

United States Active Pharmaceutical Ingredient By Form (Tablet, Capsule, Injection, Others), By Drug Type (Innovator, Generic), By Source (In-house, Contract Manufacturing Organizations), By Distribution Channel (Online, Offline), By Therapeutic Application (Cardiovascular Disease, Anti-diabetic, Oncology, Neurological Disorders, Musculoskeletal, Others), By Region, Competition, Forecast and& Opportunities, 2018-2028F

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# Abstracts

United States Active Pharmaceutical Ingredient Market has valued at USD 21.93 Billion in 2022 and is anticipated to project steady growth in the forecast period with a CAGR of 8.76% through 2028. An Active Pharmaceutical Ingredient (API) is a vital component of any drug, responsible for producing the desired effects. In simpler terms, it is the biologically active substance within a drug that interacts with the body to bring about therapeutic outcomes. It's important to note that certain medications may contain multiple APIs, which work synergistically to create the desired therapeutic effects, targeting different aspects of the condition being treated.

APIs can be manufactured through various processes, including chemical synthesis, fermentation, recombinant DNA technology, isolation, and recovery from natural sources, or even a combination of these methods. Each process plays a significant role in ensuring the quality, efficacy, and safety of the final drug product. The choice of manufacturing process depends on factors such as the nature of the API, its source, and the desired characteristics of the drug formulation. Furthermore, the development and production of APIs require stringent regulatory compliance to ensure their purity,



strength, and stability. Rigorous quality control measures are implemented throughout the manufacturing process, including testing for impurities, potency, and dissolution rates. This ensures that the API meets the required standards and delivers consistent therapeutic effects to patients.

### Key Market Drivers

# Increasing Prevalence of Infectious and Other Chronic Disorders

The increased prevalence of infectious and other chronic disorders in the United States is likely to fuel the demand for Active Pharmaceutical Ingredients (APIs). APIs represent the core therapeutic component of drugs, instrumental in treating various health conditions. The escalating incidence of chronic diseases such as diabetes, cancer, cardiovascular disorders, and neurodegenerative diseases necessitates the production of effective therapeutics, driving the demand for APIs. Additionally, the current global environment, marked by frequent outbreaks of infectious diseases, further underscores the importance of APIs. They are crucial in the development of potent antiviral, antibacterial, and antifungal drugs. Moreover, the aging population in the United States, who are more susceptible to chronic and infectious diseases, is another key factor contributing to the growth in API demand. The advent of advanced technologies in pharmaceutical manufacturing, coupled with substantial investment in research and development, is also expected to bolster the API market. Therefore, it is clear that the rising occurrence of infectious and chronic disorders in the United States is anticipated to significantly impact the demand for Active Pharmaceutical Ingredients.

# Increasing Adoption of Biologicals and Biosimilars

The rising adoption of biologicals and biosimilars is projected to fuel the demand for Active Pharmaceutical Ingredients (APIs) in the United States. Biologicals, which are pharmaceuticals derived from living organisms, and biosimilars, their equivalent counterparts, are increasingly recognized for their potential to treat complex diseases more effectively. As medical research continues to advance, scientists are uncovering new insights into the intricate workings of biological systems. This deeper understanding has led to the development of innovative therapies that target specific pathways and molecular mechanisms, offering unprecedented precision in disease treatment. With the increasing prevalence of personalized medicine, the demand for APIs has soared. These vital components are the building blocks of pharmaceutical formulations, enabling the delivery of tailored treatments that address the unique needs of individual patients. The advent of personalized medicine, with the use of biologicals



and biosimilars at its core, is another major factor driving this trend, as APIs are essential for formulating these cutting-edge therapies.

Furthermore, the expiration of patents for various biologic drugs is ushering in a new wave of biosimilars, significantly contributing to the rising demand for APIs. This development has not only increased patient access to affordable treatment options but also stimulated competition among pharmaceutical companies, leading to further advancements in the API market. The thriving biologicals and biosimilars sector presents a promising landscape for the growth of the API market in the United States. As research continues to uncover the potential of these innovative therapies, the demand for APIs will continue to rise, driving innovation and improving patient outcomes in the field of pharmaceuticals.

## **Rising Prevalence of Cancer**

The rising prevalence of cancer in the United States is expected to significantly increase the demand for Active Pharmaceutical Ingredients (APIs). As incidences of various types of cancer continue to surge, the need for effective treatment modalities also grows. APIs form the backbone of any medication, including cancer drugs, serving as the principal component that provides therapeutic effects. The onset of novel treatment strategies, such as targeted therapy and immunotherapy, further escalates the need for high-quality and specific APIs to formulate these advanced medications. Furthermore, the push for personalizing cancer treatment based on individual genetic profiles also necessitates a wider variety of APIs, thereby broadening the demand. Additionally, advancements in cancer research that lead to the discovery of new potential therapeutic targets necessitate the continuous development of new APIs. Thus, the escalating cancer rates combined with evolving treatment strategies and ongoing research are collectively driving the heightened demand for APIs in the United States.

