

Vietnam Cold Chain Logistics Market By Type (Refrigerated Warehouse, Refrigerated Transportation), By Application (Seafood, Meat, Fruit & Vegetable, Dairy Products, Alternative Protein, Others), By Temperature Type (Frozen, Chilled), By Technology (Dry Ice, Gel Packs, Eutectic Plates, Liquid Nitrogen, Quilts), By Region, Competition Forecast & Opportunities, 2018-2028

<https://marketpublishers.com/r/V504D8E5CEE1EN.html>

Date: September 2023

Pages: 75

Price: US\$ 3,500.00 (Single User License)

ID: V504D8E5CEE1EN

Abstracts

Vietnam Cold Chain Logistics Market is anticipated to grow at a steady pace in the forecast period, 2024-2028 & growing at a very high CAGR in the forecast period.

The cold chain includes both the supply chain and temperature-controlled surface transportation. The phrase 'cold chain logistics' refers to the freezing processes required to maintain the quality and shelf life of items, such as fresh fruits, vegetables, frozen meals, photographic film, chemicals, and pharmaceuticals. For extending product shelf life, avoiding overcapacity, minimizing transit bottlenecks during peak periods, and assuring product quality, cold chains are essential. The process makes use of temperature-controlled facilities for product storage as well as cold-insulated transport vehicles for product distribution. Using cold chain logistics procedures, products such as fruits, vegetables, meat, livestock, medicines, and other things are often transported and kept. Transport methods that are often used include refrigerated vehicles, railcars, air freight, and refrigerated cargo. The cold chain industry is essential in minimizing the wastage of perishable products and commodities by providing farmers with reasonable prices for their products. In the pharmaceutical industry, cold chain logistics enhances the efficacy of drugs along the supply chain.

Vietnam's Agricultural Trade Growth

The agriculture sector in Vietnam has had rapid expansion over the past two decades, with an export value compound average growth rate (CAGR) of 12.5%/year from 2001 to 2017 and an import value CAGR of 13.6%/year from 2001 to 2017. . The most popular agricultural exports are, shrimp, cashew nuts, fruits and vegetables, coffee, rice, rubber, and pangasius. Additionally, The biggest growth were seen in fruit and vegetable exports, which increased from less than USD 500 million in 2010 to USD 3.5 billion in 2017.. Meanwhile, significant portions of the country's agricultural import structure are made up of items connected to cattle, intermediary seafood for further processing, and fruits and vegetables.

The demand for cold chain logistics services in Vietnam is primarily driven by perishable goods like seafood, fruit and vegetables, and meat. From the export perspective, chilled/frozen shrimp and pangasius finished products, which together makeup two-thirds of the value of seafood exports, control the growth of the cold service demand. The Mekong River Delta plays a key role in driving demand for cold chain logistics services, since it is where most of the raw materials are produced and processing for seafood exports is done. According to Stoxplus (2016), the storage market in Vietnam's South is 14 times greater than it is in the North.

Diseases and unfavorable weather conditions have sometimes caused shortages of shrimp materials supplies in Vietnam's seafood industry over the past eight years, forcing imports of raw shrimp from India and Ecuador to make up for the shortfall. An emerging phenomenon is the importation of intermediate seafood components by seafood producers with sufficient processing capacity, processing, and re-exportation to foreign markets. The value of all imported frozen salmon, tuna, mackerel, and cod increased from USD25 million to USD400 million between 2005 and 2017, making Vietnam a notable global outsourcing centre for the processing of seafood. It is anticipated that the ongoing trade dispute between the United States and China would encourage a shift in intermediary seafood flows from China to Vietnam.

E-commerce Expansion and More Consumer Options

Vietnam's e-commerce revenues are rising quickly, tempting several foreign investors to establish offices there. Consumers now have access to products like international food that were previously beyond of their financial range. As more individuals relocate into metropolitan areas, attitudes about frozen and chilled foods have substantially altered.

More frozen dinners are being sold online by shops.

