

# **United States Built-in Kitchen Appliances Market Segmented By Product Type (Built-in Ovens, Built-in Hobs, Built-in Hoods, Built-in-Refrigerators, Built-in Dishwashers and Others), By Sales Channel (Supermarkets/Hypermarkets, Exclusive Stores, Online and Others), By Region, Competition, Forecast and Opportunities, 2018-2028F**

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## **Abstracts**

United States Built-in Kitchen Appliances Market has valued at USD 7.93 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 5.5% through 2028. The United States Built-in Kitchen Appliances Market is a dynamic and thriving segment of the home appliance industry. Built-in kitchen appliances, also known as integrated or panel-ready appliances, are designed to seamlessly blend into the kitchen's cabinetry and offer a sleek, streamlined appearance. This market is marked by a combination of innovative technology, evolving consumer preferences, and a focus on both aesthetics and functionality.

One of the key drivers of the United States Built-in Kitchen Appliances Market is the rising demand for kitchen designs that prioritize aesthetics and space utilization. Modern kitchens are often part of open-concept living spaces, and built-in appliances help create a cohesive and uncluttered look. These appliances are particularly popular in high-end residential properties, where homeowners are willing to invest in premium kitchen solutions that enhance both the visual appeal and functionality of their spaces.

Efficiency and smart technology integration are also significant factors driving the market. Consumers are increasingly looking for kitchen appliances that offer advanced features, are energy-efficient, and can be controlled remotely through smartphones or

other smart home systems. This trend aligns with the growing interest in connected homes and automation.

In addition to aesthetics and technology, consumers are demanding appliances that are environmentally friendly. Energy-efficient and eco-friendly built-in kitchen appliances, such as induction cooktops, convection ovens, and refrigerator models designed to reduce energy consumption, are gaining popularity. Sustainability is becoming a central theme in kitchen design and appliance choices.

The United States Built-in Kitchen Appliances Market is also characterized by intense competition among prominent appliance manufacturers and brands. Companies like KitchenAid, Bosch, Sub-Zero, and Miele are known for their high-quality built-in appliances. The competition has led to innovation and a wide range of options, allowing consumers to choose appliances that suit their specific needs and preferences.

The market is not limited to individual consumers alone. Commercial applications, such as in restaurants and hotels, also drive demand for built-in kitchen appliances. These businesses often require appliances that offer both performance and a sleek appearance, making integrated appliances an excellent choice.

In conclusion, the United States Built-in Kitchen Appliances Market is a vibrant and evolving segment within the broader home appliance industry. It is driven by the demand for aesthetics, advanced technology, efficiency, sustainability, and smart integration. As the market continues to respond to changing consumer preferences and evolving kitchen designs, it is expected to maintain its growth trajectory and continue to offer innovative solutions for modern kitchens.

## Key Market Drivers

### Modernization and Technological Advancements

One of the most significant drivers of growth in the United States built-in kitchen appliances market is the relentless pace of modernization and technological advancements. Consumers today are seeking smart and innovative solutions to simplify their daily lives. As a result, manufacturers of built-in kitchen appliances are constantly striving to integrate cutting-edge technologies and features into their products.

Smart appliances have become increasingly popular, with features such as Wi-Fi connectivity, touch screen controls, and mobile app integration. These advancements

allow consumers to control their kitchen appliances remotely, monitor cooking processes, and receive alerts and notifications. For instance, smart ovens can be preheated before arriving home, refrigerators can send alerts when groceries are running low, and induction cooktops offer precise temperature control.

Furthermore, energy efficiency is a focal point of technological advancements. Modern built-in kitchen appliances are designed to be more energy-efficient, helping consumers reduce their carbon footprint and energy bills. This emphasis on sustainability aligns with the broader trend of eco-conscious living, and many consumers are actively seeking appliances that are Energy Star certified or equipped with energy-saving features.

In addition to smart and energy-efficient appliances, kitchen technology is also evolving with the integration of artificial intelligence and machine learning. Appliances are becoming more intuitive, with AI-driven features that can suggest recipes based on available ingredients, optimize cooking times, and provide real-time feedback on cooking progress. These innovations not only enhance convenience but also cater to the growing demand for smart, connected kitchens.

