

# **United States Camping Equipment Market By Product Type (Camping Furniture, Camping Backpacks, Camping Tents, Camping Cooking Systems and Cookware, Camping Gear & Accessories), By Application (Personal Vs. Commercial), By Distribution Channel (Supermarkets/Hypermarkets, Specialty Sporting Stores, Local Sports Shops, Online, Others (Direct Sales), By Region, Competition Forecast & Opportunities, 2018-2028F**

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## **Abstracts**

The United States camping equipment market is anticipated to register an impressive CAGR during the forecast period. Camping equipment is any equipment made, used, or intended for temporary human habitation while participating in an outdoor activity involving spending the night somewhere other than home, such as a tent or recreational vehicle. As global awareness of fitness and health has grown, there has been a noticeable rise in demand for camping supplies. Due to the rising incidence of lifestyle disorders and the prevalence of chronic diseases, mental and physical health are among the top concerns for people everywhere.

Global population stress levels have significantly risen in recent years due to declining lifestyle choices and rapidly shifting social, economic, and political environments. The popularity of stress-relieving activities and activities that support both physical and mental health has fueled the camping industry, which in turn fuels the market for camping supplies and equipment.

Numerous organizations and service providers are launching camping initiatives catered

to various age groups to entice new campers. Additionally, there is a growing market for environmentally friendly camping equipment due to the increased awareness of environmental preservation. Vendors are introducing eco-friendly equipment to stand out from the competition and broaden their product lines. During the forecast period, such advancements in camping equipment may increase sales of that equipment.

Camping equipment is any equipment made, used, or intended for temporary human habitation while participating in an outdoor activity involving spending the night somewhere other than home, such as a tent or recreational vehicle.

### Increasing Participation in Outdoor Recreational Activities Propels the Market Growth

The rising popularity of outdoor recreational activities significantly influences the market's potential for growth. Various factors encourage consumers to participate in outdoor activities, including changing lifestyles and attitudes, demographics, rising recreational spending, and the mental and physical health advantages of outdoor activities. Exercising outside is another way to keep a healthy work-life balance. A growing number of people enjoy going camping. This is because camping encourages the body to produce more serotonin, a neurotransmitter that helps control mood, appetite, and sleep. Additionally, serotonin enhances cognitive processes like memory and learning. This includes camping in backyards, using recreational vehicles, tenting, and car camping.

### Growing Interest in Eco-Friendly Camping Equipment Fuels the Market Growth

The demand for environmentally friendly raw materials in camping gear is increasing as environmental preservation is becoming more and more of a priority. Consumers search for sustainable products in addition to their affordability, aesthetics, and quality. For instance, The Salt Creek 2 by Big Agnes, which is entirely constructed of recycled materials, illustrates such an environmentally friendly product. This environmentally friendly model's tent, fly, and floor are all made from 100 % recycled materials. Also, Marmot Eco Pro sleeping bags from Recreational Equipment, Inc. features the company's patented UpCycle technology. This product's insulation is made with 80% post-consumer waste and is made from recycled plastic water bottles. The Recycled Camp Mug from REI is another item made of recycled polypropylene.

### Challenges in Camping Equipment Market

Because of the specialized equipment, camping is typically expensive. The upfront

costs for tents, sleeping bags, outdoor cooking equipment, and outdoor clothing can range from hundreds to thousands of dollars. Camping is relatively inexpensive once the user has the necessary equipment—just the cost of food, transportation, and lodging. The cost of camping is almost directly inversely correlated with the temperature. To handle the cold, colder weather calls for better equipment. How inventive a user is willing to be with their equipment may be the best predictor of how expensive camping will be for them. As a result, the market for camping equipment may be constrained by the high cost of camping.

## Market Segmentation

United States camping equipment market is segmented into product type, application, distribution channel, region, and company. Based on product type, the market is segmented into camping furniture, camping backpacks, camping tents, camping cooking systems and cookware, camping gear & accessories. Based on application, the market is segmented into personal and commercial. Based on distribution channel, the market is segmented into supermarkets/hypermarkets, specialty sporting stores, local sports shops, online, and others (direct sales).

## Market Players

Hilleberg the Tentmaker, Inc., NEMO Equipment, Inc., Johnson Outdoor Inc., Black Diamond Equipment, Ltd., Newell Brands, Inc., Big Agnes, Inc, The Coleman Company, Inc., Osprey Packs, Inc., Johnson Outdoors Inc., Marmot Mountain, LLC. are the major market players in the United States camping equipment market.

## Report Scope:

In this report, United States camping equipment market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

### United States Camping Equipment Market, By Product Type:

Camping Furniture

Camping Backpacks

Camping Tents

Camping Cooking Systems and Cookware

Camping Gear & Accessories

United States Camping Equipment Market, By Application:

Personal

Commercial

United States Camping Equipment Market, By Distribution Channel:

Supermarkets/Hypermarkets

Specialty Sporting Stores

Local Sports Shops

Online

Others

United States Camping Equipment Market, By Region:

South

West

Mid-West

North-East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United States camping equipment market.

### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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