution Type (Firewall, Antivirus & Anti Malware, Risk & Compliance Management, Identity & Access Management, Unified Threat Management, Data Loss Prevention, Encryption & Decryption, Intrusion Detection/Prevention System, Infrastructure Security & Others), By Deployment Mode (Cloud & On premise), By End-User Industry (BFSI, IT & Telecom, Retail, Government & Defense, Healthcare, Education Technology & Others), By Region, By Top 10 Provinces, Competition, Forecast & Opportunities, 2016-2026**

<https://marketpublishers.com/r/V1EF9A8E47BFEN.html>

Date: October 2021

Pages: 77

Price: US\$ 4,400.00 (Single User License)

ID: V1EF9A8E47BFEN

## **Abstracts**

Vietnam Cybersecurity Market stood at USD142.12 million in 2020 and is forecast to grow at a CAGR of 16.52% until 2026. Growth in the Vietnam Cybersecurity Market is driven by the increasing digital economy. Also, the increasing popularity of 5G technology will create extensive development on the scale and speed of information technology. The growing adoption of cloud computing services owing to their cost effectiveness, high performance, and accessibility will also enhance the Vietnam Cybersecurity Market. Moreover, supportive government initiatives such as “Make in Vietnam” is anticipated to act as a catalyst in the growth of the Vietnam Cybersecurity

Market. All government organizations in Vietnam have implemented the Security Operation Centre (SOC) that allows agencies to take the initiative in ensuring cybersecurity.

Based on security type, the market can be segmented into Network Security, Application Security, Cloud Security, Endpoint Security, Content Security & Others. The network security dominated the market in 2020 as these solutions empower enterprises to protect the integrity of the data from external points to manage network traffic more securely and efficiently.

Based on solution type, the market can be divided into Firewall, Antivirus & Anti-Malware, Risk & Compliance Management, Identity & Access Management, Unified Threat Management, Data Loss Prevention, Encryption & Decryption, Intrusion Detection/Prevention System, Infrastructure Security & Others. The Firewall segment dominated the market in 2020 as it provides protection from unauthorized access by outside cyberattacks. It protects the network as well as the device from malicious network traffic.

The market is segmented into BFSI, IT & Telecom, Retail, Government & Defense, Healthcare, Education Technology & Others based on end-user. The BFSI sector dominated the market in 2020 as major players in Vietnam Cybersecurity market are investing in developing technologies to protect the confidential information of consumers. Moreover, the new technologies in the banking and finance sector have led to increased bank fraud and other criminal behavior. To protect consumers from such frauds, firms are investing more in providing cybersecurity to BFSI sector. Some of the major players are Viettel Cyber Security Company, FPT Corporation, CMC Corporation, IBM Vietnam Company Ltd., HPT Vietnam Corporation, Microsoft Vietnam Limited Liability Company, Amazon Web Services Vietnam Company Limited, SAP Vietnam Co. Ltd., Vietnam Posts and Telecommunications Group, Salesforce.com, Inc., Cisco Systems, Inc., CrowdStrike Holdings, Inc., FireEye, Inc., McAfee LLC, Accenture, Inc., etc. Major companies are developing advanced technologies and launching new services to stay competitive in the market. Other competitive strategies include mergers & acquisitions and development of new services.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021E

Forecast Period: 2022F-2026F

#### Objective of the Study:

To analyze the historical growth in the market size of Vietnam Cybersecurity Market from 2016 to 2020.

To estimate and forecast the market size of Vietnam Cybersecurity Market from 2021 to 2026 and growth rate until 2026.

To classify and forecast Vietnam Cybersecurity Market based on security type, solution type, by deployment mode, by end-user industry, by region and by top 10 provinces.

To identify the dominant region or segment in the Vietnam Cybersecurity Market.

To identify drivers and challenges for Vietnam Cybersecurity Market.

To identify and analyze the profile of leading players operating in the Vietnam Cybersecurity Market.

To identify key sustainable strategies adopted by market players in the Vietnam Cybersecurity Market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of cybersecurity service providers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research was able to include the service providers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the service providers, aggregators, channel partners and presence of all major players across the country.

