

United States Clinical Nutrition Market By Nutrition Type (Enteral Nutrition, Parental Nutrition), By Route of Administration (Oral, Intravenous), By Substrate (Energy, Carbohydrates, Lipids, Proteins & Amino Acids, Water & Electrolyte, Dietary fiber, Antioxidants), By Application (Metabolic Disorders, Eating Disorders, Others), By Region, Competition, Forecast and Opportunities, 2018-2028F

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Abstracts

United States Clinical Nutrition Market has valued at USD 14.05 Billion in 2022 and is anticipated to project steady growth in the forecast period with a CAGR of 7.52% through 2028. Clinical nutrition is a highly specialized field within the realm of nutrition science that is dedicated to managing various diseases through the application of medical nutrition therapies. It encompasses not only the diagnosis and prevention of nutritional and metabolic conditions related to chronic disorders, but also addresses the consequences of malnutrition and the lack of essential nutrients. Within this expansive field, there are several types of clinical nutrition available, including infant nutrition, enteral nutrition, and parenteral nutrition. These different types cater to specific needs and circumstances, ensuring that individuals receive the optimal nutrients required for their overall health and well-being.

The benefits of clinical nutrition are vast and far-reaching. By addressing malnutrition, it plays a crucial role in reducing the adverse effects that can arise from nutritional deficiencies. Moreover, it enhances the response to disease treatment, aiding in the recovery process and improving overall outcomes. Clinical nutrition also plays a pivotal role in boosting immunity levels, strengthening the body's defense mechanisms against

illnesses and infections. Additionally, it helps enhance ingestion abilities, ensuring that individuals are able to consume and absorb nutrients effectively, thus maximizing their nutritional intake. Through its comprehensive approach and tailored interventions, clinical nutrition holds immense potential in promoting health, managing diseases, and optimizing overall well-being.

Key Market Drivers

Increasing Prevalence of Metabolic Disorders

The increasing prevalence of metabolic disorders in the United States, including diabetes, obesity, and cardiovascular diseases, is expected to significantly boost the demand for clinical nutrition. These disorders, which are often influenced by poor dietary habits and sedentary lifestyles, have become a major public health concern. As a result, there is a growing recognition of the crucial role that clinical nutrition plays in the prevention and management of these chronic conditions.

Clinical nutrition products, ranging from dietary supplements to medically prescribed food items, are specifically designed to supplement health and counter the adverse effects of metabolic disorders. These products provide the necessary balance of essential micronutrients that are often deficient in patients suffering from these conditions. By delivering targeted nutrition, clinical nutrition helps individuals combat the nutritional imbalances associated with metabolic disorders, promoting better health outcomes.

Furthermore, the growing awareness among the general population about the importance of a healthy diet has led to an increased demand for clinical nutrition. People are becoming more conscious of the impact of their dietary choices on their overall well-being and are seeking ways to optimize their nutritional intake. This, coupled with increased healthcare expenditure, further drives the growth of the clinical nutrition market. The surge in metabolic disorders, combined with heightened health consciousness among individuals, is set to significantly drive the demand for clinical nutrition in the United States. The role of clinical nutrition in addressing the nutritional needs of patients with metabolic disorders and promoting overall health and well-being is vital in today's society.

High Healthcare Spending by Government and Private Foundations

The high healthcare spending in the United States by the government and private

foundations is anticipated to instigate an increased demand for Clinical Nutrition. This rise in demand is attributable to an understanding of the pivotal role that nutrition plays in enhancing health outcomes and reducing the cost and length of hospital stays. With a healthcare system grappling with escalating rates of chronic diseases like obesity, diabetes, and heart disease, the emphasis on preventative healthcare measures has never been more crucial. Clinical Nutrition serves as an effective preventative strategy, potentially curbing these trends by addressing the root causes. Moreover, the aging population in the United States, coupled with the high prevalence of malnutrition among this demographic, adds to the demand for specialized nutritional care. Government and private entities are investing significantly in clinical nutrition as a means to improve patient outcomes and decrease healthcare costs. By supporting research, education, and policy related to Clinical Nutrition, these entities are driving the growth of this sector. Hence, high healthcare spending in this arena is set to translate into an amplified demand for Clinical Nutrition in the United States.

