

United States Dehumidifier Market, By Type (Desiccant, Refrigerant), By End Use (Residential, Commercial/Industrial), and By Region, Competition, Forecast & Opportunities, 2018-2028F

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Abstracts

The United States dehumidifier market is expected to grow during the anticipated period due to several factors such as increasing consumer awareness, humid climatic conditions, and increase in construction activities across the country. A dehumidifier is a device used to control relative humidity. It is essential when humidity levels are extremely high.

The mechanism of a dehumidifier is based on the drawing in of warm air currents by a fan that is powered by cooled coils. As warm air moves through the system, it condenses and accumulates in a reservoir that is connected to the dehumidifier. When condensation builds up in the reservoir, it is discharged back into the residence through the cool, dry side of the device.

The residential market is fueling United States dehumidifier market. Both homeowners and renters were investing in humidifier systems to improve the comfort of their living spaces, particularly in areas with high humidity. In addition to residential applications, humidifier systems were also found in a variety of commercial and industrial environments, such as office buildings, hotels, medical facilities, educational institutes, museums, warehouses, data centers and manufacturing facilities, where humidity regulation was necessary for the maintenance of product and equipment performance.

Dehumidifier designs have evolved in response to technological advances, resulting in more energy-saving and user-friendly solutions. Manufacturers have incorporated features such as intelligent controls, interactive displays, automatic shutdown, and

programmable configurations to improve the user experience and optimize energy consumption.

United States Dehumidifier Market Scope

The energy consumption of dehumidifiers varies from type of household, depending on user configuration, duration of operation of the product, and the environmental conditions in which the product operates. Dehumidifiers are commonly used in basements during the summer season in northern cities of the United States. Dehumidifiers are widely used in residential settings, accounting for a substantial proportion of the market. People are using dehumidifying appliances to keep their homes comfortable and conducive to health, particularly in humid regions or during peak moisture seasons. The utilization of dehumidifiers is affected by the climatic and meteorological conditions in various parts of the United States. Coastal areas and areas with particularly hot and humid summers have great demand for these appliances.

United States Dehumidifier Market Overview

Dehumidifiers play an important role in reducing high levels of humidity, mold, and mildew, as well as corrosion caused by poor insulation, outdoor air with high dew points, or poor room temperature control. There are two types of dehumidifiers based on end use: residential and commercial/industrial. Residential dehumidifiers are typically portable and are small, quiet, and inexpensive, they do not work well in large spaces. The average humidity in some part of the United States such as New Orleans is 86%, making dehumidification appliances a necessity for most residents living in other regions in the United States.

The dehumidifier market in the United States experienced a surge in demand due to increased consumer awareness of the significance of indoor air quality for a healthy lifestyle. Consumers are concerned about the effects of high levels of humidity on respiratory health, as well as the potential for mold and allergens to spread, causing distress. Additionally, dehumidifiers are widely used in commercial places, such as food storage, manufacturing, and museums where maintaining consistent humidity levels is essential.

United States Dehumidifier Market Drivers

The United States dehumidifiers market is driven by the increasing awareness of the significance of indoor air quality. Consumers were becoming increasingly aware of the

health consequences of inadequate indoor air quality, such as respiratory problems and allergies. For example, over 25 million individuals in the United States have asthma. Additionally, over 16 million Americans suffer from chronic obstructive pulmonary disease (COPD), which is a leading cause of death in the United States. Thus, dehumidifiers are installed to regulate humidity levels, thereby decreasing the growth of mold, dust mites, and other allergens being present in indoor spaces.

Furthermore, the humid climatic conditions in various regions of the United States have played an important role in increasing the demand for dehumidifiers in the United States. The United States has various cities such as Lake Charles, Jackson and Meridian, and Brownsville with high humidity levels, especially in coastal areas and southern states. In these regions, dehumidifiers are essential for maintaining comfortable and healthy living environments by reducing excess moisture.

United States Dehumidifier Market Trends

The rise in residential and commercial construction, as well as renovation activities, contributed to the demand for dehumidifiers. For instance, the new US home construction surged by high rate, compared to last three decades in 2023. As new buildings were constructed or existing structures were renovated, homeowners and businesses sought dehumidifiers to ensure optimal indoor air quality and prevent moisture-related damage. Thus, increasing construction in the residential sector will fuel the demand for dehumidifiers in the United States during the forecast period.

The use of e-commerce and online retailing has become popular in recent years in the United States. The surge in demand has led to the availability of a wide variety of products online, competitive prices, and the convenience of doorstep delivery. Furthermore, digital and social media have enabled companies to reach more potential customers. Thus, there is a growing demand for a wide range of dehumidifying models through e-commerce channels.

