

United Kingdom Television Market, By Screen Size (40"-49", 39" and Below, 50"-59", Above 59"), By Display Type ((LED, OLED, Others (LCD, QLED, etc.)), By Sales Channel (Multi Branded Stores, Supermarkets/Hypermarkets, Online, Others (Institutional Sales, Exclusive Stores, etc.)), By Region, By Leading Cities, Competition, Forecast & Opportunities, 2027

<https://marketpublishers.com/r/U348C9B46774EN.html>

Date: June 2022

Pages: 70

Price: US\$ 4,400.00 (Single User License)

ID: U348C9B46774EN

Abstracts

The United Kingdom television market was valued at USD4776.75 million in 2021 and is expected to grow at a CAGR of 7.90% in the forecast period to reach USD7450.04 million by 2027. Rapid urbanization, a rise in the disposable income of the consumers, and growing middle-class families are primarily driving the demand for the United Kingdom television market. Also, the launch of advanced versions of the television and the emergence of online sales channels selling televisions are expected to create lucrative growth opportunities for the United Kingdom television market in the forecast period.

The growing popularity of video-on-demand services and OTT platforms boosts the demand for high-resolution televisions. Market players provide multi-collection television features through cables and satellite televisions. Television market players are introducing 4K T.V.s, 8K T.V.s, OLED, and QLED to capture the highest market share. The commencement of Industry 4.0 and the availability of connected televisions in the market are expected to influence the sales of televisions across the country.

The United Kingdom television market is segmented based on screen size, display type,

sales channel, region, leading cities, and company. Based on sales channel, the market is fragmented into multi branded stores, supermarkets/hypermarkets, online and others. The others segment is further divided into Institutional stores, exclusive stores, etc. Multi branded stores dominated the market in 2021 and accounted for 36.55% of the overall market share. The availability of televisions belonging to different brands in a single place allows the customers to compare the television prices, specifications, and size and make informed decisions. Owners also provide attractive discounts on the purchase of televisions to boost their sales.

Samsung Electronics (UK) Ltd., LG Electronics U.K. Ltd., Sony Europe B.V, Sharp Consumer Electronics Poland sp. z o.o., Toshiba Europe Limited, Koninklijke Philips N.V., Panasonic UK & Ireland, Hitachi Europe Limited, TCL Electronics UK Limited, Jvckenwood U.K. Ltd etc. are among the top players operating in the United Kingdom television market.

Years considered for this report:

Historical Years: 2017-2020

Base Year: 2021

Estimated Year: 2022E

Forecast Period: 2023F–2027F

Objective of the Study:

To analyze the historical growth in the market size of United Kingdom television market from 2017 to 2021.

To estimate and forecast the market size of United Kingdom television market from 2022E to 2027F and growth rate until 2027F.

To classify and forecast United Kingdom television market based on screen size, display type, sales channel, region, leading cities, and company.

To identify dominant region or segment in the United Kingdom television market.

To identify drivers and challenges for United Kingdom television market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in United Kingdom television market.

To identify and analyze the profile of leading players operating in United Kingdom television market.

To identify key sustainable strategies adopted by market players in United Kingdom television market.

TechSci Research performed both primary as well as exhaustive secondary research for this study. Initially, TechSci Research sourced a list of manufacturers across the country. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research could include the manufacturers who could not be identified due to the limitations of secondary research. TechSci Research analyzed the manufacturers, distribution channels and presence of all major players across the country.

TechSci Research calculated the market size of United Kingdom television market using a bottom-up approach, wherein data for various end-user segments was recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analyzing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

Key Target Audience:

Television manufacturing companies

Market research and consulting firms

Government bodies such as regulating authorities and policy makers

Organizations, forums, and alliances related to television

The study is useful in providing answers to several critical questions that are important for the industry stakeholders such as manufacturers, suppliers and partners, end users, etc., besides allowing them in strategizing investments and capitalizing on market opportunities.

Report Scope:

In this report, United Kingdom television market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

United Kingdom Television Market, By Screen Size:

40"-49"

39" and Below

50"-59"

Above 59"

United Kingdom Television Market, By Display Type:

LED

OLED

Others

United Kingdom Television Market, By Sales Channel:

Multi Branded Stores

Supermarkets / Hypermarkets

Online

Others

United Kingdom Television Market, By Region:

England

Scotland

Wales

Northern Ireland

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United Kingdom television market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. VOICE OF CUSTOMER

- 4.1. Brand Awareness
- 4.2. Factors Affecting Purchasing Decision
- 4.3. Brand Satisfaction
- 4.4. Challenges Faced Post Purchasing