E-commerce is redefining online shopping, and the increase in sales of chilled and frozen items generates a need for cold chain infrastructures, including refrigerated transportation, storage facilities, and an efficient supply chain. Online customers no longer see e-commerce as a method to get discounts on pricey goods like gadgets; instead, they have broadened their online buying preferences to include less expensive necessities like food, clothes, and cosmetics. Due to the tremendous increase in sales of fresh food, there are also new opportunities and problems for leasing cold storage in the nation. Since supermarkets are under pressure from an increase in online transactions, the responsibility for storage and shipment is falling to other parties. Due to the COVID-19 pandemic, lockdown, modifications in how people shop online, and other things, the need for frozen food is always rising. Cold chain logistics services are used by e-commerce businesses to meet this demand as soon as possible.

Market Segmentation

The Vietnam Cold Chain Logistics Market is divided into Type, Application, Temperature Type, Technology, Region and Competitive Landscape. Based on Type, the market is divided into Refrigerated Warehouse and Refrigerated Transportation. Based on Application, the market is segmented into Seafood, Meat, Fruit & Vegetable, Dairy Products, Alternative Protein, and Others. Based on Temperature Type, the market is divided into Frozen, Chilled. Based on Technology, the market is segmented into Dry Ice, Gel Packs, Eutectic Plates, Liquid Nitrogen, and Quilts.

Market Players

Major market players in the Vietnam Cold Chain Logistics Market are Lotte Global Logistics Vietnam Co Ltd, Konoike Vinatrans Logistics Co. Ltd, CLK Cold Storage Co. Ltd, Hung Vuong Corporation, New Land Co. Ltd, Mekong Logistics Joint Stock Company, Lineage Logistics Holding LLC, DSV, DB Schenker Vietnam Co., Ltd., Agility Logistics Vietnam Co. Ltd, APL Logistics Vietnam Co. Ltd

Report Scope:

In this report, the Vietnam Cold Chain Logistics Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Vietnam Cold Chain Logistics Market, By Type:

Refrigerated Warehouse

Refrigerated Transportation

Vietnam Cold Chain Logistics Market, By Application:

Seafood

Meat

Fruit & Vegetable

Dairy Products

Alternative Protein

Others

Vietnam Cold Chain Logistics Market, By Temperature Type:

Frozen

Chilled

Vietnam Cold Chain Logistics Market, By Technology

Dry Ice

Gel Packs

Eutectic Plates

Liquid Nitrogen

Quilts.

Vietnam Cold Chain Logistics Market, By Region:

North Vietnam

Central Vietnam

South Vietnam

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Vietnam Cold Chain Logistics Market.

Available Customizations:

the Vietnam Cold Chain Logistics market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. Product Overview

2. RESEARCH METHODOLOGY

3. IMPACT OF COVID-19 ON THE VIETNAM COLD CHAIN LOGISTICS MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

6. VIETNAM COLD CHAIN LOGISTICS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type (Refrigerated Warehouse, Refrigerated Transportation)

6.2.2. By Application (Seafood, Meat, Fruit & Vegetable, Dairy Products, Alternative Protein, Others)

6.2.3. By Temperature Type (Frozen, Chilled)

6.2.4. By Technology (Dry Ice, Gel Packs, Eutectic Plates, Liquid Nitrogen, Quilts)

6.2.5. By Region (North Vietnam, Central Vietnam, South Vietnam)

6.3. By Company (2022)

6.4. Market Map

7. NORTH VIETNAM COLD CHAIN LOGISTICS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type

7.2.2. By Application

7.2.3. By Temperature Type

7.2.4. By Technology

8. CENTRAL VIETNAM COLD CHAIN LOGISTICS MARKET OUTLOOK

8.1. Market Size & Forecast

- 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type
 - 8.2.2. By Application
 - 8.2.3. By Temperature Type
 - 8.2.4. By Technology

9. SOUTH VIETNAM COLD CHAIN LOGISTICS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Type
 - 9.2.2. By Application
 - 9.2.3. By Temperature Type
 - 9.2.4. By Technology