United States Dehumidifier Market Challenges

There are several factors impeding the expansion of the dehumidifier market in the United States. Firstly, consumers tend to be price-conscious when purchasing a dehumidifier. Secondly, price competition between manufacturers and retailers can reduce profit margins and impede investments in the research and development of novel features. Furthermore, proper maintenance is necessary for dehumidifiers to function optimally. However, some customers may not take the necessary steps to

clean filters or empty water reservoirs, which may impede efficiency and result in potential problems.

United States Dehumidifier Market Opportunities

The manufacturers of dehumidifiers have various opportunities to innovate and create dehumidifiers that are more efficient, easy to use, and have a wide range of features. The integration of intelligent technology, connectivity, and enhanced control interfaces can entice technologically advanced consumers. The increase in the preference of consumers for energy-efficient products has provided manufacturers with the opportunity to create dehumidifier models with higher energy-efficiency ratings. Energy Star certified models that meet specified energy-saving standards can gain a competitive edge in the market. The Energy Star labelled dehumidifiers utilize more energy-efficient refrigeration coils and compressors, as well as fans, to achieve the same moisture removal as a comparable conventional unit, but with a much lower energy consumption of approximately 13%.

The commercial sector presented several potential business opportunities for manufacturers of dehumidifier systems, as companies and industries acknowledged the significance of maintaining the optimal humidity levels for a variety of purposes, including the preservation of food, the cooling of data centers, and the improvement of customer comfort in commercial settings. In addition, the expansion of e-commerce and online retail enabled manufacturers to broaden their market reach and interact directly with customers.

Market Segmentation

The United States dehumidifier market is segmented based on type, end use, region, and competitive landscape. Based on type, the market is further fragmented into desiccant and refrigerant. Based on end use, the market is segmented into residential and commercial/industrial. Based on region, the market is divided into South, Midwest, Northeast, and West.

Company Profiles

Electrolux Home Products, Inc. (Frigidaire), Haier Group Corporation (GE Appliances), Honeywell International Inc., Four Seasons Trading Company, LLC (Keystone), Danby Products Inc., Unison Comfort Technologies, Seresco Technologies Inc., Desert Aire Corp., Munters Corporation, and DecTron LLC are among the major market players in

the United States dehumidifier market.

Report Scope:

In this report, the United States dehumidifier market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United States Dehumidifier Market, By Type:

Desiccant

Refrigerant

United States Dehumidifier Market, By End Use:

Residential

Commercial/Industrial

United States Dehumidifier Market, By Region:

South

Midwest

West

Northeast

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United States dehumidifier market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a

United States Dehumidifier Market, By Type (Desiccant, Refrigerant), By End Use (Residential, Commercial/Indus...

company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. Introduction
 - 1.1. Product Overview
 - 1.2. Key Highlights of the Report
 - 1.3. Market Coverage
 - 1.4. Market Segments Covered
 - 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. VOICE OF CUSTOMER ANALYSIS

- 4.1. Brand Awareness
- 4.2. Factors Influencing Purchase Decision
- 4.3. Challenges Faced After Purchase

5. UNITED STATES DEHUMIDIFIER MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value & Volume
- 5.2. Market Share & Forecast
 - 5.2.1. By Type Market Share Analysis (Desiccant, Refrigerant)
 - 5.2.2. By End Use Market Share Analysis (Residential, Commercial/Industrial)

- 5.2.3. By Regional Market Share Analysis
 - 5.2.3.1. South Market Share Analysis
 - 5.2.3.2. Midwest Market Share Analysis
 - 5.2.3.3. West Market Share Analysis
 - 5.2.3.4. Northeast Market Share Analysis
- 5.2.4. By Top 5 Companies Market Share Analysis, Others (2022)
- 5.3. United States Dehumidifier Market Mapping & Opportunity Assessment
 - 5.3.1. By Type Market Mapping & Opportunity Assessment
 - 5.3.2. By End Use Market Mapping & Opportunity Assessment
 - 5.3.3. By Regional Market Mapping & Opportunity Assessment

6. UNITED STATES DESICCANT DEHUMIDIFIER MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value & Volume
- 6.2. Market Share & Forecast
 - 6.2.1. By End Use Market Share Analysis

7. UNITED STATES REFRIGERANT DEHUMIDIFIER MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
 - 7.2.1. By End Use Market Share Analysis

