

United Kingdom Sportswear Market, By Product Type (T-shirts, Sweatshirts, Sports Vests, Track Pants & Tights, Others), By End User (Men, Women, Kids), By Distribution Channel (Exclusive Stores, Supermarkets/Hypermarkets, Multi-branded Stores, Online, Others), By Region, Competition Forecast & Opportunities, 2027

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Abstracts

United Kingdom sportswear market is anticipated to register growth with an impressive CAGR in the forecast period, 2023-2027. The market growth can be attributed to the growing demand from the population for fashionable and perfect-fitting sportswear. A rising number of populations highly concerned about their health and are involved in regular workouts further enhance the demands for sportswear and thus drive the growth of the United Kingdom sportswear market in the upcoming five years. With increasing instances of obesity, diabetes, etc. consumers are highly concerned about their fitness. Physical activities like swimming, yoga, etc. are gaining popularity even among the kid population which would further support the growth of the United Kingdom sportswear market in the next five years. Increasing instances of sports events in the country also fuel the growth of the United Kingdom sportswear market in the future five years.

Health Concerns Drive Market Growth

Growing instances of health issues among the young and adult population of the country drive the growth of the United Kingdom sportswear market in the upcoming five years. Surging cases of obesity and diabetes coupled with high blood pressure are outcomes of the sedentary lifestyle of the population. In the year 2021, over 4.1 million population in the country are diagnosed with diabetes whereas about 850,000 are

undiagnosed or unaccounted for. As of 2021, about 63% of the population in the country is overweight whereas 50% of the population has been diagnosed as obese. Growing concerns among the population regarding healthy lifestyles and threats of chronic diseases like cardiovascular diseases drive the population toward indulging themselves in physical activities and exercises thus aiding the growth of the United Kingdom sportswear market in the future five years.

Rising Disposable Income Facilitates Market Growth

A growing economy guarantees higher disposable incomes among the population. Growth in the monthly wages, and growing inclination among the population to invest in various commodities such as sportswear, facilitate the growth of the United Kingdom sportswear market in the upcoming five years. The population is getting highly aware of the repercussions of sedentary lifestyles and consumption of junk food, alcohol, etc. which has led the population to spend on their health too. With a surge in the demand for sports fit, and growing adaptations of home gym equipment, the demand for sportswear is also increasing and supporting the growth of the United Kingdom sportswear market in the future five years.

Market Segmentation

The United Kingdom sportswear market is segmented by product type, end-user, distribution channel, competition landscape, and regional distribution. Based on product type, the market is further segmented into t-shirts, sweatshirts, sports vests, track pants & tights, and others. By end user, the market is bifurcated into men, women, and kids. Based on distribution channels, the market is fragmented into exclusive stores, supermarkets/hypermarkets, multi-branded stores, online, and others. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among England, Scotland, Wales, and Northern Ireland.

Company Profile

PUMA United Kingdom Limited, Adidas (UK) Limited, Nike (UK) Limited, Under Armour Europe B.V., BB (UK) Limited (Fila), ASICS UK, Decathlon UK, Skechers USA, Inc., among others is a partial list of major market players of the companies responsible for the growth of United Kingdom sportswear market.

Report Scope:

In this report, United Kingdom sportswear market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United Kingdom Sportswear Market, By Product Type:

T-shirts

Sweatshirts

Sports Vests

Track Pants & Tights

Others

United Kingdom Sportswear Market, By End User:

Men

Women

Kids

United Kingdom Sportswear Market, By Distribution Channel:

Exclusive Stores

Supermarkets/Hypermarkets

Multi-branded Stores

Online

Others

United Kingdom Sportswear Market, By Region:

England

Scotland

Wales

Northern Ireland

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United Kingdom sportswear market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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