Growing Aging Population

The aging population in the United States is projected to significantly boost the demand for clinical nutrition. As people grow older, their nutritional needs change, often increasing the necessity for nutrient-dense or specialized diets. The physiological changes associated with aging, such as loss of appetite, difficulties in chewing and swallowing, and decreased nutrient absorption, make elderly individuals more susceptible to malnutrition. Clinical nutrition, offering tailor-made nutritional solutions, therefore, becomes crucial in meeting these distinct dietary requirements, promoting overall health and well-being, and managing age-related diseases. Additionally, the high prevalence of chronic diseases like diabetes and cardiovascular disorders amongst the elderly further necessitates the demand for clinical nutrition. These health conditions require specific dietary modifications, which can be effectively addressed through clinical nutrition. In light of heightened health consciousness, the aged population is increasingly turning towards these nutritional therapies, thereby driving the market growth. Furthermore, the support from healthcare policies, including nutritional assistance programs for the elderly, bolsters this trend. As such, the expanding aging demographic in the United States is anticipated to catalyze the demand for clinical nutrition substantially in the forthcoming period.

Continuous Upgradation of Healthcare Infrastructures

Continual improvements in American healthcare infrastructure are anticipated to surge the demand for clinical nutrition. The US healthcare system is undergoing a

revolutionary transformation, with investment in leading-edge technologies and infrastructure. Enhanced diagnostic and therapeutic facilities are enabling early detection and treatment of various ailments, subsequently increasing the life expectancy. This transition is leading to the expansion of the elderly population, known for their higher dependency on clinical nutrition. Furthermore, the rise in lifestyle diseases like obesity, diabetes, cardiovascular disorders, etc., due to sedentary habits, has necessitated the need for dietary supplements to manage these conditions effectively. Clinically guided nutrition serves as a pivotal tool in this regard, aiding in preventive healthcare and disease management. Additionally, the burgeoning awareness about the undeniable role of nutrition in wellness and health maintenance is catalyzing the demand for clinical nutrition. Therefore, this ongoing healthcare infrastructure upgrade, coupled with the increasing prevalence of lifestyle diseases and an ageing population, is expected to propel the clinical nutrition demand in the United States.

Key Market Challenges

Imprecise Perception about Clinical Nutrition

The imprecise perception surrounding clinical nutrition in the United States is notably contributing to a decrease in its demand. Many individuals mistakenly believe that clinical nutrition, involving dietary supplements and intravenous nutrition, is only essential for those with severe medical conditions or the elderly. These misconceptions, paired with a general lack of understanding about the role of clinical nutrition in promoting optimal health, lead to underutilization. A widespread belief prevails that a balanced diet alone is sufficient to meet nutritional requirements, overlooking the potential benefits of clinical nutrition in addressing specific deficiencies or health issues. Furthermore, the notion that these products are 'unnatural' or may cause dependency deters many from considering them as a health management strategy. This lack of awareness and clouded perceptions, fueled by misinformation, can result in a declining demand for clinical nutrition products, highlighting the urgent need for comprehensive education programs to dispel these misconceptions.

Irregular Product Penetration

Irregular product penetration is increasingly presenting a challenge to the clinical nutrition market in the United States. The growing influx of non-standardized products, many of which lack the rigorous testing and certification necessary to ensure their efficacy and safety, has been eroding consumer trust. This, in turn, is expected to

decrease the demand for clinical nutrition in the country. Moreover, the presence of these irregular products in the market often leads to confusion among consumers, as the lack of clear, accurate information can make it difficult to discern the quality and reliability of the available options. The proliferation of such products also tends to dilute the market, resulting in lower prices and hence decreased profitability for manufacturers of legitimate, clinically tested nutritional products. In essence, the irregular penetration of non-standardized products creates a market environment that discourages the adoption of clinical nutrition, thereby reducing its demand. While the full impact of this trend is yet to be quantified, the indications are clear that it will have a significant negative effect on the clinical nutrition market in the United States.

