

# United States Ammonia Crackers Market By Type (Centralized and Decentralized), By Application (Heat Treatment, Metal Industry, Oil & Gas, Power Generation, Mobility, and Others), By Region, Competition, Forecast & Opportunities, 2019-2029F

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## Abstracts

United States Ammonia Crackers Market was valued at USD 234.37 Million in 2023 and is expected to reach USD 374.45 Million by 2029 with a CAGR of 8.08% during the forecast period. The United States ammonia crackers market is primarily driven by the increasing demand for hydrogen as a clean energy source. Ammonia crackers facilitate the efficient conversion of ammonia into hydrogen, supporting the growing hydrogen economy, particularly for fuel cell applications and industrial processes. The shift towards sustainable energy solutions and decarbonization efforts in various sectors, including transportation and power generation, further fuels the market. Technological advancements in ammonia cracking processes, aimed at improving efficiency and reducing costs, also contribute to market growth. Supportive government policies and investments in hydrogen infrastructure enhance the viability of ammonia crackers as a key component in the transition to renewable energy systems, positioning them as vital for achieving climate goals.

### Key Market Drivers

#### Growing Demand for Hydrogen

The increasing demand for hydrogen as a clean energy carrier is a fundamental driver for the United States Ammonia Crackers Market. Hydrogen has gained recognition as a pivotal element in the shift towards a sustainable energy future, particularly in critical sectors such as transportation, industrial processes, and power generation. As the

world grapples with the urgent need to reduce greenhouse gas emissions, hydrogen stands out for its versatility and potential to decarbonize various applications.

Ammonia crackers are essential in this transition, as they provide a method for the efficient conversion of ammonia into hydrogen. Ammonia, which can be produced from renewable resources, serves as a stable hydrogen carrier, making it easier to store and transport. This characteristic addresses one of the significant challenges associated with hydrogen: its low density and difficulty in storage and transportation. By cracking ammonia into hydrogen, the market for ammonia crackers enhances the accessibility and viability of hydrogen as a clean fuel alternative. According to U.S. Energy Information Administration, U.S. West Coast refiners are increasingly relying on hydrogen purchased from merchant suppliers rather than producing it in-house. Between 2012 and 2022, hydrogen purchases by refiners in the region rose by 29%, reaching approximately 550 million cubic feet per day (MMcf/d). In contrast, on-site hydrogen production from natural gas at refineries decreased by 20% during the same period, dropping to about 330 MMcf/d. By 2022, merchant suppliers accounted for over 62% of the hydrogen consumed by West Coast refineries. The demand for hydrogen in the U.S. refining industry surged notably from 2006 to 2010, driven by the implementation of ultra-low sulfur diesel (ULSD) standards for all on-road diesel. Hydrogen is essential for processing low-grade, sour crude oil with high sulfur content. Refineries typically meet additional hydrogen needs by either generating it on-site through steam methane reforming of natural gas or sourcing it from merchant suppliers.

Advancements in fuel cell technology have further bolstered the attractiveness of hydrogen. Fuel cells convert hydrogen into electricity with water as the only byproduct, presenting a clean solution for powering vehicles, buildings, and industrial applications. As fuel cell technology matures and becomes more commercially viable, the demand for hydrogen is expected to surge, thereby driving the need for efficient ammonia cracking solutions. The automotive sector is increasingly adopting hydrogen fuel cell vehicles (FCVs) as a zero-emission alternative to traditional gasoline and diesel engines. This transition is fueled by consumer interest in cleaner transportation options and supportive regulatory frameworks.

### Advancements in Technology

Technological advancements in ammonia cracking processes are profoundly reshaping the market dynamics and enhancing the overall potential of this sector. Innovations in catalytic methods and reactor designs have been at the forefront of these developments, significantly improving the efficiency and effectiveness of ammonia

crackers. Advanced catalysts, which facilitate the breakdown of ammonia into hydrogen and nitrogen, are now more selective and stable, allowing for higher conversion rates and lower activation energies. This means that less energy is required to initiate the reaction, resulting in reduced energy consumption and operational costs. In September 2022, Commodity trading giant Trafigura partnered with US-based energy tech startup Amogy to explore the use of ammonia as a carrier for transporting green hydrogen. Amogy has created a platform that converts ammonia back into hydrogen, and after successful demonstrations, the Amazon and Saudi Aramco-backed firm is now scaling its proprietary cracking technology for larger applications. The collaboration with Trafigura will investigate the feasibility of large-scale ammonia cracking to enhance the hydrogen market and facilitate its supply to pipelines, fuel cell vehicles, steel manufacturing, and thermal power plants.