8. MARKET DYNAMICS

- 8.1. Drivers
 - 8.1.1. Increasing health concern
 - 8.1.2. Changing climate and weather pattern
 - 8.1.3. Growing residential construction activities
- 8.2. Challenges
 - 8.2.1. High competition
 - 8.2.2. Proper maintenance

9. MARKET TRENDS & DEVELOPMENTS

- 9.1. Focus on Energy Efficiency
- 9.2. Increasing demand from commercial sector

- 9.3. Surging marketing tactics
- 9.4. Expansion of e-commerce channel
- 9.5. New product launches

10. PORTER'S FIVE FORCES MODEL

- 10.1. Competitive Rivalry
- 10.2. Bargaining Power of Buyers
- 10.3. Bargaining Power of Suppliers
- 10.4. Threat of New Entrants
- 10.5. Threat of Substitutes

11. SWOT ANALYSIS

- 11.1. Strength
- 11.2. Weakness
- 11.3. Opportunities
- 11.4. Threat

12. UNITED STATES ECONOMIC PROFILE

13. POLICY & REGULATORY LANDSCAPE

14. COMPETITIVE LANDSCAPE

- 14.1. Company Profiles
 - 14.1.1. Electrolux Home Products, Inc. (Frigidaire)
 - 14.1.1.1. Company Details
 - 14.1.1.2. Products & Services
 - 14.1.1.3. Financial (As per availability)
 - 14.1.1.4. Key Market Focus
 - 14.1.1.5. Recent Development
 - 14.1.1.6. Key Management Personnel
 - 14.1.2. Haier Group Corporation (GE Appliances)
 - 14.1.2.1. Company Details
 - 14.1.2.2. Products & Services
 - 14.1.2.3. Financial (As per availability)

- 14.1.2.4. Key Market Focus
- 14.1.2.5. Recent Development
- 14.1.2.6. Key Management Personnel
- 14.1.3. Honeywell International Inc.
 - 14.1.3.1. Company Details
 - 14.1.3.2. Products & Services
 - 14.1.3.3. Financial (As per availability)
 - 14.1.3.4. Key Market Focus
 - 14.1.3.5. Recent Development
 - 14.1.3.6. Key Management Personnel
- 14.1.4. Four Seasons Trading Company, LLC (Keystone),
 - 14.1.4.1. Company Details
 - 14.1.4.2. Products & Services
 - 14.1.4.3. Financial (As per availability)
 - 14.1.4.4. Key Market Focus
 - 14.1.4.5. Recent Development
 - 14.1.4.6. Key Management Personnel
- 14.1.5. Danby Products Inc
 - 14.1.5.1. Company Details
 - 14.1.5.2. Financial (As per availability)
 - 14.1.5.3. Key Market Focus
 - 14.1.5.4. Recent Development
 - 14.1.5.5. Key Management Personnel
- 14.1.6. Unison Comfort Technologies
 - 14.1.6.1. Company Details
 - 14.1.6.2. Products & Services
 - 14.1.6.3. Company Details
 - 14.1.6.4. Products & Services
 - 14.1.6.5. Financial (As per availability)
 - 14.1.6.6. Key Market Focus
 - 14.1.6.7. Recent Development
 - 14.1.6.8. Key Management Personnel
- 14.1.7. Seresco Technologies Inc.
 - 14.1.7.1. Company Details
 - 14.1.7.2. Products & Services
 - 14.1.7.3. Financial (As per availability)
 - 14.1.7.4. Key Market Focus
 - 14.1.7.5. Recent Development
 - 14.1.7.6. Key Management Personnel

- 14.1.8. Desert Aire Corp.
 - 14.1.8.1. Company Details
 - 14.1.8.2. Products & Services
 - 14.1.8.3. Financial (As per availability)
 - 14.1.8.4. Key Market Focus
 - 14.1.8.5. Recent Development
 - 14.1.8.6. Key Management Personnel
- 14.1.9. Munters Corporation
 - 14.1.9.1. Company Details
 - 14.1.9.2. Products & Services
 - 14.1.9.3. Financial (As per availability)
 - 14.1.9.4. Key Market Focus
 - 14.1.9.5. Recent Development
 - 14.1.9.6. Key Management Personnel
- 14.1.10. DecTron LLC
 - 14.1.10.1. Products & Services
 - 14.1.10.2. Financial (As per availability)
 - 14.1.10.3. Key Market Focus
 - 14.1.10.4. Recent Development
 - 14.1.10.5. Key Management Personnel

15. STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 15.1. Key Focus Areas
- 15.2. Target Type
- 15.3. Target End Use

16. ABOUT US & DISCLAIMER

(Note: The companies list can be customized based on the client requirements.)

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