

# **United States Naphthalene Derivatives Market By Derivative (Sulphonated Naphthalene Formaldehyde (SNF), Phthalic Anhydride, Alkyl Naphthalene Sulphonates Salts (ANS), Naphthalene Sulphonic Acids, Others), By End User (Textiles, Construction, Pharmaceutical, Paints & Coatings, Oil & Gas, Others), By Region, Competition, Forecast and Opportunities, 2019-2029F**

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## **Abstracts**

United States Naphthalene Derivatives Market was valued at USD 164.56 million in 2023 and is anticipated to project steady growth in the forecast period with a CAGR of 3.72% through 2029. Naphthalene derivatives, organic compounds derived from naphthalene, a type of polycyclic aromatic hydrocarbon, have found extensive use across multiple sectors such as construction, agriculture, textiles, and pharmaceuticals. These derivatives possess distinctive characteristics that make them highly desirable within these industries. The market for naphthalene derivatives has experienced notable growth, primarily fueled by technological advancements. These advancements have facilitated the creation of novel naphthalene derivatives, leading to their increased adoption in various applications. The rising demand for environmentally sustainable products has further driven market expansion, as naphthalene derivatives present viable alternatives.

The U.S. Naphthalene Derivatives Market is poised to sustain its upward trajectory. This growth will be driven by escalating demand from diverse end-use sectors and ongoing research and development endeavors. The market's potential is underscored by projected growth rates, signaling a promising outlook for stakeholders in the

naphthalene derivatives industry.

Continued technological progress and a growing emphasis on sustainability are set to drive further expansion in the naphthalene derivatives market. As new applications and opportunities surface, the industry stands ready to flourish, offering ample avenues for innovation and advancement.

## Key Market Drivers

### Growing Demand of Naphthalene Derivatives in Construction Industry

The naphthalene derivatives market in the United States is currently seeing a notable uptick, largely fueled by heightened demand from the construction sector. Naphthalene derivatives serve as superplasticizers in concrete admixtures, enhancing concrete performance without the drawbacks of odor or volatility. With construction activities on the rise, especially in projects like highway construction, the demand for these derivatives is growing substantially.

The textile industry's expansion and increased construction endeavors have led to a greater need for powdered naphthalene derivatives. These derivatives play various roles in textile processes, contributing to the production of top-quality textile materials.

Continuous technological progress and ongoing research efforts are pivotal in meeting the rising demand for naphthalene derivatives. New derivatives with improved properties are being developed, finding wider application in construction. These advancements not only enhance construction material performance but also bolster overall efficiency and sustainability in construction processes.

### Growing Demand of Naphthalene Derivatives in Healthcare Industry

Naphthalene derivatives are increasingly gaining attention within the healthcare sector due to their versatile applications across various pharmaceutical settings. These derivatives, recognized for their therapeutic properties, are integral components in the manufacture of medications aimed at treating conditions like tuberculosis and leprosy. Their effectiveness as antiseptics and disinfectants makes them indispensable for upholding sterile conditions in medical facilities.

The United States, grappling with rising health concerns and an aging population, has seen a surge in pharmaceutical demand. There's been a notable uptick in the need for

naphthalene derivatives. This demand is further fueled by ongoing research endeavors in drug development, aiming to discover new derivatives with enhanced efficacy and reduced side effects.

Technological progress also plays a crucial role in meeting the increasing demand for naphthalene derivatives in healthcare. Continuous research efforts have led to the creation of innovative derivatives offering improved therapeutic advantages and finding broader applications in medical contexts.

The recent COVID-19 pandemic has underscored the critical importance of robust healthcare systems and accelerated the growth of the pharmaceutical industry. This is expected to further drive the demand for naphthalene derivatives, given their significant role in developing effective treatments and preventive measures.

## Key Market Challenges

### Volatility in Raw Material Prices

The United States Naphthalene Derivatives Market, renowned for its substantial expansion, currently confronts a significant obstacle that is the instability in raw material prices. Naphthalene derivatives, derived from naphthalene, a polycyclic aromatic hydrocarbon, play pivotal roles across diverse industries, including dye production, resin manufacturing, plastics, and pesticides.

The fluctuating prices of raw materials, primarily influenced by shifts in crude oil prices, directly impact the production costs of naphthalene and its derivatives. Factors such as global geopolitical tensions, natural disasters, and variations in global supply and demand further exacerbate the volatility of crude oil prices. The unpredictability in the costs of naphthalene derivatives presents challenges for manufacturers striving to maintain consistent pricing.