Novel reactor designs are optimizing the conditions under which ammonia cracking occurs. For example, the integration of modular reactor systems enables more flexible scaling and efficient heat management. Such designs can be tailored to meet specific production needs while minimizing waste and maximizing output. The ability to adapt the technology to various scales—from small pilot plants to large industrial facilities—further enhances the attractiveness of ammonia cracking as a hydrogen production method.

In addition to improving efficiency, these technological advancements are also reducing the environmental impact associated with ammonia cracking. By lowering energy requirements, innovations contribute to a smaller carbon footprint, aligning with global efforts to reduce greenhouse gas emissions. This aspect is particularly appealing to industries seeking to meet sustainability targets and comply with increasingly stringent regulations. The ability to produce hydrogen with a lower environmental impact makes ammonia cracking a competitive option compared to traditional fossil fuel methods.

### Focus on Decarbonization

The global focus on decarbonization is a powerful force propelling the United States ammonia crackers market. As concerns about climate change intensify, industries across various sectors are facing increasing pressure to minimize their carbon footprints and transition to cleaner energy sources. In this context, hydrogen has emerged as a pivotal solution, recognized for its potential to decarbonize transportation, power generation, and industrial processes. Ammonia crackers play a crucial role in this transition by enabling the production of hydrogen from ammonia with significantly lower carbon emissions compared to traditional fossil fuel methods.

The ability of ammonia crackers to produce hydrogen aligns well with corporate sustainability goals, which are becoming increasingly important as stakeholders demand greater environmental accountability. Many companies are setting ambitious targets for carbon neutrality, and the adoption of hydrogen as a clean energy carrier is a vital step toward achieving these objectives. Hydrogen can be utilized in various applications, from fueling hydrogen fuel cell vehicles to powering industrial processes, making it a versatile energy source that supports a wide range of decarbonization efforts.

Regulatory frameworks at both federal and state levels are also driving the need for cleaner technologies. Governments are implementing stringent regulations aimed at reducing greenhouse gas emissions, and there are incentives for companies to adopt low-carbon technologies. This regulatory landscape creates a favorable environment for ammonia crackers, as they offer an efficient means of producing hydrogen while adhering to sustainability mandates. Companies that invest in ammonia cracker technologies can not only comply with regulatory requirements but also gain a competitive advantage in a market that increasingly favors sustainability.

### Integration with Renewable Energy

The integration of ammonia cracking with renewable energy sources is emerging as a significant driver for market growth, reflecting a shift toward more sustainable energy solutions. As renewable energy technologies such as wind and solar continue to evolve, there is an increasing interest in harnessing excess energy generated during peak production times. This surplus energy can be used to produce ammonia, which serves as an effective means of energy storage. The ability to crack this ammonia into hydrogen when needed creates a versatile and efficient storage solution, enabling the effective management of energy supply and demand.

This synergy between renewable energy and ammonia cracking enhances energy security by providing a stable and reliable way to store energy. Unlike traditional battery storage systems, which can be expensive and have limited capacities, ammonia has the advantage of being easily transportable and storable over long periods. It can be stored in large quantities and shipped to various locations, making it an attractive option for regions that may experience intermittent renewable energy production. This characteristic is particularly valuable in the context of renewable energy's variability; for instance, solar power generation peaks during sunny days, while wind energy can be more prevalent during different weather patterns. By converting excess renewable

energy into ammonia, producers can ensure that this energy is not wasted and can be utilized when demand increases, thus smoothing out supply fluctuations.

The ability to produce hydrogen from ammonia through cracking presents a practical solution for integrating hydrogen into the energy mix. Hydrogen is increasingly viewed as a clean fuel alternative, with applications ranging from transportation to industrial processes and energy generation. When hydrogen is produced from ammonia that has been generated using renewable energy, the entire process can be highly sustainable, contributing to lower overall carbon emissions. This positions ammonia cracking as a key player in the broader hydrogen economy, especially as industries seek to decarbonize their operations.

## Key Market Challenges

### Infrastructure Limitations

One of the most significant challenges for the United States Ammonia Crackers Market is the lack of adequate infrastructure for ammonia production, storage, and transportation. While ammonia is widely used in agriculture and industry, the specific infrastructure needed to support ammonia cracking for hydrogen production is often insufficient. Many existing facilities are not designed to handle the volatility and specific requirements of ammonia, leading to safety concerns and operational inefficiencies. The absence of dedicated pipelines, storage tanks, and distribution networks specifically for ammonia cracking can hinder the efficient delivery of the product to end-users. Addressing these infrastructure gaps requires substantial investment and coordination among various stakeholders, including government agencies, private companies, and regulatory bodies. Without significant improvements in infrastructure, the full potential of the United States Ammonia Crackers Market may not be realized.

