

# Vietnam Cattle Feed Market By Animal Type (Dairy Cattle, Beef Cattle, Others), By Ingredients (Corn, Soyabean Meal, Wheat, Oilseeds, Additives, Others), Region, Competition Forecast & Opportunities, 2018-2028F

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# **Abstracts**

Vietnam Cattle Feed Market is expected to grow steadily between 2024 and 2028, with an impressive CAGR. This can be attributed to the growing demand for animal protein, modernization of livestock farming, rising adoption of modern farming techniques, increasing awareness of animal welfare and health, favorable geographical and climate conditions, government support, availability of raw materials, and increased foreign investment.

One of the key factors driving the growth of the cattle feed market in Vietnam is the increasing demand for animal protein, particularly beef, dairy, and poultry products. As the country's population grows and living standards improve, there is a corresponding increase in the demand for high-quality livestock products.

The adoption of modern farming techniques is helping to improve productivity and efficiency in livestock farming, which is driving the growth of the Vietnam cattle feed market. Technologies such as precision feeding, automatic feeders, and sensors are being used to improve feed efficiency and reduce waste, while genetic engineering is helping to produce livestock with desirable traits.

There is increasing investment in the livestock production industry in Vietnam, particularly from foreign investors. This is driving the growth of the cattle feed market as investors seek to capitalize on the growing demand for high-quality livestock products.



Consumers in Vietnam are becoming more aware of animal welfare issues and are demanding higher welfare standards in livestock production. This is driving the adoption of sustainable and environmentally friendly livestock production methods, which are driving the growth of the Vietnam cattle feed market.

The Vietnamese government has implemented policies and initiatives aimed at supporting the development of the livestock production industry, including the cattle feed market. These policies include subsidies for livestock farmers and investment in research and development. Vietnam has a favorable climate and geographic conditions for livestock production, which makes it an ideal location for the cattle feed market. The country has a large amount of arable land and a tropical climate, which supports the growth of various feed crops.

The cattle feed market in Vietnam has been experiencing significant growth in recent years, with an increasing demand for high-quality feed to meet the nutritional needs of the country's growing livestock industry. One of the key drivers of this growth has been the adoption of technological advancements in the production and formulation of cattle feed. Precision feeding is a technology that uses data analysis to determine the precise nutritional requirements of individual animals based on factors such as their age, weight, and activity level. This allows feed manufacturers to produce feed that is tailored to the specific needs of each animal, which can improve feed efficiency and reduce waste. Quality control technologies such as infrared spectroscopy and near-infrared reflectance analysis are being used to monitor the quality and safety of cattle feed in Vietnam. These technologies can detect impurities and contaminants in feed, ensuring that it meets strict safety standards.

With the increasing awareness of animal health, there is a growing demand for feed that contains high-quality ingredients and meets strict safety standards. This has led to the development of premium cattle feed products that are formulated to promote the health and well-being of the animals.

While the Vietnam cattle feed market is experiencing steady growth, there are also a number of factors that are impeding its expansion. These factors are quality control, high competition, raw material supply, lack of technological advancements, limited distribution channels, and rising cost of production. There are concerns about the quality and safety of some cattle feed products in Vietnam. This has led to a lack of consumer confidence in the industry and has created challenges for feed manufacturers who must comply with strict quality control standards. The Vietnam cattle feed industry has been slow to adopt new technologies, particularly in the areas of feed formulation



and production. This has led to a lack of innovation and competitiveness in the market. The cost of production for cattle feed in Vietnam is rising due to factors such as increasing labor costs and the rising cost of raw materials. This has led to reduced profitability for many feed manufacturers and could impede the growth of the market.

### Growing Demand for Animal Protein

Vietnam is a country where the demand for animal protein is increasing rapidly as the economy grows and living standards improve. As a result, the demand for livestock products such as beef, dairy, and poultry is also increasing, which is driving the growth of the cattle feed market.

Vietnam has experienced rapid economic growth in recent years, which has led to a rise in disposable income and living standards. As a result, the demand for animal protein, particularly beef and dairy products, has increased significantly. As Vietnam becomes more urbanized, the demand for meat and dairy products is also increasing. Urban residents tend to have higher incomes and are more likely to consume animal protein as part of their diets.