This situation poses a notable challenge for manufacturers, potentially leading to diminished profit margins due to heightened production expenses. To mitigate the impact of raw material price fluctuations, manufacturers often employ strategies like hedging, diversification of supply sources, or exploration of alternative raw materials. These approaches may offer only temporary relief and come with their own complexities and costs.

The volatility in raw material prices not only impacts manufacturers' profitability but also

affects end-users. Elevated production costs may translate into higher prices for naphthalene derivatives, thereby influencing downstream industries' affordability and competitiveness. This may disrupt the overall market dynamics.

## Key Market Trends

### Increasing Advancements in Agrochemical Applications

Naphthalene derivatives are seeing rising utilization in the formulation of pesticides, insecticides, and fungicides. Given the expanding global population and the consequent demand for improved crop protection solutions, the outlook for agrochemicals appears promising, with naphthalene derivatives assuming a pivotal role.

Emerging technologies like gene editing and nanotechnology are driving down pesticide usage, enhancing the efficacy of agricultural inputs, and promoting safer cultivation conditions. These advancements empower farmers to target specific pests or diseases more precisely, minimizing impacts on beneficial organisms and the environment. As pesticide technology evolves, the Environmental Protection Agency (EPA) leverages the latest scientific insights to assess new products, frequently incorporating naphthalene derivatives.

The advent of precision agriculture and data-driven farming practices has spurred the creation of innovative products and technologies in the agrochemical realm. Cutting-edge sensors, drones, and artificial intelligence algorithms are deployed to monitor crop health, optimize irrigation, and detect early signs of pest outbreaks. Naphthalene derivatives, with their diverse beneficial attributes like insecticidal and fungicidal properties, are integral components of these advancements.

## Segmental Insights

### End User Insights

The construction segment is projected to experience rapid growth during the forecast period. Naphthalene derivatives are utilized in the production of polyvinyl chloride (PVC) plastics. PVC plastics are celebrated for their durability, cost-efficiency, and ability to withstand environmental conditions, making them extensively employed in the construction field. These adaptable plastics are frequently employed in pipes, windows, flooring, and roofing, offering enduring solutions that cater to diverse construction needs. The integration of naphthalene derivatives in PVC plastics production

underscores their importance in the construction sector, fostering the industry's overall advancement and expansion.

## Regional Insights

Mid-West emerged as the dominant player in the United States Naphthalene Derivatives Market in 2023, holding the largest market share in terms of value. A key factor driving the supremacy of the naphthalene derivatives market in the Midwest is the robust construction sector in the area. The Midwest has witnessed a notable surge in highway construction endeavors, leading to a heightened demand for naphthalene derivatives. These derivatives, including sulphonated naphthalene formaldehyde (SNF), play a vital role as superplasticizers in concrete.

The presence of numerous major chemical firms in the Midwest further cements its dominance in the naphthalene derivatives market. These companies not only manufacture naphthalene derivatives but also a diverse array of other chemical products. Their contributions not only stimulate the local economy but also reinforce the region's prominent position in the market.

Leveraging their expertise and resources, these chemical enterprises continually innovate and explore new applications for naphthalene derivatives, ensuring a sustained demand and expansion in the market.

## Key Market Players

Koppers Inc.

Evonik Corporation

BASF SE

Clariant Corporation

Huntsman Corporation

Kao USA Inc.

Sika Corporation

King Industries, Inc.

Himadri Specialty Chemical Ltd

NIPPON STEEL & SUMITOMO METAL U.S.A., INC.

#### Report Scope:

In this report, the United States Naphthalene Derivatives Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### United States Naphthalene Derivatives Market, By Derivative:

- o Sulphonated Naphthalene Formaldehyde (SNF)
- o Phthalic Anhydride
- o Alkyl Naphthalene Sulphonates Salts (ANS)
- o Naphthalene Sulphonic Acids
- o Others

#### United States Naphthalene Derivatives Market, By End User:

- o Textiles
- o Construction
- o Pharmaceutical
- o Paints & Coatings
- o Oil & Gas

o Others

#### United States Naphthalene Derivatives Market, By Region:

o North-East

o Mid-West

o South

o West

#### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United States Naphthalene Derivatives Market.

#### Available Customizations:

United States Naphthalene Derivatives Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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