

United Kingdom Electrical Kitchen Appliance Market By Category (Large Electrical Kitchen Appliances & Small Electrical Kitchen Appliances), By Distribution Channel (Multi Branded Stores, Supermarkets/Hypermarkets, Traditional Stores, Online, Others (Institutional Stores, Exclusive Stores), By Region, Competition Forecast & Opportunities, 2027

<https://marketpublishers.com/r/U79D5C41B386EN.html>

Date: January 2023

Pages: 74

Price: US\$ 4,400.00 (Single User License)

ID: U79D5C41B386EN

Abstracts

United Kingdom electrical kitchen appliance market is anticipated to witness potential growth in the forecast period, 2023-2027. The expanding adoption of electrical kitchen products and the availability of the quality device at reasonable costs are driving the new growth opportunities for the leading market player. With this, the increasing technological integration such as Artificial Intelligence (AI) and Internet of Things (IoT), coupled with the inflating disposable income of people has boosted the growth of the smart kitchen appliance market. Smart kitchen appliances are widely utilized in both, residential and commercial sectors on global level. The growing inclination of people towards technology driven products is, propelling the demand for electric appliances that can aid to save energy in the kitchen environment.

Growing Preference for Technologically Advanced Appliances Augments the Market Growth

At past time, the traditional cooking methods used to take more time than expected as it required manual work to be done and needed continued observation. In previous time, the most convenient way to clean utensils was to do on your own or hire housemaid to

do it for you. But with the introduction of dishwasher, this problem has been resolved, it not only cleans the utensils but also saves ample amount of water. The manufacturers across the globe manufacture dishwashers as per the utensils, and on top of that the stainless-steel tub in these dishwashers has made them more efficient and speeds up the drying process. As of 2021, the number of households in UK is around 28.1 million households

Increasing Nuclear Families is Expected to Accelerate the Growth of the Market

The rise in number of nuclear families across the United Kingdom is one of the primary factors driving the market growth. With the increase in nuclear families, the demand for electrical kitchen appliances is growing owing to the need for automated appliances among family members to make the cooking and cleaning work more accessible. Along with this, the expanding number of women in the urban workforce has further escalated the demand for electrical kitchen appliances. This is further expected to drive the growth of the market in the future years.

Market Segmentation

United Kingdom electrical kitchen appliance market is segmented into category, distribution channel, regional distribution, and competitive landscape. Based on category, the market is divided into large electrical kitchen appliances & small electrical kitchen appliances. Based on distribution channel, the market is segmented into multi branded stores, supermarkets/hypermarkets, traditional stores, online, others (institutional stores, exclusive stores. United Kingdom electrical kitchen appliance market is studied in major regions namely England, Scotland, Wales, Northern Ireland.

Market Players

Philips Electronics UK Limited, BSH Home Appliances Limited, Spectrum Brand (UK) Limited, Whirlpool UK Appliances Limited, Kenwood Limited, Jarden Consumer Solutions (Europe) Ltd., Morphy Richards Appliances Limited, Beko UK are the significant market players operating in United Kingdom electrical kitchen appliance market.

Report Scope:

In this report, United Kingdom electrical kitchen appliance market has been segmented into following categories, in addition to the industry trends which have also been

detailed below:

United Kingdom Electrical kitchen appliance Market, By Category:

Large Electrical Kitchen Appliances

Small Electrical Kitchen Appliances

United Kingdom Electrical kitchen appliance Market, By Distribution Channel:

Multi Branded Stores

Supermarkets/Hypermarkets

Traditional Stores

Online

Others (Institutional Stores, Exclusive Stores)

United Kingdom Electrical kitchen appliance Market, By Region:

England

Scotland

Wales

Northern Ireland

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United Kingdom electrical kitchen appliance market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a

United Kingdom Electrical Kitchen Appliance Market By Category (Large Electrical Kitchen Appliances & Small El...

company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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