

United States Air Purifier Market, By Filter Type (HEPA + Activated Carbon; Pre-Filter + HEPA; HEPA; and Others {Ion & Ozone, Electrostatic Precipitator, HEPA+ Activated Carbon+ Ion Ozone, etc.}), By End Use (Residential/Household Vs. Non-Residential/Commercial), By Distribution Channel (Direct/Institutional Sales; Offline Retail Sales; and Online Retail Sales), By Region, Competition Forecast & Opportunities, 2027F

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Abstracts

The United States air purifiers market was valued at USD3217.17 million in 2021 and is expected to grow at a steady CAGR of 7.17% in the forecast period to reach USD4750.11 million by 2027. Factors such as the massive adoption of air purifiers in the residential sector and consumers' growing health-consciousness and expenditure capacity are the primary factors driving the demand for the United States air purifiers market. The advent of smart air purifiers and advanced filters that can efficiently maintain indoor air quality and the growing popularity of the online sales channel are expected to create new growth avenues for the United States air purifiers market players in the coming years.

Residents of the United States use excessive chimneys throughout the year to combat the cold weather outside their homes. The remains obtained from these chimneys are the primary reason for the growing indoor pollution. Also, the flowing industrial effluents in the country with the wind and the emission from the automobiles affect the air quality. Ohio, Indiana, Florida, and many other states are witnessing degrading air quality and rising pollution levels. Therefore, consumers invest in air purifiers to prevent the adverse

effects of low air quality. The high demand for air purifiers within the country to suit the improved living standards of consumers is expected to fuel the United States air purifiers market growth over the next five years.

The United States air purifiers market is segmented into filter type, end use, distribution channel, regional distribution, and competitive landscape. Based on regional analysis, the south region dominated the market in 2021 and captured 42.30% market share in 2021. The region boasts of high population density and industrialization. The increase in the number of factories and industries and the rise in the installation of air purifiers in corporate offices, schools, and hospitals are driving the market demand in the region.

The major market players operating in the United States air purifiers market are Austin Air Systems Ltd., IQAir North America, Inc., Blueair Inc., Honeywell International, Inc., Whirlpool Corporation, Rabbit Air, and Sharp Electronics Corporation, Winix America Inc., Coway USA Inc., and Alen Corporation.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022E

Forecast Period: 2023F–2027F

Objective of the Study:

To analyze the historical growth in the market size of the United States air purifiers market from 2017 to 2021.

To estimate and forecast the market size of United States air purifiers market from 2022E to 2027F and growth rate until 2027F.

To classify and forecast the United States air purifiers market based on filter type, end use, distribution channel, regional distribution, and competitive landscape.

To identify the dominant region or segment in the United States air purifiers market.

To identify drivers and challenges for the United States air purifiers market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in the United States air purifiers market.

To identify and analyze the profiles of leading players operating in the United States air purifiers market.

To identify key sustainable strategies adopted by market players in the United States air purifiers market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers which could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of the United States air purifiers market using a top-down approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these products and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Air purifier manufacturers

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to air purifiers

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, United States air purifiers market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

United States Air Purifiers Market, By Filter Type:

HEPA + Activated Carbon

Pre-Filter + HEPA

HEPA

Others

United States Air Purifiers Market, By End Use:

Residential/Household

Non-Residential/Commercial

United States Air Purifiers Market, By Distribution Channel:

Direct/Institutional Sales

Offline Retail Sales

Online Retail Sales

United States Air Purifiers Market, By Region:

South

West

Mid-West

North-East

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United States air purifiers market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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