# Increasing Sophistication in Oncology Drug Research

The increasing sophistication in oncology drug research is poised to significantly boost the demand for Active Pharmaceutical Ingredients (APIs) in the United States. As the incidence rate of cancer continues to escalate, there is an urgent need for advanced, targeted therapies. Sophisticated oncology research has been pivotal in understanding the complex mechanisms of cancer, leading to the development of high-efficacy drugs. These drugs often require APIs of exceptional quality and potency. Furthermore, the surge in personalized medicine, where treatment is tailored to individual patient profiles, necessitates the production of diverse APIs. Additionally, the rise in biologic drugs, a



sector heavily reliant on APIs, further fuels this demand. The U.S., being a global leader in pharmaceutical innovation, is at the forefront of these developments. Consequently, the need for APIs in the country is likely to climb steeply, driven by sophisticated oncology research and the resulting generation of innovative, effective cancer therapies.

Key Market Challenges

# High Competition between API Manufacturers

The high degree of competition amongst Active Pharmaceutical Ingredient (API) manufacturers in the United States is set to impact the market demand negatively. As more manufacturers enter the API market, the supply increases, leading to a market saturation. This overproduction potentially pushes down the prices due to an abundance of supply over demand, thereby decreasing the overall market demand. Furthermore, the intensity of competition often drives manufacturers to invest in cost-effective production methods, sometimes at the expense of quality. As a result, the market might be flooded with lower-quality APIs, which consumers may shy away from, leading to a decrease in demand. Moreover, the competitive landscape often forces manufacturers to speed up their production process to stay ahead, which could inadvertently result in regulatory issues. Any non-compliance with the stringent regulatory standards set by authorities like the Food and Drug Administration can tarnish the image of the manufacturers, thus affecting the overall demand for APIs. Hence, the heightened competition amongst API manufacturers in the United States is predicted to create a downward pressure on the demand for Active Pharmaceutical Ingredients.

Stringent Regulations and Drug Price Policies in the Country

The active pharmaceutical ingredient (API) market in the United States is poised to experience a significant dip in demand due to the country's stringent regulations and drug pricing policies. The U.S. pharmaceutical landscape is characterized by rigorous regulatory scrutiny and control, primarily by the Food and Drug Administration (FDA). These comprehensive regulations mandate stringent quality control and safety standards that API manufacturers must adhere to, thereby increasing production costs. Concurrently, the U.S. government is implementing aggressive drug pricing policies aimed at reducing the financial burden of healthcare on consumers. These include initiatives to increase price transparency, promote the use of generic drugs, and negotiate drug prices directly with pharmaceutical companies. While these policies are beneficial for consumers, they impose significant financial strain on API manufacturers, further compounded by the high cost of regulatory compliance. Consequently, these



dual factors are likely to discourage domestic API production and reduce overall demand for APIs in the United States. However, it is essential to recognize that while these factors present challenges for the API market, they ultimately aim to ensure the delivery of safe, effective, and affordable drugs to U.S. consumers.

Key Market Trends

# Growing Demand for Personalized Medicine

The burgeoning demand for personalized medicine is anticipated to elevate the need for Active Pharmaceutical Ingredients (APIs) in the United States. Personalized medicine, a tailored approach to healthcare, relies on the genetic makeup of an individual to diagnose and treat diseases. This approach necessitates the use of APIs, the principal components in drugs that produce therapeutic effects. As personalized medicine becomes more prevalent, the manufacturing and supply of APIs must keep pace. The production of these unique, patient-specific drugs will require novel and more sophisticated APIs, especially for complex conditions like cancer, neurodegenerative diseases, or rare genetic disorders. Furthermore, advances in genomics and precision medicine enhance our ability to design APIs that target specific molecular pathways, improving efficacy and reducing side effects. Ultimately, as the healthcare paradigm shifts towards personalized treatments, the demand for APIs, the bedrock of these targeted therapies, is expected to surge correspondingly. This trend underscores the vital role of APIs in the future of medicine, particularly as the United States continues to lead in the realm of innovative healthcare solutions.

