

United Kingdom Consumer Electronics Market, By Product (Smartphones, Tablets, Desktops, Laptops/Notebooks, Digital Cameras, Hard Disk Drives, Television, E-readers), By Sales Channel (Online, Offline), By Region, Competition, Forecast & Opportunities, 2020-2030F

<https://marketpublishers.com/r/UB080013D78CEN.html>

Date: April 2025

Pages: 82

Price: US\$ 3,500.00 (Single User License)

ID: UB080013D78CEN

Abstracts

The United Kingdom Consumer Electronics Market was valued at USD 49,457.53 million in 2024 and is projected to reach USD 61,860.94 million by 2030, growing at a CAGR of 3.8% during the forecast period. Market growth is being driven by ongoing technological advancements, increasing disposable incomes, and the widespread adoption of digital lifestyles. Smartphones continue to dominate the market, propelled by innovations in 5G connectivity, artificial intelligence, and camera technology. Laptops and notebooks remain in demand due to the persistence of remote work and hybrid education models, while tablets serve dual purposes in entertainment and professional environments. In the television segment, smart TVs featuring 4K displays, OLED panels, and integrated streaming platforms are seeing robust sales. While traditional desktops and hard disk drives have reached a plateau, demand persists within specialized sectors such as gaming and enterprise applications. Mirrorless digital cameras retain popularity among photography enthusiasts, and e-readers maintain a niche presence due to their convenience and portability. Online retail is emerging as the dominant sales channel, supported by broad product access and promotional incentives, although offline retail remains relevant for high-involvement purchases. Key growth enablers include rising adoption of IoT devices, a tech-savvy consumer base, and increasing interest in sustainable and refurbished electronics. However, market players must navigate challenges including pricing pressures, component shortages, and evolving regulatory landscapes to capitalize on new

opportunities.

Key Market Drivers

Technological Advancements and Product Innovation

Technological progress remains a key catalyst in the UK consumer electronics market. British consumers consistently demonstrate a strong appetite for advanced products offering improved performance, modern aesthetics, and enhanced user experiences. Innovations such as 5G smartphones, OLED and QLED TV displays, AI-enabled digital cameras, and high-efficiency laptops are encouraging quicker upgrade cycles. In addition, emerging categories such as wearables, smart home devices, and AI voice assistants are fostering cross-segment expansion. With manufacturers placing a premium on R&D to deliver faster, lighter, and energy-efficient products, consumer loyalty and spending are sustained. This continuous innovation cycle keeps consumers engaged and fuels consistent market growth.

Key Market Challenges

Supply Chain Disruptions and Component Shortages

The UK consumer electronics market is grappling with prolonged supply chain disruptions and component shortages, which were exacerbated by the COVID-19 pandemic and further strained by global geopolitical tensions. Shortages of critical components like semiconductors, batteries, and display panels have led to production delays and inventory constraints, affecting availability and pricing. Post-Brexit trade complications, including new tariffs, customs protocols, and regulatory compliance hurdles, have intensified logistical challenges for imports. These issues have introduced significant cost pressures for manufacturers and reduced flexibility in meeting consumer demand. Although companies are exploring solutions such as localized warehousing and diversified sourcing, the short-term outlook remains constrained by supply volatility and increased operational complexity.

Key Market Trends

Increasing Consumer Preference for Sustainable and Eco-Friendly Electronics

Sustainability is becoming a major focus in the UK consumer electronics market, with growing awareness around e-waste and the environmental impact of electronics

manufacturing. Consumers—particularly from younger demographics—are prioritizing brands that demonstrate commitment to eco-friendly practices. This includes the use of recycled materials, energy-efficient designs, and participation in device recycling and trade-in programs. Leading brands such as Apple, Samsung, and Dell have launched carbon-neutral and sustainability initiatives that align with consumer values. In parallel, the refurbished and second-hand electronics market is gaining momentum, offering cost-effective and environmentally responsible alternatives. Product packaging, energy ratings, and corporate sustainability credentials are now influencing buying decisions, prompting manufacturers to embed green practices into both product development and brand communication strategies.

Key Market Players

BlackBerry Limited

ASUSTeK Computer Inc.

HP Inc.

Seagate Technology Holdings plc

HTC Corporation

Huawei Technologies Co., Ltd.

ZTE Corporation

Motorola Solutions, Inc.

LG Electronics Inc.