5. UNITED KINGDOM TELEVISION MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value & Volume
- 5.2. Market Share & Forecast
 - 5.2.1. By Screen Size (40"-49", 39" and Below, 50"-59", Above 59")
 - 5.2.2. By Display Type (LED, OLED, Others (LCD, QLED, etc.))
 - 5.2.3. By Sales Channel (Multi Branded Stores, Supermarkets/Hypermarkets, Online, Others (Institutional Sales, Exclusive Stores, etc.))
 - 5.2.4. By Region
 - 5.2.5. By Leading Cities
 - 5.2.6. By Company (2021)
 - 5.2.7. Market Map (By Screen Size, By Display Type, By Sales Channel, By Region)

6. ENGLAND TELEVISION MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value & Volume
- 6.2. Market Share & Forecast
 - 6.2.1. By Screen Size
 - 6.2.2. By Display Type
 - 6.2.3. By Sales Channel

7. SCOTLAND TELEVISION MARKET OUTLOOK

United Kingdom Television Market, By Screen Size (40"-49", 39" and Below, 50"-59", Above 59"), By Displa...

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Screen Size

7.2.2. By Display Type

7.2.3. By Sales Channel

8. WALES TELEVISION MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

8.2.1. By Screen Size

8.2.2. By Display Type

8.2.3. By Sales Channel

9. NORTHERN IRELAND TELEVISION MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value & Volume

9.2. Market Share & Forecast

9.2.1. By Screen Size

9.2.2. By Display Type

9.2.3. By Sales Channel

10. IMPORT & EXPORT ANALYSIS

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. IMPACT OF COVID-19 ON UNITED KINGDOM TELEVISION MARKET

13. MARKET TRENDS AND DEVELOPMENTS

14. UNITED KINGDOM ECONOMIC PROFILE

15. POLICY & REGULATORY LANDSCAPE

16. COMPETITIVE LANDSCAPE

16.1. Competition Outlook

16.2. Company Profiles

16.2.1. Samsung Electronics (UK) Ltd.

16.2.2. LG Electronics U.K. Ltd.

16.2.3. Sony Europe B.V

16.2.4. Sharp Consumer Electronics Poland sp. z o.o.

16.2.5. Toshiba Europe Limited

16.2.6. Koninklijke Philips N.V.

16.2.7. Panasonic UK & Ireland

16.2.8. Hitachi Europe Limited

16.2.9. TCL Electronics UK Limited

16.2.10. Jvckenwood U.K. Ltd

17. STRATEGIC RECOMMENDATIONS

18. ABOUT US & DISCLAIMER

List Of Figures

LIST OF FIGURES

Figure 1: United Kingdom Market Size, By Value (USD Million), By Volume (Thousand Units), 2017-2027F

Figure 2: United Kingdom Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 3: United Kingdom Television Market Share, By Display Type, By Value, 2017-2027F

Figure 4: United Kingdom Television Market Share, By Sales Channel, By Value, 2017-2027F

Figure 5: United Kingdom Television Market Share, By Region, By Value, 2017-2027F

Figure 6: United Kingdom Television Market Share, By Leading Cities, By Value, 2017-2027F

Figure 7: United Kingdom Television Market Share, By Company, By Value, 2021

Figure 8: England Television Market Size, By Value (USD Million), By Volume (Thousand Units), 2017-2027F

Figure 9: England Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 10: England Television Market Share, By Display Type By Value, 2017-2027F

Figure 11: England Television Market Share, By Sales Channel By Value, 2017-2027F

Figure 12: Scotland Television Market Size, By Value (USD Million), By Volume (Thousand Units), 2017-2027F

Figure 13: Scotland Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 14: Scotland Television Market Share, By Display Type, By Value, 2017-2027F

Figure 15: Scotland Television Market Share, By Sales Channel, By Value, 2017-2027F

Figure 16: Wales Television Market Size, By Value (USD Million), By Volume (Thousand Units), 2017-2027F

Figure 17: Wales Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 18: Wales Television Market Share, By Display Type, By Value, 2017-2027F

Figure 19: Wales Television Market Share, By Sales Channel, By Value, 2017-2027F

Figure 20: Northern Ireland Television Market Size, By Value (USD Million), By Volume (Thousand Units), 2017-2027F

Figure 21: Northern Ireland Television Market Share, By Screen Size, By Value, 2017-2027F

Figure 22: Northern Ireland Television Market Share, By Display Type, By Value, 2017-2027F

Figure 23: Northern Ireland Television Market Share, By Sales Channel, By Value, 2017-2027F

I would like to order

Product name: United Kingdom Television Market, By Screen Size (40"-49", 39" and Below, 50"-59", Above 59"), By Display Type ((LED, OLED, Others (LCD, QLED, etc.)), By Sales Channel (Multi Branded Stores, Supermarkets/Hypermarkets, Online, Others (Institutional Sales, Exclusive Stores, etc.)), By Region, By Leading Cities, Competition, Forecast & Opportunities, 2027

Product link: <https://marketpublishers.com/r/U348C9B46774EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U348C9B46774EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970