

# **United States Surge Protector Market, By Type (Hard-Wired, Plug-In, and Line Cord), By Discharge Current (Below 10 kA, 10 kA–25 kA, and above 25 kA), By Component (Suppressor, Gas Discharge Tube, Surge Arrestor, and Others), By End-User (Industrial, Commercial, and Residential), By Region, Competition Forecast & Opportunities, 2027**

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## **Abstracts**

The United States surge protector market is anticipated to grow at a steady rate in the forecast period, 2023-2027. The high demand for protection systems for electronic devices due to frequent power failures and the rising cost is driving the demand for the United States surge protector market. The other factors that are expected to accelerate the market growth are the rise in the adoption of surge protection devices to protect new, innovative, and advanced electrical and electronic gadgets and the improved living standards of consumers. Consumers have become more aware and active and are willing to spend on surge protectors to cut their electricity bills by lowering the power consumed by gadgets. The availability of surge protectors belonging to different brands and their increased use in industrial, commercial, and residential applications is further expected to boost the United States surge protector market growth over the next five years.

### **High Demand for Protection System of Electronic Devices Fuels the Market Growth**

The rise in the use of electrical systems and the need to have a stable power quality supply is expected to fuel the demand for United States surge protector market growth. Surge protector devices protect the high-cost electronic system from getting damaged, which eliminates the need to invest in repair and maintenance costs. The growing

disposable income and increased awareness among consumers fuel the demand for technologically advanced electrical equipment. The growing adoption of electronic components in the manufacturing industries, industrial and residential sectors is creating the need to protect individual equipment and machinery from surges and transient voltages. In the United States, the National Electrical Code, which is sponsored and published by National Fire Protection Association in Quincy, Massachusetts, is updated every three-year based on the advancements in technology and innovations. The most recent edition, which was published in 2020, pushes the requirement to install surge protection devices in their entire house. Demand from the new and existing homes to update their existing infrastructure and protect the appliances, electronic equipment, and computers from electrical surges are expected to boost the United States surge protector market growth over the next five years.

### Advancements in Technology Supports the Market Growth

The high-end investments by the market players to invest in research and development activities and find new technologies and innovations are expected to create lucrative growth opportunities for the market players over the next five years. The increase in the use of smart power strips over traditional power strips is expected to support the market growth in the coming years. Traditional power strips support a number of power devices and use only one outlet, and if the devices are plugged in, they continue to consume energy. Smart power strips can save energy and cut power due to their ability to detect the device even in standby mode. Also, the introduction of Wi-fi enabled power strips due to their capability to automatically set timers and schedules to monitor energy usage is expected to act as a positive factor for the United States surge protector market in the coming years.

### Market Segmentation

The United States surge protector market is segmented into type, discharge current, component, end-user, regional distribution, and company. Based on type, the market is divided into hard-wired, plug-in, and line cord. Based on discharge current, the market is divided into below 10 kA, 10 kA–25 kA, and above 25 kA. Based on component, the market is divided into suppressor, gas discharge tube, surge arrestor, and others. Based on end-user, the market is divided into industrial, commercial, and residential. To analyze the market based on the region, the United States surge protector market is studied in major regions namely southern region, western region, mid-western region, and north-eastern region.

## Market Players

Abb Ltd, Belkin International, Eaton Corporation Plc, Emerson Electric Co, General Electric Company, Hubbell Incorporated, Littelfuse, Inc, Mersen, Schneider Electric SE, and Siemens AG, are the major market players operating in the United States surge protector market.

## Report Scope:

In this report, United States surge protector market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

### United States Surge Protector Market, By Type:

Hard-Wired

Plug-In

Line Cord

### United States Surge Protector Market, By Discharge Current:

Below 10 kA

10 kA–25 kA

Above 25 kA

### United States Surge Protector Market, By Component:

Suppressor

Gas Discharge Tube

Surge Arrestor

Others

### United States Surge Protector Market, By End User:

Industrial

Commercial

Residential

#### United States Surge Protector Market, By Region:

South

West

Mid-West

North-East

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United States surge protector market.

#### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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