

United Kingdom Carbonated Soft Drink Market, By Flavor (Cola, Citrus, Others), By Distribution Channel (Hypermarkets, Supermarkets & General Merchandisers, Convenience Stores & Gas Stations, Food Service Outlets, Online, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

<https://marketpublishers.com/r/UC96F42E47D8EN.html>

Date: April 2025

Pages: 85

Price: US\$ 3,500.00 (Single User License)

ID: UC96F42E47D8EN

Abstracts

The United Kingdom Carbonated Soft Drink Market was valued at USD 9.78 million in 2024 and is projected to reach USD 13.72 million by 2030, growing at a CAGR of 5.8% during the forecast period. This market is undergoing steady expansion, fueled by shifting consumer preferences, rising disposable income, and growing demand for innovative flavors and healthier product formulations. Cola continues to hold the leading position due to brand loyalty and iconic status, while citrus and other variants are gaining ground among health-conscious consumers seeking lower-sugar, refreshing options. Distribution is led by hypermarkets, supermarkets, and general merchandisers, though online platforms are gaining popularity as consumers prioritize convenience and product variety. Despite health concerns and increasing regulatory scrutiny around sugar content, the market remains dynamic, with brands actively reformulating products and investing in sugar-free and functional alternatives. Market competition is intensifying with a mix of global and local players, but continued innovation, premiumization, and digital retail are expected to support sustained growth in the UK's carbonated soft drink sector.

Key Market Drivers

Growing Demand for Healthier and Low-Calorie Alternatives

Health-conscious consumers in the UK are increasingly turning toward low-calorie, sugar-free, and reduced-sugar beverages, driving a shift in the carbonated soft drink market. With heightened awareness of health issues such as obesity and diabetes, brands are responding by expanding their portfolio of 'light' or diet variants and incorporating added health benefits like vitamins and electrolytes. According to the Britvic Soft Drinks Report (2023), diet and low-sugar variants now make up approximately 45% of total carbonated soft drink sales. Additionally, naturally flavored sodas with organic ingredients are rising in popularity, supported by a regulatory environment that encourages healthier consumption habits, including the implementation of sugar taxes. This consumer-driven demand for better-for-you options is accelerating innovation and reshaping product strategies across the sector.

Key Market Challenges

Health Concerns and Regulatory Pressures

Health-related concerns remain a significant hurdle for the UK carbonated soft drink market. Increasing public awareness around the risks of high sugar intake—such as obesity, type 2 diabetes, and cardiovascular disease—has contributed to a decline in demand for traditional sugary sodas. Regulatory interventions, including the UK Soft Drinks Industry Levy introduced in 2018, have prompted a 50% reduction in sugar content among branded beverages (Public Health England, 2023). Manufacturers are being pressured to reformulate offerings and comply with stricter labeling regulations, which can lead to increased production costs and consumer hesitancy toward reformulated products. These challenges require companies to balance health-driven innovation with flavor retention and consumer acceptance, as traditional carbonated drinks face mounting competition from healthier alternatives.

Key Market Trends

Rise of Premium and Craft Carbonated Soft Drinks

The growing demand for premium and artisanal beverages is shaping the future of the UK carbonated soft drink market. Consumers, especially younger demographics, are increasingly drawn to high-quality, small-batch sodas featuring unique and exotic flavor combinations such as elderflower, hibiscus, or kombucha-inspired blends. These craft sodas often highlight natural, ethically sourced ingredients and sustainable production practices. Beyond the beverage itself, consumers are seeking an elevated experience—aligning with the trend of experiential consumption. This has opened the

door for independent soda makers and niche brands to establish a foothold through specialty retailers, e-commerce, and local events. As a result, the market is becoming more diversified, with premiumization and personalization driving innovation and attracting health-conscious and trend-aware consumers willing to pay for uniqueness and authenticity.

Key Market Players

National Beverage Corp.

The Coca-Cola Company

Refresco Group B.V.

Monster Beverage Corporation

The Coca-Cola Company

Jones Soda Co.

Keurig Dr Pepper Inc.

Suntory Beverage & Food Limited

PepsiCo, Inc.

Danone S.A.