### Home Improvement and Remodeling Trends

The United States has experienced a surge in home improvement and remodeling projects in recent years. This trend has had a direct impact on the built-in kitchen appliances market. Homeowners and property buyers are increasingly valuing updated and well-designed kitchen spaces, and built-in appliances are central to achieving this goal.

Remodeling projects often involve the replacement of outdated appliances with modern, built-in alternatives. Built-in appliances seamlessly blend into kitchen cabinetry, offering a streamlined and cohesive appearance. The aesthetic appeal of built-in appliances, along with their space-saving features, is a significant driver for consumers looking to enhance the overall look and functionality of their kitchens.

Moreover, homeowners are investing in higher-end, luxury kitchen appliances as a part of their remodeling efforts. This is particularly evident in the demand for professional-grade appliances such as built-in refrigerators, wall ovens, and cooktops. These appliances not only elevate the culinary experience but also add a touch of luxury and sophistication to the kitchen space.

The COVID-19 pandemic further accelerated the home improvement trend, as more people spent time at home and realized the value of a well-equipped kitchen for cooking and entertaining. The desire for a functional and aesthetically pleasing kitchen has become a driving force in the built-in kitchen appliances market, as consumers seek to create their dream culinary spaces.

### Changing Lifestyle and Cooking Habits

The evolving lifestyle and cooking habits of consumers in the United States play a pivotal role in driving growth in the built-in kitchen appliances market. Several factors contribute to these changes:

**Healthy Living:** The growing awareness of health and wellness has led to increased home cooking. Consumers are looking for appliances that support healthier cooking methods, such as steam ovens and induction cooktops, which offer precise temperature control and quicker cooking times.

**Cooking as a Hobby:** Cooking has evolved from a daily chore to a hobby and a form of self-expression. As a result, consumers are investing in appliances that facilitate diverse cooking techniques, from sous-vide cooking to baking artisanal bread.

**Multigenerational Living:** Multigenerational households are becoming more common, and this has led to an increased demand for larger refrigerators, double ovens, and other appliances capable of handling the needs of extended families.

**Convenience and Time-Saving:** Busy lifestyles have led to a preference for appliances that save time and simplify meal preparation. Built-in appliances like microwave drawers and warming drawers offer added convenience.

**Sustainable Living:** The desire to reduce food waste and energy consumption is influencing appliance choices. Refrigerators with advanced freshness-preserving technology and energy-efficient dishwashers are examples of appliances catering to sustainable living.

### Key Market Challenges

#### Consumer Shift Toward Smart Appliances

One of the prominent challenges facing the United States Built-in Kitchen Appliances

Market is the increasing consumer shift toward smart appliances. Modern consumers are increasingly tech-savvy and seek convenience and efficiency in their daily lives. As a result, they are looking for kitchen appliances that offer connectivity, automation, and enhanced control over their cooking and food preservation processes.

This shift towards smart appliances presents a challenge for traditional built-in kitchen appliance manufacturers. They must adapt to the changing landscape and incorporate smart features into their product lines to remain competitive. This requires significant investment in research and development, as well as the integration of IoT (Internet of Things) technology. Manufacturers need to create appliances that can be controlled remotely, either through smartphone apps or voice assistants, and that provide real-time data and feedback to users.

Additionally, the growing concern about data privacy and security poses a challenge. Smart appliances collect and transmit data, which, if mishandled, could lead to privacy breaches. Manufacturers must prioritize the development of secure and transparent data handling systems to address these concerns and gain consumer trust.

### Environmental Regulations and Sustainability

The United States has seen an increasing focus on environmental sustainability and energy efficiency in recent years. Regulations and standards have been put in place to reduce energy consumption, limit greenhouse gas emissions, and promote eco-friendly manufacturing practices. This shift towards sustainability and energy efficiency has a direct impact on the built-in kitchen appliance market.

Manufacturers are challenged to adhere to these regulations and produce appliances that meet stringent energy efficiency standards. This often requires costly product redesigns and adjustments to manufacturing processes. Energy-efficient appliances are not only required but also preferred by consumers, and those manufacturers that fail to meet these standards may lose a significant share of the market.

Sustainability concerns also drive the demand for eco-friendly materials, energy-saving technologies, and appliance designs that minimize water usage and waste production. Manufacturers must invest in research and development to create appliances that align with these expectations, but this can be expensive and time-consuming.

