

United Kingdom Candles Market By Product Type (Pillar, Votives, Tea Light, Taper, Floating, Others), By Type of Candle Wax (Paraffin Wax, Soy Wax, Palm Wax, Beeswax, Others), By Category (Scented, Unscented), By End User (Residential, Commercial), By Distribution Channel (Supermarket & Hypermarket, Specialty Stores, Online, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

<https://marketpublishers.com/r/U5E1DD49B5B6EN.html>

Date: April 2025

Pages: 82

Price: US\$ 3,500.00 (Single User License)

ID: U5E1DD49B5B6EN

Abstracts

The United Kingdom Candles Market was valued at USD 702.34 Million in 2024 and is projected to reach USD 1,145.78 Million by 2030, growing at a CAGR of 8.98% during the forecast period. The market is witnessing strong growth driven by increasing consumer interest in wellness, ambiance creation, and eco-conscious living. Scented candles have become especially popular for their role in stress relief and relaxation, aligning with rising self-care trends. Aesthetic appeal also plays a vital role, as candles contribute to home decor and atmosphere. The demand for candles made with natural materials such as soy and beeswax is increasing due to heightened environmental awareness. Additionally, e-commerce growth has expanded access to a wide variety of candle products, particularly among younger consumers, supporting broader market penetration across the UK.

Key Market Drivers

Rising Home Renovation Activities

The surge in home renovation projects across the United Kingdom is significantly

boosting the candles market. As of 2023, approximately half of UK households were planning renovations, with a median budget of USD 13,310.35 for high-end projects. In the process of refurbishing living spaces, consumers are increasingly incorporating candles as both decorative and functional elements. Scented and visually appealing candles are being used to create a soothing ambiance, complementing interior aesthetics. This trend reflects a broader interest in wellness and natural living environments, with consumers gravitating toward candles made from sustainable, eco-friendly materials. The home improvement boom is thus fostering sustained demand for candles that offer both sensory and design benefits.

Key Market Challenges

Supply Chain Disruptions

Supply chain disruptions remain a significant challenge in the UK candles market. The aftermath of Brexit and the COVID-19 pandemic has led to shortages in key raw materials like wax and fragrance oils, along with packaging components such as cardboard. Increased shipping costs and global logistical delays have further impacted product availability and pricing. Smaller manufacturers, in particular, are facing difficulties maintaining consistent inventory and absorbing rising input costs. While businesses are turning to local sourcing, supply diversification, and improved inventory management to navigate these obstacles, the industry continues to grapple with supply chain volatility that threatens margins and long-term planning.

Key Market Trends

Rising Demand for Eco-Friendly Material

A prominent trend shaping the UK candles market is the growing preference for eco-friendly materials. Consumers are increasingly opting for candles made from renewable waxes like soy, beeswax, and coconut due to their cleaner burn and lower environmental impact compared to traditional paraffin wax. This shift also extends to packaging, with many brands adopting glass, metal, and biodegradable materials, and designing reusable containers to appeal to eco-conscious buyers. The movement toward sustainable and non-toxic products reflects consumers' broader values around wellness, environmental responsibility, and ethical consumption. As this trend continues, manufacturers are prioritizing transparency, sustainability, and innovation in both product composition and packaging.

Key Market Players

Contract Candles & Diffusers Ltd

Shearer Candles

Scent Perfique Ltd

Candle Shack Ltd

Stennah & Hope

Narbeth Candles

Trudon

Ocoee House Limited

The Botanical Candle Company Limited

The Harrogate Candle Company Ltd

Report Scope:

In this report, the United Kingdom Candles Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United Kingdom Candles Market, By Product Type:

Pillar

Votives

Tea Light

Taper

Floating

Others

United Kingdom Candles Market, By Type of Candle Wax:

Paraffin Wax

Soy Wax

Palm Wax

Beeswax

Others

United Kingdom Candles Market, By Category:

Scented

Unscented

United Kingdom Candles Market, By End User:

Residential

Commercial

United Kingdom Candles Market, By Distribution Channel:

Supermarket & Hypermarket

Specialty Stores

Online

Others

United Kingdom Candles Market, By Region:

England

Scotland

Wales

Northern Ireland

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the United Kingdom Candles Market.

Available Customizations:

United Kingdom Candles Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

4. VOICE OF CUSTOMER

- 4.1. Brand Awareness
- 4.2. Factor Influencing Availing Decision

5. UNITED KINGDOM CANDLES MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Product Type (Pillar, Votives, Tea Light, Taper, Floating, Others)

5.2.2. By Type of Candle Wax (Paraffin Wax, Soy Wax, Palm Wax, Beeswax, Others)

5.2.3. By Category (Scented, Unscented)

5.2.4. By End User (Residential, Commercial)

5.2.5. By Distribution Channel (Supermarket & Hypermarket, Specialty Stores, Online, Others)

5.2.6. By Region

5.2.7. By Company (2024)

5.3. Market Map

6. UNITED KINGDOM SCENTED CANDLES MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Product Type

6.2.2. By End User

7. UNITED KINGDOM UNSCENTED CANDLES MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Product Type

7.2.2. By End User

8. MARKET DYNAMICS

8.1. Drivers

8.2. Challenges

9. MARKET TRENDS & DEVELOPMENTS

9.1. Merger & Acquisition (If Any)

9.2. Product Launches (If Any)

9.3. Recent Developments

10. PORTERS FIVE FORCES ANALYSIS

- 10.1. Competition in the Industry
- 10.2. Potential of New Entrants
- 10.3. Power of Suppliers
- 10.4. Power of Customers
- 10.5. Threat of Substitute Products

11. UK ECONOMIC PROFILE

12. POLICY & REGULATORY LANDSCAPE

13. COMPETITIVE LANDSCAPE

- 13.1. Company Profiles
 - 13.1.1. Contract Candles & Diffusers Ltd
 - 13.1.1.1. Business Overview
 - 13.1.1.2. Company Snapshot
 - 13.1.1.3. Products & Services
 - 13.1.1.4. Financials (As Per Availability)
 - 13.1.1.5. Key Market Focus & Geographical Presence
 - 13.1.1.6. Recent Developments
 - 13.1.1.7. Key Management Personnel
 - 13.1.2. Shearer Candles
 - 13.1.3. Scent Perfique Ltd
 - 13.1.4. Candle Shack Ltd
 - 13.1.5. Stennah & Hope
 - 13.1.6. Narbeth Candles
 - 13.1.7. Trudon
 - 13.1.8. Ocoee House Limited
 - 13.1.9. The Botanical Candle Company Limited
 - 13.1.10. The Harrogate Candle Company Ltd

14. STRATEGIC RECOMMENDATIONS

15. ABOUT US & DISCLAIMER

I would like to order

Product name: United Kingdom Candles Market By Product Type (Pillar, Votives, Tea Light, Taper, Floating, Others), By Type of Candle Wax (Paraffin Wax, Soy Wax, Palm Wax, Beeswax, Others), By Category (Scented, Unscented), By End User (Residential, Commercial), By Distribution Channel (Supermarket & Hypermarket, Specialty Stores, Online, Others), By Region, Competition, Forecast & Opportunities, 2020-2030F

Product link: <https://marketpublishers.com/r/U5E1DD49B5B6EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U5E1DD49B5B6EN.html>