

Veterinary Scales Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Configuration (Platform, Bench-top, Portable, Others), By Technology (Electronic, Mechanical), By Animal Type (Large Animals, Small Animals, Others), By Distribution Channel (Offline, Online) Region and Competition, 2019-2029F

<https://marketpublishers.com/r/V7CF42744480EN.html>

Date: May 2024

Pages: 183

Price: US\$ 4,500.00 (Single User License)

ID: V7CF42744480EN

Abstracts

Global Veterinary Scales Market was valued at USD 250.36 million in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 5.75% through 2029. The Global Veterinary Scales Market is a dynamic sector within the broader veterinary healthcare industry, characterized by the production, distribution, and utilization of precision weighing instruments tailored specifically for animals. With an increasing focus on animal health and welfare worldwide, the demand for accurate and efficient veterinary scales has been steadily rising. These scales serve a crucial role in various veterinary settings, including clinics, hospitals, research laboratories, farms, and animal shelters, facilitating precise measurements of weight for a diverse range of animals, from household pets to livestock and exotic species. The market is driven by several factors, including technological advancements leading to the development of digital scales with enhanced features such as remote monitoring, connectivity options, and compatibility with electronic medical records (EMRs) systems, streamlining data management and improving overall workflow efficiency. Moreover, the growing awareness among pet owners and animal caregivers regarding the importance of regular weight monitoring for assessing nutritional status, disease management, and medication dosing further propels market growth.

Additionally, stringent regulations and standards mandating accurate weighing practices

in veterinary diagnostics and treatment contribute to market expansion, as veterinarians and healthcare providers prioritize investing in reliable and certified weighing equipment. Geographically, the market exhibits significant diversity, with North America and Europe traditionally holding substantial shares attributed to well-established veterinary healthcare infrastructure, robust research and development activities, and high adoption rates of advanced technologies. However, emerging economies in Asia Pacific, Latin America, and Africa are increasingly becoming lucrative markets, fueled by rising pet ownership, growing livestock production, and escalating investments in veterinary healthcare infrastructure.

Market players are engaged in strategic initiatives such as product innovations, partnerships, mergers and acquisitions, and geographical expansions to gain a competitive edge and strengthen their market presence. Key stakeholders in the global veterinary scales market include manufacturers, distributors, veterinary clinics, research institutions, and regulatory bodies. Looking ahead, the market is poised for continued growth, driven by ongoing technological innovations, increasing pet ownership trends, expanding livestock production, and the rising importance of precision weighing in animal healthcare management, underscoring the vital role of veterinary scales in promoting the health and well-being of animals worldwide.

Key Market Drivers

Technological Advancements in Veterinary Scales

Technological advancements in veterinary scales have significantly boosted the global veterinary scales market, revolutionizing the way animals are weighed and monitored in veterinary settings. These advancements have introduced a range of innovative features and capabilities that enhance accuracy, efficiency, and convenience for veterinarians, animal caregivers, and pet owners alike. One of the key technological advancements driving the growth of the veterinary scales market is the transition from traditional analog scales to digital scales. Digital scales offer several advantages over their analog counterparts, including higher accuracy, faster measurements, and the ability to store and analyze data digitally. This digitalization of weighing processes not only improves the precision of weight measurements but also streamlines data management, enabling easier tracking of animals' weight changes over time.

Moreover, digital veterinary scales often come equipped with advanced features such as remote monitoring and connectivity options. These features allow veterinarians and animal caregivers to monitor animals' weight remotely, enabling real-time tracking of

health metrics and early detection of potential health issues. Additionally, connectivity options enable seamless integration with electronic medical records (EMRs) systems, facilitating efficient data sharing and analysis across veterinary clinics and hospitals.

Furthermore, technological advancements have led to the development of veterinary scales with enhanced durability, portability, and user-friendly interfaces. Modern veterinary scales are designed to withstand the rigors of veterinary practice, featuring robust construction materials and components that ensure long-term reliability and performance. Additionally, the introduction of lightweight and portable veterinary scales enables veterinarians to carry out weight measurements conveniently in various settings, including fieldwork and mobile clinics.