10. MARKET DYNAMICS

- 10.1. Drivers
 - 10.1.1. Strong demand for meat, and dairy
 - 10.1.2. Rising processed food products
 - 10.1.3. Growing Urban Population
- 10.2. Challenges
 - 10.2.1. Equipment Breakdown
 - 10.2.2. Excessive Heat Exposure
 - 10.2.3. Human Errors

11. MARKET TRENDS & DEVELOPMENTS

- 11.1. Rising Urban Population
- 11.2. Development of the Pharmaceutical sector
- 11.3. Increase in the number of refrigerated Warehouse
- 11.4. Government Initiatives
- 11.5. Merger & Acquisitions

12. POLICY & REGULATORY LANDSCAPE

13. VIETNAM ECONOMIC PROFILE

14. COMPANY PROFILES (TOP 10)

14.1. Lotte Global Logistics Vietnam Co Ltd

- 14.1.1. Business Overview
- 14.1.2. Key Revenue and Financials (If Available)
- 14.1.3. Recent Developments
- 14.1.4. Key Personnel
- 14.1.5. Key Product/Services

14.2. Konoike Vinatrans Logistics Co. Ltd

- 14.2.1. Business Overview
- 14.2.2. Key Revenue and Financials (If Available)
- 14.2.3. Recent Developments
- 14.2.4. Key Personnel
- 14.2.5. Key Product/Services

14.3. CLK Cold Storage Co. Ltd

- 14.3.1. Business Overview
- 14.3.2. Key Revenue and Financials (If Available)
- 14.3.3. Recent Developments
- 14.3.4. Key Personnel
- 14.3.5. Key Product/Service

14.4. Hung Vuong Corporation

- 14.4.1. Business Overview
- 14.4.2. Key Revenue and Financials (If Available)
- 14.4.3. Recent Developments
- 14.4.4. Key Personnel
- 14.4.5. Key Product/Service

14.5. New Land Co. Ltd

- 14.5.1. Business Overview
- 14.5.2. Key Revenue and Financials (If Available)
- 14.5.3. Recent Developments
- 14.5.4. Key Personnel
- 14.5.5. Key Product/Services

14.6. Mekong Logistics Joint Stock Company

- 14.6.1. Business Overview
- 14.6.2. Key Revenue and Financials (If Available)
- 14.6.3. Recent Developments
- 14.6.4. Key Personnel
- 14.6.5. Key Product/Services

14.7. Lineage Logistics Holding LLC

14.7.1. Business Overview

14.7.2. Key Revenue and Financials (If Available)

14.7.3. Recent Developments

14.7.4. Key Personnel

14.7.5. Key Product/Services

14.8. DSV

14.8.1. Business Overview

14.8.2. Key Revenue and Financials (If Available)

14.8.3. Recent Developments

14.8.4. Key Personnel

14.8.5. Key Product/Services

14.9. DB Schenker Vietnam Co. Ltd.

14.9.1. Business Overview

14.9.2. Key Revenue and Financials (If Available)

14.9.3. Recent Developments

14.9.4. Key Personnel

14.9.5. Key Product/Services

14.10. Agility Logistics Vietnam Co. Ltd

14.10.1. Business Overview

14.10.2. Key Revenue and Financials (If Available)

14.10.3. Recent Developments

14.10.4. Key Personnel

14.10.5. Key Product/Services

14.11. APL Logistics Vietnam Co. Ltd

14.11.1. Business Overview

14.11.2. Key Revenue and Financials (If Available)

14.11.3. Recent Developments

14.11.4. Key Personnel

14.11.5. Key Product/Services

15. STRATEGIC RECOMMENDATIONS

16. ABOUT US & DISCLAIMER

I would like to order

Product name: Vietnam Cold Chain Logistics Market By Type (Refrigerated Warehouse, Refrigerated Transportation), By Application (Seafood, Meat, Fruit & Vegetable, Dairy Products, Alternative Protein, Others), By Temperature Type (Frozen, Chilled), By Technology (Dry Ice, Gel Packs, Eutectic Plates, Liquid Nitrogen, Quilts), By Region, Competition Forecast & Opportunities, 2018-2028

Product link: <https://marketpublishers.com/r/V504D8E5CEE1EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V504D8E5CEE1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970