The disposal of old appliances poses another challenge related to sustainability. Manufacturers must consider how to handle the disposal of outdated or non-functional

built-in kitchen appliances to minimize their environmental impact.

### Economic Volatility and Pricing Pressure

The United States Built-in Kitchen Appliances Market is highly sensitive to economic conditions. Economic fluctuations, such as recessions or financial crises, can significantly affect consumer purchasing power. During economic downturns, consumers tend to reduce discretionary spending, including on high-end kitchen appliances. This leads to a decline in demand for premium built-in appliances, putting pricing pressure on manufacturers.

Price competition is a constant challenge for manufacturers in this market. Consumers are increasingly price-conscious and look for value when purchasing built-in kitchen appliances. As a result, manufacturers may be pressured to offer more competitive pricing, which can affect profit margins and profitability.

Additionally, the market faces competition from imported appliances, which can often be more affordable due to lower labor and manufacturing costs in other countries. To remain competitive, domestic manufacturers must find ways to offer value and quality that outweigh the cost advantage of imported products.

Economic volatility can also impact supply chain logistics and the availability of raw materials, further complicating manufacturing and distribution. Manufacturers need to maintain agility in adapting to changes in the economic landscape to address these challenges effectively.

### Key Market Trends

#### Smart Kitchen Appliances and IoT Integration

One of the most prominent trends in the United States Built-in Kitchen Appliances Market is the integration of smart technology and the Internet of Things (IoT) into kitchen appliances. Smart appliances are designed to make daily cooking and kitchen tasks more convenient, efficient, and user-friendly. Consumers can now control and monitor their kitchen appliances remotely through smartphone apps and voice-activated assistants like Amazon's Alexa and Google Assistant.

Smart ovens allow users to preheat, set cooking times, and monitor the progress of their dishes remotely. They can also suggest recipes based on the ingredients available and



provide cooking instructions.

Smart refrigerators feature internal cameras that let users see the contents without opening the door. This helps reduce energy consumption and assists in creating shopping lists.

Many built-in kitchen appliances can now be controlled through voice commands, simplifying tasks like setting timers, adjusting temperatures, and checking the status of dishes.

Smart appliances are designed to be energy-efficient, helping homeowners reduce their energy bills and carbon footprint.

These appliances can recommend recipes based on available ingredients and set the oven or stovetop to the correct temperature and time, making cooking more accessible for all skill levels.

### Sustainable and Eco-Friendly Appliances

Sustainability and environmental consciousness are becoming increasingly important in the United States Built-in Kitchen Appliances Market. Consumers are actively seeking appliances that are energy-efficient, use sustainable materials, and reduce their overall environmental impact. Manufacturers are responding to this demand by developing products that are environmentally friendly while maintaining high-performance standards.

Many built-in kitchen appliances are now Energy-Star certified, meaning they meet strict energy efficiency standards set by the U.S. Environmental Protection Agency (EPA).

Induction cooktops are energy-efficient, using electromagnetic technology to heat only the cookware and not the surface of the cooktop. They heat up quickly and are easy to clean.

Manufacturers are increasingly using sustainable and recycled materials in the construction of kitchen appliances. This includes stainless steel, glass, and plastic components.

Energy-efficient dishwashers not only save electricity but also minimize water consumption, which is crucial for water conservation.

Some built-in kitchen appliances are designed to aid in composting and waste management, reducing the amount of kitchen waste that goes to landfills.

### Streamlined Aesthetics and Design Integration

Another significant trend in the United States Built-in Kitchen Appliances Market is the increasing emphasis on aesthetics and design integration. Consumers are no longer content with appliances that merely perform their functions; they want appliances that seamlessly blend with the overall kitchen design, offering a cohesive and sophisticated look.

Appliances with clean lines, unobtrusive controls, and hidden handles contribute to a minimalist and sleek kitchen aesthetic. Many built-in appliances can be customized with panels that match cabinetry, making them virtually disappear into the kitchen's design.

Appliance manufacturers are offering a broader range of color options, allowing homeowners to choose appliances that complement their kitchen's color scheme. Matte finishes are gaining popularity as they reduce the appearance of fingerprints and add a touch of elegance to the kitchen. Appliances with touch screens and interactive displays are becoming common, providing both functional and aesthetic value.