Another significant technological advancement in veterinary scales is the integration of smart features and artificial intelligence (AI) capabilities. Some advanced veterinary scales utilize AI algorithms to analyze weight data and provide insights into animals' health and well-being. These AI-driven insights can help veterinarians and animal caregivers identify trends, patterns, and anomalies in weight measurements, aiding in the early detection and management of health conditions such as obesity, malnutrition, and dehydration.

Increasing Focus on Animal Health and Welfare

The increasing focus on animal health and welfare is a significant driver behind the growth of the global veterinary scales market. As society becomes more aware of the importance of animal well-being, there is a corresponding rise in the demand for tools and technologies that facilitate the monitoring and management of animals' physical health, including their weight.

Veterinary scales play a crucial role in assessing and monitoring the health of animals, as weight is a key indicator of overall health and nutritional status. With a greater emphasis on preventive healthcare for animals, veterinarians and pet owners alike recognize the importance of regularly monitoring animals' weight to detect and address health issues early on.

In the context of companion animals, such as dogs, cats, and small mammals, there is a growing trend towards treating pets as valued members of the family. Pet owners are increasingly investing in their animals' health and well-being, seeking out veterinary care and preventive measures to ensure their pets lead long and healthy lives. Veterinary scales enable pet owners to track their pets' weight accurately, helping to

identify changes that may indicate underlying health problems such as obesity or malnutrition.

Similarly, in the livestock industry, there is a heightened awareness of the need to ensure the health and welfare of animals raised for food production. Livestock producers rely on veterinary scales to monitor the growth and development of their animals, ensuring they receive adequate nutrition and veterinary care throughout their lives. By accurately measuring the weight of livestock, producers can adjust feeding regimens, identify animals that may require medical attention, and make informed decisions about breeding and culling.

Moreover, the increasing focus on animal health and welfare is driving regulatory changes and standards aimed at improving the care and treatment of animals across various sectors. Regulatory bodies worldwide are implementing guidelines that mandate accurate weighing practices in veterinary diagnostics and treatment, further driving the demand for certified veterinary scales.

The increasing focus on animal health and welfare is a key driver behind the growth of the global veterinary scales market. As society prioritizes the well-being of animals, the demand for tools and technologies that facilitate the monitoring and management of animal health continues to rise. Veterinary scales play a vital role in this regard, enabling veterinarians, pet owners, and livestock producers to accurately assess and monitor animals' weight, ultimately contributing to improved health outcomes and welfare for animals worldwide.

Regulatory Mandates for Accurate Weighing Practices

Regulatory mandates for accurate weighing practices are playing a significant role in boosting the global veterinary scales market. Governments and regulatory bodies around the world are increasingly recognizing the importance of precise weight measurements in veterinary diagnostics, treatment, and overall animal health management. As a result, they are implementing guidelines and standards that mandate the use of certified veterinary scales in various veterinary settings.

One of the primary reasons for regulatory mandates is to ensure the safety and well-being of animals under veterinary care. Accurate weight measurements are essential for determining proper medication dosages, anesthesia administration, and nutritional requirements. Inaccurate measurements can lead to underdosing or overdosing of medications, which can have detrimental effects on animal health and treatment

outcomes. Regulatory bodies aim to mitigate these risks by requiring the use of calibrated and certified veterinary scales that meet specific accuracy standards.

Furthermore, regulatory mandates for accurate weighing practices serve to standardize veterinary procedures and ensure consistency across veterinary clinics, hospitals, research institutions, and other animal care facilities. By establishing guidelines for the use of certified veterinary scales, regulatory bodies help promote best practices in animal healthcare and improve the quality of care provided to animals.

Compliance with regulatory mandates also enhances the credibility and reputation of veterinary practices. Veterinarians and animal caregivers who adhere to regulatory standards demonstrate their commitment to upholding the highest standards of care and professionalism. Using certified veterinary scales not only helps veterinarians comply with regulations but also instills confidence in pet owners and clients regarding the quality and accuracy of the care provided to their animals.

