

United States Modular Kitchen Market, By Design (L-Shaped Kitchen, U-Shaped Kitchen, Straight/One-walled & Others), By Product Type (Floor Cabinets & Wall Cabinets, Tall Storage & Others), By Sales Category, By Region, Competition, Forecast & Opportunities, 2025

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Abstracts

United States modular kitchen market stood is projected to grow from \$ 6.7 billion in 2019 to reach \$ 9.2 billion by 2025, owing to the rising demand for a comfortable lifestyle. Moreover, growing craze for modern kitchen appliances, rising number of residential construction projects and partnerships between real estate project developers and modular kitchen manufacturers is also anticipated to supplement the modular kitchen market in the United States over the course of next five years. Additionally, the consumers are also opting for customized kitchens with desired aesthetics, texture and color combinations, and choosing modular kitchens with premium designs and advanced features such as smart technology driven operations inside a chicken, to add a luxury touch to their cooking spaces apart from routine kitchen activities.

United States modular kitchen market is segmented into design, product type, sales category and region. Based on product type, the market can be further segmented into floor cabinets & wall cabinets, tall storage and others. Among these, floor cabinets & wall cabinets segment dominated the market in 2019 and is further anticipated to hold its dominance until 2025. This is mainly attributable to the utility of floor and wall cabinets in present day modular kitchens as these cabinets can be positioned anywhere in the kitchen and they also offer enough space for storing daily consumables used in a kitchen. Moreover, availability of aesthetically pleasing designer floor and wall cabinets

for modular kitchens is also fuelling their demand in the country.

Major players operating in United States modular kitchen market include IKEA US, Hafele America Co., Hettich America L.P., Lineadecor USA LLC, Eggersmann USA, Pedini USA, Snaidero USA., H?cker Greenwich, SieMatic M?belwerke USA, Boston Cabinets Inc., Bulthaup, Veneta Cucine, Schuler, etc.

Years considered for this report:

Historical Years: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021-2025

Objective of the Study:

To analyze and forecast United States modular kitchen market size.

To define, classify and forecast United States modular kitchen market on the basis of product type, design, sales category and region.

To scrutinize the detailed market segmentation and forecast the market size, in terms of value, on the basis of product type, namely – floor & wall cabinets, tall storage, and others.

To analyze and forecast the market share, in terms of value, for modular kitchen with respect to sales category, namely retail sales and project sales.

To analyze and forecast the market share, in terms of value, for modular kitchen with respect to region, namely: South, West, Midwest & North East.

To identify tailwinds and headwinds for United States modular kitchen market.

To evaluate pricing analysis in United States modular kitchen market.

To get an idea about the consumers' brand awareness, preferred mode of buying, source of information, average monthly expenditure, factors influencing purchase decision are major factors impacting the buying decision related to modular kitchen market.

To strategically profile leading players operating in United States modular kitchen market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of modular kitchen manufacturers and suppliers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research was able to include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the product offerings and regional presence of all major modular kitchen players in the country.

TechSci Research calculated United States modular kitchen market size using a bottom-up approach, where manufacturers' value shares data for product types (floor & wall cabinets, tall storage and others) were recorded and forecast for the future years. TechSci Research sourced these values from industry experts and company representatives and externally validated through analyzing historical sales data of respective manufacturers to arrive at the overall market size. Various secondary sources such as secondary sources directories, databases such Wood Working Industry Association, National Kitchen and Bath Association, Cabinets Makers Association, Kitchen Cabinets Manufacturing Association, Bureau Of United States and Standard, Ministry of Commerce and Industry, Federation of United States and Chambers of Commerce & Industry, Industry Magazines, News Dailies, Credible Paid Databases, Proprietary Database, etc.

Key Target Audience:

Modular kitchen manufacturers, suppliers, distributors and other stakeholders

Organizations, forums and alliances related to modular kitchen

Government bodies such as regulating authorities and policy makers

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as modular kitchen manufacturers, distributors and dealers, customers and policy makers. The study would help them in deciding which market segments should be targeted over the coming years in order to strategize investments and capitalize on the growth of the market segment.

Report Scope:

In this report, United States modular kitchen market has been segmented into the following categories in addition to the industry trends which have also been detailed below:

Market, by Design:

U-Shaped Kitchen

L-Shaped Kitchen

Straight/One-walled kitchen

Others

Market, by Product Type:

Floor Cabinets & Wall Cabinets

Tall Storage

Others

Market, by Sales Category:

Retail Sales

Project Sales

Market, by Region:

South

West

Midwest

North East

Market, by City:

New York

Dallas

Houston

Rest of the cities

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United States modular kitchen market.

Voice of Customer: Brand awareness, preferred mode of buying, source of information, average monthly expenditure, factors influencing purchase decision are major factors impacting the buying decision related to modular kitchen in United States.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Channel Partner Analysis

Detailed list of distributors and dealers across all major states.