TechSci Research calculated the market size of Vietnam Cybersecurity Market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these services and solutions for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

#### Key Target Audience:

Cybersecurity service providers, aggregators, and other stakeholders

Organizations, forums and alliances related to cybersecurity

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as vendors, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

#### Report Scope:

In this report, the Vietnam Cybersecurity Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Vietnam Cybersecurity Market, By Security Type:

Network Security

Application Security

Cloud Security

Endpoint Security

Content Security

Others

Vietnam Cybersecurity Market, By Solution Type:

Firewall

Antivirus & Anti-Malware

Risk & Compliance Management

Identity & Access Management

Unified Threat Management

Data Loss Prevention

Encryption & Decryption

Intrusion Detection/Prevention System

Infrastructure Security

Others

Vietnam Cybersecurity Market, By Deployment mode:

Cloud

On-premise

Vietnam Cybersecurity Market, By End-User Industry:

BFSI

IT & Telecom

Retail

Government & Defense

Healthcare

Education Technology

Others

Vietnam Cybersecurity Market, By Region:

Northern

Southern

Central

Competitive Landscape:

Company Profiles: Detailed analysis of the major companies present in the Vietnam Cybersecurity Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. SERVICE OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. IMPACT OF COVID-19 ON VIETNAM CYBERSECURITY MARKET

### 4. EXECUTIVE SUMMARY

### 5. VOICE OF CUSTOMER

#### 5.1. Preference for Cybersecurity Team

#### 5.2. Parameters for Selecting Cybersecurity Providers

#### 5.3. Types of Security Threats Experienced

#### 5.4. Brand Awareness

### 6. VIETNAM CYBERSECURITY MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value

#### 6.2. Market Share & Forecast

##### 6.2.1. By Security Type (Network Security, Application Security, Cloud Security, Endpoint Security, Content Security & Others)

##### 6.2.2. By Solution Type (Firewall, Antivirus & Anti-Malware, Risk & Compliance Management, Identity & Access Management, Unified Threat Management, Data Loss Prevention, Encryption & Decryption, Intrusion Detection/Prevention System, Infrastructure Security & Others)

##### 6.2.3. By Deployment Mode (Cloud & On-premise)

##### 6.2.4. By End-User Industry (BFSI, IT & Telecom, Retail, Government & Defense, Healthcare, Education Technology & Others)

##### 6.2.5. By Region

##### 6.2.6. By Top 10 Provinces

##### 6.2.7. By Company (2020)

#### 6.3. Product Market Map

### 7. VIETNAM NETWORK SECURITY MARKET OUTLOOK

#### 7.1. Market Size & Forecast

- 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Solution Type
  - 7.2.2. By Deployment Mode
  - 7.2.3. By End-User Industry

## **8. VIETNAM APPLICATION SECURITY MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Solution Type
  - 8.2.2. By Deployment Mode
  - 8.2.3. By End-User Industry

## **9. VIETNAM CLOUD SECURITY MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Solution Type
  - 9.2.2. By Deployment Mode
  - 9.2.3. By End-User Industry

## **10. VIETNAM ENDPOINT SECURITY MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Solution Type
  - 10.2.2. By Deployment Mode
  - 10.2.3. By End-User Industry

## **11. VIETNAM CONTENT SECURITY MARKET OUTLOOK**

- 11.1. Market Size & Forecast
  - 11.1.1. By Value
- 11.2. Market Share & Forecast
  - 11.2.1. By Solution Type



11.2.2. By Deployment Mode

11.2.3. By End-User Industry

## **12. MARKET DYNAMICS**

12.1. Drivers

12.2. Challenges

## **13. MARKET TRENDS AND DEVELOPMENTS**

## **14. POLICY & REGULATORY LANDSCAPE**

## **15. VIETNAM ECONOMIC PROFILE**

## **16. COMPETITIVE LANDSCAPE**

16.1. Viettel Cybersecurity Company

16.2. FPT Corporation

16.3. CMC Corporation

16.4. IBM Vietnam Company Ltd.

16.5. HPT Vietnam Corporation

16.6. Microsoft Vietnam Limited Liability Company

16.7. Amazon Web Services Vietnam Company Limited

16.8. Vietnam Posts and Telecommunications Group (VNPT)

16.9. SAP Vietnam Co. Ltd.

16.10. Salesforce.com, Inc.

16.11. Cisco Systems, Inc.

16.12. FireEye, Inc.

16.13. CrowdStrike Holdings

16.14. McAfee LLC

16.15. Accenture, Inc.

## **17. STRATEGIC RECOMMENDATIONS**

## **18. ABOUT US & DISCLAIMER**

## List Of Figures

### LIST OF FIGURES

Figure 1: Vietnam Cybersecurity Market Size, By Value (USD Million), 2016-2026F

Figure 2: Vietnam Cybersecurity Market Share, By Security Type, By Value, 2016-2026F