### Competition from Alternative Hydrogen Production Methods

The United States Ammonia Crackers Market faces stiff competition from alternative hydrogen production methods, such as electrolysis, steam methane reforming, and biomass gasification. As the hydrogen economy grows, various technologies are vying for market share, each with its own set of advantages and disadvantages. Electrolysis, for instance, is gaining traction due to its ability to produce hydrogen from renewable electricity, thus offering a clean and sustainable alternative. Similarly, steam methane reforming remains a widely used method for hydrogen production, despite its carbon emissions. The presence of these competing technologies can pose a challenge for

ammonia crackers, particularly as stakeholders evaluate the most economically viable and environmentally friendly options. To remain competitive, the United States Ammonia Crackers Market must demonstrate its advantages, such as scalability and the ability to leverage existing ammonia infrastructure.

## Key Market Trends

### Rising Investment in Hydrogen Infrastructure

The increasing investment in hydrogen infrastructure in the United States is a pivotal driver for the United States Ammonia Crackers Market, reflecting a growing recognition of hydrogen's potential as a clean energy source. As both industries and governments acknowledge the critical role hydrogen can play in achieving a sustainable energy future, significant capital is being directed toward developing the necessary infrastructure for hydrogen production, storage, and distribution. This momentum not only signals a shift in energy paradigms but also creates a robust ecosystem that supports the growth of technologies such as ammonia cracking.

Ammonia crackers are integral to this emerging hydrogen infrastructure, as they provide a reliable and efficient means of converting ammonia into hydrogen. Ammonia, often produced from renewable resources, serves as a stable hydrogen carrier that can be transported and stored with relative ease. When coupled with the capabilities of ammonia crackers, hydrogen can be generated as needed, making it a versatile option for various applications. This synergy is particularly valuable in sectors like transportation, industrial processes, and power generation, where hydrogen can significantly reduce carbon emissions.

The expansion of hydrogen infrastructure is essential for fostering a seamless integration of ammonia crackers into existing energy systems. Investment in production facilities, such as those focused on green hydrogen, complements ammonia cracking technologies by ensuring a steady supply of ammonia derived from renewable sources. Developing comprehensive storage solutions and distribution networks enables more efficient delivery of hydrogen to end-users, enhancing market accessibility. This holistic approach ensures that ammonia crackers are not viewed in isolation but rather as part of a larger hydrogen ecosystem that facilitates cleaner energy transitions.

### Industrial Demand for Ammonia

The growing industrial demand for ammonia, particularly in agriculture as a fertilizer, is a

significant driver for the United States Ammonia Crackers Market. Ammonia has long been recognized for its critical role in enhancing crop yields, and as global populations rise, the need for effective agricultural practices becomes increasingly urgent. This demand is compounded by the agricultural sector's emphasis on improving efficiency and sustainability. In this context, ammonia is being viewed not just as a fertilizer, but also as a versatile compound that can serve as a hydrogen source, thereby increasing its market relevance.

The dual functionality of ammonia enhances its appeal across various sectors. As a fertilizer, ammonia provides essential nitrogen, a vital nutrient that promotes plant growth and development. Farmers are increasingly turning to ammonia-based fertilizers to boost productivity and meet the food supply needs of a growing population. However, there is also a rising recognition of ammonia's potential as a clean energy carrier, particularly as industries explore sustainable energy solutions. By utilizing ammonia as a feedstock for hydrogen production through ammonia cracking, agricultural stakeholders can create a circular economy that maximizes resource utilization.

Ammonia crackers play a crucial role in this interconnected landscape, facilitating the conversion of ammonia into hydrogen. This hydrogen can be utilized in a wide range of applications, from fueling vehicles and powering industrial processes to serving as a clean energy source for electricity generation. The ability to efficiently produce hydrogen from ammonia not only supports the energy transition but also aligns with the agricultural sector's sustainability goals. This synergy between ammonia production and hydrogen generation establishes a favorable environment for the growth of ammonia crackers, as industries increasingly seek integrated solutions that optimize resource use.

## Segmental Insights

### Type Insights

Based on the Type, the centralized production model currently dominates due to its economies of scale, efficiency, and established infrastructure supporting large-scale ammonia production and cracking. Centralized facilities benefit from significant investments in advanced technologies that optimize hydrogen production from ammonia, allowing for lower operational costs and higher output. Typically located near major industrial hubs or ammonia production plants, centralized ammonia crackers streamline the supply chain and reduce transportation costs. This proximity allows for efficient feedstock management, minimizing logistics complexities and enhancing

overall operational efficiency. Centralized facilities can leverage advanced catalytic technologies and optimized reactor designs, resulting in higher conversion rates and lower energy consumption. The scale of operations in these facilities enables robust research and development efforts, fostering continuous technological improvements that enhance efficiency and reduce emissions.