# Advancements in Active Pharmaceutical Ingredient (API) Manufacturing

The trajectory of Active Pharmaceutical Ingredient (API) manufacturing in the United States is on a steadily upward trend, driven by significant advancements in technology and an ever-increasing demand for these critical components. The constant pursuit of innovation in production techniques, including continuous manufacturing and biocatalysts, has not only resulted in higher quality APIs but has also significantly improved their yield, thereby effectively lowering the cost per unit.

Moreover, the heightened regulatory scrutiny and the growing demand for high-quality products have acted as catalysts, compelling the industry to shift from traditional to advanced manufacturing methods. This transition has had a profound impact on the industry, as it has not only enhanced product efficacy, safety, and batch consistency but also paved the way for the development of highly specialized and personalized



medicines. With an increasing emphasis on targeted therapies and individualized treatments within the US healthcare system, there is an urgent need for further innovation in API manufacturing to meet the escalating demand for complex molecules required for such advanced treatments. Considering the convergence of technological advancements in API manufacturing and the evolving needs of the healthcare industry, it is evident that the demand for APIs in the United States is poised for robust growth. This growth is not only fueled by the continuous progress in API manufacturing but also by the ever-evolving landscape of the healthcare sector, which demands increasingly sophisticated and tailored solutions to address the diverse and complex medical needs of patients.

# Segmental Insights

## Form Insights

Based on the Form, it is expected that the 'Tablet' form will dominate the United States Active Pharmaceutical Ingredient Market in the coming years. This projection is based on several factors, including the ease of consumption and storage that tablets offer, their cost-effectiveness in production, and the widespread acceptance of tablets as a preferred form of medication by both healthcare providers and patients. Tablets provide a convenient and user-friendly way for patients to take their medication, as they can be easily swallowed and carried around. Additionally, tablets have a longer shelf life compared to other forms, making them ideal for storage and distribution.

Furthermore, tablets are highly versatile and can be formulated to release the active ingredient in a controlled manner, allowing for better efficacy and patient compliance. This flexibility in formulation is particularly beneficial for medications that require specific dosing regimens or extended-release formulations. Given these advantages, it is no surprise that tablets have gained significant popularity in the healthcare industry. As a result, pharmaceutical companies are increasingly focusing on tablet formulations to meet the growing demand for convenient and effective medications. The dominance of tablets in the United States Active Pharmaceutical Ingredient Market is expected due to their ease of consumption and storage, cost-effectiveness in production, and the preference of both healthcare providers and patients for this form of medication. With their convenience, versatility, and widespread acceptance, tablets are poised to continue their upward trajectory in the pharmaceutical industry.

# Drug Type Insights



Based on the Drug Type, the United States Active Pharmaceutical Ingredient (API) market is a complex landscape influenced by both Innovator and Generic drugs. While both categories have their significance, recent trends indicate a growing dominance of Generic drugs. This shift can be attributed to several factors, including the affordability of Generic drugs compared to their Innovator counterparts. Additionally, the expiry of patents on many Innovator drugs has paved the way for increased production and usage of Generic drugs.

The FDA's proactive policies have further bolstered the popularity of Generic drugs. By encouraging their production and usage, the FDA aims to ensure a wider availability of cost-effective medications, benefiting both patients and healthcare providers. However, it is important to note that Innovator drugs still hold a vital role in the market. They remain indispensable in the development of novel and specialized treatments that address specific medical conditions. The United States API market is a dynamic ecosystem where Innovator and Generic drugs coexist, each contributing to the advancement of healthcare in their own unique ways.

# **Regional Insights**

The North-East region of the United States is expected to dominate the Active Pharmaceutical Ingredient (API) market. This can primarily be attributed to the high concentration of leading pharmaceutical companies, which have established their headquarters and manufacturing facilities in this region. The North-East boasts a robust research and development infrastructure, with renowned academic institutions and research centers collaborating with pharmaceutical companies to drive innovation in the industry. Additionally, the region benefits from favorable government policies that support the growth and development of the pharmaceutical sector. These factors combined make the North-East an ideal hub for the API market, ensuring its continued dominance in the coming years.

Key Market Players

Teva Pharmaceuticals USA

Merck & Co., Inc.

Pfizer Inc.

Lupin Pharmaceuticals, Inc.



Glenmark Pharmaceuticals, Inc.

GlaxoSmithKline Plc

Novartis Inc.

Eli Lilly and Company

AbbVie Inc.

