

United Kingdom Greenhouse Market By Type (Plastic Greenhouse, Glass Greenhouse), By Crop Type (Fruits & Vegetables, Flowers & Ornamentals, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

<https://marketpublishers.com/r/U6FF93806620EN.html>

Date: February 2025

Pages: 83

Price: US\$ 3,500.00 (Single User License)

ID: U6FF93806620EN

Abstracts

United Kingdom Greenhouse Market was valued at USD 162.32 Million in 2024 and is expected to reach USD 218.43 Million by 2030 with a CAGR of 5.03% during the forecast period. Greenhouses play a vital role in providing controlled environments that optimize plant growth, ensuring year-round production regardless of external weather conditions. By carefully regulating factors such as temperature, humidity, and light, greenhouses create ideal conditions for plants to thrive, resulting in higher yields and better quality produce. The growth of the UK greenhouse market can also be attributed to the increasing diversity of crops being cultivated. From vibrant flowers and ornamentals to a wide variety of fruits and vegetables, UK greenhouses are expanding their range of crops, catering to the diverse demands of consumers. This diversification not only enhances the market's offerings but also contributes to the overall agricultural landscape of the country.

Technological advancements have been a driving force behind the growth of the greenhouse market. Modern greenhouses are equipped with state-of-the-art systems for heating, ventilation, air conditioning (HVAC), irrigation, and lighting. These advanced technologies enable precise control over the growing environment, ensuring optimal conditions for plant growth and maximizing productivity. Additionally, the integration of automation and smart systems further enhances efficiency and resource management in greenhouse operations. The rising consumer trends towards locally grown and organic produce are bolstering the demand for greenhouse-grown products. As consumers become more conscious about food miles and the environmental impact of

their food choices, the demand for locally grown greenhouse produce continues to rise. Greenhouses offer a sustainable solution by minimizing transportation distances and providing fresh, pesticide-free produce to consumers year-round.

The United Kingdom's greenhouse market is on a robust growth trajectory driven by a combination of technological advancements, research, and development, and shifting consumer preferences. This market not only contributes significantly to the UK's agricultural sector but also aligns with broader sustainability goals, ensuring a greener and more resilient future for food production.

Key Market Drivers

Growing Demand for Ornamental Plants

Ornamental plants, including a wide variety of flowering plants, shrubs, and foliage plants, are increasingly sought after for their exceptional aesthetic appeal and their ability to add beauty and charm to both residential and public spaces. These plants are highly valued for their ability to enhance the overall ambiance and create visually stunning landscapes in diverse settings such as gardens, parks, and interior spaces.

As urbanization continues to surge in the United Kingdom, the demand for ornamental plants is expected to experience significant growth. This is primarily due to their unique capability to introduce greenery and contribute to the improvement of air quality in urban environments. With their vibrant colors, lovely foliage, and delightful scents, ornamental plants bring nature closer to urban dwellers, making their surroundings more pleasant and inviting.

The increasing demand for ornamental plants has a direct impact on the UK greenhouse market. To meet this demand, growers are allocating more greenhouse space for the cultivation of these plants. The controlled environment provided by greenhouses enables year-round production, ensuring a steady supply of various ornamental plant species throughout the year. In September 2023, UK-based young plant producer Earley Ornamentals unveiled its new bedding and perennial catalogues for 2024, featuring an impressive selection of new varieties, series, and colours, along with breeder enhancements. The highlight of the 2024 bedding range is the *Osteospermum* *Senoritas*®, which now includes twelve additional colours. Known for its vibrant hues, this plant offers exceptional growth potential and ensures early, uniform flowering across all its colours. The Earley fuchsia collection has also been expanded, adding 26 new varieties to bring the total to over 80 options, spanning Bush, Hardy

Bush, Trailing, and Giant Trailing varieties.

Key Market Challenges

Complexities Associated with Pest and Disease Management

Pests and diseases pose a significant threat to greenhouse-grown crops. They can cause substantial damage, leading to reduced yield and quality of produce. In severe cases, infestations can result in total crop failure, which can have devastating consequences for growers and the overall food supply. Given the controlled environment and close proximity of plants within greenhouses, pests and diseases can spread rapidly if not properly managed.

Managing pests and diseases in greenhouses is a complex and multifaceted task that requires careful attention to detail. It involves identifying the specific pests or diseases affecting the plants, implementing appropriate control measures, and monitoring their effectiveness. Pest identification is particularly challenging due to the wide variety of pests that can infest greenhouses, each requiring different control methods. Moreover, certain pests have developed resistance to common pesticides, demanding the use of alternative strategies.

Disease management is similarly complex and requires a comprehensive understanding of the different types of diseases that can affect greenhouse crops. Fungal, bacterial, and viral diseases can all pose a threat to the health of plants, and each type requires a different approach for control. Additionally, disease symptoms can often be mistaken for nutrient deficiencies or other non-disease issues, making accurate diagnosis difficult.

