

United States Water Purifiers Market, By Technology (Ultraviolet, Membrane & Gravity/ Offline), By Mode of Operation (Faucet Mounted, Under Sink & Counter Top), By Sales Channel, By End User, Competition Forecast & Opportunities, 2011 – 2025

<https://marketpublishers.com/r/U0333BF5F69EN.html>

Date: February 2016

Pages: 102

Price: US\$ 4,400.00 (Single User License)

ID: U0333BF5F69EN

Abstracts

A water purifier is a mechanically developed device which by the means of a fine physical barrier, a chemical process or a biological process eliminates unwanted impurities such as bacteria, viruses and protozoan parasites from water and makes it fit for household, commercial and industrial consumption. According to the United States Environmental Protection Standards, the country is supplying safest tap water across the globe. Moreover, the country generates the largest demand for water for domestic purposes, followed by India and Brazil. Owing to stringent government regulations, large number of water monitoring systems and high water quality standards, the quality of surface water in the country has maintained. However, rapid population growth coupled with growing urbanization is increasing the water pollution levels in the country. Additionally, growing industrialization has resulted in dumping of waste and wastewater in rivers, which are a major source of fresh water in the United States. Moreover, the recurring floods in California and leakage of crude oil during transportation has polluted rivers and lakes in the country with chemical compounds. Uneven accessibility to freshwater resources has raised the demand for desalination process, and this is anticipated to fuel the sales of water purifiers in the country during forecast period.

According to “United States Water Purifiers Market, By Technology, By Mode of Operation, By Sales Channel, By End User, Competition Forecast & Opportunities, 2011 – 2025”, the water purifiers market in the United States is anticipated to cross \$5.8 Billion by 2025, on account of growing urbanization, increasing level of contamination in tap water and improving standard of living. Moreover, growing

awareness among consumers regarding increasing microbial and chemical contamination in the surface water sources and harmful effects of bottled water on human health is expected to boost the sales of water purifiers in the country over the next five years. Gravity/Offline water purifiers occupied the largest share in the US water purifiers market in 2015. The segment is anticipated to maintain its dominance during the forecast period as well, owing to low cost, less installation and maintenance cost associated with this technology. Region-wise, midwest region is the largest demand generating region for water purifiers in the country. Some of the major companies operating in US water purifiers market are Culligan International Company, Sun Water System Inc., Helen of Troy Limited, Pentair PLC and The Clorox Company, among others. “United States Water Purifiers Market, By Technology, By Mode of Operation, By Sales Channel, By End User, Competition Forecast & Opportunities, 2011 – 2025” discusses the following aspects of United States water purifiers market:

United States Water Purifiers Market Size, Share & Forecast

Segmental Analysis – By Technology (Ultraviolet, Membrane & Gravity/ Offline), By Mode of Operation (Faucet Mounted, Under Sink & Counter Top), By Sales Channel (Retail, Online, Direct & Professional Channel), By End User (Urban Vs. Rural), By Region

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of United States water purifiers market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, water purifiers manufacturers, vendors, dealers other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research includes interviews with water purifiers manufacturers, distributors and industry experts. Secondary research includes an exhaustive search of relevant publications such as company annual reports, financial reports and other proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. GLOBAL WATER PURIFIERS MARKET OVERVIEW

5. UNITED STATES WATER SCENARIO

6. UNITED STATES WATER PURIFIERS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.1.2. By Volume

6.2. Market Share & Forecast

6.2.1. By Region (Midwest, West, North East & South)

6.2.2. By Technology (Membrane, Ultraviolet & Gravity/Offline)

6.2.3. By Mode of Operation (Facet Mounted, Under Sink and Counter Top)

6.2.4. By Sales Channel (Retail, Online, Direct & Professional Channel)

6.2.5. By End User (Urban Vs. Rural)

6.2.6. By Company

7. UNITED STATES MEMBRANE WATER PURIFIERS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.1.2. By Volume

7.2. Market Share & Forecast

7.2.1. By Technology (Reverse Osmosis, Ultrafiltration & Others)

7.2.2. By Company

8. UNITED STATES ULTRAVIOLET (UV) WATER PURIFIERS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.1.2. By Volume

8.2. Market Size & Forecast

8.2.1. By Company

9. UNITED STATES GRAVITY/OFFLINE WATER PURIFIERS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.1.2. By Volume

9.2. Market Size & Forecast

9.2.1. By Company

10. PRICING ANALYSIS

11. SUPPLY CHAIN ANALYSIS

12. MARKET DYNAMICS

12.1. Drivers

12.2. Challenges

12.3. Opportunity Analysis

13. MARKET TRENDS & DEVELOPMENTS

13.1. Increasing Environmental Concerns

13.2. Growing Technological Advancements

13.3. Rising Trend of Cartridge Replacement

13.4. Growing Popularity of Chloramine Filters

13.5. Expanding Distribution Channel

14. IMPORT-EXPORT DYNAMICS

15. POLICY & REGULATORY LANDSCAPE

16. UNITED STATES ECONOMIC PROFILE

17. COMPETITIVE LANDSCAPE

17.1. Competition Benchmarking

17.2. Company Profiles

- 17.2.1. Culligan International Company
- 17.2.2. Sun Water Systems Inc.
- 17.2.3. Helen of Troy Limited
- 17.2.4. Pentair PLC
- 17.2.5. The Clorox Company
- 17.2.6. Brita GmbH
- 17.2.7. Paragon Water Systems Inc.
- 17.2.8. 3M Purification Inc
- 17.2.9. Crystal Quest Water Filters
- 17.2.10. Instapure