Figure 3: Vietnam Cybersecurity Market Share, By Solution Type, By Value, 2016-2026F

Figure 4: Vietnam Cybersecurity Market Share, By Deployment Mode, By Value, 2016-2026F

Figure 5: Vietnam Cybersecurity Market Share, By End-User Industry, By Value, 2016-2026F

Figure 6: Vietnam Cybersecurity Market Share, By Region, By Value, 2016-2026F

Figure 7: Vietnam Cybersecurity Market Share, By Top 10 States, By Value, 2016-2026F

Figure 8: Vietnam Cybersecurity Market Share, By Company, By Value, 2020

Figure 9: Vietnam Cybersecurity Market Map, By Security Type, Market Size (USD Million) & Growth Rate (%)

Figure 10: Vietnam Cybersecurity Market Map, By Solution Type, Market Size (USD Million) & Growth Rate (%)

Figure 11: Vietnam Cybersecurity Market Map, By Deployment Mode, Market Size (USD Million) & Growth Rate (%)

Figure 12: Vietnam Cybersecurity Market Map, By End-User Industry, Market Size (USD Million) & Growth Rate (%)

Figure 13: Vietnam Cybersecurity Market Map, By Region, Market Size (USD Million) & Growth Rate (%)

Figure 14: Vietnam Network Security Market Size, By Value (USD Million), 2016-2026F

Figure 15: Vietnam Network Security Market Share, By Solution Type, By Value, 2016-2026F

Figure 16: Vietnam Network Security Market Share, By Deployment Mode, By Value, 2016-2026F

Figure 17: Vietnam Network Security Market Share, By End-User Industry, 2016-2026F

Figure 18: Vietnam Application Security Market Size, By Value (USD Million), 2016-2026F

Figure 19: Vietnam Application Security Market Share, By Solution Type, By Value, 2016-2026F

Figure 20: Vietnam Application Security Market Share, By Deployment Mode, By Value, 2016-2026F

Figure 21: Vietnam Application Security Market Share, By End-User Industry, 2016-2026F

Figure 22: Vietnam Cloud Security Market Size, By Value (USD Million), 2016-2026F

Figure 23: Vietnam Cloud Security Market Share, By Solution Type, By Value, 2016-2026F

Figure 24: Vietnam Cloud Security Market Share, By Deployment Mode, By Value, 2016-2026F

Figure 25: Vietnam Cloud Security Market Share, By End-User Industry, 2016-2026F

Figure 26: Vietnam Endpoint Security Market Size, By Value (USD Million), 2016-2026F

Figure 27: Vietnam Endpoint Security Market Share, By Solution Type, By Value, 2016-2026F

Figure 28: Vietnam Endpoint Security Market Share, By Deployment Mode, By Value, 2016-2026F

Figure 29: Vietnam Endpoint Security Market Share, By End-User Industry, 2016-2026F

Figure 30: Vietnam Content Security Market Size, By Value (USD Million), 2016-2026F

Figure 31: Vietnam Content Security Market Share, By Solution Type, By Value, 2016-2026F

Figure 32: Vietnam Content Security Market Share, By Deployment Mode, By Value, 2016-2026F

Figure 33: Vietnam Content Security Market Share, By End-User Industry, 2016-2026F

## I would like to order

Product name: Vietnam Cybersecurity Market, By Security Type (Network Security, Application Security, Cloud Security, Endpoint Security, Content Security & Others), By Solution Type (Firewall, Antivirus & Anti Malware, Risk & Compliance Management, Identity & Access Management, Unified Threat Management, Data Loss Prevention, Encryption & Decryption, Intrusion Detection/Prevention System, Infrastructure Security & Others), By Deployment Mode (Cloud & On premise), By End-User Industry (BFSI, IT & Telecom, Retail, Government & Defense, Healthcare, Education Technology & Others), By Region, By Top 10 Provinces, Competition, Forecast & Opportunities, 2016-2026

Product link: <https://marketpublishers.com/r/V1EF9A8E47BFEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V1EF9A8E47BFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970