

# United Kingdom Bike Helmet Market, By Product Type (Sports, Non-Sports), By End User (Kids, Adults), By Distribution Channel (Online, Offline), By Region, Competition, Forecast & Opportunities, 2020-2030F

<https://marketpublishers.com/r/U18192DB7158EN.html>

Date: September 2025

Pages: 84

Price: US\$ 3,500.00 (Single User License)

ID: U18192DB7158EN

## Abstracts

### Market Overview

United Kingdom Bike Helmet Market was valued at USD 52.12 Million in 2024 and is anticipated to grow USD 71.44 Million by 2030 with a CAGR of 5.40% during forecast period. The United Kingdom bike helmet market has seen significant growth, driven by increasing awareness of road safety, rising cycling participation, and government initiatives promoting cycling. As more people embrace cycling for fitness, commuting, and leisure, the demand for high-quality, durable helmets has risen. Technological advancements in helmet designs, focusing on better protection, comfort, and style, are also shaping the market. The growing emphasis on sustainable materials and eco-friendly products further contributes to market expansion.

### Key Market Drivers

#### Increasing Cycling Participation and Commuting

The rise in cycling participation across the United Kingdom has been a key driver in the growth of the bike helmet market. In 2023, the average number of cycling trips per person in the United Kingdom was 15, indicating a consistent level of cycling activity compared to previous years. Cycling is increasingly being embraced as an eco-friendly and cost-effective mode of transportation, especially in urban areas where congestion and high commuting costs make it an attractive alternative. With the UK government's push to promote cycling as part of its green transport initiatives, cycling infrastructure

has improved, including dedicated bike lanes and bike-sharing programs, making it safer and more convenient for cyclists. This surge in cycling for both leisure and commuting purposes has led to higher demand for bike helmets to ensure the safety of cyclists on the roads. The growing awareness among the population about the importance of helmet usage, supported by various safety campaigns, has made helmets a necessity for cyclists of all ages, further driving the market's growth.

## Key Market Challenges

### Price Sensitivity and Affordability

One of the key challenges facing the United Kingdom bike helmet market is price sensitivity. While the demand for helmets is rising, many consumers, particularly those new to cycling or on a budget, may be reluctant to invest in high-quality helmets due to their higher price points. The market has a wide range of helmets, from basic models to premium ones featuring advanced technology and superior materials, which can be a barrier for cost-conscious buyers. Helmets with advanced safety features such as MIPS (Multi-directional Impact Protection System) or lightweight carbon fiber construction are priced significantly higher than basic models, and some consumers may perceive them as unnecessary for casual cycling. As a result, price sensitivity remains a challenge for manufacturers seeking to cater to a wide audience while maintaining profitability. Furthermore, the lower adoption rate of high-end helmets limits the growth potential of premium segments, posing a challenge for manufacturers who focus on innovation and advanced technology.

## Key Market Trends

### Shift Towards Lightweight and Comfortable Helmets

One of the prevailing trends in the UK bike helmet market is the increasing demand for lightweight and comfortable helmets. In 2024, British startup Ventete introduced an inflatable helmet that inflates in under 30 seconds and offers 44% better brain protection compared to traditional foam helmets. Its compact design caters to urban cyclists seeking convenience without compromising safety. As cycling becomes more prevalent, cyclists are increasingly seeking helmets that combine safety with comfort. Helmets that are too heavy or uncomfortable to wear for long periods can deter cyclists from using them regularly. In response to this, manufacturers have focused on using advanced materials such as polycarbonate, carbon fiber, and other lightweight composites to reduce the weight of helmets without compromising on protection. Additionally, comfort

features such as enhanced ventilation, adjustable straps, and padded liners are being integrated into helmet designs. These comfort improvements ensure that cyclists can wear helmets for longer rides without experiencing discomfort, contributing to greater adoption of helmets across different cycling demographics. This trend aligns with the overall desire for convenience and usability in cycling gear, which is essential for increasing helmet usage among a wider range of consumers.

