

Vegan Soaps Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2017-2027

Segmented By Type (Bar, Liquid), By Price Range (Low, Medium, High), By Distribution Channel (Offline, Online), and By Region

<https://marketpublishers.com/r/VA0B935EA6C8EN.html>

Date: November 2022

Pages: 115

Price: US\$ 4,900.00 (Single User License)

ID: VA0B935EA6C8EN

Abstracts

The global vegan soaps market is anticipated to witness significant growth over the forecast period, 2023-2027. Vegan soaps are made up of no animal ingredients. They generally contain purifying natural clays, organic herbs, organic butter, grains, seeds, vegetables, fruits, pure botanical essential oils, chocolate, and other natural ingredients to provide the natural color, aroma, texture, and gentle exfoliation. The growth of the market is attributed to factors such as an increase in consumer awareness, high demand from developing economies, and a rise in the disposable income of middle-class families. Growing penetration of e-commerce platforms to every part of the world and high sales through these online platforms further support the global vegan soap market demand over the forecast period.

Benefits of Using Vegan Soaps Drives the Market Growth

There are several benefits of using vegan soaps, and the market players are adopting attractive marketing strategies to spread information about the advantages of using vegan soap among consumers. By using vegan soaps, consumers can save their bodies from harsh and toxic chemicals that can irritate skin or can make it dry or itchy that is covered in rashes. The ingredients used in the vegan soaps are all natural and can benefit the consumers both externally and internally. Consumers can choose their preferred ingredients in soap and use soaps that are perfectly tailored for them. Such vegan soaps that make the use of natural herbs like hemp and calendula can help with certain skin conditions like psoriasis or eczema. Or the vegan soaps that are made up

of olive oil are helpful for dry skin.

Also, vegan soaps are better moisturizers. Glycerin is the natural fat found in plants, and it originally hydrates and keeps the skin smooth and soothed. Vegan soaps are generally mild, rich, and moisturizing soaps that feel creamy in hand and offer a magnificent long-lasting lather and leave the skin soft, silky, clean, and radiantly healthy. They are environmentally friendly as the ingredients used in making vegan soaps are biodegradable. The advantages of using vegan soaps are expected to boost the global vegan soaps market growth over the next years.

Rise in Popularity of Online Channels Supports the Market Growth

Growing penetration of high-speed internet connection in developing countries and high sales of electronic devices is making the consumers shift towards online platforms. Rapid urbanization and the development of efficient supply chains that can fulfill the growing consumer demands are supporting the growth of the e-commerce industry. Consumers can explore different options and brands. They can read the ingredients and benefits of using vegan soaps and then make informed decisions. Consumers can buy vegan soaps at discounted prices through online channels and get them delivered to their doorstep. The shift in preference of consumers to buy through online channels is expected to propel the demand for global vegan soap market growth in the upcoming years.

Market Segmentation

The global vegan soaps market is segmented into type, price range, distribution channel, regional distribution, and competition landscape. Based on the type, the market is divided into bar and liquid. Based on price range, the market is divided into low, medium, high. Based on the distribution channel, the market is bifurcated into offline and online. The market analysis also studies the regional segmentation, which is studied among North American region, European region, Asia-Pacific region, South American region, and Middle East & African region. In terms of country, the United States is expected to hold a significant market share over the forecast period, 2023-2027. The growing popularity of vegan soaps due to increased consumer awareness and the presence of several companies supports the market growth in the United States.

Market Players

All One God Faith, Inc. (DR. BRONNER'S), Kirk's Natural LLC, Tom's of Maine, Inc., KMF IP HOLDINGS LLC (Kiss My Face), Aegean Soap, Beaumont Products, Inc. (Clearly Natural), One With Nature, Dr. Woods Products, The Caldrea Company. (Mrs. Meyer's Clean Day), Maui Soap Co., are the major market players operating in the global vegan soaps market.