18. STRATEGIC RECOMMENDATIONS

List Of Tables

LIST OF TABLES

Table 1: List of Contaminants and their Filtration Method

Table 2: United States Most Endangered Rivers and their Threats, 2016

Table 3: List of United States Drinking Water Supply Contaminated with 2 Perfluorinated Chemicals Higher than Environmental Protection Agency Permitted Level, 2016

List Of Figures

LIST OF FIGURES

- Figure 1: United States Toxic Chemicals Released in Water Sources, 2015 (%)
- Figure 2: United States Water Purifiers Market Size, By Value, 2011-2025F (USD Million)
- Figure 3: United States Water Purifiers Average Selling Prices (ASP), 2011 – 2016E (USD per Unit)
- Figure 4: United States Toxic Chemicals Released in Water Sources, By Industry, 2015 (%)
- Figure 5: United States Water Purifiers Market Size, By Volume, 2011-2025F (Million Unit)
- Figure 6: United States Water Purifiers Market Share, By Volume, By Region, 2015 & 2025F
- Figure 7: United States Water Purifiers Market Share, By Volume, By Region, 2011-2025F
- Figure 8: United States Water Purifiers Market Share, By Technology, By Volume, 2011-2025F
- Figure 9: United States Water Purifiers Market Share, By Mode of Operation, By Volume, 2011-2025F
- Figure 10: United States Water Purifiers Market Share, By Sales Channel, By Volume, 2011-2025F
- Figure 11: United States Water Purifiers Market Share, By End User, By Volume, 2011-2025F
- Figure 12: United States Water Purifiers Market Share, By Company, By Value, 2015
- Figure 13: United States Water Purifiers Market Share, By Company, By Value, 2025F
- Figure 14: United States Membrane Water Purifiers Market Size, By Value, 2011-2025F (USD Million)
- Figure 15: United States Membrane Water Purifier ASP, 2011-2015 (USD per Unit)
- Figure 16: United States Membrane Water Purifiers Market Size, By Volume, 2011-2025F (Million Unit)
- Figure 17: United States Membrane Water Purifiers Market Share, By Technology, By Volume, 2011-2025F
- Figure 18: United States Membrane Water Purifiers Market Share, By Company, By Value, 2015
- Figure 19: United States Membrane Water Purifiers Market Share, By Company, By Value, 2025F
- Figure 20: United States UV Water Purifiers Market Size, By Value, 2011-2025F (USD

Million)

Figure 21: United States UV Water Purifiers ASP, 2011-2015 (USD per Unit)

Figure 22: United States UV Water Purifiers Market Size, By Volume, 2011-2025F
(Million Unit)

Figure 23: United States UV Water Purifiers Market Share, By Company, By Volume,
2015

Figure 24: United States UV Water Purifiers Market Share, By Company, By Volume,
2025F

Figure 25: United States Gravity/Offline Water Purifiers Market Size, By Value,
2011-2025F (USD Million)

Figure 26: United States Gravity/Offline Water Purifiers ASP, 2011-2015 (USD per unit)

Figure 27: United States Gravity/Offline Water Purifiers Market Size, By Volume,
2011-2025F (Million Unit)

Figure 28: United States Gravity/Offline Water Purifiers Market Share, By Company, By
Volume, 2015

Figure 29: United States Gravity/Offline Water Purifiers Market Share, By Company, By
Volume, 2015

Figure 30: United States Water Purifiers Average Selling Prices, By Technology,
2011-2025F (USD/Unit)

Figure 31: United States Water Purifiers Market Attractiveness Index, By Technology,
By Volume, 2015-2025F

Figure 32: United States Household Water Purifiers Imports & Exports, By Value,
2011-2015 (USD Million)

Figure 33: United States Household Water Purifiers Imports & Exports, By Volume,
2011-2015 ('000 Metric Tons)

Figure 34: United States Household Water Purifiers Imports, By Country, By Value,
2011-2015 (USD Million)

Figure 35: United States Household Water Purifiers Exports, By Country, By Value,
2011-2015 (USD Million)

Figure 36: United States Water Purifiers Market Y-o-Y Growth Rate, By Type, By
Volume, 2016E-2025F

COMPANIES MENTIONED

1. Culligan International Company
2. Sun Water Systems Inc.
3. Helen of Troy Limited
4. Pentair PLC
5. The Clorox Company

6. Brita GmbH
7. Paragon Water Systems Inc.
8. 3M Purification Inc
9. Crystal Quest Water Filters
10. Instapure

I would like to order

Product name: United States Water Purifiers Market, By Technology (Ultraviolet, Membrane & Gravity/ Offline), By Mode of Operation (Faucet Mounted, Under Sink & Counter Top), By Sales Channel, By End User, Competition Forecast & Opportunities, 2011 – 2025

Product link: <https://marketpublishers.com/r/U0333BF5F69EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U0333BF5F69EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970