The increasing industrial demand for hydrogen, particularly in sectors like transportation and power generation, further solidifies the role of centralized ammonia crackers. As industries seek a reliable, large-scale hydrogen supply to decarbonize their operations and comply with regulatory requirements aimed at reducing greenhouse gas emissions, centralized facilities are well-positioned to meet this demand. Their ability to produce hydrogen in significant quantities makes them an attractive option for companies focused on sustainability. However, centralized systems do face challenges, such as substantial capital investments and susceptibility to supply chain disruptions. These vulnerabilities prompt some stakeholders to explore decentralized alternatives, which can be advantageous in remote areas where centralized infrastructure may not be feasible. Decentralized ammonia crackers offer flexibility and can utilize localized renewable energy sources, appealing to companies prioritizing environmental responsibility.

### Application Insights

Based on the Application, the oil and gas industry currently holds a dominant position. This dominance is largely due to the increasing demand for hydrogen as a clean energy carrier, which is vital for various applications within the oil and gas sector, including refining processes and as a fuel source for transportation. The oil and gas industry is in a significant transition phase, striving to reduce carbon emissions and enhance sustainability. Hydrogen produced from ammonia through ammonia cracking offers a compelling solution, enabling these companies to meet both regulatory requirements and corporate sustainability goals.

The oil and gas sector traditionally relies on fossil fuels, which contribute substantially to greenhouse gas emissions. As environmental regulations become more stringent, companies are under pressure to adopt cleaner technologies. Hydrogen, produced efficiently from ammonia via ammonia crackers, serves as a key alternative. The capability to convert ammonia into hydrogen provides a means for oil and gas companies to decarbonize their operations while maintaining operational efficiency. This is particularly relevant in refining, where hydrogen is used in processes such as hydrocracking and hydrotreating to produce cleaner fuels. By integrating ammonia

crackers into their operations, these companies can enhance hydrogen production capacity while simultaneously leveraging existing ammonia supply chains. The rising interest in hydrogen as a fuel for transportation is further driving the adoption of ammonia crackers in the oil and gas sector. As the transportation industry pivots towards hydrogen fuel cells, the need for efficient hydrogen production becomes increasingly critical. Ammonia, as a hydrogen carrier, can be transported and stored more easily than hydrogen gas, making it an attractive option for fueling stations and transportation companies. The ability to crack ammonia into hydrogen on-site offers a reliable and efficient solution for hydrogen fueling infrastructure, which aligns with the broader goals of transitioning to cleaner mobility solutions.

## Regional Insights

In the United States ammonia crackers market, the Mid-West region currently stands out as the dominant player. This prominence can be attributed to several factors, including the region's established industrial infrastructure, access to key feedstocks, and a growing emphasis on sustainable energy solutions. The Mid-West is home to a significant number of ammonia production facilities, which supply the necessary raw materials for ammonia cracking. This localized availability of ammonia not only reduces transportation costs but also streamlines supply chains, making the Mid-West an attractive hub for ammonia cracking operations.

The Mid-West has a long-standing tradition in agriculture and chemical production, providing a robust foundation for the ammonia industry. Fertilizer production is a critical component of the agricultural economy in this region, driving demand for ammonia as a key input. As agriculture increasingly seeks to enhance efficiency and sustainability, the dual role of ammonia as both a fertilizer and a hydrogen source becomes more pronounced. Ammonia crackers in the Mid-West can capitalize on this demand, producing hydrogen to meet the needs of various industries while supporting agricultural practices. The Mid-West is strategically positioned with access to abundant natural resources, including natural gas, which is essential for ammonia synthesis. The region's existing infrastructure for natural gas transportation further facilitates the production of ammonia, enabling efficient and cost-effective operations. As hydrogen emerges as a key energy carrier in the transition to a low-carbon economy, the Mid-West is well-equipped to leverage its resources and infrastructure to enhance ammonia cracking capabilities.

## Key Market Players

Topsoe, Inc.

KBR Inc.

Air Liquide USA LLC

Gasbarre Products, Inc.

AMOGY Inc.

### Report Scope:

In this report, the United States Ammonia Crackers Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United States Ammonia Crackers Market, By Type:

Centralized

Decentralized

United States Ammonia Crackers Market, By Application:

Heat Treatment

Metal Industry

Oil & Gas

Power Generation

Mobility

Others

United States Ammonia Crackers Market, By Region:

North-East

Mid-West

West

South

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the United States Ammonia Crackers Market.

### Available Customizations:

United States Ammonia Crackers Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

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