Key Market Trends

Inflating Need for Clinical Nutrition in The Pediatric Medicine

The escalating need for clinical nutrition in pediatric medicine is poised to stimulate the demand for clinical nutrition in the United States. As the prevalence of malnutrition, chronic diseases, and food allergies among children continues to surge, the focus on providing appropriate clinical nutrition to this vulnerable group is intensifying. Children suffering from such conditions require specialized dietary interventions, which include therapeutic foods, supplements, and in severe cases, enteral or parenteral nutrition. Furthermore, the rising trend of premature births, which often results in neonatal intensive care, also necessitates the provision of specific, medically supervised nutrition to ensure robust growth and development. The heightened awareness about the profound impact of nutrition on a child's health among parents and healthcare professionals alike is leading towards a greater adoption of scientifically-formulated, age-appropriate clinical nutrition products. Consequently, this burgeoning need is expected to drive up the demand for clinical nutrition in the country, thereby catalyzing the expansion of this sector in the United States.

Expanding Online Retailing

The burgeoning trend of online retailing in the United States is expected to significantly boost the demand for clinical nutrition. With the advent of the internet and increased accessibility, consumer behavior has radically changed with a growing tendency to shop online. This easy and convenient shopping method means more people can access and purchase clinical nutrition products that might not be readily available in their local brick-and-mortar stores.

Moreover, online platforms provide a wealth of information, allowing consumers to understand the benefits, usage, and effectiveness of these products, thereby driving their purchasing decisions. The rise in health consciousness and the unprecedented global health crisis have also propelled individuals to prioritize their health and wellbeing, encouraging the intake of clinical nutrition products. Recognizing the importance of a well-balanced diet and optimal nutrition, people are turning to clinical nutrition as a means to support their overall health goals.

Furthermore, the advantageous offerings of online retailers in terms of discounts, door-step delivery, and vast product variety augment the appeal for online purchasing. With competitive pricing, convenient shipping options, and a wide range of products to choose from, consumers are drawn towards the online retailing experience. Hence, the expansion of online retailing is poised to surge the demand for clinical nutrition in the United States, as more individuals recognize the importance of accessible and convenient ways to support their health and well-being.

Segmental Insights

Nutrition Type Insights

Based on the Nutrition Type, Enteral Nutrition is expected to hold a significant share in the market. This form of nutrition involves feeding patients through a tube directly into their stomach or small intestine, providing essential nutrients and maintaining the functionality of the gastrointestinal tract. Its cost-effectiveness and ease of administration make it a preferred choice in clinical settings. The increasing prevalence of chronic diseases and the growing geriatric population further contribute to the dominance of Enteral Nutrition in the U.S. clinical nutrition market. As chronic diseases become more prevalent, the demand for specialized nutritional support grows, and Enteral Nutrition plays a vital role in meeting these needs. Additionally, the aging population often faces challenges in nutrient absorption, making Enteral Nutrition an effective solution to ensure proper nourishment.

With its proven benefits, Enteral Nutrition continues to shape the landscape of clinical nutrition, offering not only effective patient care but also economic advantages for healthcare facilities. As research and innovation drive advancements in this field, Enteral Nutrition is poised to maintain its dominant position in the market, supporting the health and well-being of patients across various healthcare settings.

