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US Internet of Things (IoT) Market By Component (Hardware, Software & Services), By Communication Technology (Short Range, Medium Range, etc.), By End Use Industry (BFSI, Transportation, etc.), Competition Forecast & Opportunities, 2012-2022

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Abstracts

Internet of Things (IoT) is a system of interconnected computing devices, machines, etc., that are equipped with unique identifiers and can transfer data over a network without requiring human-to-human or human-to-computer interaction. Anticipated growth in the US IoT market during 2017-2022 can be attributed to growing number of connected devices, rising internet penetration, growing BYOD trend coupled with increasing technological advancements. In addition, with growing adoption of IoT technology in various application areas including smart cities, smart manufacturing, logistics, transportation, etc., demand for IoT services in the US is forecast to grow over the course of next five years.

According to “US Internet of Things (IoT) Market By Component, By Communication Technology, By End Use Industry, Competition Forecast & Opportunities, 2012 – 2022”, Internet of Things market in the US is projected to grow at a CAGR over 14% during 2017-2022. As a market segment, ‘Hardware’ accounts for largest share in the country’s IoT market, followed by ‘Software’ and ‘Services’ segments. Moreover, consumer electronics and transportation sectors dominated the US IoT market in 2016, and the segments are anticipated to continue dominating the country’s IoT market in the coming years as well. Few of the major players operating in IoT landscape in the US include AT&T, Cisco Systems, Microsoft, Oracle, IBM, Intel, Hitachi Data Systems, etc. “US Internet of Things (IoT) Market By Component, By Communication Technology, By End Use Industry, Competition Forecast & Opportunities, 2012 – 2022” discusses the following aspects of Internet of Things (IoT) market in the United States:

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United States Internet of Things (IoT) Market Size, Share & Forecast

Segmental Analysis: By Component (Hardware, Software & Services), By Communication Technology (Short Range, Medium Range, Long Range & Others), By End Use Industry (Consumer Electronics, Transportation, BFSI, Energy, Manufacturing, Retail, Healthcare & Others)

Changing Market Trends & Emerging Opportunities

Policy & Regulatory Landscape

Competitive Landscape & Strategic Recommendations

WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of United States Internet of Things (IoT) market

To identify the on-going trends, and anticipated growth over the next five years

To help industry consultants, IoT solution providers and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer’s specific needs

REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with IoT solution providers including hardware, software and service companies as well as industry experts. Secondary research included an exhaustive search of relevant publications like company annual

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reports, press release, financial reports and other proprietary databases.

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1. AT&T Inc.
2. Cisco Systems Inc.
3. Hitachi Data Systems Ltd.
4. International Business Machines Corporation
5. Intel Corporation
6. Microsoft Corporation
7. Oracle Corporation
8. Parametric Technology Corporation
9. Rocket Fuel Inc
10. Qualcomm Technologies, Inc.

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