

United States Oncology Information Systems Market By Products & Services (Software, Professional Services), By Application (Medical Oncology, Radiation Oncology, Surgical Oncology), By End Use (Hospitals & Diagnostic Imaging Centers, Ablation Care Centers and Cancer Care Centers, Government Institutions, Research Facilities), By Region and Competition, Forecast & Opportunities, 2020-2030F

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Abstracts

Market Overview

The United States Oncology Information Systems (OIS) Market was valued at USD 912.11 million in 2024 and is projected to reach USD 1404.16 million by 2030, growing at a CAGR of 7.43%. This market is evolving rapidly as cancer care becomes more complex and healthcare providers seek integrated digital solutions to streamline clinical operations. OIS platforms unify diverse functionalities—including medical imaging, chemotherapy and radiation therapy planning, and electronic health records—into a centralized system to enhance treatment accuracy and patient coordination. Rising cancer incidence and the demand for multidisciplinary and personalized treatment strategies are key growth drivers, prompting increased adoption of advanced IT tools. Additionally, artificial intelligence, predictive analytics, and cloud-based deployment models are shaping next-generation oncology systems. With value-based care and regulatory digitalization initiatives pushing healthcare modernization, OIS platforms are becoming indispensable for improving both clinical performance and operational efficiency in the U.S. oncology landscape.

Key Market Drivers

Increasing Cancer Incidence and Rising Patient Load

The rising cancer burden in the United States is a primary driver for the Oncology Information Systems (OIS) Market. With over 2 million new cancer cases projected in 2024 across major types such as breast, prostate, lung, and colorectal cancers, healthcare providers are increasingly relying on OIS to manage the growing volume and complexity of cancer care. These systems enhance workflow efficiency and clinical accuracy by offering real-time access to comprehensive patient data, supporting seamless collaboration across oncology teams, and integrating with broader healthcare IT systems. As modern treatments grow more intricate—featuring immunotherapy and precision medicine—OIS platforms are vital for handling diverse modalities and tracking individualized treatment outcomes. Moreover, these systems help address rising patient loads by improving resource management, minimizing delays in care, and supporting regulatory and reimbursement requirements. Their role in ensuring timely, coordinated, and effective cancer treatment reinforces their critical value in a growing oncology care environment.

Key Market Challenges

High Implementation and Maintenance Costs

The substantial cost of implementing and maintaining Oncology Information Systems (OIS) presents a significant challenge in the U.S. market. Establishing an OIS infrastructure entails high initial investments in software, hardware, and integration services, particularly when aligning with legacy systems and regulatory standards. For smaller healthcare providers and rural centers, these expenses can inhibit adoption. Beyond implementation, ongoing maintenance costs—including regular software updates, cybersecurity, and technical support—further strain operational budgets. The need for specialized IT personnel or outsourced support adds to long-term financial commitments. Given the critical nature of oncology care, ensuring continuous system uptime and secure patient data access is essential, necessitating robust maintenance protocols. Additionally, maintaining compliance with evolving data privacy regulations and ensuring interoperability across systems increases the complexity and cost of ownership, making affordability a key barrier to widespread adoption.

Key Market Trends

Growing Adoption of Cloud-Based Oncology Information Systems

A prominent trend in the U.S. Oncology Information Systems Market is the increasing shift toward cloud-based platforms. These systems offer healthcare providers a cost-effective, scalable, and flexible alternative to traditional on-premises infrastructure. Cloud deployment supports seamless data access and collaboration among multidisciplinary teams, especially in geographically dispersed cancer care facilities. The model also minimizes upfront infrastructure costs and reduces IT maintenance burdens, making it especially appealing to smaller providers. Enhanced cybersecurity measures and regular software updates are managed centrally by cloud service providers, ensuring data protection and regulatory compliance. Furthermore, cloud platforms improve interoperability, allowing easy integration with EHRs, imaging systems, and lab databases to create a unified patient record. This connectivity supports precision treatment planning, enhances care coordination, and facilitates participation in value-based care models. The agility and efficiency of cloud-based OIS systems are redefining how oncology services are delivered in a rapidly evolving healthcare environment.

Key Market Players

Elekta AB

Accuray Incorporated

RaySearch Laboratories

Cerner Corporation

BrainLab

Philips Healthcare

Prowess, Inc.

DOSIsoft S.A.

ViewRay Inc.

MIM Software

Report Scope:

In this report, the United States Oncology Information Systems Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United States Oncology Information Systems Market, By Products & Services:

Software

Professional Services

United States Oncology Information Systems Market, By Application:

Medical Oncology

Radiation Oncology

Surgical Oncology

United States Oncology Information Systems Market, By End Use:

Hospitals & Diagnostic Imaging Centers

Ablation Care Centers and Cancer Care Centers

Government Institutions

Research Facilities

United States Oncology Information Systems Market, By Region:

North-East

Mid-West

West

South

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United States Oncology Information Systems Market.

Available Customizations:

United States Oncology Information Systems Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. UNITED STATES ONCOLOGY INFORMATION SYSTEMS MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Products & Services (Software, Professional Services)
 - 5.2.2. By Application (Medical Oncology, Radiation Oncology, Surgical Oncology)
 - 5.2.3. By End Use (Hospitals & Diagnostic Imaging Centers, Ablation Care Centers and Cancer Care Centers, Government Institutions, Research Facilities)

- 5.2.4. By Region
- 5.2.5. By Company (2024)
- 5.3. Market Map

6. NORTH-EAST ONCOLOGY INFORMATION SYSTEMS MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Products & Services
 - 6.2.2. By Application
 - 6.2.3. By End Use

7. MID-WEST ONCOLOGY INFORMATION SYSTEMS MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Products & Services
 - 7.2.2. By Application
 - 7.2.3. By End Use

8. WEST ONCOLOGY INFORMATION SYSTEMS MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Products & Services
 - 8.2.2. By Application
 - 8.2.3. By End Use

9. SOUTH ONCOLOGY INFORMATION SYSTEMS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Products & Services
 - 9.2.2. By Application
 - 9.2.3. By End Use

10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

11.1. Merger & Acquisition (If Any)

11.2. Product Launches (If Any)

11.3. Recent Developments

12. POLICY & REGULATORY LANDSCAPE

13. UNITED STATES ECONOMIC PROFILE

14. UNITED STATES ONCOLOGY INFORMATION SYSTEMS MARKET: SWOT ANALYSIS

15. PORTER'S FIVE FORCES ANALYSIS

15.1. Competition in the Industry

15.2. Potential of New Entrants

15.3. Power of Suppliers

15.4. Power of Customers

15.5. Threat of Substitute Products

16. COMPETITIVE LANDSCAPE

16.1. Elekta AB

16.1.1. Business Overview

16.1.2. Company Snapshot

16.1.3. Products & Services

16.1.4. Financials (As Reported)

16.1.5. Recent Developments

16.1.6. Key Personnel Details

16.1.7. SWOT Analysis

16.2. Accuray Incorporated

16.3. RaySearch Laboratories

16.4. Cerner Corporation

16.5. BrainLab

16.6. Philips Healthcare

16.7. Prowess, Inc.

16.8. DOSIsoft S.A.

16.9. ViewRay Inc.

16.10. MIM Software

17. STRATEGIC RECOMMENDATIONS

18. ABOUT US & DISCLAIMER

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