Toshiba Corporation

Report Scope:

In this report, the United Kingdom Consumer Electronics market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United Kingdom Consumer Electronics Market, By Product:

Smartphones

Tablets

Desktops

Laptops/Notebooks

Digital Cameras

Hard Disk Drives

Television

E-readers

United Kingdom Consumer Electronics Market, By Sales Channel:

Online

Offline

United Kingdom Consumer Electronics Market, By Region:

England

Scotland

Wales

Northern Ireland

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the United Kingdom Consumer Electronics market.

Available Customizations

United Kingdom Consumer Electronics market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

- 4.1. Brand Awareness
- 4.2. Factor Influencing Availing Decision

5. UNITED KINGDOM CONSUMER ELECTRONICS MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Product Market Share Analysis (Smartphones, Tablets, Desktops, Laptops/Notebooks, Digital Cameras, Hard Disk Drives, Television, E-readers)

5.2.2. By Sales Channel Market Share Analysis (Offline, Online)

5.2.3. By Regional Market Share Analysis

5.2.3.1. England Market Share Analysis

5.2.3.2. Scotland Market Share Analysis

5.2.3.3. Wales Market Share Analysis

5.2.3.4. Northern Ireland Market Share Analysis

5.2.4. By Top 5 Companies Market Share Analysis, Others (2024)

5.3. United Kingdom Consumer Electronics Market Mapping & Opportunity Assessment

5.3.1. By Product Market Mapping & Opportunity Assessment

5.3.2. By Sales Channel Market Mapping & Opportunity Assessment

5.3.3. By Regional Market Mapping & Opportunity Assessment

6. UNITED KINGDOM SMARTPHONES MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Sales Channel Market Share Analysis

7. UNITED KINGDOM TABLETS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Sales Channel Market Share Analysis

8. UNITED KINGDOM DESKTOPS MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Sales Channel Market Share Analysis

9. UNITED KINGDOM LAPTOPS/NOTEBOOKS MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Sales Channel Market Share Analysis

10. UNITED KINGDOM DIGITAL CAMERAS MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Sales Channel Market Share Analysis

11. UNITED KINGDOM HARD DISK DRIVES MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Share & Forecast

11.2.1. By Sales Channel Market Share Analysis

12. UNITED KINGDOM TELEVISION MARKET OUTLOOK

12.1. Market Size & Forecast

12.1.1. By Value

12.2. Market Share & Forecast

12.2.1. By Sales Channel Market Share Analysis

13. UNITED KINGDOM E-READERS MARKET OUTLOOK

13.1. Market Size & Forecast

13.1.1. By Value

13.2. Market Share & Forecast

13.2.1. By Sales Channel Market Share Analysis

14. MARKET DYNAMICS

14.1. Drivers

14.2. Challenges

15. MARKET TRENDS & DEVELOPMENTS

- 15.1. Merger & Acquisition (If Any)
- 15.2. Product Launches (If Any)
- 15.3. Recent Developments

16. PORTERS FIVE FORCES ANALYSIS

- 16.1. Competition in the Industry
- 16.2. Potential of New Entrants
- 16.3. Power of Suppliers
- 16.4. Power of Customers
- 16.5. Threat of Substitute Products

17. UNITED KINGDOM ECONOMIC PROFILE

18. COMPETITIVE LANDSCAPE

- 18.1. Company Profiles
 - 18.1.1. BlackBerry Limited.
 - 18.1.1.1. Business Overview
 - 18.1.1.2. Company Snapshot
 - 18.1.1.3. Product & Services
 - 18.1.1.4. Financials (As Per Availability)
 - 18.1.1.5. Key Market Focus & Geographical Presence
 - 18.1.1.6. Recent Developments
 - 18.1.1.7. Key Management Personnel
 - 18.1.2. ASUSTeK Computer Inc.
 - 18.1.3. HP Inc.
 - 18.1.4. Seagate Technology Holdings plc
 - 18.1.5. HTC Corporation
 - 18.1.6. Huawei Technologies Co., Ltd.
 - 18.1.7. ZTE Corporation
 - 18.1.8. Motorola Solutions, Inc.
 - 18.1.9. LG Electronics Inc.
 - 18.1.10. Toshiba Corporation.

19. STRATEGIC RECOMMENDATIONS

- 19.1. Key Focus Areas
 - 19.1.1. Target Product

19.1.2. Target Sales Channel

19.1.3. Target Region

20. ABOUT US & DISCLAIMER

I would like to order

Product name: United Kingdom Consumer Electronics Market, By Product (Smartphones, Tablets, Desktops, Laptops/Notebooks, Digital Cameras, Hard Disk Drives, Television, E-readers), By Sales Channel (Online, Offline), By Region, Competition, Forecast & Opportunities, 2020-2030F

Product link: <https://marketpublishers.com/r/UB080013D78CEN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UB080013D78CEN.html>