

United Kingdom Water Purifier Market By Type (Countertop, Under Counter, Free Standing, Others (Built-in, Faucet Mount, etc.)), By Technology (RO, RO+UV, Media Filter, UF, and Others (RO+UV+UF, Nanofiltration, etc.)), By End Use (Residential and Commercial), By Distribution Channel (Distributor/Dealer, Multi-Branded Stores, Online, Supermarkets/Hypermarkets, Others (Exclusive Stores, Plumbers, etc.)), By Region, By Company, Forecast & Opportunities, 2018-2028F

<https://marketpublishers.com/r/U2C356723390EN.html>

Date: August 2023

Pages: 77

Price: US\$ 3,500.00 (Single User License)

ID: U2C356723390EN

Abstracts

The United Kingdom Water Purifiers Market is witnessing significant growth during the forecasted period owing to the rising pollution level in the water resources in the country due to several reasons, such as untreated sewage being released in the water streams, which is affecting the water quality. Moreover, increasing awareness among consumers about the ill effects of drinking contaminated water is influencing the demand for water purifiers in the United Kingdom.

As per the data published by The Guardian, only 14% of the rivers in England fulfill the standards for 'good' ecological quality. Moreover, the report stated that sewage was dumped into rivers 400,000 times in 2020. Thus, with the rapid increase of pollution levels in the water bodies in the country, the people of the United Kingdom prefer to install water purifiers for safe and clean water in residential and commercial places.

The Environment Act of the United Kingdom includes taxes on water companies, a

power of direction for different governments to direct water companies concerning Drainage and Sewerage Management Plans, and a duty on the government to produce a statutory plan to reduce discharges from storm overflows.

Since 2015, 80% of the network's outflows have been equipped with Event Duration Monitors (EDMs), which have increased monitoring of sewage spills from storm overflows and wastewater treatment facilities. Between 12,000 to 13,000 of these monitors have already been placed, and the network-wide installation is expected to be finished by 2023. These monitors' data have started demonstrating how raw sewage, partially treated or mixed with rainwater, is dumped into rivers hundreds and thousands of times yearly.

Government Initiatives to Improve Water Quality are Fueling Market Growth

With the rise in water pollution in the United Kingdom, the government has set up several laws to bring down the increasing water pollution level in the country. The government is soliciting different goals to enhance water quality, lessen nutrient pollution, and lessen metal contamination from defunct mines. These goals will serve as practical tools to supply cleaner water, compel all water companies to act more quickly and aggressively to address overflows and encourage the most significant investment ever made by water companies to transform the sewer system. Moreover, the government invested USD 36.68 million in 2022 for catchment-sensitive farming, which grants help farms create ecologically friendly practices that reduce the amount of manure or pesticides in neighboring water bodies.

Smart Water Purifiers Drives the Market Growth

As the market for water purifiers has grown, many manufacturers have begun emphasizing technological improvements in their products, such as smart water purifiers that can link to smartphones via Wi-Fi and Bluetooth. For instance, Xiaomi launched Xiaomi Ecomo Faucet Water Purifier. Ecomo water purifier can be installed directly on the faucet. The device's key benefit is that it saves a lot of room compared to conventional water filtration systems. Smartphones and the Ecomo filter can be synced. The color of the LED indicator on the water purifier changes based on the water's quality. Furthermore, it will alert customers when the filter needs to be replaced.

Increasing Water Pollution Level is Fueling the Market Growth

The water quality in the United Kingdom is degrading rapidly for various reasons.

According to the House of Commons Environmental Audit Committee report, agricultural pollution from rural areas affects more than 40% of the country's water bodies. Sewage and wastewater contamination make 36% of the water contaminated, and Run-off from towns, cities, and transport, such as diffuse urban pollution, is creating a water pollution level of around 18%. Rivers need to be thoroughly examined for a variety of developing contaminants, such as microplastics and many chemicals, including medications and drugs. Some chemicals are removed during wastewater treatment, but the variety of chemicals used in modern life has yet to be considered in existing treatment techniques. Thus, with the increase in water contamination, the demand for water purifiers is significantly increasing in the country.

Market Segmentation

The United Kingdom water purifier market is segmented by type into the countertop, under counter, free-standing, and others as built-in, faucet mount, etc. Based on technology, the market is divided into RO, RO+UV, media filter, UF, and others which include RO+UV+UF, Nanofiltration, etc. By end use, the market is fragmented into residential and commercial. By distribution channel, the market is further segmented into distributor/dealer, multi-branded stores, online, supermarkets/hypermarkets, and others, including exclusive stores, plumbers, etc.

Market Players

Xiaomi Technology UK Limited, Honeywell International Inc, Unilever UK Ltd, Panasonic U.K. Ltd., Sharp Consumer Electronics Poland sp. z o.o., Koninklijke Philips N.V., LG Electronics U.K. Ltd., Pentair plc, 3M United Kingdom PLC, BRITA GmbH, are the major market players in United Kingdom Water Purifiers market.