Report Scope:

In this report, global vegan soaps market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Vegan Soaps Market, By Type:

Bar

Liquid

Vegan Soaps Market, By Price Range:

Low

Medium

High

Vegan Soaps Market, By Distribution Channel:

Offline

Online

Vegan Soaps Market, By Region:

North America

United States

Canada

Mexico

Europe

France

Germany

United Kingdom

Italy

Spain

Asia-Pacific

China

India

Japan

South Korea

Australia

Middle East & Africa

UAE

Saudi Arabia

South Africa

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in global vegan soaps market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

4.1. Brand Awareness

4.2. Factors Influencing Purchase Decision

4.3. Sources of Information

4.4. Challenges Faced Post Purchase

5. GLOBAL VEGAN SOAPS MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Type (Bar, Liquid)

5.2.2. By Price Range (Low, Medium, High)

5.2.3. By Distribution Channel (Offline, Online)

5.2.4. By Region

5.2.5. By Company (2021)

5.3. Market Map

6. NORTH AMERICA VEGAN SOAPS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type

6.2.2. By Price Range

6.2.3. By Distribution Channel

6.2.4. By Country (United States; Canada; Mexico and Rest of North America)

6.3. North America: Country Analysis

6.3.1. United States Vegan Soaps Market Outlook

6.3.1.1. Market Size & Forecast

- 6.3.1.1.1. By Value
- 6.3.1.2. Market Share & Forecast
 - 6.3.1.2.1. By Type
 - 6.3.1.2.2. By Price Range
 - 6.3.1.2.3. By Distribution Channel
- 6.3.2. Canada Vegan Soaps Market Outlook
 - 6.3.2.1. Market Size & Forecast
 - 6.3.2.1.1. By Value
 - 6.3.2.2. Market Share & Forecast
 - 6.3.2.2.1. By Type
 - 6.3.2.2.2. By Price Range
 - 6.3.2.2.3. By Distribution Channel
- 6.3.3. Mexico Vegan Soaps Market Outlook
 - 6.3.3.1. Market Size & Forecast
 - 6.3.3.1.1. By Value
 - 6.3.3.2. Market Share & Forecast
 - 6.3.3.2.1. By Type
 - 6.3.3.2.2. By Price Range
 - 6.3.3.2.3. By Distribution Channel

7. EUROPE VEGAN SOAPS MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Type
 - 7.2.2. By Price Range
 - 7.2.3. By Distribution Channel
 - 7.2.4. By Country (France; Germany; UK; Italy; Spain and Rest of Europe)
- 7.3. Europe: Country Analysis
 - 7.3.1. France Vegan Soaps Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Type
 - 7.3.1.2.2. By Price Range
 - 7.3.1.2.3. By Distribution Channel
 - 7.3.2. Germany Vegan Soaps Market Outlook
 - 7.3.2.1. Market Size & Forecast

- 7.3.2.1.1. By Value
- 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Type
 - 7.3.2.2.2. By Price Range
 - 7.3.2.2.3. By Distribution Channel
- 7.3.3. United Kingdom Vegan Soaps Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Type
 - 7.3.3.2.2. By Price Range
 - 7.3.3.2.3. By Distribution Channel
- 7.3.4. Italy Vegan Soaps Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Type
 - 7.3.4.2.2. By Price Range
 - 7.3.4.2.3. By Distribution Channel
- 7.3.5. Spain Vegan Soaps Market Outlook
 - 7.3.5.1. Market Size & Forecast
 - 7.3.5.1.1. By Value
 - 7.3.5.2. Market Share & Forecast
 - 7.3.5.2.1. By Type
 - 7.3.5.2.2. By Price Range
 - 7.3.5.2.3. By Distribution Channel

8. ASIA-PACIFIC VEGAN SOAPS MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Type
 - 8.2.2. By Price Range
 - 8.2.3. By Distribution Channel
 - 8.2.4. By Country (China; India; Japan; South Korea; Australia; and Rest of Asia Pacific)
- 8.3. Asia-Pacific: Country Analysis
 - 8.3.1. China Vegan Soaps Market Outlook