### Segmental Insights

#### Product Type Insights

Built-in ovens have secured a significant and growing share in the United States' built-in kitchen appliances market. This segment has witnessed notable success due to several key factors that have contributed to its prominence in the country.

One of the primary drivers behind the success of built-in ovens in the United States is the changing culinary landscape. As cooking and baking have become more than just household chores but a form of art and self-expression, consumers are seeking kitchen appliances that offer both functionality and aesthetics. Built-in ovens not only provide the latest cooking technologies and features but also seamlessly integrate into the kitchen's design, creating a sleek and modern culinary environment.

The trend of open-concept kitchen designs has become increasingly popular in the United States. This design philosophy emphasizes spacious and aesthetically pleasing



kitchen spaces that blend seamlessly with the rest of the home. Built-in ovens fit perfectly into this design concept, offering a streamlined and unobtrusive appearance. These ovens are often incorporated into kitchen islands or wall units, creating a clean and integrated look while optimizing the use of available space.

Technological advancements in the world of cooking appliances have further fueled the demand for built-in ovens. Modern consumers are looking for ovens with features like convection cooking, smart technology integration, precision temperature control, and multiple cooking modes. Built-in ovens cater to these needs, providing a wide range of advanced functionalities that enhance cooking experiences and culinary outcomes.

Energy efficiency and sustainability are increasingly important factors for consumers when choosing kitchen appliances. Built-in ovens often come with energy-efficient features, reducing the overall carbon footprint of the kitchen. Many models incorporate better insulation, advanced cooking algorithms, and efficient heating elements, which not only save energy but also contribute to lower utility bills.

Additionally, the United States' demographic shifts play a significant role in the growing demand for built-in ovens. With an aging population and busy lifestyles, there is a heightened preference for appliances that offer convenience and accessibility. Built-in ovens, often installed at waist or eye level, reduce the need for bending or reaching, making them a practical choice for consumers of various age groups.

In recent years, the COVID-19 pandemic has accelerated the adoption of cooking and baking as a recreational activity, as more people spent time at home. As a result, there was a surge in demand for kitchen appliances, including built-in ovens. Homeowners, realizing the importance of a well-equipped kitchen, invested in upgrading their culinary spaces, further boosting the market for built-in ovens.

The United States' housing market has also contributed to the success of built-in ovens. As new homes are built or existing ones undergo renovations, consumers are increasingly choosing to install built-in ovens. This preference for modern and sophisticated kitchen appliances aligns with the growing popularity of built-in ovens in the country.

## Sales Channel Insights

Online retail has emerged as a significant player in the United States built-in kitchen appliances market. In recent years, the online sales channel has gained substantial

traction, transforming the way consumers purchase built-in kitchen appliances. Several factors have contributed to the prominence of online retailers in this market, reshaping consumer behavior and the competitive landscape.

**Convenience and Accessibility:** One of the primary reasons for the growth of online retailers in the built-in kitchen appliances market is the convenience and accessibility they offer. Consumers can browse, compare, and purchase a wide range of products from the comfort of their homes. This convenience is particularly attractive for those with busy lifestyles or limited access to physical stores.

**Extensive Product Selection:** Online retailers often provide an extensive product selection that may not be available in traditional brick-and-mortar stores. Consumers can choose from a wide array of built-in kitchen appliances, including ovens, cooktops, refrigerators, dishwashers, and more, with various brands and models to suit their specific needs and preferences.

**Competitive Pricing:** Online retailers frequently offer competitive pricing and discounts. The ease of price comparison and the availability of promotional offers make it more likely for consumers to find cost-effective solutions for their kitchen appliance needs.

**User Reviews and Ratings:** Online platforms provide access to user reviews and ratings, allowing consumers to make informed decisions based on the experiences of others. This transparency and feedback help shoppers choose the best appliances that align with their requirements.

**Product Information:** Detailed product descriptions, specifications, and user manuals are readily available online. Consumers can thoroughly research the features and functionalities of built-in kitchen appliances, ensuring that their chosen products meet their specific requirements.

**Ease of Installation Services:** Many online retailers offer installation services for built-in kitchen appliances. This end-to-end solution simplifies the purchasing process and provides peace of mind to consumers who may not have the expertise or time to install appliances themselves.