Route of Administration Insights

Based on the Route of Administration, the United States clinical nutrition market is expected to be primarily dominated by the oral route of administration. This forecast is largely attributed to the convenience, ease of use, and non-invasive nature of oral intake. Most patients prefer this method as it eliminates the need for frequent hospital visits or clinical assistance, allowing for greater independence and flexibility in managing their nutritional needs. Moreover, recent advancements in the formulation of oral clinical nutrition products have further propelled their growing popularity. These advancements include taste enhancement techniques that make the products more palatable, thus increasing patient compliance. Additionally, improvements in nutrient absorption technology have been incorporated into oral clinical nutrition products, ensuring optimal nutrient uptake and utilization by the body.

Furthermore, the market demand for oral clinical nutrition products in the United States has been driven by the increasing awareness of the importance of clinical nutrition in overall health and well-being. As people become more conscious of the role nutrition plays in maintaining good health, the demand for convenient and effective means of meeting nutritional requirements has risen. This, coupled with the convenience and effectiveness of oral administration, has contributed to the dominance of the oral route of administration in the clinical nutrition landscape. As a result, it is expected that the dominance of the oral route of administration will continue to prevail in the United States clinical nutrition market. The significance of oral clinical nutrition products in providing patients with a convenient and effective way to meet their nutritional needs cannot be overstated. With ongoing advancements and continuous research in this field, the oral route of administration will likely remain the preferred choice for patients seeking optimal nutrition and well-being.

Regional Insights

The West Coast region is expected to dominate the United States Clinical Nutrition Market in the coming years. This projection is driven by several factors that highlight the region's unique position in the healthcare landscape. Furthermore, the region is experiencing an increase in the elderly population, who often have specific dietary requirements that need to be addressed. As people age, their nutritional needs change, and it becomes crucial to provide them with tailored clinical nutrition options. The West Coast recognizes this need and has been actively working towards developing innovative solutions to cater to the unique dietary needs of the elderly population. Moreover, the West Coast is known for its robust healthcare infrastructure, boasting state-of-the-art medical facilities and renowned research institutions. This enables the

region to stay at the forefront of clinical nutrition advancements, conducting cutting-edge research and clinical trials. The collaboration between healthcare providers, researchers, and industry experts in the West Coast fosters an environment conducive to innovation and the development of groundbreaking clinical nutrition products.

Additionally, the West Coast serves as a hub for some of the leading players in the clinical nutrition industry. Renowned pharmaceutical companies and innovative startups have chosen the region as their base of operations, leveraging the rich ecosystem of expertise and resources available. This concentration of industry leaders fosters healthy competition, driving the development of novel clinical nutrition solutions and attracting investments from stakeholders across the globe. Given these factors, it is evident that the West Coast region holds a position of prominence in the United States Clinical Nutrition Market. Industry stakeholders and investors recognize the region's potential and are actively focusing their efforts on capitalizing on the opportunities it presents. The West Coast's commitment to addressing the unique healthcare needs of its population, coupled with its exceptional infrastructure and collaborative ecosystem, solidifies its position as a key player in the clinical nutrition market.

Key Market Players

Nestlé USA

Danone North America

Abbott U.S.

Fresenius Kabi USA, LLC

Baxter International Inc.

B. Braun USA

ConMed Corp

Vesco Medical, LLC

Pfizer Inc.

Otsuka Pharmaceutical Companies

Report Scope:

In this report, the United States Clinical Nutrition Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United States Clinical Nutrition Market, By Nutrition Type:

Enteral Nutrition

Parental Nutrition

United States Clinical Nutrition Market, By Route of Administration:

Oral

Intravenous

United States Clinical Nutrition Market, By Substrate:

Energy

Carbohydrates

Lipids

Proteins & Amino Acids

Water & Electrolyte

Dietary fiber

Antioxidants

United States Clinical Nutrition Market, By Application:

Metabolic Disorders

Eating Disorders

Others

United States Clinical Nutrition Market, By Region:

Northeast Region

Midwest Region

West Region

South Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United States Clinical Nutrition Market.

Available Customizations:

United States Clinical Nutrition Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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