Moreover, regulatory mandates for accurate weighing practices create a positive market environment for manufacturers and suppliers of veterinary scales. The requirement for certified scales drives demand for high-quality, reliable weighing instruments that meet regulatory standards. Manufacturers invest in research and development to develop innovative veterinary scales that offer enhanced accuracy, durability, and user-friendly features to meet the evolving needs of veterinarians and animal caregivers.

Key Market Challenges

Technological Limitations

One of the primary challenges hindering the global veterinary scales market is technological limitations. While there have been significant advancements in veterinary scale technology, including digital displays and connectivity options, there are still areas where improvements are needed. For example, some veterinary scales may lack compatibility with electronic medical records (EMRs) systems or have limited connectivity options, making data management and integration with other veterinary equipment challenging for users.

Moreover, the accuracy and precision of veterinary scales can vary depending on factors such as calibration, environmental conditions, and the type of animals being weighed. Addressing these technological limitations and ensuring consistent performance across different scales is essential to enhance the reliability and usability

of veterinary scales in various veterinary settings.

Regulatory Constraints

Regulatory constraints pose another significant challenge to the global veterinary scales market. Regulatory requirements for certification, calibration, and compliance with accuracy standards vary across different regions and countries, creating complexities for manufacturers and suppliers operating in the veterinary scales market. Ensuring compliance with regulatory standards adds to the cost and time involved in product development and certification, making it challenging for smaller players to enter the market.

Moreover, frequent changes in regulatory requirements and standards can further complicate matters for manufacturers and distributors, requiring them to continuously update their products and processes to remain compliant. Navigating the regulatory landscape while maintaining product quality and innovation poses a significant challenge for stakeholders in the veterinary scales market.

Cost Constraints

Cost constraints represent a significant challenge for both buyers and sellers in the global veterinary scales market. While veterinary scales are essential equipment for animal healthcare providers, they can also be expensive investments, particularly for smaller veterinary clinics, research institutions, and animal shelters with limited budgets. High upfront costs can deter potential buyers from investing in veterinary scales or lead them to opt for lower-priced alternatives that may compromise on quality and accuracy.

On the other hand, manufacturers and suppliers face cost constraints in terms of production, distribution, and marketing expenses. Balancing the need to maintain product quality and innovation with cost-effective manufacturing and pricing strategies is crucial for staying competitive in the veterinary scales market.

Key Market Trends

Rising Pet Ownership Trends

Rising pet ownership trends are playing a significant role in boosting the global veterinary scales market. As more households around the world welcome pets into their families, there is a corresponding increase in the demand for veterinary services,

including the need for accurate and reliable weighing instruments to monitor pets' health and well-being.

One of the primary drivers behind rising pet ownership trends is the evolving role of pets as companions and family members. Pets provide companionship, emotional support, and joy to their owners, leading to stronger bonds between humans and animals. As a result, pet owners are increasingly invested in ensuring the health and well-being of their pets, seeking out veterinary care and preventive measures to maintain their pets' quality of life.

Accurate weight measurement is a crucial aspect of pet healthcare, as it serves as an indicator of overall health and nutritional status. Pet owners and veterinarians rely on veterinary scales to monitor pets' weight regularly, detecting changes that may indicate underlying health issues such as obesity, malnutrition, or illness. By tracking pets' weight over time, pet owners can work with veterinarians to implement appropriate dietary and healthcare interventions to address any health concerns.

Moreover, the growing trend of humanization of pets has led to increased spending on pet healthcare products and services. Pet owners are willing to invest in advanced veterinary equipment, including digital scales with enhanced features such as remote monitoring and connectivity options, to ensure the health and well-being of their furry companions. Veterinary scales equipped with these advanced features enable pet owners to monitor their pets' weight conveniently from the comfort of their homes, fostering proactive pet healthcare management.

Additionally, the COVID-19 pandemic has further accelerated pet ownership trends, with many people seeking companionship and emotional support during periods of isolation and uncertainty. As a result, there has been a surge in pet adoptions and purchases, driving up the demand for veterinary services and related products, including veterinary scales.

