

# **United States Work From Home Furniture Market, By Type (Chair, Desk, Cabinet, Ottoman, Pouffe, and Others (Stool, Sofa, Recliner, etc.)), By Material (Wood, Plastic, Metal, and Others (Leather, Glass, etc.)), By Distribution Channel (Furniture Outlets, Institutional Sales, Online, Others (Supermarket/Hypermarket, etc.)), By Region, Competition, Forecast & Opportunities, 2026**

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## **Abstracts**

United States work from home furniture market stood at USD2588 million in 2020 and is anticipated to further grow at a CAGR of 9.11% in the forecast period, 2022-2026, to reach a market value of USD4300.44 million by 2026F. The market growth can be attributed to increasing instances of work from home culture. The growing freelancing industry and surging demand for efficient furniture to sustain work from home requirements are further driving the growth of the United States work from home furniture market in the upcoming five years. Increasing demand for modular, modern, and aesthetic looks in the furniture for official work purposes and rising disposable income among the population is further supporting the growth of the United States work from home furniture market in the next five years. Factors like changing lifestyle, rising concerns regarding prolonged working hours, increased health consciousness, and rapidly growing production of innovative products are further supporting the growth of the United States work from home furniture market in the future five years. Also, recent lockdown circumstances aided the growth of the market in the forecast years. Due to pandemic conditions, a complete lockdown was observed. Under such conditions, official work and corporate functions shifted from corporate offices to home offices. Thus, sales for the work from home furniture further multiplied and aided the growth of

the United States work from home furniture market in the forecast period. Furthermore, the market is propelled on the grounds of rising e-commerce retail channels and online furniture retailers.

The United States work from home furniture market is segmented by type, material, distribution channel, region, and competition landscape. Based on distribution channel, the market is segmented into furniture outlets, institutional sales, online, and others like supermarket/hypermarket, etc. Furniture outlets are anticipated to hold the largest revenue shares of the market, about 8.57%, in the forecast years, 2022-2026 and dominate the market segment in the upcoming five years on account of growing demand for authentic, aesthetic, and modular products. Designer and engineered wood material products are also aiding the growth of the market in the future five years.

Steelcase Inc., Herman Miller Inc., HNI Corporation, Knoll Inc., Kimball International, Inc., Ashley Furniture Industries, Inc., Haworth Inc., Teknion Corporation, IKEA North America Services, LLC, Hickory Furniture Mart Inc., etc., are among the major market players in the United States platform that lead the market growth of the United States work from home furniture market.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022-2026

Objective of the Study:

To analyze the historical growth in the market size of United States work from home furniture market from 2016 to 2020.

To estimate and forecast the market size of United States work from home furniture market from 2021 to 2026 and growth rate until 2026.

To classify and forecast United States work from home furniture market based

on type, material, distribution channel, region, and competitive landscape.

To identify dominant region or segment in the United States work from home furniture market.

To identify drivers and challenges for United States work from home furniture market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in United States work from home furniture market.

To identify and analyze the profile of leading players operating in United States work from home furniture market.

To identify key sustainable strategies adopted by market players in United States work from home furniture market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of United States work from home furniture market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Furniture manufacturers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to furniture

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, United States Work From Home Furniture market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

United States Work From Home Furniture Market, By Type:

Chair

Desk

Cabinet

Ottoman

Pouffe

Others

United States Work From Home Furniture Market, By Material:

Wood

Plastic

Metal

Others

#### United States Work From Home Furniture Market, By Distribution Channel:

Furniture Outlets

Institutional Sales

Online

Others

#### United States Work From Home Furniture Market, By Region:

South

West

Midwest

Northeast

#### Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in United States Work From Home Furniture market.

#### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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