### Key Market Players

Lazer

Abus

Casco

Bell

Giro

Specialized

POC

Trek

Bontrager

Met

### Report Scope:

In this report, the United Kingdom Bike Helmet Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

United Kingdom Bike Helmet Market, By Product Type:

Sports

Non-Sports

United Kingdom Bike Helmet Market, By End User:

Kids

Adults

United Kingdom Bike Helmet Market, By Distribution Channel:

Online

Offline

United Kingdom Bike Helmet Market, By Region:

England

Scotland

Wales

Northern Ireland

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the United Kingdom Bike Helmet Market.

Available Customizations:

United Kingdom Bike Helmet Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. INTRODUCTION**

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

### **2. RESEARCH METHODOLOGY**

- 2.1. Methodology Landscape
- 2.2. Objective of the Study
- 2.3. Baseline Methodology
- 2.4. Formulation of the Scope
- 2.5. Assumptions and Limitations
- 2.6. Sources of Research
- 2.7. Approach for the Market Study
- 2.8. Methodology Followed for Calculation of Market Size & Market Shares
- 2.9. Forecasting Methodology

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions
- 3.5. Overview of Market Drivers, Challenges, and Trends

### **4. VOICE OF CUSTOMER ANALYSIS**

- 4.1. Brand Awareness
- 4.2. Factor Influencing Purchase Decision

### **5. UNITED KINGDOM BIKE HELMET MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value

## 5.2. Market Share & Forecast

- 5.2.1. By Product Type (Sports, Non-Sports)
- 5.2.2. By End User (Kids, Adults)
- 5.2.3. By Distribution Channel (Online, Offline)
- 5.2.4. By Regional
- 5.2.5. By Company (2024)

## 5.3. Market Map

# 6. UNITED KINGDOM SPORTS BIKE HELMETS MARKET OUTLOOK

## 6.1. Market Size & Forecast

- 6.1.1. By Value

## 6.2. Market Share & Forecast

- 6.2.1. By End User
- 6.2.2. By Distribution Channel

# 7. UNITED KINGDOM NON-SPORTS BIKE HELMETS MARKET OUTLOOK

## 7.1. Market Size & Forecast

- 7.1.1. By Value

## 7.2. Market Share & Forecast

- 7.2.1. By End User
- 7.2.2. By Distribution Channel

# 8. MARKET DYNAMICS

## 8.1. Drivers

## 8.2. Challenges

# 9. MARKET TRENDS & DEVELOPMENTS

## 9.1. Merger & Acquisition (If Any)

## 9.2. Product Launches (If Any)

## 9.3. Recent Developments

# 10. UNITED KINGDOM ECONOMIC PROFILE

# 11. POLICY & REGULATORY LANDSCAPE

## **12. COMPETITIVE LANDSCAPE**

### 12.1. Company Profiles

#### 12.1.1. Lazer

12.1.1.1. Business Overview

12.1.1.2. Company Snapshot

12.1.1.3. Products & Services

12.1.1.4. Financials (As Per Availability)

12.1.1.5. Key Market Focus & Geographical Presence

12.1.1.6. Recent Developments

12.1.1.7. Key Management Personnel

#### 12.1.2. Abus

#### 12.1.3. Casco

#### 12.1.4. Bell

#### 12.1.5. Giro

#### 12.1.6. Specialized

#### 12.1.7. POC

#### 12.1.8. Trek

#### 12.1.9. Bontrager

#### 12.1.10. Met

## **13. STRATEGIC RECOMMENDATIONS**

## **14. ABOUT US & DISCLAIMER**

## I would like to order

Product name: United Kingdom Bike Helmet Market, By Product Type (Sports, Non-Sports), By End User (Kids, Adults), By Distribution Channel (Online, Offline), By Region, Competition, Forecast & Opportunities, 2020-2030F

Product link: <https://marketpublishers.com/r/U18192DB7158EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U18192DB7158EN.html>