Key Market Trends

Increasing Consumer Demand for Locally Grown, Sustainable Produce

One of the primary drivers of the United Kingdom's greenhouse market is the growing consumer demand for locally grown, fresh, and sustainable produce. In recent years, there has been a noticeable shift in consumer behavior, with more people prioritizing food that is grown closer to home, as opposed to imported alternatives. This trend is primarily driven by concerns over the environmental impact of long-distance food transportation, as well as a desire to support local farmers and reduce carbon footprints. Consumers are increasingly aware of the environmental costs associated with global food supply chains, and this awareness has led to a rising preference for produce that is

locally sourced and grown in environmentally controlled environments such as greenhouses. In August 2024, the first Sustainable Farming Incentive agreements for 2024 are now in effect, marking the government's progress in fulfilling its commitment to restore stability to the farming sector through the gradual rollout of the scheme.

Key Market Players

Swallow (GB) Ltd

Hartley Botanic Limited

Griffin Glasshouses Ltd.

Alitex Limited

Vitavia Garden Products Limited

Woodpecker Joinery (UK) Ltd.

Sheel Biotech Limited

Elite Greenhouses Ltd.

Bridge Greenhouses Limited

Greenhouses Direct Limited

Report Scope:

In this report, the United Kingdom Greenhouse Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United Kingdom Greenhouse Market, By Type:

Plastic Greenhouse

Glass Greenhouse

United Kingdom Greenhouse Market, By Crop Type:

Fruits & Vegetables

Flowers & Ornamentals

Others

United Kingdom Greenhouse Market, By Region:

Scotland

South-East

London

South-West

East-Anglia

Yorkshire & Humberside

East Midlands

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United Kingdom Greenhouse Market.

Available Customizations:

United Kingdom Greenhouse Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validations
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. VOICE OF CUSTOMER

5. UNITED KINGDOM GREENHOUSE MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type (Plastic Greenhouse, Glass Greenhouse)
 - 5.2.2. By Crop Type (Fruits & Vegetables, Flowers & Ornamentals, Others)
 - 5.2.3. By Region
 - 5.2.4. By Company (2024)

5.3. Market Map

6. SCOTLAND GREENHOUSE MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type

6.2.2. By Crop Type

7. SOUTH-EAST GREENHOUSE MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type

7.2.2. By Crop Type

8. LONDON GREENHOUSE MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Type

8.2.2. By Crop Type

9. SOUTH-WEST GREENHOUSE MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Type

9.2.2. By Crop Type

10. EAST-ANGLIA GREENHOUSE MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Type

10.2.2. By Crop Type

11. YORKSHIRE & HUMBERSIDE GREENHOUSE MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Type

11.2.2. By Crop Type

12. EAST MIDLANDS GREENHOUSE MARKET OUTLOOK

12.1. Market Size & Forecast

12.1.1. By Value

12.2. Market Share & Forecast

12.2.1. By Type

12.2.2. By Crop Type

13. MARKET DYNAMICS

13.1. Drivers

13.2. Challenges

14. MARKET TRENDS & DEVELOPMENTS

14.1. Merger & Acquisition (If Any)

14.2. Product Launches (If Any)

14.3. Recent Developments

15. UNITED KINGDOM ECONOMIC PROFILE

16. UNITED KINGDOM GREENHOUSE MARKET: SWOT ANALYSIS

17. PORTER'S FIVE FORCES ANALYSIS

17.1. Competition in the Industry

17.2. Potential of New Entrants

17.3. Power of Suppliers

17.4. Power of Customers

17.5. Threat of Substitute Products

18. COMPETITIVE LANDSCAPE

18.1. Swallow (GB) Ltd

18.1.1. Business Overview

18.1.2. Company Snapshot

18.1.3. Products & Services

18.1.4. Financials (As Reported)

18.1.5. Recent Developments

18.1.6. Key Personnel Details

18.1.7. SWOT Analysis

18.2. Hartley Botanic Limited

18.3. Griffin Glasshouses Ltd.

18.4. Alitex Limited

18.5. Vitavia Garden Products Limited

18.6. Woodpecker Joinery (UK) Ltd.

18.7. Sheel Biotech Limited

18.8. Elite Greenhouses Ltd.

18.9. Bridge Greenhouses Limited

18.10. Greenhouses Direct Limited

19. STRATEGIC RECOMMENDATIONS

20. ABOUT US & DISCLAIMER

I would like to order

Product name: United Kingdom Greenhouse Market By Type (Plastic Greenhouse, Glass Greenhouse),
By Crop Type (Fruits & Vegetables, Flowers & Ornamentals, Others), By Region,
Competition, Forecast & Opportunities, 2020-2030F

Product link: <https://marketpublishers.com/r/U6FF93806620EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer
Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click
button on product page <https://marketpublishers.com/r/U6FF93806620EN.html>