Report Scope:

In this report, United Kingdom water purifiers market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

United Kingdom Water Purifier Market, By Product Type:

Countertop

Under Counter

Free Standing

Others

United Kingdom Water Purifier Market, By Technology:

RO

RO+UV

Media Filter

UF

Others

United Kingdom Water Purifier Market, By End Use:

Residential

Commercial

United Kingdom Water Purifier Market, By Distribution Channel:

Distributor/Dealer

Multi-Branded Stores

Online

Supermarkets/Hypermarkets

Others

United Kingdom Water Purifier Market, By Region:

England

Scotland

Wales

Northern Ireland

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United Kingdom water purifiers market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1.INTRODUCTION

- 1.1.Product Overview
- 1.2.Key Highlights of the Report
- 1.3.Market Coverage
- 1.4.Market Segments Covered
- 1.5.Research Tenure Considered

2.RESEARCH METHODOLOGY

- 2.1.Objective of the Study
- 2.2.Baseline Methodology
- 2.3.Key Industry Partners
- 2.4.Major Association and Secondary Sources
- 2.5.Forecasting Methodology
- 2.6.Data Triangulation & Validation
- 2.7.Assumptions and Limitations

3.EXECUTIVE SUMMARY

- 3.1.Market Overview
- 3.2.Market Forecast
- 3.3.Key Regions
- 3.4.Key Segments

4.VOICE OF CUSTOMER ANALYSIS (B2C MODEL ANALYSIS)

- 4.1.Sample Size Determination
- 4.2.Respondent Demographics
 - 4.2.1.By Gender
 - 4.2.2.By Age
 - 4.2.3.By Occupation
- 4.3.Brand Awareness
- 4.4.Factors Influencing Purchase Decision
- 4.5.Sources of Information

5.UNITED KINGDOM WATER PURIFIERS MARKET OUTLOOK

United Kingdom Water Purifier Market By Type (Countertop, Under Counter, Free Standing, Others (Built-in, Fauc...

5.1. Market Size & Forecast

5.1.1. By Value

5.1.2. By Volume

5.2. Market Share & Forecast

5.2.1. By Product Type Market Share Analysis (Countertop, Under Counter, Free Standing, Others (Built-in, Faucet Mount, etc.))

5.2.2. By Technology Market Share Analysis (RO, RO+UV, Media Filter, UF, Others (RO+UV+UF, Nanofiltration, etc.)),

5.2.3. By End Use Market Share Analysis (Residential, Commercial)

5.2.4. By Distribution Channel Market Share Analysis (Distributor/Dealer, Multi-Branded Stores, Online, Supermarkets/Hypermarkets, Others (Exclusive Stores, Plumbers, etc.))