Report Scope:

In this report, the United Kingdom Carbonated Soft Drink market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United Kingdom Carbonated Soft Drink Market, By Flavor:

Cola

Citrus

Others

United Kingdom Carbonated Soft Drink Market, By Distribution Channel:

Hypermarkets, Supermarkets & General Merchandisers

Convenience Stores & Gas Stations

Food Service Outlets

Online

Others

United Kingdom Carbonated Soft Drink Market, By Region:

England

Scotland

Wales

Northern Ireland

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the United Kingdom Carbonated Soft Drink market.

Available Customizations

United Kingdom Carbonated Soft Drink market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

United Kingdom Carbonated Soft Drink Market, By Flavor (Cola, Citrus, Others), By Distribution Channel (Hyper...

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

- 4.1. Brand Awareness
- 4.2. Factor Influencing Awaiting Decision

5. UNITED KINGDOM CARBONATED SOFT DRINK MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Flavor Market Share Analysis (Cola, Citrus, Others)

5.2.2. By Distribution Channel Market Share Analysis (Hypermarkets, Supermarkets & General Merchandisers, Convenience Stores & Gas Stations, Food Service Outlets, Online, Others)

5.2.3. By Regional Market Share Analysis

5.2.3.1. England Market Share Analysis

5.2.3.2. Scotland Market Share Analysis

5.2.3.3. Wales Market Share Analysis

5.2.3.4. Northern Ireland Market Share Analysis

5.2.4. By Top 5 Companies Market Share Analysis, Others (2024)

5.3. United Kingdom Carbonated Soft Drink Market Mapping & Opportunity Assessment

5.3.1. By Flavor Market Mapping & Opportunity Assessment

5.3.2. By Distribution Channel Market Mapping & Opportunity Assessment

5.3.3. By Regional Market Mapping & Opportunity Assessment

6. UNITED KINGDOM CARBONATED COLA SOFT DRINK MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Distribution Channel Market Share Analysis

7. UNITED KINGDOM CARBONATED CITRUS SOFT DRINK MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Distribution Channel Market Share Analysis

8. MARKET DYNAMICS

8.1. Drivers

8.2. Challenges

9. MARKET TRENDS & DEVELOPMENTS

9.1. Merger & Acquisition (If Any)

9.2. Flavor Launches (If Any)

9.3. Recent Developments

10. PORTERS FIVE FORCES ANALYSIS

- 10.1. Competition in the Industry
- 10.2. Potential of New Entrants
- 10.3. Power of Suppliers
- 10.4. Power of Customers
- 10.5. Threat of Substitute Products

11. UNITED KINGDOM ECONOMIC PROFILE

12. COMPETITIVE LANDSCAPE

- 12.1. Company Profiles
 - 12.1.1. National Beverage Corp.
 - 12.1.1.1. Business Overview
 - 12.1.1.2. Company Snapshot
 - 12.1.1.3. Product & Services
 - 12.1.1.4. Financials (As Per Availability)
 - 12.1.1.5. Key Market Focus & Geographical Presence
 - 12.1.1.6. Recent Developments
 - 12.1.1.7. Key Management Personnel
 - 12.1.2. The Coca-Cola Company
 - 12.1.3. Refresco Group B.V.
 - 12.1.4. Monster Beverage Corporation
 - 12.1.5. The Coca-Cola Company
 - 12.1.6. Jones Soda Co.
 - 12.1.7. Keurig Dr Pepper Inc.
 - 12.1.8. Suntory Beverage & Food Limited
 - 12.1.9. PepsiCo, Inc.
 - 12.1.10. Danone S.A.

13. STRATEGIC RECOMMENDATIONS

- 13.1. Key Focus Areas
 - 13.1.1. Target Flavor
 - 13.1.2. Target Distribution Channel
 - 13.1.3. Target Region

14. ABOUT US & DISCLAIMER

I would like to order

Product name: United Kingdom Carbonated Soft Drink Market, By Flavor (Cola, Citrus, Others), By Distribution Channel (Hypermarkets, Supermarkets & General Merchandisers, Convenience Stores & Gas Stations, Food Service Outlets, Online, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

Product link: <https://marketpublishers.com/r/UC96F42E47D8EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UC96F42E47D8EN.html>