Animal protein is an important source of nutrients such as protein, iron, and zinc, which are essential for human health. As Vietnamese consumers become more health-conscious, the demand for animal protein is increasing. Vietnam is also becoming a major exporter of livestock products, particularly to China. This is driving the growth of the cattle feed market as Vietnamese producers seek to meet the demand for high-quality livestock products. While the growing demand for animal protein is driving the growth of the cattle feed market, it is also raising concerns about the environmental impact of livestock production. As a result, there is increasing interest in sustainable and environmentally friendly livestock production methods in Vietnam. The growing demand for animal protein is driving the growth of the cattle feed market in Vietnam, particularly for beef and dairy products.

### Modernization of Livestock Farming

Modernization of livestock farming is playing an increasingly important role in the development of the cattle feed market in Vietnam. With the country's growing demand for animal protein, modern livestock farming techniques are being implemented to increase productivity and efficiency while also improving animal welfare and reducing environmental impacts.



Technology is playing a key role in modernizing livestock farming in Vietnam. Farmers are increasingly using digital tools to monitor animal health, nutrition, and performance. This helps to optimize feed and nutrition management, reduce waste, and improve productivity. Technologies like precision feeding, automatic feeders, and sensors are also being used to improve feed efficiency and reduce environmental impact.

Modernization of livestock farming is also driving the adoption of sustainable farming practices. This includes the use of organic and natural feed additives, as well as environmentally friendly livestock management practices such as rotational grazing and manure management. Sustainable farming practices not only improve the welfare of the animals but also help to reduce the environmental impact of livestock farming.

Modernization of livestock farming is also improving supply chain management in the cattle feed market in Vietnam. Using digital tools and data analysis, farmers can track the performance of their livestock and optimize feed and nutrition management. This helps to improve the efficiency of the supply chain and reduce waste while also ensuring the quality and safety of livestock products.

# Rising Adoption of Modern Farming Techniques

The adoption of modern farming techniques is playing a significant role in driving the growth of the cattle feed market in Vietnam. Precision feeding is a technique that involves feeding livestock with a precise mix of nutrients based on their individual needs. This technique helps to improve feed efficiency and reduce waste, which ultimately leads to lower costs and improved productivity. Precision feeding is gaining popularity among farmers in Vietnam as they seek to improve their profitability and meet the growing demand for high-quality livestock products.

Sensors are increasingly being used in livestock farming to monitor and track animal health and behavior. These sensors can provide real-time data on factors such as feed consumption, water intake, and activity levels, which can help farmers to identify potential health problems and make informed decisions about feeding and management practices. Sensors are particularly useful in large-scale livestock operations, where it can be challenging to monitor individual animals. The rising adoption of modern farming techniques is driving the growth of the cattle feed market in Vietnam.

# Market Segmentation

Vietnam Cattle Feed Market can be segmented by animal type, ingredients, region, and



competitive landscape. Based on animal type, the market can be divided into Dairy Cattle, Beef Cattle, and Others. Based on ingredients, the market is divided into Corn, Soyabean Meal, Wheat, Oilseeds, Additives, and Others.

Market Players

CJ Vina Agri Co., Ltd., C.P. Vietnam Corporation, GreenFeed Vietnam Corporation, Anova Feed Joint Stock Company, Dabaco Group Joint Stock Company, Hoang Long Livestock Production One Member Limited Liability Company, Mavin Group Joint Stock Company, De Heus Animal Nutrition Vietnam, BASF Vietnam Co., Ltd., Cargill Vietnam are some of the leading players operating in the Vietnam Cattle Feed Market.

Report Scope:

In this report, Vietnam Cattle Feed Market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Vietnam Cattle Feed Market, By Animal Type:

Dairy Cattle

Beef Cattle

Others

Vietnam Cattle Feed Market, By Ingredients:

Corn

Soyabean Meal

Wheat

Oilseeds

Additives

Others



Vietnam Cattle Feed Market, By Region	n:
Northern	
Central	

# Competitive Landscape

Southern

Company Profiles: Detailed analysis of the major companies present in Vietnam Cattle Feed Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information** 

Detailed analysis and profiling of additional market players (up to five).



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