

United States Mobile Application Testing Services Market By Architecture (Native, Hybrid, & Web-based), By Type (Manual Vs. Automation), By Operating System (Android, iOS, etc.), By Device, Competition Forecast & Opportunities, 2012-2022

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Abstracts

United States mobile application testing (MAT) services market is projected to grow at a CAGR of over 11% by 2022, on the back of increasing number of smartphone and internet users across the country. Moreover, growing culture of Bring Your Own Device (BYOD) and Bring Your Own Application (BYOA), rising adoption of DevOps and SMAC (Social, Mobile, Analytic and Cloud) ecosystem, and increasing use of mobile applications across diverse sectors including financial and retail, are some of the factors anticipated to boost the demand for MAT services in the US during the forecast period. Owing to growing demand for security and reliability of mobile applications, which deal with customers' personal and financial data, the MAT services market in the US is expected to witness an upward growth trend over next five years.

According to "United States Mobile Application Testing Services Market By Architecture, By Type, By Operating System, By Device, Competition Forecast & Opportunities, 2012-2022", United States mobile application testing services market is controlled by several major players. Some of them include Accenture LLP, Capgemini U.S. LLC, International Business Machines Corporation, Wipro LLC, COGNIZANT TECHNOLOGY SOLUTIONS CORPORATION, Infosys Consulting Inc, Cigniti Technologies Inc and Perfecto Mobile Ltd. "United States Mobile Application Testing Services Market By Architecture, By Type, By Operating System, By Device, Competition Forecast & Opportunities, 2012-2022" discusses the following aspects of mobile application testing services market in the United States:

United States mobile application testing services market Size, Share & Forecast

Segmental Analysis: By Architecture (Native, Hybrid, & Web-based), By Type (Manual Vs. Automation), By Operating System (Android, iOS, etc.), By Device
Changing Market Trends & Emerging Opportunities

Policy & Regulatory Landscape

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of United States mobile application testing services market

To identify the on-going trends, and anticipated growth over the next five years

To help industry consultants, IoT solution providers and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

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Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with mobile application testing service providers including hardware, software and service companies as well as industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, press release, financial reports and other proprietary databases.

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