

United States Credentialing Software And Services In Healthcare Market By Component (Software, Services), By End Use (Hospitals & Clinics, Healthcare Payers, Others), By Region and Competition, Forecast & Opportunities, 2020-2030F

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Abstracts

Market Overview

United States Credentialing Software And Services In Healthcare Market was valued at USD 265.82 Million in 2024 and is expected to reach USD 368.63 Million by 2030 with a CAGR of 5.80%. Credentialing, a critical component of healthcare administration, involves verifying and assessing the qualifications, experience, and professional standing of healthcare providers to ensure they meet established standards of care and regulatory compliance.

In recent years, the traditional, paper-based credentialing process has proven to be inefficient, error-prone, and time-consuming. As a result, healthcare providers are increasingly adopting digital credentialing software and outsourcing credentialing services to streamline operations, reduce administrative burden, and enhance data accuracy. Hospitals, physician groups, managed care organizations, and telehealth providers represent the primary customer segments, each with unique credentialing needs and workflows.

Key Market Drivers

Growth in Healthcare Industry

The steady expansion of the U.S. healthcare industry is a major driving force behind the

increasing demand for credentialing software and services. In 2022, the United States allocated approximately 17.8% of its Gross Domestic Product (GDP) to healthcare expenditures substantially higher than the 11.5% average among other high-income nations. Healthcare coverage in the U.S. varies significantly across the population, with groups such as the elderly, individuals with disabilities, and low-income populations receiving more comprehensive coverage through government programs like Medicare and Medicaid. As the sector continues to grow in scale and complexity spurred by the rise in healthcare facilities, medical professionals, and regulatory standards the need for efficient and accurate credentialing solutions has become more critical than ever.

Credentialing plays a fundamental role in verifying the qualifications, licenses, and compliance status of healthcare providers, directly impacting patient safety, risk management, and regulatory adherence. In 2022, the United States had approximately 760,000 physicians, reflecting a 22% increase over the past decade. During the same period, hospital employment grew by 33%, while private medical practices expanded by 17%. Currently, 55% of physicians are employed in private practice down 3 percentage points from ten years ago while 27% are employed by hospitals, representing a modest increase from 25% a decade earlier. With the growing number of physicians, specialists, and allied health professionals entering the workforce, healthcare organizations are turning to advanced credentialing software to streamline operations, reduce administrative burden, and ensure real-time accuracy.

Key Market Challenges

Data Integrity and Compliance Risks

One of the primary challenges facing the United States credentialing software and services market in healthcare is ensuring data integrity and managing compliance risks. Credentialing processes involve the collection, verification, and maintenance of sensitive and extensive provider information, including licensure, certifications, work history, and disciplinary records. Maintaining the accuracy, completeness, and security of this data is critical, as any discrepancies or breaches can lead to significant regulatory penalties, reputational damage, and potential risks to patient safety.

Given the highly regulated nature of healthcare, credentialing systems must adhere to stringent standards set forth by federal and state agencies, as well as accreditation bodies such as The Joint Commission and CMS. Failure to comply with these requirements can result in costly audits, fines, and even loss of accreditation or

reimbursement eligibility for healthcare organizations.

Key Market Trends

Growth in Telehealth

The rapid expansion of telehealth services in the United States is emerging as a significant trend influencing the credentialing software and services market. As of December 2020, the Centers for Medicare & Medicaid Services (CMS) permanently expanded the range of telehealth services available to Medicare beneficiaries and enrollees, as outlined in the FY2021 Medicare Physician Fee Schedule Final Rule. The widespread adoption of virtual care, accelerated by technological advancements and shifts in patient preferences, has transformed how healthcare providers deliver services, creating new complexities in provider credentialing and compliance management.

Telehealth enables healthcare professionals to offer care across state lines and diverse geographic regions, which increases the demand for sophisticated credentialing systems capable of managing multi-jurisdictional licensure verification and ensuring adherence to varying regulatory requirements. This trend necessitates credentialing software that can streamline remote provider onboarding, real-time license tracking, and efficient management of provider data.

Key Market Players

sympIr Software LLC

Simplify Healthcare Technology

Global Healthcare Exchange, LLC

HealthStream, Inc.

Bizmatic, Inc.

Applied Statistics & Management, Inc.

HCA Management Services, L.P.

CureMD Healthcare

Global Healthcare Exchange, LLC.

Verisys Corporation

Report Scope

In this report, the United States Credentialing Software And Services In Healthcare Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United States Credentialing Software And Services In Healthcare Market, By Component:

Software

Services

United States Credentialing Software And Services In Healthcare Market, By End Use:

Hospitals & Clinics

Healthcare Payers

Others

United States Credentialing Software And Services In Healthcare Market, By Region:

Northeast

Midwest

South

West

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United States Credentialing Software And Services In Healthcare Market.

Available Customizations:

United States Credentialing Software And Services In Healthcare Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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