

United States Ancient Grains Market By Type (Quinoa, Amaranth, Millet, Sorghum, Teff, Buckwheat, Others), By Application (Food & Beverage, Animal Feed, Dietary Supplements, Others), By Region, Competition Forecast & Opportunities, 2018-2028F

<https://marketpublishers.com/r/U3302CBF63EBEN.html>

Date: August 2023

Pages: 73

Price: US\$ 3,500.00 (Single User License)

ID: U3302CBF63EBEN

Abstracts

The United States Ancient Grains market is anticipated to witness steady growth at a rapid CAGR in the forecast period of 2024-2028. This can be attributed to the shift towards ancient grains due to their freshness and earthy nutrition. Consumers are gradually rejecting heavily processed foods and adopting organic foods for their diets, as well as seeking healthier alternatives. Additionally, growing consumer awareness about ancient grains will further boost the market during the forecast period. With the increasing demand for gluten-free food products, kale, and quinoa are experiencing higher demand from health-conscious consumers. This factor drives the demand for ancient grains in the United States marketplace, particularly among millennials who choose gluten-free products. Millennials are inclined towards healthy food alternatives, leading to the inclusion of ancient grains in edibles such as pizza crust, bars, shakes, and yogurts. Health consciousness among consumers, coupled with growing awareness about gluten-free products, is boosting the growth of the market in the United States.

Growing adoption of superfoods

The growing demand for superfoods is expected to create lucrative growth opportunities during the forecast period. Consumers are increasingly favoring grains and pseudo-grains like amaranth and quinoa, which will further drive the market growth. Compared to other grains, chia, amaranth, and quinoa require minimum effort for cultivation, enhancing the demand for ancient grains in the United States market. Similarly, growing

consumer awareness regarding health and demand for gluten-free food and beverages have fueled the growth of the ancient grains market in the US. The chia, amaranth, and quinoa markets are driven by increased demand for organic or natural products in the cosmetic industry. Gluten is associated with various diseases such as intestinal damage and osteoporosis. The rising prevalence of these diseases and increasing consumer awareness have shifted preferences towards healthier substitutes, further driving the demand for the market.

Increased demand for healthy food grains

As consumers become more health-conscious, there has been a significant increase in the demand for ancient grains in the United States. This is expected to create lucrative market growth during the forecast period. Additionally, the growing usage of smart farming techniques and government initiatives to adopt advanced agricultural technology will further boost market growth. Due to the increased use of these grains in food, cosmetics, and medical industries, the ancient grains market is poised to grow significantly in the US. Ancient grains and pulses are major sources of plant-based nutrition, making them natural and healthy food ingredients that can be used in various industries.

Market Segmentation

The United States Ancient Grains market can be segmented by type, application, region, and competitive landscape. Based on type, the market can be segmented into Quinoa, Amaranth, Millet, Sorghum, Teff, Buckwheat, and Others. Based on application, the market can be segmented into Food & Beverage, Animal Feed, Dietary Supplements, and Others.

Recent Developments

In January 2020, J.R. Simplot Co. acquired Pinnacle Agriculture. With this acquisition, the company began distributing agricultural crop inputs and related services. The company currently offers its products and services to over 40,000 farmers in North America.

Market Players

Cargill Inc., Bunge Limited, Archer Daniels Midland Company, Great River Organic

Milling Inc., Manini's, LLC., Urbane Grain Inc., and Grand Teton Ancient Grains are some of the leading players operating in the United States Ancient Grains market.

Report Scope:

In this report, the United States Ancient Grains market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

United States Ancient Grains Market, By Type:

Quinoa

Amaranth

Millet

Sorghum

Teff

Buckwheat

Others

United States Ancient Grains Market, By Application:

Food & Beverage

Animal Feed

Dietary Supplements

Others

United States Ancient Grains Market, By Region:

North-East

Mid-West

West

East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United States Ancient Grains Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, Trends

4. UNITED STATES ANCIENT GRAINS MARKET OUTLOOK

- 4.1. Market Size & Forecast
 - 4.1.1. By Value
- 4.2. Market Share & Forecast
 - 4.2.1. By Type (Quinoa, Amaranth, Millet, Sorghum, Teff, Buckwheat, Others)
 - 4.2.2. By Application (Food & Beverage, Animal Feed, Dietary Supplements, Others)
 - 4.2.3. By Region (North-East, Mid-West, West, East)
 - 4.2.4. By Company (2022)
- 4.3. Market Map
 - 4.3.1 By Type

4.3.2 By Application

4.3.3 By Region

5. NORTH-EAST UNITED STATES ANCIENT GRAINS MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Type

5.2.2. By Application

6. MID-WEST UNITED STATES ANCIENT GRAINS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type

6.2.2. By Application

7. WEST UNITED STATES ANCIENT GRAINS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type

7.2.2. By Application

8. EAST UNITED STATES ANCIENT GRAINS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Type

8.2.2. By Application

9. MARKET DYNAMICS

9.1. Drivers

9.2. Challenges

10. MARKET TRENDS & DEVELOPMENTS

- 10.1. Recent Development
- 10.2. Mergers & Acquisitions
- 10.3. Product Launches

11. POLICY & REGULATORY LANDSCAPE

12. PORTER'S FIVE FORCES ANALYSIS

- 12.1. Competition in the Industry
- 12.2. Potential of New Entrants
- 12.3. Power of Suppliers
- 12.4. Power of Customers
- 12.5. Threat of Substitute Products

13. UNITED STATES ECONOMIC PROFILE

14. COMPETITIVE LANDSCAPE

- 14.1. Business Overview
- 14.2. Product Offerings
- 14.3. Recent Developments
- 14.4. Financials (As Reported)
- 14.5. Key Personnel
- 14.6. SWOT Analysis
 - 14.6.1 Cargill Inc.
 - 14.6.2 Bunge Limited
 - 14.6.3 Archer Daniels Midland Company
 - 14.6.4 Great River Organic Milling Inc.
 - 14.6.5 Manini's, LLC.
 - 14.6.6 Urbane Grain Inc.
 - 14.6.7 Grand Teton Ancient Grains

15. STRATEGIC RECOMMENDATIONS

I would like to order

Product name: United States Ancient Grains Market By Type (Quinoa, Amaranth, Millet, Sorghum, Teff, Buckwheat, Others), By Application (Food & Beverage, Animal Feed, Dietary Supplements, Others), By Region, Competition Forecast & Opportunities, 2018-2028F

Product link: <https://marketpublishers.com/r/U3302CBF63EBEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U3302CBF63EBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970