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. MODULAR KITCHEN: AN INTRODUCTION & CLASSIFICATION

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

4.1. Sources of Information

4.2. Factors Influencing Purchase Decision

5. UNITED STATES MODULAR KITCHEN MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Design (U-Shaped Kitchen, L-Shaped Kitchen, Straight/One-walled Kitchen and Others)

5.2.2. By Product Type (Floor Cabinets & Wall Cabinets, Tall Storage and Others)

5.2.3. By Sales Category (Project Sales Vs. Retail Sales)

5.2.4. By Region (South, West, Midwest and Northeast)

5.2.5. By Leading City

5.2.6. By Company

5.3. Product Mapping (By Design, By Region, By Sales Category, By Product Type)

6. UNITED STATES U-SHAPED MODULAR KITCHEN MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Product Type (Floor Cabinets & Wall Cabinets, Tall Storage and Others)

7. UNITED STATES L-SHAPED MODULAR KITCHEN MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Product Type (Floor Cabinets & Wall Cabinets, Tall Storage and Others)

8. UNITED STATES STRAIGHT/ONE-WALLED MODULAR KITCHEN MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Product Type (Floor Cabinets & Wall Cabinets, Tall Storage and Others)

9. SUPPLY CHAIN ANALYSIS

10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

12. POLICY & REGULATORY LANDSCAPE

13. UNITED STATES ECONOMIC PROFILE

14. COMPETITIVE LANDSCAPE

14.1. Competition Outlook

14.2. Company Profiles

14.2.1. H?fele America Co.

14.2.2. IKEA US

14.2.3. Hettich America

14.2.4. Lineadecor USA LLC

14.2.5. Eggersmann USA

14.2.6. Pedini USA

14.2.7. Snaidero USA

14.2.8. H?cker Greenwich

14.2.9. SieMatic M?belwerke USA

14.2.10. Boston Cabinets

15. STRATEGIC RECOMMENDATIONS

List Of Tables

LIST OF TABLES

Table 1: Median Spend on Major and Minor Kitchen Remodels, By Top 15 Metropolitan Areas, By Value, 2019 (USD)

Table 2: United States Internet Users (Million) and Internet Penetration (%), 2015-2018

List Of Figures

LIST OF FIGURES

Figure 1: Sources of Information, 2019, N=100

Figure 2: Factors Influencing Purchase Decision, 2019, N=100

Figure 3: United States Modular Kitchen Market Size, By Value (USD Million), 2015-2025F

Figure 4: United States Household Spending (USD Billion), 2015–2019

Figure 5: United States Modular Kitchen Market Share, By Design, By Value, 2015–2025F

Figure 6: United States Modular Kitchen Market Share, By Product Type, By Value, 2015-2025F

Figure 7: United States Modular Kitchen Market Share, By Sales Category, By Value, 2015–2025F

Figure 8: United States Retail Industry Market, By Value, 2015-2019 & 2020F (USD Billion)

Figure 9: United States Modular Kitchen Market Share, By Region, By Value, 2019 & 2025F

Figure 10: United States Modular Kitchen Market Share, By Region, By Value, 2015-2025F

Figure 11: United States Modular Kitchen Market Share, By Leading City, By Value, 2019 & 2025F

Figure 12: Number of New Privately Owned Single Housing Units in South Region, By Volume, 2015-2019

Figure 13: United States Modular Kitchen Market Share, By Company, By Value, 2019

Figure 14: Design Map on the basis of Market Size (USD Million) & Growth Rate (%)

Figure 15: Region Map on the basis of Market Size (USD Million) & Growth Rate (%)

Figure 16: Sales Category Map on the basis of Market Size (USD Million) & Growth Rate (%)

Figure 17: Product Type Map on the basis of Market Size (USD Million) & Growth Rate (%)

Figure 18: United States U-Shaped Modular Kitchen Market Size, By Value (USD Million), 2015-2025F

Figure 19: United States U-Shaped Modular Kitchen Market Share, By Product Type, By Value, 2015–2025F

Figure 20: United States L-Shaped Modular Kitchen Market Size, By Value (USD Million), 2015-2025F

Figure 21: United States New Household Sold, By Region, 2015-2018

Figure 22: United States L-Shaped Modular Kitchen Market Share, By Product Type, By Value, 2015–2025F

Figure 23: United States Straight/One-walled Modular Kitchen Market Size, By Value (USD Million), 2015-2025F

Figure 24: United States Real Estate Industry Growth Rate, By Top 5 States, As of 2018

Figure 25: United States Straight/One-walled Modular Kitchen Market Share, By Product Type, By Value, 2015–2025F

Figure 26: United States New Privately Owned Housing Units Completed (Thousand Units), 2015-2019

Figure 27: United States GDP Per Capita, PPP, 2015-2018 (USD)

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