

# **United Kingdom Epilators Market, By Product Type (Tweezers, Spring, Rotating Disc), By Technology (Manual Vs. Electric), By Application (Facial Vs. Body), By Price Range (Low, Medium & High), By Distribution Channel (Specialty Stores, Supermarket/Hypermarket, Online, Others (Salons, Exclusive Stores, etc.)), By Region, Competition Forecast & Opportunities, 2027**

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## **Abstracts**

United Kingdom epilators market is anticipated to witness potential growth in the forecast period, 2023-2027. An epilator refers to an electrical device utilized to remove hair by mechanically grasping multiple hairs and pulling them out at the same time. The increasing benefits over the conventionally used hair elimination methods propel the market growth. The growing efficiency escalates its usage which adds value to the growth of the market. Epilators represent a device that provides numerous benefits including smoother skin. The epilator market these days is inundated with high-end hi-tech products that are being manufactured by big names in the industry including Panasonic, Braun, and Philips. With the growing working women population and the growth in the beauty industry, such epilators are seeing rising sales. Aggressive promotional and marketing strategies by companies are also promoting the growth of the epilators market.

### **Inflating Need for Portable Handheld Hair Removal Devices Stimulates the Market Growth**

The expanding personal care sector along with the advancements in the consumer appliances industry drives the market growth. Epilators are widely utilized as personal care appliances for the removal of hair and the growing adoption rate owing to the

benefits associated with the device, is contributing to the market growth. With this, the rising household disposable income of individuals and the elevating purchasing power further drives market growth. The increasing usage of epilators especially among the working women population to the lack of time for personal hygiene as well as to travel to a beauty salon for hair removal services are projected to support the growth of the epilator market over the forecast period.

### Launch of Novels Products is Expected to Flourish the Market Growth

The launch of new products that contain enhanced capabilities bolsters product demand in the market. Extract of natural ingredients including honey, sugar, raw papaya paste, and garlic juice in the products, and the growing awareness of the advantages of these several ingredients to the skin increases the sale of these products. This, in turn, is propelling the growth of the market.

### Continuous Technological Advancements in Hair Removal Services Support the Market Growth

Laser technology is gaining traction among individuals in recent years which drives market growth. The several benefits of laser hair removal technology are that it reduces hair growth by 90-95% with devices featuring diode laser technology and is considered as safe for treating patients with darker skin tones and tanned skin. This further augments the growth of the market. Technological developments also include electrolysis which is another type of hair removal technique performed by a dermatologist which is done by inserting an epilator device into the skin. All these advancements are expected to fuel the growth of the market in the coming years.

### Market Segmentation

United Kingdom epilators market is segmented into product type, technology, application, price range, distribution channel, regional distribution, and competitive landscape. Based on product type, the market is categorized into tweezers, springs, and rotating discs. Based on technology, the market is divided into manual and electric. Based on application, the market is bifurcated into facial and body. Based on the price range, the market is divided into low, medium, and high. Based on distribution channel, the market is segmented into Specialty Stores, Supermarkets/hypermarkets, Online, and Others (Salons, Exclusive Stores, etc.). United Kingdom epilators market is studied in major regions namely England, Scotland, Wales, and Northern Ireland.

## Market Players

P&G UK & Ireland, Hangsun, Philips Electronics UK Ltd., Morphy Richards Limited, Spectrum Brands (UK) Ltd, and Panasonic U.K. Ltd., are the significant market players operating in United Kingdom epilators market.

## Report Scope:

In this report, United Kingdom epilators market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### United Kingdom Epilators Market, By Product Type:

Tweezers

Spring

Rotating Disc

### United Kingdom Epilators Market, By Technology:

Manual

Electric

### United Kingdom Epilators Market, By Application:

Facial

Body

### United Kingdom Epilators Market, By Price Range:

Low

Medium

High

### United Kingdom Epilators Market, By Distribution Channel:

Specialty Stores

Supermarket/Hypermarket

Online

Others (Salons, Exclusive Stores, etc.)

### United Kingdom Epilators Market, By Region:

England

Scotland

Wales

Northern Ireland

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United Kingdom epilators market.

### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

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