

United Kingdom Teleshopping Market By Operation Type (Dedicated Channel Vs. Infomercial), By Category (Apparel, Footwear & Accessories and Others), By Payment Mode, By Source of Order, Competition Forecast & Opportunities, 2013 – 2023

<https://marketpublishers.com/r/U445B61E2C7EN.html>

Date: March 2018

Pages: 75

Price: US\$ 4,400.00 (Single User License)

ID: U445B61E2C7EN

Abstracts

According to “United Kingdom Teleshopping Market By Operation Type, By Category, By Payment Mode, By Source of Order, Competition Forecast & Opportunities, 2013 – 2023”, teleshopping market is estimated to reach \$ 2.14 billion in 2018 in the UK, on the back of increasing number of dedicated channels, availability of alternate order options, and expansion of product catalogs. However, growing competition from the online retail segment is expected to restrict the growth of teleshopping market in the UK over the next five years. Some of the major players operating in the United Kingdom teleshopping market are QVC UK, Inc., Ideal Shopping Direct Limited, High Street TV (Group) Limited, The Jewellery Channel Limited, Thane Direct UK Ltd, JML Direct, BESTDIRECT.CO.UK, Tristar Products (UK) Ltd., Hochanda Limited, Jewellery Maker, etc. “United Kingdom Teleshopping Market By Operation Type, By Category, By Payment Mode, By Source of Order, Competition Forecast & Opportunities, 2013 – 2023”, discusses the following aspects of teleshopping market in the UK:

Teleshopping Market Size, Share & Forecast

Segmental Analysis – By Operation Type (Dedicated Channel Vs. Infomercial), By Category (Apparel, Footwear & Accessories and Others), By Payment Mode, By Source of Order

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of teleshopping market in the UK

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, teleshopping manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with teleshopping manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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