

United States POU Water Purifier Market, By Type (Counter Top, Under Sink, Faucet Mount), By Technology (RO, UF, UV, Media, and NF), By Sales Channel (General Trade and Modern Trade), By Region, Competition, Forecast & Opportunities, 2025

<https://marketpublishers.com/r/UC39C91E5649EN.html>

Date: January 2021

Pages: 80

Price: US\$ 4,400.00 (Single User License)

ID: UC39C91E5649EN

Abstracts

United States POU water purifiers market was valued USD 2389.59 Million in 2019 and is forecast to reach USD 3244.82 Million by 2025, growing at a CAGR of 5.84% during the forecast period on the back of surging water levels of water pollution mandating utilization of water purifier. Contaminated water is a major problem, which is leading the world to the path of destruction. If consumed, it can cause various water-borne diseases such as cholera, diarrhea, dysentery, hepatitis A, typhoid and polio. Presence of disease causing or pathogenic microorganisms makes water unsuitable for human consumption, thereby exposing the individuals to health risk. With consumption of safe and clean water, the probability of people falling ill reduces significantly, further decreasing the expenditure on health. Increasing concerns regarding waterborne diseases and associated health issues among consumers is steering demand for water purifiers. Furthermore, rising awareness levels among consumers regarding health-related disorders associated with consumption of contaminated water is expected to continue driving the country's water purifiers market.

United States POU water purifiers market can be segregated based on type, technology, sales channel and region. Based on type, market can be segregated into under sink, counter top, faucet mount and others. Among these, under sink registered the highest demand in 2019 with market share of 41% as these water purifiers are efficient, easy to install when compared with other counterparts.

Some of the major players operating in United States POU water purifiers market are

Aquasana Inc. (A.O. Smith Corporation), Culligan International Company, The Clorox Company, Purepro Corporation, Apex Water Filters Inc, Crystal Quest, Instapure, Helen of Troy Limited, Pentair PLC, and 3M Purification Inc. Availability of immense talent across the globe fosters R&D units to innovate products at much lower cost. Continuous innovation for products and identification of new means of applications are the major factors that are propelling the growth of POU water purifiers manufacturing companies in the United States. Thus, new product launches is a popular trend being witnessed in the POU water purifier market in the country.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021-2025

Objective of the Study:

To analyze and estimate the market size of United States POU Water Purifier market from 2015- 2025

To estimate and forecast the market size of United States POU Water Purifier market from 2015-2025 and growth rate until 2025

To classify and forecast United States POU Water Purifier market based on type, technology, sales channel, company, and country distribution.

To identify the dominant region or segment in the United States POU Water Purifier market.

To identify drivers and challenges for United States POU Water Purifier market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in United States POU Water Purifier market.

To conduct pricing analysis for United States POU Water Purifier market.

To identify and analyze the profile of leading players operating in United States POU Water Purifier market.

To identify key sustainable strategies adopted by market players in United States POU Water Purifier market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of Water Purifier manufacturers across United States POU. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the Water Purifier manufacturers who could not be identified due to the limitations of secondary research. TechSci Research analyzed the materials used in manufacturing Water Purifier, distribution channels and presence of all major players across the United States POU countries.

TechSci Research calculated the market size of United States POU Water Purifier market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Water Purifier manufacturers/ suppliers/ distributors

Market research and consulting firms

Government bodies such as regulating authorities and policymakers

Organizations, forums, and alliances related to Water Purifier

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as Water Purifier manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, United States POU water purifier market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

United States POU Water Purifier Market, By Type:

Counter Top

Under Sink

Faucet Mount

United States POU Water Purifier Market, By Technology:

RO

UF

UV

Media

NF

United States POU Water Purifier Market, By Sales Channel:

General Trade

Modern Trade

United States POU Water Purifier Market, By Region:

South

West

Mid-West

North East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United States POU Water Purifier market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. IMPACT OF COVID- 19 ON UNITED STATES POU WATER PURIFIER MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

6. UNITED STATES POU WATER PURIFIER MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Type (Counter Top, Under Sink, Faucet Mount)

6.2.2. By Technology (RO, UF, UV, Media, and NF)

6.2.3. By Sales Channel (General Trade and Modern Trade)

6.2.4. By Company

6.2.5. By Region

6.3. Product Market Map

6.3.1. By Type

6.3.2. By Technology

7. UNITED STATES COUNTER TOP WATER PURIFIER MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Technology

7.2.2. By Sales Channel

8. UNITED STATES UNDER SINK WATER PURIFIER MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

- 8.2.1. By Technology
- 8.2.2. By Sales Channel

9. UNITED STATES FAUCET MOUNT WATER PURIFIER MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
 - 9.2.1. By Technology
 - 9.2.2. By Sales Channel