Sanofi-Aventis U.S. LLC

Report Scope:

In this report, the United States Active Pharmaceutical Ingredient Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United States Active Pharmaceutical Ingredient Market, By Form:

Tablet

Capsule

Injection

Others

United States Active Pharmaceutical Ingredient Market, By Drug Type:

Innovator

Generic

United States Active Pharmaceutical Ingredient Market, By Source:

In-house



### Contract

### Manufacturing Organizations

United States Active Pharmaceutical Ingredient Market, By Distribution Channel:

Online

Offline

United States Active Pharmaceutical Ingredient Market, By Therapeutic Application:

Cardiovascular Disease

Anti-diabetic

Oncology

Neurological Disorders

Musculoskeletal

Others

United States Active Pharmaceutical Ingredient Market, By Region:

Northeast Region

Midwest Region

West Region

South Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United



States Active Pharmaceutical Ingredient Market.

Available Customizations:

United States Active Pharmaceutical Ingredient Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information** 

Detailed analysis and profiling of additional market players (up to five).



# Contents

# 1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
- 1.2.1. Markets Covered
- 1.2.2. Years Considered for Study
- 1.2.3. Key Market Segmentations

# 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

# **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

# 4. VOICE OF CUSTOMER

# 5. UNITED STATES ACTIVE PHARMACEUTICAL INGREDIENT MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

- 5.2.1. By Form (Tablet, Capsule, Injection, Others)
- 5.2.2. By Drug Type (Innovator, Generic)



5.2.3. By Source (In-house, Contract Manufacturing Organizations)

5.2.4. By Distribution Channel (Online, Offline)

5.2.5. By Therapeutic Application (Cardiovascular Disease, Anti-diabetic, Oncology,

Neurological Disorders, Musculoskeletal, Others)

5.2.6. By Region

5.2.7. By Company (2022)

5.3. Market Map

# 6. NORTH-EAST ACTIVE PHARMACEUTICAL INGREDIENT MARKET OUTLOOK

- 6.1. Market Size & Forecast
- 6.1.1. By Value
- 6.2. Market Share & Forecast
- 6.2.1. By Form
- 6.2.2. By Drug Type
- 6.2.3. By Source
- 6.2.4. By Distribution Channel
- 6.2.5. By Therapeutic Application

# 7. MID-WEST ACTIVE PHARMACEUTICAL INGREDIENT MARKET OUTLOOK

- 7.1. Market Size & Forecast
- 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Form
  - 7.2.2. By Drug Type
  - 7.2.3. By Source
  - 7.2.4. By Distribution Channel
  - 7.2.5. By Therapeutic Application

# 8. WEST ACTIVE PHARMACEUTICAL INGREDIENT MARKET OUTLOOK

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Form
  - 8.2.2. By Drug Type
  - 8.2.3. By Source
  - 8.2.4. By Distribution Channel



### 8.2.5. By Therapeutic Application

### 9. SOUTH ACTIVE PHARMACEUTICAL INGREDIENT MARKET OUTLOOK

- 9.1. Market Size & Forecast9.1.1. By Value9.2. Market Share & Forecast9.2.1. By Form9.2.2. By Drug Type9.2.3. By Source
  - 9.2.4. By Distribution Channel
  - 9.2.5. By Therapeutic Application

## **10. MARKET DYNAMICS**

- 10.1. Drivers
- 10.2. Challenges

## **11. MARKET TRENDS & DEVELOPMENTS**

- 11.1. Recent Development
- 11.2. Mergers & Acquisitions
- 11.3. Product Launches

# **12. POLICY & REGULATORY LANDSCAPE**

# **13. UNITED STATES ECONOMIC PROFILE**

# 14. UNITED STATES ACTIVE PHARMACEUTICAL INGREDIENT MARKET: SWOT ANALYSIS

# **15. PORTER'S FIVE FORCES ANALYSIS**

- 15.1. Competition in the Industry
- 15.2. Potential of New Entrants
- 15.3. Power of Suppliers



- 15.4. Power of Customers
- 15.5. Threat of Substitute Products

# **16. COMPETITIVE LANDSCAPE**

- 16.1. Teva Pharmaceuticals USA
  - 16.1.1. Business Overview
  - 16.1.2. Product Offerings
  - 16.1.3. Recent Developments
  - 16.1.4. Financials (As Reported)
- 16.1.5. Key Personnel
- 16.2. Merck & Co., Inc.
- 16.3. Pfizer Inc.
- 16.4. Lupin Pharmaceuticals, Inc.
- 16.5. Glenmark Pharmaceuticals, Inc.
- 16.6. GlaxoSmithKline Plc
- 16.7. Novartis Inc.
- 16.8. Eli Lilly and Company
- 16.9. AbbVie Inc.
- 16.10. Sanofi-Aventis U.S. LLC

# **17. STRATEGIC RECOMMENDATIONS**

### **18. ABOUT US & DISCLAIMER**



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