**Flexible Payment Options:** Online retailers often offer flexible payment options, such as credit card payments, EMI (Equated Monthly Installments) plans, and financing options. This flexibility allows consumers to manage their budgets and make purchases more comfortably.

**Contactless Shopping:** In the wake of the COVID-19 pandemic, contactless shopping became a priority for many consumers. Online retailers provided a safe and convenient way to shop for kitchen appliances without physical interaction.

**Availability of Expert Advice:** Some online retailers offer access to expert advice through customer support chat or helplines. This assistance can guide consumers in selecting the most suitable built-in kitchen appliances for their needs.

**Nationwide Delivery:** Online retailers typically offer nationwide delivery services, ensuring that consumers from various regions can access a broad range of products without geographical limitations.

## Regional Insights

The southern region of the United States has established a significant share in the country's built-in kitchen appliances market. This dominance in the market can be attributed to several key factors, including the region's economic growth, changing consumer preferences, and a strong focus on home improvement and interior design.

One of the primary reasons for the South's prominence in the built-in kitchen appliances market is the region's robust economic growth and population expansion. Southern states like Texas, Florida, and Georgia have experienced substantial population growth, driven by factors such as job opportunities, affordable living costs, and a favorable climate. As more families and individuals settle in the South, there is a growing demand for quality kitchen appliances to equip their homes with the latest amenities.

Changing consumer preferences have also played a crucial role in the South's leadership in the built-in kitchen appliances market. Modern homeowners, particularly in the South, are increasingly valuing not only the functionality of their kitchen appliances but also the aesthetics and integration with the overall kitchen design. Built-in kitchen appliances offer a seamless and sophisticated look, aligning with the contemporary interior design trends that prioritize clean lines and a clutter-free kitchen space.

The South's strong emphasis on home improvement and interior design further supports the demand for built-in kitchen appliances. Homeowners in the region are investing in kitchen remodels and renovations to enhance their living spaces. Built-in appliances are a popular choice among those seeking a sleek, modern, and cohesive kitchen layout. These appliances are seamlessly integrated into cabinetry and countertops, creating a

streamlined and aesthetically pleasing kitchen environment.

Additionally, the South's love for culinary traditions and food culture has led to a higher interest in top-tier kitchen appliances. Southern cuisine is renowned for its diverse flavors and rich culinary heritage, and the use of high-quality kitchen appliances is essential to many traditional and contemporary Southern dishes. This cultural appreciation for cooking has driven the demand for premium built-in appliances that offer precise and efficient cooking capabilities.

The South's climate, which can be hot and humid, has encouraged residents to invest in kitchen appliances that cater to their specific needs. For example, built-in refrigerators with advanced cooling technology are essential for preserving fresh produce and beverages in the region's warm weather. Likewise, energy-efficient ovens and ranges are highly valued for their ability to cook meals without heating up the kitchen, making them a practical choice in the South's climate.

Furthermore, the South's thriving real estate market, with a constant influx of new construction and home development, provides an ideal landscape for the integration of built-in kitchen appliances. New homeowners and property buyers are often looking for homes equipped with the latest features and modern amenities, and built-in kitchen appliances are a significant selling point.

### Key Market Players

Electrolux Home Products, Inc.

Whirlpool Corporation

LG Electronics USA, Inc.

Haier U.S. Appliance Solutions, Inc.

Samsung Electronics America, Inc.

Danby Products Limited

Panasonic Corporation

THOR Kitchen, Inc.

Hitachi, Ltd.

ATL International LLC (Koninklijke Philips N.V.)

Report Scope:

In this report, the United States built-in kitchen appliances market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United States Built-in Kitchen Appliances Market, By Product Type:

Built-in Ovens

Built-in Hobs

Built-in Hoods

Built-in-Refrigerators

Built-in Dishwashers

Others

United States Built-in Kitchen Appliances Market, By Sales Channel:

Supermarkets/Hypermarkets

Exclusive Stores

Online

Others

United States Built-in Kitchen Appliances Market, By Region:

South

West

Mid-West

North-East

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United States built-in kitchen appliances market.

## Available Customizations:

United States Built-in Kitchen Appliances market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).



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