10. MARKET DYNAMICS

- 10.1. Drivers
- 10.2. Challenges

11. PRICING ANALYSIS

12. MARKET TRENDS & DEVELOPMENTS

13. POLICY & REGULATORY LANDSCAPE

14. UNITED STATES ECONOMIC PROFILE

15. COMPETITIVE LANDSCAPE

- 15.1. Competitive Benchmarking
- 15.2. Company Profiles
 - 15.2.1. Aquasana Inc. (A.O. Smith Corporation)
 - 15.2.2. Culligan International Company
 - 15.2.3. The Clorox Company
 - 15.2.4. Purepro Corporation
 - 15.2.5. Apex Water Filters Inc
 - 15.2.6. Crystal Quest (Quest Technologies)
 - 15.2.7. Instapure Brands, Inc.
 - 15.2.8. Helen of Troy Limited
 - 15.2.9. Pentair PLC
 - 15.2.10. 3M Purification Inc.

16. STRATEGIC RECOMMENDATIONS

17. ABOUT US & DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1: Partial List of Upcoming Construction Projects in United States, By Building Name, By City, By Height (Meter), By Number of Floors, By End-User, By Completion Year

Table 2: United States Safe Drinking Water Act and Amendments

Table 3: Effluent Guideline Terminologies under Clean Water Act

List Of Figures

LIST OF FIGURES

Figure 1: United States POU Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 2: United States POU Water Purifiers Market Size, By Volume, 2015-2025F (Thousand Units)

Figure 3: United States POU Water Purifiers Market Share, By Type, By Value, 2015-2025F

Figure 4: United States POU Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 5: United States POU Water Purifiers Market Share, By Sales Channel, By Value, 2015-2025F

Figure 6: United States POU Water Purifiers Market Share, By Region, By Value, 2015-2025F

Figure 7: United States POU Water Purifiers Market Share, By Region, By Value, 2019 & 2025F

Figure 8: United States Privately Owned Housing Units Constructed, By Region, By Number (Thousand Units), 2015-2019

Figure 9: United States New Residential Buildings Construction, 2019 (Million Units)

Figure 10: United States POU Water Purifiers Market Share, By Company, By Value, 2019

Figure 11: United States POU Water Purifiers Market Product Map, By Type, Market Size (USD Million) & Growth Rate (%)

Figure 12: United States POU Water Purifiers Market Product Map, By Technology, Market Size (USD Million) & Growth Rate (%)

Figure 13: United States Under Sink POU Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 14: United States Under Sink POU Water Purifiers Market Size, By Volume, 2015-2025F (Thousand Units)

Figure 15: United States Under Sink POU Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 16: United States Under Sink POU Water Purifiers Market Share, By Sales Channel, By Value, 2015-2025F

Figure 17: United States Counter Top POU Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 18: United States Counter Top POU Water Purifiers Market Size, By Volume, 2015-2025F (Thousand Units)

Figure 19: United States Counter Top POU Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 20: United States Counter Top POU Water Purifiers Market Share, By Sales Channel, By Value, 2015-2025F

Figure 21: United States Faucet Mount POU Water Purifiers Market Size, By Value, 2015-2025F (USD Million)

Figure 22: United States Faucet Mount POU Water Purifiers Market Size, By Volume, 2015-2025F (Thousand Units)

Figure 23: United States Faucet Mount POU Water Purifiers Market Share, By Technology, By Value, 2015-2025F

Figure 24: United States Faucet Mount POU Water Purifiers Market Share, By Sales Channel, By Value, 2015-2025F

COMPANIES MENTIONED

- 1.Aquasana Inc. (A.O. Smith Corporation)
- 2.Culligan International Company
- 3.The Clorox Company
- 4.Purepro Corporation
- 5.Apex Water Filters Inc
- 6.Crystal Quest (Quest Technologies)
- 7.Instapure Brands, Inc.
- 8.Helen of Troy Limited
- 9.Pentair PLC
- 10.3M Purification Inc.

I would like to order

Product name: United States POU Water Purifier Market, By Type (Counter Top, Under Sink, Faucet Mount), By Technology (RO, UF, UV, Media, and NF), By Sales Channel (General Trade and Modern Trade), By Region, Competition, Forecast & Opportunities, 2025

Product link: <https://marketpublishers.com/r/UC39C91E5649EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC39C91E5649EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970