

# **United States Meat Market, By Product (Chicken, Beef, Pork, Mutton, and Others), By Type (Raw and Processed), By Distribution Channels (Departmental Stores, Specialty Stores, Hypermarket/ Supermarket, Online Sales Channel and Others), By Region, By States, Competition Forecast & Opportunities, 2026**

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## **Abstracts**

United States meat market stood at USD262.54 billion in the year 2020, and is anticipated to reach over USD308 billion by the end of 2026, growing at a CAGR of around 2.83% during the forecast period. Growth in the market can be attributed to the factor that meat is high in iron, magnesium, zinc, niacin, selenium, riboflavin, and B-vitamins, all of which aid in the conversion of food into energy. Meat also helps lose weight by offering a sense of satisfaction that helps them control their hunger and metabolize food more effectively.

Meat plays an important role within the American diet, in various forms like burgers, steaks, bacon, and chicken, etc. As per the data by What We Eat in America (WWEIA), the American men on average eat 4.8 ounces of meat per day and women eat 3.13 ounces of meat per day, even though the consumption is lesser than the recommended ounces. It is also said that Americans are the ones who spend less than any other developed nation in the world, specifically on meat and poultry products.

The United States meat market can be segregated based on product, type, distribution channels, region, and states. In terms of products, it is chicken that dominates the United States meat market as Americans consumed 96.4 pounds of broiler chickens per capita in the year 2020. According to USDA and Economic Research Service figures, by 2030, Americans are likely to consume 101.1 pounds of broiler chickens per capita. As

per the abovementioned facts and figures, the chicken segment is expected to maintain its dominance in the meat market during the forthcoming years as well.

Based on distribution channel, market is segmented into departmental stores, specialty stores, hypermarket/supermarket, online sales channel and others. However, department stores have accounted for the majority of the meat market in the United States by 2020. However, due to the tempting offers and discounts available, the online sales channel is likely to grow at a quick rate during the forecast period.

In terms of region, the United States Meat market is categorized into South, West, Mid-West, and North-East. Among these regions, the Southern States are the major contributors to the supply of chicken products, especially Georgia, Alabama, and Arkansas. However, in terms of consumption, the California State of a Western region holds the first rank based on factors like population, gross domestic product (GDP), and personal income.

The meat industry has been a popular investment destination, with several huge global corporations joining the market. Tyson Foods, Inc., JBS USA Holdings, Inc., Cargill Meat Solutions Corp., Smithfield Foods Inc., Sysco Corporation, Hormel Foods Corporation, Perdue Farms, Inc., OSI Group, Marfrig United States Foods S.A. (National Beef Packing Company LLC), and Sanderson Farms, Inc. are some of the prominent competitors in this sector. Owing to the presence of several local and international suppliers, the meat market is highly competitive.

Years considered for this report:

Historical Years: 2016-2019

Base Year: 2020

Estimated Year: 2021

Forecast Period: 2022-2026

Objective of the Study:

To analyze the historical growth in the market size of the United States meat market from 2016 to 2020.

To estimate and forecast the market size of the United States meat market from 2021 to 2026 and growth rate until 2026.

To classify and forecast the United States meat market based on product, type, distribution channels, region, states and company.

To identify the dominant region or state in the United States meat market.

To identify drivers and challenges for the United States meat market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in the United States meat market.

To identify and analyze the profile of leading players operating in the United States meat market.

To identify key sustainable strategies adopted by market players in the United States meat market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of companies within the United States. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research was able to include the companies which could not be identified due to the limitations of secondary research. TechSci Research analyzed the companies, distribution channels, and presence of all major players across the United States.

TechSci Research calculated the market size of the United States meat market using a bottom-up approach, wherein data for various segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated them through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations, and financial reports were also studied by TechSci Research.

### Key Target Audience:

Manufacturers, distributors, and end users

Market research and consulting firms

Government bodies such as regulating authorities and policymakers

Organizations, forums, and alliances related to meat market

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, end-users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

### Report Scope:

In this report, the United States meat market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### United States Meat Market, By Product:

Chicken

Beef

Pork

Mutton

Others (Birds, Turkey, Venison, etc.)

#### United States Meat Market, By Type:

Raw

Processed

#### United States Meat Market, By Distribution Channels:

*United States Meat Market, By Product (Chicken, Beef, Pork, Mutton, and Others), By Type (Raw and Processed),...*

Departmental Stores

Specialty Stores

Hypermarket/ Supermarket

Online Sales Channel

Others (Direct Sellers, General Merchandised Retailers, etc.)

United States Meat Market, By Region:

South

West

Mid-West

North-East

United States Meat Market, By Top 10 Listed States:

California

Texas

Florida

New York

Georgia

Pennsylvania

Illinois

Ohio

North Carolina

Michigan

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United States meat market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

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