

United States Patient At Home Testing Kits Market By Test Type (Blood Glucose Testing, Pregnancy & Fertility Testing, Cholesterol Testing, Urine Testing, COVID-19 Testing, Others), By Sample (Blood, Urine, Saliva), By Usage (Disposable v/s Reusable), By Distribution Channel (Retail Pharmacy Stores, Hypermarket/Supermarket, E-Commerce) By Region, Competition Forecast & Opportunities, 2026

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Abstracts

United States patient at home testing kits market stood at USD3239.54 million in 2020 and is expected to grow at a CAGR of 7.94% during the forecast period on account of growing awareness among the population for early disease diagnosis and preventive healthcare. Besides, benefits associated with at home testing kits such as ease of use, convenience in testing, affordability, easy availability, among others are expected to drive the market growth during the forecast period. The sudden outbreak and spread of the COVID-19 pandemic has significantly boosted the market growth owing to the launch of at home testing kits by many players in the United States and their widespread use in COVID-19 testing. Furthermore, technological advancements such as incorporation of Bluetooth into COVID-19 testing kits, digital pregnancy kits, among others are expected to create lucrative opportunities for the market growth over the next few years.

The United States patient at home testing kits market can be segmented into test type, sample, usage, distribution channel, region and company. Based on test type, the market can be categorized into blood glucose testing, pregnancy & fertility testing, cholesterol testing, urine testing, COVID-19 testing, among others. The blood glucose

testing segment is expected to dominate the market in 2020 with an overall market share of around 39.17% and is expected to continue its dominance through the forecast period. This can be ascribed to the ever-increasing diabetic population in the United States. United States is home to the third-largest diabetic population in the world. While the cholesterol testing segment is also expected to witness significant growth during the forecast period. This can be ascribed to the growing prevalence of cardiovascular diseases in the country. However, the sudden outbreak and spread of the COVID-19 pandemic led to the development and launch of several at home COVID-19 testing kits. The growing cases of COVID-19 and United States being significantly hit by the pandemic further increased the demand for at home COVID-19 testing kits. On the other hand, pregnancy testing kits are one of the regularly used at home testing kits which have been used by women across the world.

The United States patient at home testing kits markets is highly fragmented with a lot of well-established players in the industry, few emerging players and even few players from other parts of the world. Major players operating in the United States patient at home testing kits market include Lucira Health Inc., Essenlix Corporation, Abbott Laboratories, Inc., Roche Diagnostics Corporation, Siemens Medical Solutions USA, Inc., Thermo Fischer Scientific, Inc., Scanwell Health, Inc., Quidel Corporation, GE Healthcare, Inc., ACON Laboratories, Inc., among others. The market has witnessed a lot of players emerging out during the pandemic which have entered the market by launching their at home COVID-19 testing kits. For instance, Lucira Health, Inc. received the very first approval for patient at home COVID-19 testing kit.

Years considered for this report:

Historical Years: 2016 – 2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022 – 2026

Objective of the Study:

To analyze the historical growth of the market size of United States patient at home testing kits market from 2016 to 2020.

To estimate and forecast the market size of United States patient at home testing kits market from 2021 to 2026 and growth rate until 2026.

To classify and forecast United States patient at home testing kits market based on test type, sample, usage, distribution channel, company, and regional distribution.

To identify the dominant region or segment in the United States patient at home testing kits market.

To identify drivers and challenges for United States patient at home testing kits market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in United States patient at home testing kits market.

To identify and analyze the profile of leading players operating in United States patient at home testing kits market.

To identify key sustainable strategies adopted by market players in United States patient at home testing kits market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers, suppliers, and distributors across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufactures which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufactures, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of United States patient at home testing kits market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an

appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Patient at home testing kits manufacturers, end users, and other stakeholders

Distributors and suppliers of the products and other stakeholders

Organizations, forums, and alliances related to patient at home testing kits products

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, United States patient at home testing kits market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

United States Patient At Home Testing Kits Market, By Test Type:

Blood Glucose Testing

Pregnancy & Fertility Testing

Cholesterol Testing

Urine Testing

COVID-19 Testing

Others

United States Patient At Home Testing Kits Market, By Sample:

Blood

Urine

Saliva

United States Patient At Home Testing Kits Market, By Usage:

Disposable

Reusable

United States Patient At Home Testing Kits Market, By Distribution Channel:

Retail Pharmacy Stores

Hypermarket/Supermarket

E-Commerce

United States Patient At Home Testing Kits Market, By Region:

South

Mid-West

North-East

West

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United States patient at home testing kits market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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