Growing Livestock Production

Growing livestock production is a significant driver behind the boost in the global veterinary scales market. As the demand for meat, dairy, and other animal products continues to rise globally, livestock producers increasingly rely on accurate weighing instruments to monitor and manage their animals' health, growth, and productivity. One of the primary reasons for the growth in livestock production is the increasing global population and changing dietary preferences. As populations grow and become more

affluent, there is a rising demand for animal protein, driving the expansion of livestock farming operations worldwide. Livestock producers face the challenge of meeting this growing demand while ensuring the health and welfare of their animals, which requires accurate monitoring of factors such as weight, feed intake, and growth rates.

Veterinary scales play a crucial role in livestock production by enabling producers to monitor the growth and development of their animals accurately. Livestock producers use veterinary scales to weigh animals at various stages of their lives, from birth to market weight, to ensure they are meeting growth targets and receiving adequate nutrition. Accurate weight measurements help producers adjust feeding regimens, identify animals that may require medical attention, and make informed decisions about breeding and culling, ultimately optimizing herd health and productivity.

Moreover, as consumer preferences shift towards sustainable and ethically sourced food products, there is growing pressure on livestock producers to adopt more responsible and transparent farming practices. Accurate weighing practices are essential for demonstrating compliance with animal welfare standards and ensuring the humane treatment of animals throughout their lives. Veterinary scales enable producers to monitor animals' weight accurately, ensuring they are not underfed or overfed and are maintained in optimal condition.

Additionally, technological advancements in veterinary scales have further boosted their adoption in livestock production settings. Modern veterinary scales are equipped with advanced features such as digital displays, remote monitoring capabilities, and connectivity options, which enhance their accuracy, efficiency, and usability. These features enable livestock producers to streamline weighing processes, improve data management, and integrate weight measurements with other farm management systems, enhancing overall operational efficiency and productivity.

Segmental Insights

Configuration Insights

Based on the configuration, bench top segment emerged as the dominant segment in the global veterinary scales market in 2023. This can be attributed to several factors that contribute to the popularity and preference for bench-top veterinary scales among veterinary professionals and animal caregivers. Bench-top veterinary scales offer a versatile and space-saving solution for weighing animals in various veterinary settings, including clinics, hospitals, research laboratories, and animal shelters. Their compact

design allows them to be placed on countertops or workstations, making them suitable for facilities with limited space or those requiring portability and flexibility in positioning.

Technology Insights

Based on the technology, electronic segment emerged as the dominant segment in the global veterinary scales market in 2023. Electronic scales provide digital readouts which are easier to interpret and record accurately. This facilitates efficient data management and integration with electronic health records (EHR) systems used in modern veterinary practices. Modern electronic veterinary scales often come equipped with advanced features such as tare function (to exclude the weight of containers or blankets), memory for storing weight measurements, and connectivity options (like Bluetooth or Wi-Fi) for data transfer and analysis.

Regional Insights

North America emerged as the dominant region in the global veterinary scales market in 2023, holding the largest market share. North America boasts a well-established veterinary healthcare infrastructure, with a large network of veterinary clinics, hospitals, research institutions, and animal shelters. These facilities rely heavily on accurate weighing instruments to monitor the health and well-being of animals under their care. The high demand for veterinary services in North America drives the adoption of veterinary scales, making it a key market for manufacturers and suppliers. Moreover, the region's robust pet ownership culture plays a significant role in driving the demand for veterinary scales.

Key Market Players

Mettler-Toledo International Inc (OHAUS Corporation)

Adam Equipment Inc.

Rice Lake Weighing Systems

Marsden Weighing Machine Group Ltd

KERN & SOHN GmbH

Avery Weigh-Tronix, LLC (Brecknell)

A&D Company, Limited

SR Instruments, Inc.

Rusty's Weigh Scales & Service, Inc.

Avante Animal Health

Report Scope:

In this report, the Global Veterinary Scales Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Veterinary Scales Market, By Configuration:

Platform

Bench-top

Portable

Others

Veterinary Scales Market, By Technology:

Electronic

Mechanical

Veterinary Scales Market, By Animal Type:

Large Animals

Small Animals

Others

Veterinary Scales Market, By Distribution Channel:

Offline

Online

Veterinary Scales Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Veterinary Scales Market.

Available Customizations:

Global Veterinary Scales Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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