- 8.3.1.1. Market Size & Forecast
 - 8.3.1.1.1. By Value
- 8.3.1.2. Market Share & Forecast
 - 8.3.1.2.1. By Type
 - 8.3.1.2.2. By Price Range
 - 8.3.1.2.3. By Distribution Channel
- 8.3.2. India Vegan Soaps Market Outlook
 - 8.3.2.1. Market Size & Forecast
 - 8.3.2.1.1. By Value
 - 8.3.2.2. Market Share & Forecast
 - 8.3.2.2.1. By Type
 - 8.3.2.2.2. By Price Range
 - 8.3.2.2.3. By Distribution Channel
- 8.3.3. Japan Vegan Soaps Market Outlook
 - 8.3.3.1. Market Size & Forecast
 - 8.3.3.1.1. By Value
 - 8.3.3.2. Market Share & Forecast
 - 8.3.3.2.1. By Type
 - 8.3.3.2.2. By Price Range
 - 8.3.3.2.3. By Distribution Channel
- 8.3.4. South Korea Vegan Soaps Market Outlook
 - 8.3.4.1. Market Size & Forecast
 - 8.3.4.1.1. By Value
 - 8.3.4.2. Market Share & Forecast
 - 8.3.4.2.1. By Type
 - 8.3.4.2.2. By Price Range
 - 8.3.4.2.3. By Distribution Channel
- 8.3.5. Australia Vegan Soaps Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Type
 - 8.3.5.2.2. By Price Range
 - 8.3.5.2.3. By Distribution Channel

9. MIDDLE EAST AND AFRICA VEGAN SOAPS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Type

9.2.2. By Price Range

9.2.3. By Distribution Channel

9.2.4. By Country (UAE; Saudi Arabia; South Africa and Rest of Middle East & Africa)

9.3. MEA: Country Analysis

9.3.1. South Africa Vegan Soaps Market Outlook

9.3.1.1. Market Size & Forecast

9.3.1.1.1. By Value

9.3.1.2. Market Share & Forecast

9.3.1.2.1. By Type

9.3.1.2.2. By Price Range

9.3.1.2.3. By Distribution Channel

9.3.2. Saudi Arabia Vegan Soaps Market Outlook

9.3.2.1. Market Size & Forecast

9.3.2.1.1. By Value

9.3.2.2. Market Share & Forecast

9.3.2.2.1. By Type

9.3.2.2.2. By Price Range

9.3.2.2.3. By Distribution Channel

9.3.3. UAE Vegan Soaps Market Outlook

9.3.3.1. Market Size & Forecast

9.3.3.1.1. By Value

9.3.3.2. Market Share & Forecast

9.3.3.2.1. By Type

9.3.3.2.2. By Price Range

9.3.3.2.3. By Distribution Channel

10. SOUTH AMERICA VEGAN SOAPS MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Type

10.2.2. By Price Range

10.2.3. By Distribution Channel

10.2.4. By Country (Brazil; Argentina; Colombia; and Rest of South America)

10.3. South America: Country Analysis

10.3.1. Brazil Vegan Soaps Market Outlook

- 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value
- 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Type
 - 10.3.1.2.2. By Price Range
 - 10.3.1.2.3. By Distribution Channel
- 10.3.2. Argentina Vegan Soaps Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Type
 - 10.3.2.2.2. By Price Range
 - 10.3.2.2.3. By Distribution Channel
- 10.3.3. Colombia Vegan Soaps Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Type
 - 10.3.3.2.2. By Price Range
 - 10.3.3.2.3. By Distribution Channel

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. MARKET TRENDS & DEVELOPMENTS

13. COMPETITIVE LANDSCAPE

- 13.1. Company Profiles
 - 13.1.1. Company Details
 - 13.1.2. Financials (As reported)
 - 13.1.3. Key Market Focus and Geographical Presence
 - 13.1.4. Pricing of Target Products
 - 13.1.5. Market positioning
- 13.2. All One God Faith, Inc. (DR. BRONNER'S)
- 13.3. Kirk's Natural LLC
- 13.4. Tom's of Maine, Inc.

- 13.5. KMF IP HOLDINGS LLC (Kiss My Face)
- 13.6. Aegean Soap
- 13.7. Beaumont Products, Inc. (Clearly Natural)
- 13.8. One With Nature
- 13.9. Dr. Woods Products
- 13.10. The Caldrea Company. (Mrs. Meyer's Clean Day)
- 13.11. Maui Soap Co.

14. STRATEGIC RECOMMENDATIONS

I would like to order

Product name: Vegan Soaps Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2017-2027 Segmented By Type (Bar, Liquid), By Price Range (Low, Medium, High), By Distribution Channel (Offline, Online), and By Region

Product link: <https://marketpublishers.com/r/VA0B935EA6C8EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/VA0B935EA6C8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970