5.2.5. By Region Market Share Analysis

5.2.5.1. England Market Share Analysis

5.2.5.2. Scotland Market Share Analysis

5.2.5.3. Wales Market Share Analysis

5.2.5.4. Northern Ireland Market Share Analysis

5.2.6. By Company Market Share Analysis

5.3. United Kingdom Water Purifiers Market Mapping & Opportunity Assessment

5.3.1. By Product Type Market Mapping & Opportunity Assessment

5.3.2. By Technology Market Mapping & Opportunity Assessment

5.3.3. By End Use Market Mapping & Opportunity Assessment

5.3.4. By Distribution Channel Market Mapping & Opportunity Assessment

5.3.5. By Region Market Mapping & Opportunity Assessment

6. UNITED KINGDOM COUNTERTOP WATER PURIFIERS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.1.2. By Volume

6.2. Market Share & Forecast

6.2.1. By End Use Market Share Analysis

7. UNITED KINGDOM UNDER COUNTER WATER PURIFIERS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.1.2. By Volume

7.2. Market Share & Forecast

7.2.1.By End Use Market Share Analysis

8.UNITED KINGDOM FREE STANDING WATER PURIFIERS MARKET OUTLOOK

8.1.Market Size & Forecast

8.1.1.By Value

8.1.2.By Volume

8.2.Market Share & Forecast

8.2.1.By End Use Market Share Analysis

9.PRICING ANALYSIS

10.MARKET DYNAMICS

10.1.Drivers

10.1.1.Rapid Increase in Water Pollution Level

10.1.2.Rising Number of Government Initiatives

10.1.3.Depletion of fresh water resources

10.2.Challenges

10.2.1.Presence of clean tap water

10.2.2.High maintenance

11.IMPACT OF COVID-19 ON UNITED KINGDOM WATER PURIFIERS MARKET

11.1.Impact Assessment Model

11.1.1.Key Segments Impacted

11.1.2.Key Regions Impacted

11.1.3.Key Distribution Channel Impacted

12.MARKET TRENDS & DEVELOPMENTS

12.1.Increasing Efficiency Through Technological Advancements

12.2.Rising Number of Domestic Brands

12.3.Escalating Demand through Online Channels

12.4.Growing Demand from Residential Sector

12.5.Increasing Focus on Health

13.IMPORT/ EXPORT ANALYSIS

13.1.Top 5 Exporting Countries

13.1.1.By Value

13.2.Top 5 importing Countries

13.2.1.By Value

14.PORTER'S FIVE FORCES MODEL

14.1.Competitive Rivalry

14.2.Bargaining Power of Buyers

14.3.Bargaining Power of Suppliers

14.4.Threat of New Entrants

14.5.Threat of Substitutes

15.SWOT ANALYSIS

15.1.Strengths

15.2.Weaknesses

15.3.Opportunities

15.4.Threats

16.UNITED KINGDOM ECONOMIC PROFILE

17.POLICY & REGULATORY LANDSCAPE

18.COMPETITIVE LANDSCAPE

18.1.Company Profiles

18.1.1.Xiaomi Technology UK Limited

18.1.1.1.Company Details

18.1.1.2.Product & Services

18.1.1.3.Financials (As Reported)

18.1.1.4.Key market Focus & Geographical Presence

18.1.1.5.Recent Developments

18.1.1.6.Key Management Personnel

18.1.2.Honeywell International Inc

18.1.2.1.Company Details

18.1.2.2.Product & Services

18.1.2.3.Financials (As Reported)

18.1.2.4.Key market Focus & Geographical Presence

- 18.1.2.5.Recent Developments
- 18.1.2.6.Key Management Personnel
- 18.1.3.Unilever UK Ltd
 - 18.1.3.1.Company Details
 - 18.1.3.2.Product & Services
 - 18.1.3.3.Financials (As Reported)
 - 18.1.3.4.Key market Focus & Geographical Presence
 - 18.1.3.5.Recent Developments
 - 18.1.3.6.Key Management Personnel
- 18.1.4.Panasonic U.K. Ltd.
 - 18.1.4.1.Company Details
 - 18.1.4.2.Product & Services
 - 18.1.4.3.Financials (As Reported)
 - 18.1.4.4.Key market Focus & Geographical Presence
 - 18.1.4.5.Recent Developments
 - 18.1.4.6.Key Management Personnel
- 18.1.5.Koninklijke Philips N.V.
 - 18.1.5.1.Company Details
 - 18.1.5.2.Product & Services
 - 18.1.5.3.Financials (As Reported)
 - 18.1.5.4.Key market Focus & Geographical Presence
 - 18.1.5.5.Recent Developments
 - 18.1.5.6.Key Management Personnel
- 18.1.6.Sharp Consumer Electronics Poland sp. z o.o.
 - 18.1.6.1.Company Details
 - 18.1.6.2.Product & Services
 - 18.1.6.3.Financials (As Reported)
 - 18.1.6.4.Key market Focus & Geographical Presence
 - 18.1.6.5.Recent Developments
 - 18.1.6.6.Key Management Personnel
- 18.1.7. LG Electronics U.K. Ltd.
 - 18.1.7.1.Company Details
 - 18.1.7.2.Product & Services
 - 18.1.7.3.Financials (As Reported)
 - 18.1.7.4.Key market Focus & Geographical Presence
 - 18.1.7.5.Recent Developments
 - 18.1.7.6.Key Management Personnel
- 18.1.8.Pentair plc
 - 18.1.8.1.Company Details

- 18.1.8.2.Product & Services
- 18.1.8.3.Financials (As Reported)
- 18.1.8.4.Key market Focus & Geographical Presence
- 18.1.8.5.Recent Developments
- 18.1.8.6.Key Management Personnel
- 18.1.9.3M United Kingdom PLC
- 18.1.9.1.Company Details
- 18.1.9.2.Product & Services
- 18.1.9.3.Financials (As Reported)
- 18.1.9.4.Key market Focus & Geographical Presence
- 18.1.9.5.Recent Developments
- 18.1.9.6.Key Management Personnel
- 18.1.10.BRITA GmbH
- 18.1.10.1.Company Details
- 18.1.10.2.Product & Services
- 18.1.10.3.Financials (As Reported)
- 18.1.10.4.Key market Focus & Geographical Presence
- 18.1.10.5.Recent Developments
- 18.1.10.6.Key Management Personnel

19.STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 19.1.Key Focus Areas
- 19.2.Target Product Type
- 19.3.Target End Use

20.ABOUT US & DISCLAIMER

(Note: The companies list can be customized based on the client requirements.)

I would like to order

Product name: United Kingdom Water Purifier Market By Type (Countertop, Under Counter, Free Standing, Others (Built-in, Faucet Mount, etc.)), By Technology (RO, RO+UV, Media Filter, UF, and Others (RO+UV+UF, Nanofiltration, etc.)), By End Use (Residential and Commercial), By Distribution Channel (Distributor/Dealer, Multi-Branded Stores, Online, Supermarkets/Hypermarkets, Others (Exclusive Stores, Plumbers, etc.)), By Region, By Company, Forecast & Opportunities, 2018-2028F

Product link: <https://marketpublishers.com/r/U2C356723390EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U2C356723390EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms

& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970